

THE PRODUCTION BEGINS WITH FINDING SPECIAL GARDENS: THINGS THAT QUALIFY ARE SPECIAL LANDSCAPING PROJECTS, HAMMOCKS OF NATIVE TREES, GARDENS OF ORCHIDS, BROMILIADS, ROSES, FERNS. SOME PEOPLE SPECIALIZE IN ONE PARTICULAR PLANT. WE MAKE A SELECTION OF SIX OR SEVEN GARDENS (WITH SOME OTHERS IN MIND TO FALL BACK ON). ONE GARDEN CAN BE A COMMERCIAL PLACE, OR MOBILE HOME PARK WHERE EVERYONE HAS DONE SOMETHING SPECIAL IN LANDSCAPING, OR CHURCH GARDEN. ITS IMPORTANT TO TRY TO KEEP THEM WITHIN TEN MILES FROM TOP TO BOTTOM, INCLUDING MM 94 THE GARDEN CLUB.

SO FAR WE HAVE 3 GARDENS LINED UP FOR 1989 JAN. 17.

WHEN THE HOMES HAVE BEEN SELECTED, THE GENERAL CHAIRMAN SEND OUT A FORM LETTER INFORMING THEM THAT THEIR GARDEN HAS BEEN SELECTED AS AN OUTSTANDING GARDEN FOR THE GARDEN WALK AND ASKING FOR AN INVITATION TO INCLUDE THEIR HOME ON THE WALK. THIS IS A FORM LETTER THAT HAS BEEN USE SUCCESFULLY FOR THE PAST TWO YEARS.

THE NEXT STEP AFTER RECEIVING THEIR PERMISSION, AND SOMETIMES WE MUST FOLLOW-UP THE REQUEST WITH A TELEPHONE CALL, IS TO HAVE A MEMBER DRAW A MAP THAT WILL BE EASY TO FOLLOW, AND TYPE THE FRONT OF THE TICKET. USING ALL OF THE INFORMATION IN THE FILE IT IS NOT A DIFFICULT TASK.

WHEN THE TICKETS ARE READY, THERE IS ANOTHER FORM LETTER WITH ALL OF THE INFORMATION ON THE WALK THAT WE SEND TO EACH OF THE HOME-OWNERS ON THE WALK, AND ENCLOSE TWO COMPLIMENTARY TICKETS. A FEW WEEKS BEFORE THE WALK, IT IS A GOOD IDEA TO TAKE BLACK AND WHITE PHOTOS OF THE PRESENTATION OF CERTIFICATES TO EACH OF THE HOSTS, AND USE ONE EACH WEEK IN THE NEWSPAPERS. RADIO AND NEWSPAPER PUBLICITY IS ESSENTIAL!

IN NOVEMEMBER THE TICKETS ARE READY, NUMBERED AND IN ENVELOPES WITH EACH MEMBERS NAME. THE TICKET CHAIRMAN IS RESPONSIBLE FOR THIS, AND THIS YEAR THE WHOLE GARDEN WALK COMMITTEE MET AT THE CLUB TO HELP IN THIS PREPARATION. WE HAVE A VERY EASY SYSTEM FOR HANDLING THE TICKETS BY ALPHABET AND NUMBERS, SO KEEPING TABS ON THE MONEY IS NOT DIFFICULT. THE TICKETS ARE HANDED OUT AT THE NOVEMBER MEETING.

NOW BESIDE THE GENERAL CHAIRMAN, THE TICKET CHAIRMAN, AND THE SELECTION COMMITTEE, WE MUST HAVE A LUNCHEON CHAIRMAN, WITH 10 TO 12 MEMBERS COMMITTED TO CUTTING THE SANDWICHES, ARRANGING THE TRAYS OF SANDWICHES AND COOKIES, MAKING THE COFFE AND TEA AND SEEING THAT SERVING OF 400 OR MORE PEOPLE GOES SMOLTHLY.

IT IS ALSO NECESSARY TO HAVE A HOSTESS CHAIRMAN AND AT LEAST 36 MEMBERS GIVING TWO HOURS OF THEIR TIME THAT DAY, TO SITTING AT ONE OF THE GARDENS, OR IF THERE ARE SEVEN GARDENS, IT TAKES 42 MEMBERS.

ALSO NEEDED ARE THREE MEMBERS TO PLAN THE TABLE DECORATIONS FOR THE LUNCHEON, AND SET THE TABLES FIRST THING BETWEEN 9 AND 10 THE DAY OF THE WALK. MOST OFTEN THESE MEMBERS ALSO HOSTESS AT ONE OF THE GARDENS.

THE TICKET CHAIRMAN NEEDS HELPERS THE DAY OF THE WALK FOR SELLING ADDITIONAL TICKETS AND CHECKING IN MONEY AND TICKETS. A MEMBER WITH A HUSBAND TO PUT UP THE 13 PENNANTS AND REMOVE THEM AT THE CLOSE OF THE WALK.