

EXHIBIT D

8:00 AM

CULTURAL UMBRELLA EVENT BUDGET - FISCAL YEAR 2014

APPLICANT IS ADVISED PRIOR TO COMPLETING THIS BUDGET TO REFER TO THE FUNDING APPLICATION SHOWING THE ALLOWABLE MARKETING EXPENSES THAT WILL BE CONSIDERED FOR REIMBURSEMENT

THERE WILL BE NO AMENDMENTS TO THIS BUDGET {EXHIBIT D} AFTER BOCC APPROVAL OF AGREEMENT

EVENT NAME

*MEDIA PLACEMENT & PRODUCTION COST: <i>(Only 30% of this line item may be spent on in-county advertising)</i>	\$
PROMOTIONAL SIGNS:	\$
PROMOTIONAL ITEMS:	\$
DIRECT MAIL PROMOTIONS:	\$
PROGRAMS/PLAY BILLS:	\$
PUBLIC RELATIONS:	\$
**GENERAL NON-ALLOCATED:	\$
<u>TOTAL</u>	\$

*No more than 30% of the Media Placement and Production Costs line item shall be expended on advertising media costs attributable to in-county placement (see Exhibit A of Application).

**The General Non-Allocated line item should not exceed 15% of the total funding allocation, and may only be utilized for acceptable event marketing expenses (see Exhibit A of application).

Actual expenditures may deviate no more than 10% from the budgeted line items noted above.

TDC will only consider reimbursement of permissible marketing expenditures that highlight the special event versus the regular programming of a business, organization or the facility.

**GARDEN CLUB OF THE UPPER KEYS
SEPTEMBER 1, 2013 – AUGUST 31, 2014**

PROGRAM EXPENDITURES		Budgeted \$22,50	Actual	Notes
<u>PRESIDENT & PRES-ELECT</u>		\$0		
Marilyn Rogers	Administrative	\$200		
<u>SECRETARY</u>		\$100		
Linda Gonsalves				
<u>TREASURER</u>		\$170		New checks; PO Box rent
Edna Waldorf				
<u>IPP</u>		\$0		
Evelyn McGlone				
<u>GENERAL EXPENSES</u>				
1. Community Service Idea: "Garden Club member – Come grow with us!"	* 2 business signs	\$1400		Camp Wekiva; Habitat for Humanity; Take Stock in Children, etc
2. Fundraising Jerri Grossman		\$2800		Not including publicity
3. Hospitality Evelyn McGlone		\$330		Cups, coffee for meetings only
4. Membership Kathy Janco	* \$50 office supplies * Brochure	\$100		Office supplies, membership forms
5. Program Paula Mitchell		\$300		
6. Property Terry Estep		\$10340		Insurance; maintenance, repairs; water; Elec, grounds, housekeeping, plants, etc.
7. Publicity Lonell Rice		\$2200		
FFGC DUES		\$900		
Remodeling		\$5000		
TOTAL		\$22,500		

INCOME				
MEMBERSHIP 88 March 2013 (75 JUNE 2012) Dues due 9.1.13		\$2700		\$30 renewal \$45 family \$40 new \$60 family
DONATIONS for USE, OTHER		\$500 \$1340		
INTEREST				
FALL FESTIVAL		\$0		Hosting District Mtg
AUCTION		\$800		
GARDENWALK		\$18000 gross		
TOTAL		\$23,840		
INVESTMENT & RESERVES				
CDS 1.	\$5000			Insurance
2.	\$5000			House & Bldg
3.	\$5000			Insurance
4.	\$5,208			House & Bldg
5.	\$9,802			House & Bld
6.	\$15,000			Insurance
7.	\$ 5500			Insurance
TOTAL	\$ 50,010			RESERVES FULLY FUNDED

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