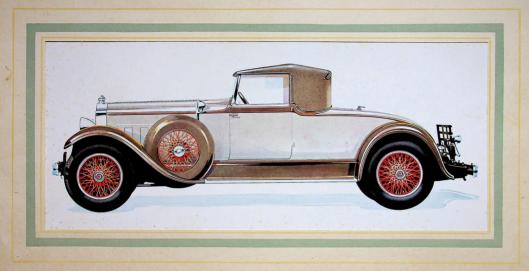
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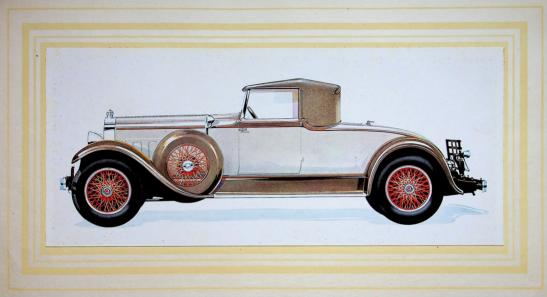
PORTFOLIO OF PLATES OF PACKARD INDIVIDUAL CUSTOM CARS





Convertible Coupe

Plate Number One





new design of top construction telescopes the front supports into such a compact space that when folded on a new
and lower design of rear deck, the car has the true appearance
of a runabout. A comfortable rumble seat holds two extra
passengers and the locked door on the right side has been
enlarged so that suitcases and grips may be easily placed in
the rear compartment.



Convertible Coupe

TWO OR FOUR PASSENGERS + 6-45 CHASSIS

ESIGNED in the studios and built in the shops of Dietrich, this model is one of the most favored among Packard individual custom bodies. Its quick adaptability from a snug enclosed car to an open sport type gives it wide appeal. The slanting windshield continues the graceful sweep of the molding treatment, creating the distinctive effect found in Packard design by Dietrich. The front seat is built in two sections so that the seat cushion and back on the driver's side may be adjusted forward to suit the individual taste.





Convertible Victoria
BY DIETRICH

Plate Number Two



CHE new telescoping feature of the top design allows it to be folded compactly at an angle that blends with the streamline effect achieved by such details as the slanting windshield and molding treatment. The center pillar posts which hold the top rigid and serve as channels for the operation of door and body windows, fold entirely out of sight with the top down.





Convertible Victoria

FIVE PASSENGERS + 6-45 CHASSIS

ROM years of talented custom experience Dietrich has created an original design to meet the many requests for a custom car in size between the Convertible Coupe and the Convertible Sedan. For touring and shopping or rugged sport use such as hunting, certain features of the Victoria are especially suited. The rear seat cushions are divided into two sections and each may be folded up if more carrying space is desired. A small compartment between the rear fenders is accessible from the exterior for tools or other equipment. Front seats are bucket type, the driver's seat being adjustable fore and aft and the passenger's seat folding forward for easy entrance or exit.



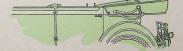


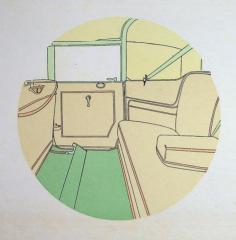
Convertible Sedan

Plate Number Chree



Made of Burbank and stretched over a new design of top supports that telescope ingeniously, the top folds neatly into a small space set to blend with the flowing lines of body design. As with all Convertible models by Dietrich, a top boot tailored also of Burbank is standard equipment.





Convertible Jedan

STYLE NUMBER 160:
FIVE PASSENGERS + 6-45 CHASSIS

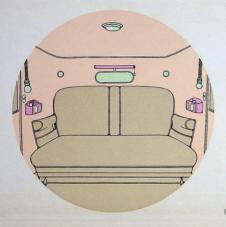
HAT smartness of something different which Dietrich puts into his custom designs is a marked attribute of this model. Those who prefer the intimacy of a close-coupled type combined with open or enclosed car features at will, find the Convertible Sedan an ideal design. Full advantages of a touring car have been made possible by dispensing with the division glass between the compartments and the small windows between the doors. As in the Convertible Victoria an armrest concealed in the rear seat back may be dropped forward for extra riding comfort. Also the driver's seat may be moved forward and back for individual adjustment.





