

THE UPPER KEYS GARDEN CLUB  
Presents Its Tenth Annual Flower Show

" HERITAGE OF THE KEYS "

A Standard Show  
at  
THE FRANCIS TRACY GARDEN CENTER  
Overseas Highway, Tavernier, Fla.

Friday, March 14th, 1969  
1:00 P.M. to 6:00 P.M.

Saturday, March 15th, 1969  
10:00 A.M. to 5:00 P.M.

Admission: \$1.04, including tax.  
One child free with each adult  
Ticket is valid both days

GENERAL INFORMATION

1. ✓ Competition is open to all amateur gardeners and arrangers on the Upper Keys, as well as to members of the Upper Keys Garden Club.
2. Only one entry per person per class is permitted, except in those classes labelled "Other species," in which one entry per species is permitted.
3. The entry fee for each exhibitor is the purchase of a single ticket to the show, good for both days, and covering all of one person's exhibits.
4. All entries must be in place by 9:00 A.M. on Friday, March 14th. Anything arriving later will be marked "Not in Competition." Potted plants and dried arrangements should be brought in Thursday afternoon between 3:00 and 6:00.
5. No exhibits may be removed before the closing hour of 5:00 P.M. Saturday, but all exhibits must be removed Saturday evening.
6. Plants on the Conservation List of the State of Florida may now be exhibited in competition in the Horticultural and Artistic Divisions.
7. All decisions of the Judges are final. Classes may be subdivided by the Judges, and they may withhold awards in classes with inadequate entries. Points used in judging the various classes are appended, on Pages 9 and 10.
8. The Upper Keys Garden Club does not assume liability for personal injury or for damage to or loss of personal property. Every effort to safeguard persons and property will be made by the Club.

REFRESHMENTS WILL BE SOLD ON THE GROUNDS

The Upper Keys Garden Club extends its warmest thanks to The First National Bank of the Upper Keys and to the Florida Keys Electric Cooperative Association for their generous interest in donating awards, and to Armour & Co., of Jacksonville, for providing entry blanks.

COMMITTEE

3/2/69

Chairman ..... Mrs. E.M. Townsend  
Assistant Chairman.....Mrs. A.H. Gross

Horticultural Division

Classification: Mrs. A.H. Gross  
Entries: Mrs. Charles R. Bramer  
Placement: Mr. & Mrs. Whiting Hall  
Mrs. Elsie Sweder

Staging: Dr. & Mrs. Fred Bond  
Judges' Committee: Mrs. E.B. Thompson

Clerks: Mrs. Seavor R. Harlow  
Awards: Mrs. Arthur Gasser  
Properties: Mrs. Hilda Faircloth

Artistic Division

Entries: Mrs. Calvin Albury  
Placement: Mrs. Fred W. Flancher

Hostesses: Mrs. Donald D. Strange

Junior Division

Mrs. Ivan Taylor

Refreshments: Mrs. Tom Gourde - Cestone  
Publicity: Mrs. L.A. Austin  
Mrs. Harry Gadd

