

GARDEN WALK – 2013

“PATHWAYS TO PARADISE”

MM 102 -- 100 LaPaloma Rd -- “*Lazy Daze Retreat*” -- The Bougainvillea hedge lends a cheerful curbside welcome as you enter the private gate to this park-like setting. Majestic Royal, Queen, Canary Island Date, Bismarck and Coconut Palms, to name a few, guide you along the manicured St. Augustine lawn which was a challenge to landscape being only 18 inches above sea level. Blue Porterweed, Yellow Cassia, Birds of Paradise, Plumbago, Thryallis and Podocarpus attract butterflies and set boundaries while ushering you to the pebble covered *Pathway to Paradise* that looks out towards Pennekamp's natural treasures. Leave your footprints in the sand and head towards the casual patio and glittering pool that beckons a *Lazy Daze* feeling. The owners are honored to share their peaceful retreat and wonderful respite that leaves the noise of life out.

MM 95.7 -- 95700 Overseas Hwy -- “*Summerwind*” -- Beds of Firecracker coax you through the private entrance to this hypnotic *Pathway to Paradise*. The shade of the well established growth brings your gaze skyward to the Gumbo Limbo, Royal Poinciana, Jamaican Dogwood and Mahogany trees that are adorned with Staghorn Ferns and orchids. Under plantings of Wart, Asparagus and Macho Ferns, Ginger, Golden Mound, Monstera and Seagrape compliment the large scale canopy and sculptural qualities of the architecture. The tennis court lets the sunshine in while the bright yellow umbrella renders protected shade. The mulch laden pathway guides you through the renowned architect/owner designed homes with casual plantings of Bromeliads, Ground Orchids, Ponytail Palms, Paintbrush Crotons and whimsical garden features. The inviting waterfront and Zoysia lawn is scattered with Coconut Palms and dramatic Casuarina Pines that invoke a sanctuary to sit and behold the bay waters. Soothing sounds emanate from the impressive porpoise water sculpture situated on the point where the owners' love of nature presents itself and sunsets abound. As Rose Mary Harum states, “David (her husband) bought her Florida Bay.”

MM 89.2 -- 131 Iroquois St -- “*Vetter Park*” -- This *Pathway to Paradise* invites you to enjoy an enchanting garden lovingly woven together and solely created by the owners. Things have a way of telling you where to look as you focus on every detail of this living space. You will be intrigued by the happily transplanted California Redwood. This property is filled with an assortment of plantings including but not limited to Paintbrush, Dreadlock and Piecrust Crotons, Shrimp Plants, orchids, bromeliads, Red & Yellow Areca, Lipstick, Mexican Fan, Lady, Ponytail, Madagascar, Old Man and Bottle Palms, succulents, Lemon, Wild Lime and Mulberry trees; all teeming with Jim's love of ferns and Nancy's meticulous attention to detail. The garden space is extended with Wart, Staghorn and Asparagus Ferns hanging from the towering Gumbo Limbo and Mahogany trees. This variety of plantings is an invitation to enjoy an evolution of a lifetime of plant collecting. A green thumb is prevalent in this joyful and exuberant garden.

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GARDEN WALK 2013 EXPENSES

PAID ON JANUARY STATEMENT

AD IN FLORIDA GARDNER	200.00
TWO ADS IN FREE PRESS	432.00
THREE POLICEMEN	720.00
MUSIC	<u>400.00</u>
SUB TOTAL	1752.00

PAID ON FEBRUARY STATEMENT

COPIES; COLOR PAPER (DEE DEE)	186.17
PLANT GIFTS TO OWNERS (DEE DEE)	210.00
PRINTING OF TICKETS AND POSTERS	290.00
ARTWORK AND POSTER ADS	332.50
LARGE FLORAL ARRANGEMENT (JERRI)	200.00
POSTER MAILINGS (CHARLOTTE)	25.23
DOCENT BOOKLETS (LONELL)	105.66
EVENT INSURANCE (TERRY)	370.00
POTOLET RENTAL (TERRY)	135.00
EXTRA DAY HOUSE CLEANING	<u>50.00</u>
SUB TOTAL	1904.56

2013 GARDEN WALK TEAM MEMBERS

2011-
2013
GW
1

Chairwoman:

Dee Dee Barreto
ddbarreto@bellsouth.net
(C) 305-332-0535
(H) 305-852-8573

Co-Chair:

Jerri Grossman
jbirdsfly@aol.com
(C) 305-546-0083
(H) 305-453-5049

Note: This will be our last year as Chair/Co-Chair so we are looking for a person to mentor for the 2013 Walk who is willing to work along side us to learn the aspects of the Walk and then be willing to take over as Chair for 2014 and future years.

