

REPORT ON "ART AMONG THE FLOWERS" SHOW
COMMITTEES NEEDED OR ITEMS WORKED

BASIC COMMITTEE: ESPECIALLY FOR INPUT AND PHONING;
RAFFLE COMMITTEE: TO GET RAFFLE PRIZES, SET UP, GET "BARKERS, SIGNS, TICKETS, CHNG.
FOOD COMMITTEE: HANDLED ALL FOOD AND RELATED PARTS;
SIGN COMMITTEE: TO REDO SIGN, HANG BY CLUB HOUSE SEVERAL WEEKS IN ADVANCE, SET
IT UP FOR DATE OF SHOW/"TODAY", AND PARKING.
PUBLICITY COMMITTEE: GET BUSINESSES (LIKE BANKS, PRIVATE BUSINESS) TO DONATE MONEY
TO PAY FOR ADS: ADS FOR ARTISTS, ADS FOR PUBLIC ATTENDANCE
PLANT COMMITTEE: HANDLED PLANT SALE
REGISTRATION TAGS COMMITTEE: MADE REGISTRATION TAGS FOR ARTISTS

IT WOULD BE WISE TO GET BASIC COMMITTEE ORGANIZED IN MAY. INVITATION, RE-
LIABILITY RELEASES, AND FLYERS MUST BE DONE OVER SUMMER TO ALLOW FOR MAILING THE
FIRST WEEK OF AUGUST. (I THOUGHT THAT WOULD BE TOO EARLY BUT AFTER TALKING TO A
NUMBER OF ARTISTS THEY IMPRESSED ON ME THAT'S IT'S NOT.) MAKE COPIES OF RELIA-
BILITY RELEASE, INVITATION WITH NEW DATE. IT WOULD BE GOOD AND EASY IF FLYER
HAS SAME DESIGN WITH JUST DATE CHANGED. (MIGHT BE GOOD IDEA TO SEND RELIABILITY
RELEASE AS A RESPONSE TO THOSE WHO REGISTERED) HAD 500 FLYERS MADE, WOULD SUG-
GEST 700. (WE WENT TO COCONUT GROVE SHOW AND ISLAND JUBLILEE SHOW TO HAND OUT
FLYERS- LOOKING FOR MORE ARTISTS.) WHEN RESPONSE WAS SLOW WE SPLIT UP ORIGINAL
LIST AND CALLED BY PHONE (MIAMI CALLS MADE BY THOSE WITH MIAMI LINES) WE ALSO
CALLED ALL THE PURPLE ISLE ARTISTS.

PUBLICITY: IN SEPTEMBER GET YOUR SPONSORS FOR ADS AND SET THEM UP FOR PUBLIC AT-
TENDANCE. FOR ARTISTS: I PUT ONE AD IN KEYNOTER SPONSORED BY 3 LOCAL MERCHANTS;
I PUT ONE AD IN REPORTER (WEEK LATER) SPONSORED BY LOCAL MERCHANT.
FOR PUBLIC ATTENDANCE ADS: (THANKSGIVING ISSUE) BARNETT GRACIOUSLY TOOK 1/4 PAGE:
TIBS TOOK HALF OF 1/4 PAGE. (COULD NOT FIND ANOTHER NONBANK SPONSOR; SHERATON
SAID NO AT THIS TIME; 1ST FEDERAL SAID NO AD BUT NEXT TIME IF WE NEED SOMETHING
PRINTED THEY WOULD SPONSOR; MARINE BANK OFFERED SMALL AMOUNT; MAYBE COULD USE
USE FOR SMALL ARTIST AD NEXT YEAR.

***** ALSO BE SURE AND GET AD INTO MAGAZINE SUN COUNTRY ENTERPRISES. MEMBERS
TOOK FLYERS TO PUT IN THEIR LOCAL MERCHANTS. FLYERS WERE PUT EVERYWHERE. PUT
SOME UP EARLY WITH NOTICE FOR ARTISTS TO REGISTER. FOR PUBLIC ATTENDANCE PUT
THEM UP IN NOVEMBER

RAFFLE COMMITTEE: TRIED TO GET THE QUAY (NOT THIS YEAR), ITALIAN FISHERMAN
OFFERED ONLY \$10 CERTIFICATE) SO WENT BACK TO ERIK'S AND PLANTATION YACHT HARBOR-
TELLING THEM THE GREAT PUBLICITY OUR "BARKERS" WOULD GIVE THEM AND ALSO WITH
THANK YOU NOTE TOLD THEM THE PUBLICITY THEY GOT FROM LOCAL PAPERS.
YOU MIGHT BE ABLE TO GET ARTIST TO DONATE PICTURE; ASK AROUND.

FOOD COMMITTEE: SEE REPORT;

SIGN COMMITTEE: SPRAYED OVER NUMBER (LAST YEAR'S DATE) AND REPAINTED; PUT
SIGN UP ABOUT 3-4 WEEKS (BEFORE ISLAND JUBLILEE). I SET SIGN UP WITH TIMER SO
KSPOT LIGHT WOULD GO ON ABOUT 6:00 P.M. AND OFF AT 2:00 A.M. FOR MORE PUBLICITY.

PLANT COMMITTEE: SEE REPORT;

REGISTRATION TAG COMMITTEE: I GAVE IDEA TO ROSEMARIE PRICE AND SHE CAME UP
WITH FINISHED PROJECT (ONE ON FOLDER) EVERYONE LIKED- ABOUT 20 LEFT.

AT MEETINGS OF CLUB, (SEPT, OCT, NOV) HAVE MEMBERS SIGN UP FOR FOOD/PLANTS.
AT LAST MEETING OF CLUB- GET EXTRA HELP FOR THE DAY.

LAST WEEK: CALL RED CROSS TO ASK PERMISSION FOR PARKING; CALL COUNTY SHERIFF
TO INFORM ABOUT SHOW; *CALL MOSQUITO SPRAYING TO MAKE SURE THEY'LL SPRAY FRIDAY
NIGHT.

DATE OF SHOW: ARRIVED AT 6:45; REDID SIGN, SET UP REGISTRATION TABLE (LATER
USED FOR RAFFLE) HAVE AREAS SET ASIDE FOR PLANT SALE, AND FOOD TABLE.
REGISTER THE ARTISTS: CHECK ALPHABETICAL LIST TO SEE IF REGISTERED AND "SIGNED"
RELEASE. CHECK AROUND AT END OF DAY TO SEE HOW EVERYONE DID AND FEELS.

SEND THANK YOU NOTES OUT AND WRITE UP REPORT.

I WOULD SUGGEST MORE PEOPLE INVOLVEMENT. I ENDED UP WITH CHAIRING THE BASIC
COMMITTEE, DOING THE RAFFLE COMMITTEE, THE SIGN COMMITTEE AND BOTH PUBLICITY
COMMITTEES, (EXCEPT FOR 1 MEMBER WHO GOT LOCAL MERCHANTS FOR THE ARTISTS ADS.)