Tickets: .... Mrs. Harry Gadd  
Boutique: ... Mrs. A. Glasscock

AWARDS

3/9/69 Part of Silver

1. All awards are made or withheld at the discretion of the Judges.
2. All decisions of the Judges shall be final.
3. Blue ribbons indicate First Place, red ribbons Second Place and yellow ribbons Third Place. Only one First, Second or Third Place is awarded in each class (or species), but several white ribbons for Honorable Mention may be awarded in each class if the entries so warrant.
4. Pink ribbons may be given as special awards for Educational and Professional exhibits not in competition.
5. Two AWARDS OF MERIT, (orange rosette), may be awarded in the Horticultural Division, one for the best growing plant and one for the best cut specimen.
6. The TRICOLOR AWARD, (blue, red and yellow rosette), may be awarded in the Horticultural Division for the best exhibit in either of following classes: E-1, E-2, E-4, E-5, E-7.
7. Two SWEEPSTAKES AWARDS (Green and white rosette), will be given, one to the winner of the greatest number of blue ribbons in the Horticultural Division, and one to the winner of the greatest number of blue ribbons in the Artistic Division. In the event of a tie, red ribbons will be counted to break it.
8. The JUNIOR ACHIEVEMENT AWARD, (red, white and blue rosette) may be given to the outstanding artistic or educational exhibit in the Junior Division.
9. FOUR JUNIOR PRIZES, each a \$5.00 Savings Account donated by the Fla. Keys Electric Cooperative Assn., will be given for the best exhibits in Horticulture and Artistic Design, two for elementary students and two for Intermediate or High School students.
10. THE MRS. ARTHUR GASSER AWARD FOR THE BEST DISH GARDEN BY A MEMBER OF THE JUNIOR GARDENERS' CLUB. (6th Grade, Coral Shores School) \$5.00.
11. THE FRANCIS TRACY AWARD FOR HORTICULTURE, a silver trophy donated by Mrs. S.H. Buckle, will have the name of the exhibitor of the finest horticultural specimen engraved upon it, and remain in the possession of the Club.

AWARDS: Continued

12. THE FIRST NATIONAL BANK OF THE UPPER KEYS AWARD FOR ARTISTIC MERIT, a silver trophy, will have the name of the exhibitor of the most outstanding exhibit in the Artistic Division engraved upon it, and remain in the possession of the Club.

DIVISION I - HORTICULTURE

13- Silver Tray for Best Arrangement - Our Floral Heritage (Kept @ Club - winners)

RULES: none engraved on it -

1. Both potted plants and cut specimens must have been in the possession of the owner for at least 3 months (90 days) before the show.
2. Each entry tag must be filled in with the common or botanical name of the plant.
3. Growing plants in unsightly containers must be wrapped in brown paper by the exhibitor.
4. Leaves of all specimens must be free of residue and must not be oiled or waxed. (See below for suggestions on preparation). No wiring or artificial coloring may be used.
5. Containers for all cut specimens will be furnished by the Committee unless otherwise noted.
6. It is now permissible to show homegrown plants on the State Conservation List in competitive exhibition.
7. All exhibitors guarantee to replace faded cut specimens on the second day of the show and to pick off faded blossoms and withered leaves in potted specimens.
8. The Committee reserves the right to reject any inferior specimens and the Judges reserve the right to withhold awards in any classes failing to meet the highest standards. Scales of points used by the Judges will be found on page 9.

SUGGESTIONS ON PREPARATION

Potted plants should be gently washed a few days before bringing them in. Trim off damaged leaves and sponge remaining leaves and stems.

Cut specimens should be gathered at early morning or evening the day before the show, as sugar is strongest in their veins at that time and they will last longer. Plunge them immediately into water and transport them to the show sheltered from sunlight and air. Cut the stems extra long and re-cut at the Garden Center before entering specimens.

CLASSES: (Growing plants)

1. A. ORCHIDS (in bloom)
  1. Cattleya
  2. Dendrobium
  3. Phalaenopsis
  4. Vanda
  5. Meritorious specimens of other species (one entry per species)
- B. AFRICAN VIOLETS
  1. Single Crown
  2. Multiple Crown

CLASSES-Growing Plants: Continued

C. OTHER GROWING PLANTS(including cacti and succulents)

1. Flowering
  - a. In Bloom
  - b. Dormant
2. Foliage
  - a. Single plant in container
  - b. Multiple plants(same species) in container
3. Mixed plants(multiple species,at least 2)in container

CLASSES: (cut specimens)

1-D ROSES

1. Tea (single blossom)
2. Hybrid Tea (single blossom)
3. Floribunda (single blossom)
4. Any other species (single blossom)
5. Collection(3 to 5 blossoms of differing species)
6. Display of same species in vase(provided by exhibitor)

1-E ANNUALS AND PERENNIALS(one spray of foliage is permitted. One flower stem only, unless otherwise noted)