All-Weather Cabriolet

Plate Number Four



All-Weather Cabriolet

SEVEN PASSENGERS + 6-45 CHASSIS

OYS that come with the possession of a Rembrandt, a Romney, a rich Oriental or a rare bit of Lalique are also his who owns a custom-bodied Packard—a Le Baron design, for example. Those who prefer a town car will admire all that this Cabriolet offers. Interesting design notes are the streamline molding along the bonnet and over the cowl, and the receding treatment of the window reveals. The good taste of quiet simplicity marks the interior with its luxuriously plain upholstery, drop-type auxiliary seats smoothly concealed in the division back and the comfortable armrest which can

be folded up into the center of the rear seat back.





All-Weather Landaulet
BY LE BARON

Plate Number Five



All-Weather Landaulet

SEVEN PASSENGERS + 6-45 CHASSIS

E BARON has skilfully joined the art of custom designing to the craft of custom building in this model, to produce a beautiful body which meets a growing demand. Many prefer the formality of a town car combined with the comfort of an enclosed model and the occasional advantages of an open type. A collapsible rear quarter makes this readily possible. As in all Packard custom cars, the smooth lines of interior design are preserved by folding the auxiliary seats—which in this body are of the drop type—flush into the front compartment back. The storm curtain for the driver's seat tucks compactly away into a special compartment above the driver's head.





All-Weather Cabriolet
By LE BARON

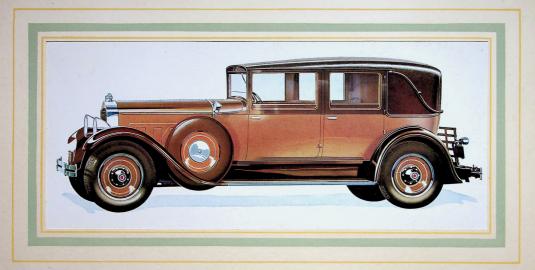
Plate Number Six



All=Weather Cabriolet

SEVEN PASSENGERS + 6-45 CHASSIS

Like the versatile custom designer that Le Baron is, he has added quarter windows in the rear compartment of this type to please that clientele who desire the styling of a cabriolet combined with the additional vision of a town car. Following the practice in all Packard Individual Custom cars, even the metal fittings in this interior are of individual custom patterns. The smoking and vanity sets are hand-fashioned in exquisite designs and a dainty clock is mounted above the division glass facing the rear seat. To carry out the close-coupled intimacy of the cabriolet type, this body has drop-type auxiliary seats concealed in the front seat back.





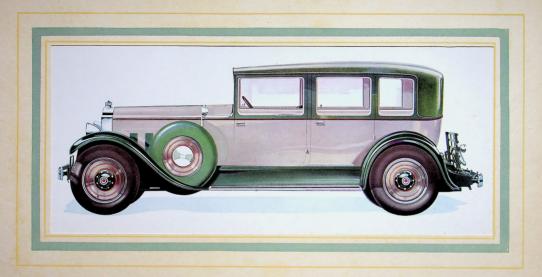
Sedan=Limousine

Plate Number Seven



Seven Passengers + 6.45 Chassis

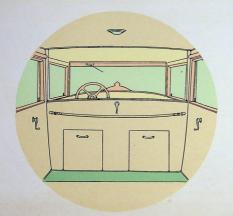
NE beauty of Packard custom designs is the fact that they give owners something not found elsewhere, as Le Baron's skill demonstrates by unique features of this body. In the true sense of the word it may be driven in comfort by the owner. The division glass extends straight across the body with narrow pillar posts on each side, and may be lowered completely out of sight. The front seat is set at an angle which gives sedan comfort for those in the front compartment. Wide front doors create a smartly different appearance and make entrance or exit easy. The drop-type auxiliary seats are concealed in the division back of the diver's seat.