Finding Gardens:

Dee Dee Barreto

Jerri Grossman

Note: Invite owners to come to General Membership Meeting after walk to give their view of the walk.

We are ALWAYS looking for gardens not only for 2013 but for future years!!!!

Descriptions:

Jerri Grossman
Dee Dee Barreto

(2) Give north and south properties, the club house, KL Chamber and Islamorada Chamber additional tickets.

(3) Add "Dockside Market" in Ocean Reef as outlet. (discuss with Julie Mead)

**Ticket Distribution to
Club Members & Guests:**

Person is needed.

Responsible for individual ticket sales and collection of money.

Posters:

Jerri Grossman

Note: (1) Print 100 posters.

(2) Add "tickets can be purchased on day of Walk at clubhouse and at each garden property" in addition to adding our website.

(3) Poster needs to be designed with the "ad format" in mind if we want to have the same look between the two.

(4) Have Lonell/Mica mail – **not sufficient to email** – poster and invitational letter to all garden clubs in District 12.

(5) Check with Cammie to see if she will do article; otherwise have Lonell/Mica advertise in Miami Herald, both Dade and Broward.

(6) Do we need to include Florida Dept. Consumers Services Registration Number?

Publicity:

Lonell Rice

lonellrice@yahoo.com

(H) 305-453-4718

Securing and preparing necessary documentation to hire off-duty police officers.

Hosts/Hostesses:

Julie Schneeberger, Chair
jdschneemtn@yahoo.com
(H) 305-453-4199
(Other) 262-628-2564

Jean Simmons
toychestfl@aol.com
(H) 305-852-5585
(C) 305-394-1232

Renee Duncan
renee@rhms.org
(H) 305-853-5673
(C) 305-393-6401

Responsible for securing and confirming volunteers as hosts/hostesses.

Note: (1) Bright colored blouses/shirts and leis looked wonderful.

(2) "Team Captains" were tired from being on premises all day. Allow time off by having additional Co-Captains.

(3) Reimburse Team Captains for cost of refreshments.
(Evelyn volunteered to research "free" water from Zephyrhills.

(4) Should we sell water to general public????

(5) Need more "Club History" material and "Membership Forms" at all garden properties and clubhouse.

(6) Need someone assigned to take pictures at each property – possibly a job for Team Captains.

Membership Table: **Person(s) needed.**

Responsible for hosting table with Membership Applications, History material and general information for all guests.

Grounds:

Terry Estep
Grumpyndkeys8@aol.com
(H) 305-853-0010
(C) 954-817-7293

Responsible for preparation and maintenance of clubhouse grounds.

Vendors:

Evelyn McGlone

Additional person is needed.

Responsible for securing vendors (need more than last year) and assisting with outside activities.

Entertainment:

Evelyn McGlone

Responsible to secure musicians to perform at clubhouse.

Dave Feder from 11-2.

Freddy Perez for remainder of afternoon.

NOTE:

Volunteers **ONLY** Preview Day – Wednesday, February 20, 2013
Garden Walk – Friday, February 22, 2013