- |                           |                                    |
|---------------------------|------------------------------------|
| 1. Ageratum(3 stems)      | 12. Nasturtiums                    |
| 2. Alyssum (3 stems)      | a.Single(1 color,3 stems)          |
| 3. Asters (1 stem )       | b.Double(1 color,3 stems)          |
| 4. Belle of Ireland       | 13. Pansies (3 stems)              |
| 5. Calendula (3 stems)    | 14. Pentas (1 stem )               |
| 6. Candytuft (3 stems)    | 15. Perlargoniums (geraniums)      |
| 7. Dianthus,all varieties | 16. Petunias                       |
| 9. Gerbera(daisies)       | a.Single (3 stems)                 |
| a.Single(3 stems)         | b.Double (3 stems)                 |
| b.Double(3 stems)         | c.Ruffled (1 stem)                 |
| 10. Hollyhock(1 stem)     | 17. Phlox (1 stem)                 |
| 11. Marigold              | 18. Salvia(3 stems)                |
| a.Standard(1 stem)        | 19. Snapdragon (1 stem)            |
| b.Dwarf(1 color,3 stems)  | 20. Sweet Peas (3 stems)           |
|                           | 21. Verbena (3 stems)              |
|                           | 22. Vinca rosea(periwinkles)1 stem |
|                           | 23. Any other species              |

1-F BULBS, CORMS, RHIZOMES & TUBERS (1 stalk only)

- |                                      |                       |
|--------------------------------------|-----------------------|
| 1. Amaryllis                         | 9. Gloriosa Lily      |
| 2. Amazon Lily(Eucharis grandiflora) | 10. Gloxinia          |
| 3. Anthurium                         | 11. Heliconia         |
| 4. Begonia                           | 12. Orchids (cut)     |
| 5. Calla Lily                        | 13. Strelitzia regina |
| 6. Crinum                            | 14. Zingiber          |
| 7. Day Lily(hemerocallis)            | 15.Any other species  |
| 8. Easter Lily                       |                       |

1-G FLOWERING OR FRUITED SHRUB,TREE OR VINE(1 branch not to exceed 24")

- |                             |                             |
|-----------------------------|-----------------------------|
| 1. Allamanda                | 10. Jasmine (all varieties) |
| 2. Bottlebrush(Callistomen) | 11. Passion Flower          |
| 3. Bougainvillea            | 12. Oleander                |
| 4. Brazilian Pepper         | 13. Plumbago                |
| 5. Carissa                  | 14. Poinsettia              |
| 6. Crown of Thorns          | 15. Powderpuff (Calliandra) |
| 7. Flame Vine               | 16. Pyracantha              |
| 8. Gardenia                 | 17. Shrimp Plant            |
| 9. Ixora                    | 18. Any other species       |



DIVISION I - HORTICULTURE: continued

CLASSES: (cut specimens continued)

I-H HIBISCUS (1 flower only, no foliage)

1. Single
2. Double
3. Other Variety

I-I CUT FOLIAGE (1 stalk, not to exceed 18" or 3 leaves of stemless plant, such as Dracaena)

- |                                  |                       |
|----------------------------------|-----------------------|
| 1. Acalypha                      | 7. Dieffenbachia      |
| 2. Aglaonema (Chinese Evergreen) | 8. Dracaena           |
|                                  | 9. Fern               |
| 3. Aralia                        | 10. Ivy               |
| 4. Aspidistra                    | 11. Pandanus          |
| 5. Coleus                        | 12. Papyrus           |
| 6. Croton                        | 13. Any other species |

I-J FRUITS AND VEGETABLES

1. Specimen Fruits

One example of large fruits, 2 to 8 of smaller.  
Paper plates will be provided by the Committee.

2. Specimen Vegetables

One example of large vegetables, 2 to 8 of smaller.  
Paper plates will be provided by the Committee.

3. Collection of Fruits

There must be at least 4 varieties.  
Advance notice must be given to the Committee.  
Exhibitor must provide a container.

4. Collection of Vegetables

At least 4 varieties.  
Exhibitor must give advance notice to the Committee  
and provide the container.

