

2022.605.0051

BALANCE SHEET -- GARDEN WALK -- 2016

Ticket sales - Outlets

Banyon Tree	\$ 750 (30)	
Islamorada CC	1,925 (77)	
Key Largo CC	1.175 (47)	
Key Largo Florist	1,775 (71)	\$5,625 (225)

Properties

Point Pleasant	\$ 900 (36)	
Zen Fandel	2,625 (105)	
Wild Bird Center	170 (6+)	
Villa Verde	650 (26)	\$4345 (347+)

Club House \$4,225 (169)

Member Sales 875 (35) \$5,100 (204)

Subtotal \$15,070 (602)

Other Income

Vendor Fees \$ 1,875*

Program Ads 605

"Opportunity" 321

Donations/Tea Party 310

Subtotal \$3,111

TOTAL INCOME \$18,181

*error in original reporting

(1 vendor fee pending)

EXPENSES

Publicity, Tickets, Posters

The FL Gardener	\$150.00
Cooke Communications*	427.50
Miami Herald Media**	953.50
Island Info. Services	417.00
Printing Plus	493.50

** Keynotes & Reporters -
all color*

Subtotal \$2,441.50

Other Expenses

Homeowners' gifts (donated)	\$ 0
Police (3)	720.00
Plants for Garden (donated)	0
Tea Party Supplies	502.44
Clubhouse Cleaning (2/28)	50.00
Island Trolley	200.00
Media Luncheon	90.00

Subtotal \$1,562.44

TOTAL EXPENSES \$4,003.94

NET PROFIT (3/14/16) \$14,177.06

*Free Press

** Keynoter, The Reporter, Miami Herald