Sedan=Limousine
BY LE BARON *

Plate Number Eight



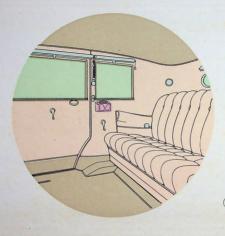
SEVEN PASSENGERS + 6.45 CHASSIS

HAT the architect is to the client in providing artistic suggestions on which to individualize his home, such style creators as Le Baron are to the purchaser of an Individual Custom car. This model is similar to the other Sedan-Limousine by Le Baron with the exception of quarter windows for additional light and ventilation in the rear compartment. Formal or informal use is quickly met by design features of this body which provide real driving comfort for the owner when at the wheel. The division glass extending straight across the body may be lowered to give the intimate appearance of a sedan. Or with it raised, the formal advantages of a limousine are obtained. Auxiliary seats are of the drop type.





All-Weather Town Car



All=Weather Town Car

SEVEN PASSENGERS + 6-45 CHASSIS

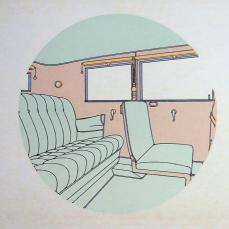
o the custom car purchaser Le Baron, like other custom style creators for Packard, gives the opportunity to make this model distinctively his oun because none other needs be necessarily similar. Its comfort, roominess and formal appearance have a marked appeal. Here, also, tufted upholstery in color harmonies to the owner's taste is used to enhance the roomy luxury of the interior. The auxiliary seats face forward and in keeping with the car's clean-lined design, fold flush into the division. An individual feature of this car, as with other similar designs for Packard by Le Baron, is the neat compartment above the driver's head, where the storm curtain for the front compartment is carried.





All-Weather Brougham
BY LE BARON

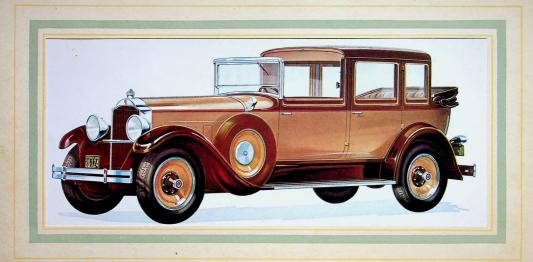
Plate Number Cen



All=Weather Brougham

SEVEN PASSENGERS + 6-45 CHASSIS

HE turn of a line in the window reveals, the curve of a molding over the cowl . . . all are delicate touches that identify a Le Baron design as smartly custom. This model, a new one in the Packard offering of Individual Custom cars, has the same comfort and style as a Sedan-Limousine with the added formality of a town car. A convenience distinctive to Packard is a neat cabinet just above the driver's head, where the rolled canopy for protecting the front compartment in inclement weather may be stowed away. The auxiliary seats are forward-facing and fold smoothly into the back of the driver's seat. Tufted upholstery enhances the luxurious beauty of the interior.





All-Weather Town Car

Plate Number Eleven



All-Weather Cown Car

SEVEN PASSENGERS + 6-45 CHASSIS

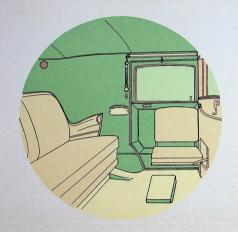
WEALTH of experience in creating outstanding designs has contributed much to this unusual body by Le Baron. Those who enjoy distinctive originality will note that its elever combination of quarter windows, forward-facing auxiliary seats that are concealed in the back of the front compartment, and collapsible leather rear quarter sets it apart among body designs. The same thoughtful care for comfort in the front compartment as expressed in all Packard town cars is also found here in the front door windows that can be raised or lowered as desired. Another distinctive touch is the cabinet above the front seat where the driver's canopy is carried.





All-Weather Cabriolet
BY ROLLSTON

Plate Number Twelve



All-Weather Cabriolet

SEVEN PASSENGERS + 6-45 CHASSIS

HE heritage of hand craftsmanship that is Rollston's lives today in such a beautiful model as this. It offers an originality of body design and a richness of body building favored by many. An unusual treatment of the molding over the cowl flows it away from a center point to blend with the streamline beauty sweeping back from the yachtlike lines of the high Packard radiator and hood. The canopy for the front compartment is carried in a special cabinet built into the body above the driver's head. Auxiliary seats are drop-type, facing one extra passenger to the side and the other to the rear, and fold smoothly into the front compartment back.