## DIVISION II - ARTISTIC DIVISION

### Our Heritage of History

#### RULES:

1. Flowers and leaves used in arrangements need not be grown by exhibitors, but if they were so grown, should be marked with a GOLD STAR to be provided by the Committee, which will be taken into consideration by the Judges.
2. Flower arrangements must be the work of the exhibitor.
3. Artificial flowers and foliage may not be used, with the single exception of artificial grapes (not including leaves), which may be used in those classes where accessories are permitted.
4. Some foliage is permitted in all classes, fresh or dried as called for.
5. All plant material used must be listed on the entry card.
6. Another card (3"x5") may be obtained, giving explanatory material for the benefit of the Judges.
7. Plants on the State Conservation List may now be exhibited in this division, if lawfully acquired.
8. Scales of points used in judging the classes in this division will be found on page 10.
9. Accessories, in those classes where they are permitted, are always optional.

#### CLASSES:

##### II-A SHADOW BOXES AND NICHES "Treasures of the Reef"

Outside dimensions must not exceed 16" wide by 16" deep by 24" high. Electrical outlets will be provided.

##### II-B CORSAGES

1. "Moonshine"  
All fresh material
2. "Salvage"  
All dried material

##### II-C DISH GARDENS "Tropical Experiment"

An artistically planted arrangement of one or more species or varieties of plants growing in a dish. Accessories are permitted

##### II-D MINIATURES "Everlasting Pleasures"

Accessories are permitted in all three miniature classes.

1. "Dewdrops"  
All fresh material, not exceeding 3" in any dimension
2. "Sun Splashes"  
All fresh material, not exceeding 5" in any dimension
3. "Beachcombing"  
All dried material, not exceeding 5" in any dimension

*Names of Classes*

DIVISION II - Section E

Only one entry per class is permitted. Each exhibitor's FIRST ENTRY must be by written application on the blank below, and spaces will be assigned in the order in which the applications are received. Those who wish to make a SECOND ENTRY should so state in the box designated on the blank, and available spaces will be allotted by a drawing to be held on Monday, March 3rd, 1969.

Exhibit dimensions must not exceed 20" wide by 30" high by 15" deep in any class.

Classes 1 through 6 will be shown in recessed spaces of a neutral color measuring 24" wide, 32" high and 16" deep. Exhibitors may provide background material in these classes if they so desire.

Class 7 will be displayed on pedestals 48" high, with tops 14" by 14". The exhibitor may not provide background material in this class.

CLASSES:

- II-E 1. INDIAN DAYS 4 entries. Eligible for the Tricolor Award. Designer's choice. All material must be fresh and in warm colors. Accessories are permitted.
- II-E 2. SPANISH GALLEON 4 entries. Eligible for the Tricolor Award. A line or line mass arrangement suggesting motion. All fresh materials. Flowers must be white. No accessories are permitted.
- II-E 3. SHIPWRECK 4 entries. Not eligible for the Tricolor Award. An arrangement of dried materials, shells and/or driftwood. Designer's choice. Accessories are permitted.
- II-E 4. PIRATE'S CHEST 4 entries. Eligible for the Tricolor Award. A mass arrangement of all fresh materials, suggesting treasure. Accessories are permitted.
- II-E 5. HOMESTEADING PIONEERS 4 entries. Eligible for the Tricolor Award. Fresh fruits, fresh vegetables or both must be used, and any other plant material must be fresh. Designer's choice. Antique accessories are suggested.
- II-E 6. MR. FLAGLER'S RAILROAD. 4 entries. Not eligible for the Tricolor Award. A horizontal arrangement using fresh and/or dried material. Painted and varnished plant material may also be used. *Accessories permitted.*
- II-E 7. ELECTRICITY COMES TO THE KEYS! 4 entries. Eligible for the Tricolor Award. A vertical free-standing arrangement in a white container, using all fresh materials. Each exhibit must be exactly 30" tall, including container. To stand on pedestals. No accessories or background material may be used.

APPLICATION BLANK

To be mailed or handed personally to Mrs. E.M. Townsend, Rt. 1, Box 87, Islamorada, Florida 33036, before March 1st, 1969.

