



Actual color photograph of 1947 Studebaker Commander Regal De Luxe 5-Passenger Coupe

*First by far with a postwar car!*

## THE NEW 1947 STUDEBAKER

*Built by America's finest automotive craftsmen*

YOUR DREAM CAR is here—and in production!

New 1947 Studebaker Champions and Commanders—America's first genuine postwar cars—are now being delivered to the public!

Their low, long lines, their extra width and smart appointments say more than columns of words could about their beauty. They excel in riding comfort and handling ease.

They're brilliantly engineered—built to war production standards by responsible, able craftsmen, many of whom are members of

Studebaker's unique father-and-son teams.

This amazing achievement is possible largely because of the remarkable teamwork of the engineers, craftsmen and all the other members of the loyal Studebaker organization.

You can look for thousands of these fine new 1947 Studebakers to be coming off the production lines every week now. Your nearby Studebaker dealer is showing these outstanding new 1947 automobiles with pleasure—and selling them with pride!

**THEY'RE LOW!    THEY'RE LONG!    THEY'RE LUXURIOUS!**