All-Weather Town Car



All-Weather Cown Car

SEVEN PASSENGERS + 6-45 CHASSIS

ROM a small organization of specialists where each craftsman is master only of his own trade comes this handsome creation by Rollston. It combines roomy comfort with distinctive beauty for the purchaser who desires a large formal car. The striking effect of the pointed sweep of the molding over the cowl is repeated in the V-type windshield. Other unusual custom refinements are the slight arch of the windows and the use of small victoria side arms. The auxiliary seats face forward and fold flush into the back of the front compartment. Quarter windows give added vision to the rear compartment and the driver's canopy is carried concealed in a compartment over his head.





All-Weather Town Car

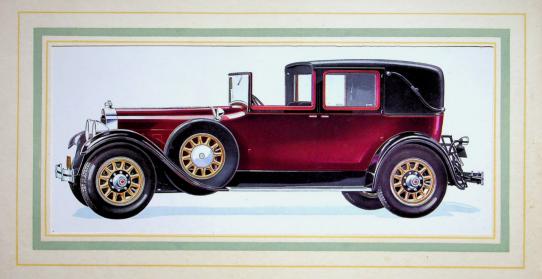
Plate Number Sixteen



All=Weather Town Car

SEVEN PASSENGERS + 6-40 CHASSIS

HERE Dietrich has capitalized the sylish custom effect that can be created by dignified simplicity in exterior and interior design. For the person who prefers the smartness of a town car on a shorter wheelbase length, this body type is ideal. Ample comfort for all occupants including the extra passengers is assured by facing the auxiliary seats forward and folding them flush with the back of the front compartment. Quarter windows provide increased vision for the rear compartment and when two passengers occupy the rear seat, an armrest concealed in the seat back may be dropped forward. While the roof and rear quarter are usually finished in leather, metal may be substituted at no extra cost.





All-Weather Cabriolet

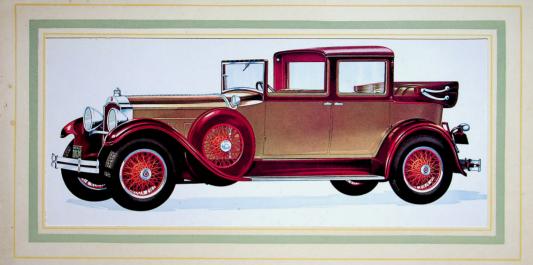
Plate Number Fourteen



All=Weather Cabriolet

SEVEN PASSENGERS + 6-40 CHASSIS

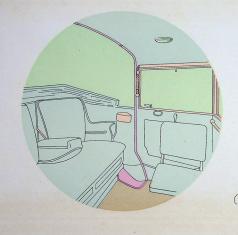
HE delicate contour of a line or the skilled shaping of a panel that characterize the handicraft of Dietrich add their bit to the beauty of this design. It is developed on the shorter wheelbase length to provide the intimacy of a close-coupled type which some prefer. The auxiliary seats continue this note, being of the drop-type style, smoothly concealed in the back of the front compartment. Other interesting details are the full leather top and rear quarter, the smart finishing touch given by the victoria side arms, the rear seat armrest folding down when desired from the center of the seat back and the little tailored hassocks.





All=Weather Landaulet

Plate Number Fifteen



All- Weather Landaulet

SEVEN PASSENGERS + 6-40 CHASSIS

HOSE who prefer the quiet grace of finely proportioned lines that Dietrich puts into his designs will admire this collapsible town car. Also on the shorter wheelbase length, it holds the same intimate charm of the smart Dietrich Cabriolet, with the advantage of a collapsible leather rear quarter. The drop-type auxiliary seats are concealed in the division between the two compartments. As with all Dietrich town car designs, a trim-fitting canopy for the driver's seat is standard equipment, but if desired, a detachable, solid-type roof for the front compartment may be ordered at an additional charge.