I wish to reserve space in Class \_\_\_ (1st choice) Class \_\_\_ (2nd choice)  
Class \_\_\_ (3rd choice)

I wish to make a SECOND ENTRY so please place my name in the drawing to be held March 3rd.

☐ Please check this box for a second entry

I guarantee to fill my allotted space by 9:00 A.M. Friday, March 14, 1969

Signed \_\_\_\_\_ Address \_\_\_\_\_ Phone \_\_\_\_\_

DIVISION III - JUNIOR DIVISION

Our "Fountain of Youth"

CLASSES: Elementary School Students

III-A 1. HORTICULTURE

- a. Potted plants
- b. Cut specimens

III-A 2. ARTISTIC ARRANGEMENT

- a. Dish Gardens: Accessories are permitted but not required.
- b. "A Seaside Garden." An arrangement of cut specimens, fresh or dried flowers, fruits or vegetables as you choose, including foliage. Accessories are permitted, but not required.

Junior High and High School Students

III-B 1. HORTICULTURE

- a. Potted plants
- b. Cut specimens

III-B 2. ARTISTIC ARRANGEMENT

- a. Dish Gardens: Accessories are permitted but not required.
- b. "Tropical Paradise." An arrangement of cut specimens, fresh or dried flowers, fruits or vegetables, as you choose, including foliage.

3/2/69

DIVISION IV - EDUCATIONAL AND PROFESSIONAL EXHIBITS

Our Heritage of Knowledge

Hibiscus .....	Mrs. Francis D. Tracy Tavernier, Florida
Bromeliads .....	Mr. G. A. Ellis Islamorada, Florida
Orchids .....	Mrs. Frankee Albright Islamorada, Florida
Conservation of Native Plants .....	Mrs. Sam Lund Tavernier, Florida and Mr. Conrad Byrd Izaak Walton League Keys Chapter
Rare Subtropical Fruits & Spices....	Redlands Fruit & Spice Park, Homestead, Florida
Exhibit .....	Mr. Bill Leavitt Lourdes Salon of Flowers Islamorada, Florida



# SCALES OF POINTS USED BY THE JUDGES FOR VARIOUS CLASSES

## Horticultural Division

### POTTED PLANTS(Flowering or Fruited)

Cultural perfection.....	35
Size of plant,according to variety .....	20
Abundance of flowers or fruits	15
Rarity .....	10
Color .....	10
Foliage .....	10
	<hr/>
	100

### POTTED PLANTS(Dormant or foliage only)

Cultural perfection .....	35
Size of plant,according to variety .....	20
Distinction .....	15
Rarity .....	15
Form,according to variety....	15
	<hr/>
	100

### CUT SPECIMENS

Cultural perfection(form,color, substance,abundance).....	20
Size,according to variety.....	20
Foliage and stem .....	20
Distinction of species or variety .....	20
Condition .....	20
	<hr/>
	100

### ROSES

Color .....	20
Form .....	20
Size .....	20
Texture .....	20
Foliage .....	20
	<hr/>
	100

### FRUITS

Condition .....	30
Color .....	25
Size .....	20
Uniformity .....	15
Form .....	10
	<hr/>
	100

### FRUIT COLLECTION

Condition .....	30
Shape,Size & Color.....	25
General Attractiveness.....	20
Variety & value of kinds....	15
Uniformity .....	10
	<hr/>
	100

### VEGETABLES

Condition-freedom from dirt, disease and blemish.....	25
Quality-crisp,firm,edible maturity.....	20
Uniform-size,shape & color....	20
Typical of variety .....	20
Size-conforming to market demands ....	15
	<hr/>
	100

### VEGETABLE COLLECTION

Quality-condition & value...	40
Attractiveness of display...	30
Uniformity-shape,size and color.....	10
Kinds-selection & number ...	15
Labeling-neatness and trueness .....	05
	<hr/>
	100