**NO VOLUNTEERS ON CLUB HOUSE GROUNDS OR GARDEN
PROPERTIES ARE TO EAT IN VIEW OF THE PUBLIC!!!!**

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2012-13 GARDEN CLUB OF THE UPPER KEYS SEPTEMBER 1, 2013 – AUGUST 31, 2014				
PROGRAM EXPENDITURES		Budgeted \$22,500	Actual	Notes
<u>PRESIDENT & PRES-ELECT</u> Marilyn Rogers				
	Administrative	\$200		
<u>SECRETARY</u> Linda Gonsalves		\$100		
<u>TREASURER</u> Edna Waldorf		\$170		New checks; PO box rent
<u>IPP</u> Evelyn McGlone		\$0		
GENERAL EXPENSES				
1. Community Service DONATIONS		\$1400		Camp wekiva; hab. For hum. Take stock, etc
2. Fundraising Jerri Grossman		\$2800		not including publicity
3. Hospitality Julie Schneeberger		\$330		Cups, coffee, for meetings only
4. Membership Kathy Janco		\$100		Office supplies, membership forms
5. Program Paula Mitchell		\$300		
6. Property Terry Estep		\$9000	\$2000	Insurance; repairs; water; Elect, maintance, grounds, housekeeping, etc
7. Publicity Lonell Rice		\$2200		
FFGC DUES AND DISTRICT		\$900		
REMODLING		\$5000		
TOTAL		\$22,500		
MEMBERSHIP 88 march 2013				

INCOME	BUDGET			
Dues due 9.1.13	\$2700			
DONATIONS for USE, OTHER	\$500			
INTEREST	\$500			
FALL FESTIVAL	-0-			
AUCTION	\$800			
GARDENWALK	\$18000 gross			
TOTAL	\$22500			
INVESTMENT & RESERVES				
CDS 1.	\$5000			Kitchen & Bath
2.	\$5000			Insurance
3.	\$5000			Insurance
4.	\$5,208			Insurance
5.	\$9,802			Insurance
6	\$15000			Insurance
7.	\$ 5500			Insurance
Total	\$50510			

GARDEN CLUB OF THE UPPER KEYS		PO BOX 373	TAVERNIER FL. 33070
<u>TREASURER REPORT FOR MONTH</u>		28-Aug-13	thru 11/10/2013
INCOME			
CATEGORY	SUB-CATEGORY	AMOUNT	
MEMBERSHIP DUES		\$	1,240.00
LUNCH EXCHANGE DISTRICT XII-13 PERSONS		\$	455.00
CORRECTION TO MATCH STATEMENT		\$	32.01
IN AND OUT	Wild Birds	\$	-
	Name Tags	\$	56.00
FLIP BUG BOOKS		\$	-
OTHER		\$	-
INTEREST		\$	18.02
TOTAL INCOME		\$	1,801.03
EXPENSES			
CATEGORY	SUB-CATEGORY	AMOUNT	
DEPOSIT OF DISTRICT XII Holiday Inn		\$	500.00
ELECTRICTY		\$	106.00
WATER		\$	191.68
DISTRICT XII LUNCH EXCHANGE FOR 13		\$	455.00
AD-KL FALL DIGITAL RACKAGE		\$	200.00
AD NY TIMES GETAWAY		\$	100.00
AD CULTURE MAGAZINE 2014		\$	500.00
AD-FLKEY.COM	Grant	\$	275.00
YARD		\$	150.00
RENEWAL-CHARITABLE ORG.		\$	10.00
HOUSE		\$	50.00
IN AND OUT	Wild Birds	\$	-
	BADGES	\$	53.75
TOTAL EXPENSES		\$	2,591.43
OPENING LEDGER BALANCE		\$	5,124.14
PLUS INCOME		\$	1,801.03
MINUS EXPENSES		\$	2,591.43
CLOSING LEDGER BALANCE		\$	4,333.74
PLUS OTHER ASSETS(CDs)		\$	50,510.13
TOTAL ASSETS		\$	54,843.87

Am Vahof
Treasurer

ACCOUNT: 920302807
DOCUMENTS: 8
PAGE: 2
09/30/2013



Garden Club Of The Upper

YOUR CHECKS SEQUENCED

DATE...	CHECK #	AMOUNT	DATE...	CHECK #	AMOUNT	DATE...	CHECK #	AMOUNT
09/03	1133*	150.00	09/12	1136*	10.00	09/30	1141	50.00
09/27	1135	423.00	09/25	1139*	100.00			

(*) INDICATES A GAP IN CHECK NUMBER SEQUENCE

- - - - - I N T E R E S T - - - - -

AVERAGE LEDGER BALANCE: 5,790.56 INTEREST EARNED: .49
INTEREST PAID THIS PERIOD: .49 DAYS IN PERIOD: 31
INTEREST PAID 2013: 7.16 ANNUAL PERCENTAGE YIELD EARNED: .10%