JUDGES' SCALES OF POINTS: continued

Artistic Division

<u>CLASS II-A(Shadow Boxes)</u>	<u>CLASS II-B(Corsages)</u>	<u>CLASS II-D(Miniatures)</u>
Scale ..... 30	Technique ..... 15	Scale..... 40
Design..... 30	Design ..... 25	Design..... 30
Color ..... 15	Color ..... 15	Color ..... 20
Interpretation..... 15	Suitable	Condition..... 10
Distinction ..... 10	combination.. 15	
	Distinction..... 20	
	Condition ..... 10	
	<u>100</u>	<u>100</u>

CLASS II-C (Dish Gardens)

Design & consistency	
to scale...	30
Quality & type of	
plant material...	25
Distinctiveness and	
originality of	
design.....	20
Accessories.....	10
Perfection of detail	10
Correct & suitable	
labeling....	05
	<u>100</u>

OTHER CLASSES IN DIVISION II (E-3 and E-5<sup>6</sup>)

Design ..... 30
Color ..... 30
Interpretation ..... 20
Distinction ..... 20
<u>100</u>

CLASSES ELIGIBLE FOR THE TRICOLOR AWARD

Design ..... 30
Color and texture.... 30
Conformity to Class.. 10
Distinction ..... 20
Interpretation ..... 10
<u>100</u>

# Large arrangement Reservations - 1969 Show

## RESERVATIONS FOR FIRST ENTRY in Flower Show

### 1. INDIAN DAYS

and 2nd entries after drawing on March 3rd,

(2nd entries marked in red)

- 1st choice - 1. - A. THOMPSON  
2. - NELSON  
1st choice - 3. - CESTONE  
4. - LUND
- FULL*

### 2. SPANISH GALLEON

- 1st choice - 1. ALBURY  
2. CASWELL  
3. BOWERS  
4. CESTONE
- FULL*

### 3. SHIPWRECK

- 1st choice - 1. - BOWERS  
2. - GASSER  
1st choice - 3. - HARRIS  
4. - LINDBERGH
- FULL*

### 4. PIRATE'S CHEST

- 1st choice - 1. TAYLOR  
2. KNOX  
3. ALBURY  
4. HARRIS
- FULL*

### 5. HOMESTEADING PIONEERS

1. PRIME  
2. TAYLOR  
3. FLANCHER  
4. GASSER
- FULL*

### 6. MR. FLAGLER'S RAILROAD

- 1st choice - 1. KNOX  
2. THOMPSON  
3. FLANCHER (2nd exhibit)  
4. PETROSSI - Blue & Chest in show
- Full (last)*

### 7. ELECTRICITY COMES TO THE KEYS

1. - PETROSSI  
1st choice - 2. - LUND  
1st choice - 3. - FLANCHER  
4. - CASTER
- FULL*

↑  
Lundstrom, not Caster

## REQUESTS FOR SECOND SPACE: MARCH 3RD

DRAWING. - 11 names

- Results of drawing*
1. - LUND - 1st slip drawn
  2. - ALBURY - 9th slip
  3. - FLANCHER - 10th slip
  4. - THOMPSON - 5th slip
  5. - BOWERS - 3rd slip
  6. - PETROSSI - 11th slip - does not want 2nd space.
  7. - TAYLOR - 2nd slip
  8. - NELSON - does not want 2nd space.
  9. - HARRIS - 6th slip
  10. - CESTONE - 7th slip
  11. - KNOX - 4th slip

- 12.
- 13.
- 14.
- 15.
- 16.
- 17.
- 18.
- 19.
- 20.

*Junior class (Blue - Indian Days)*  
1. Lund (Span. Galleon)  
2. Bowers (Pirate's Chest)  
4. Taylor (Homesteading)  
5. Gasser (Electricity)  
7. Peterson (Electricity)

*Names for emergency fillers*

*Felson*

*Empty space on 3.8.69*

*1 in Railroad?*

*Flancher filled, so her 3rd space.*



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Class \_\_\_\_ (3rd choice)

I wish to make a SECOND ENTRY so please place my name in the drawing to be held March 3rd.

☐ Please check this box for a second entry

I guarantee to fill my allotted space by 9:00 A.M. Friday, March 14, 1969

Signed \_\_\_\_\_ Address \_\_\_\_\_ Phone \_\_\_\_\_