- - - ITEMIZATION OF OVERDRAFT AND RETURNED ITEM FEES - - -

	TOTAL FOR THIS PERIOD	TOTAL YEAR TO DATE
* TOTAL OVERDRAFT FEES:	\$.00	\$.00
* TOTAL RETURNED ITEM FEES:	\$.00	\$.00

CERTIFICATES OF DEPOSIT

CERTIFICATE NUMBER	INTEREST RATE	MATURITY DATE	NEXT INT DATE	NEXT INT AMOUNT	INTEREST PAID 2013	CURRENT BALANCE
920302837	1.0200	01/16/14	01/15/14D	88.45	.00	5,000.00
920302838	1.0200	01/16/14	01/15/14D	88.45	.00	5,000.00
920302839	1.0200	01/23/14	01/22/14D	93.00	.00	5,208.28
920302840	1.0200	01/23/14	01/22/14D	175.03	.00	9,801.85
920302841	.8700	06/14/14	10/13/13D	10.73	97.95	15,000.00
920302842	.7700	09/18/14	10/17/13D	3.16	28.89	5,000.00
920302843	.5800	04/19/14	10/18/13D	2.62	16.08	5,500.00

TOTAL .9028 142.92 50,510.13
(D) INTEREST WILL BE PAID BY CREDITING A DEMAND DEPOSIT ACCOUNT

Lonell Estimated Cash Flow

	Adv	GCUK	TDC Reim	Due date
Generic Chicago Fall 2013	11/25-12/12/13	\$ 270		10/3/2013
Fla-Keys.com	Oct-Nov	\$ 275	\$ 200	10/13/2013
Postcards, stamps, labels	Nov		\$ 365	11/1/2013
Meetings & Conventions	Jan		\$ 250	11/8/2013
KL Winter digital	1/29-2/12/14		\$ 200	12/13/2013
KL Winter newspaper	1/26/2014		\$ 50	12/13/2013
NYTimes Getaway email	11/19/2013		\$ 100	1/10/2014
FL Gardener	Dec		\$ 600	1/15/2014
Posters			\$ 420	1/15/2014
Fla-Keys.com	Jan-Feb		\$ 400	1/15/2014
Poster mailing	Jan	\$ 126		1/30/2014
Sun Sentinel Community News + .com	Feb		\$ 975	2/1/2014
Orlando Sentinel Comm. News+ .com	Feb	\$ 581	\$ 581	2/1/2014
Free Press	Feb		\$ 816	2/14/2014
Keynoter-Reporter	Feb		\$ 781	3/1/2014
MH-Tropical Life banner	Feb		\$ 1,550	3/1/2014
	Programs	\$ 170	\$ 170	2/21/2014
		\$ 1,422	\$ 7,458	800

estimated
estimated

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estimated

\$ 9,680 491 \$ 9,189

I'm working on the ad schedule for GW14 as we submitted for the grant. Here is what needs to be paid to Tinsley Adv. now (or soon). I suggest separate checks for each ad so that reimbursement submission will have one check/one ad.

When I submit the information on-line, I need to give them the check number that will be submitted, so Edna and I will need to coordinate that. Checks must be to Tinsley by the due date and preferably before as space is limited and on a first come/first serve basis. Any check dated before 10-16 is not reimbursable; these were on our spending plan as our commitment to advertise.

\$500 Culture Magazine (invoice attached). **Check should be dated 10-17** and sent to Tinsley now. This ad has been submitted.

\$120 Isla Fall enews. Check due 9-13

\$200 KL Fall digital. Check due 9-20

\$100 NY Times Getaway. Check due 10-11

For cash flow planning purposes, you should know I'll start work on a banner ad for fla-keys.com later this month and that will be about \$475.

These are remaining coops that I've identified to do.

\$50 KL winter newspapers due 12-13

\$50 KL winter digital due 12-13

\$50 Isla winter newspapers due 12-18

\$100 NY Times Getaway due 1-10

Then advertising in the FL and Keys newspapers will be in Jan-Feb. with the remaining grant \$.