

A Sign of Reliability

MERCURY

outboard motors

The Mercury emblem, symbol of Kiekhaefer engineering and Mercury Outboard Motors, has become the standard bearer of an entirely new conception of outboard motors.

This emblem is backed by a service organization equipped with factory and research laboratory training to know your Mercury from starter to propeller.

Look for the Mercury shield when buying an outboard. It's your assurance of the *best* in outboards!

Kiekhaefer

Antique Boat Museum

FUN!

EXCITING!

ENTERTAINING!



Antique Boat Museum

Thrilling
Action
Movies

FREE!

Available for showing
at your club, school,
church or plant

16mm. Sound. Color

OUTBOARD THRILLS & SPILLS



KEYS TO ADVENTURE



THE RIVER BEYOND

*Get these
sure-fire
Hit Movies
for your next program!*



GREEN BLAZES



KEYS TO ADVENTURE

An outboard cruise through the semi-tropical wonderland of the Florida Keys with Julian Gromer, world-traveler, photographer and lecturer. You'll follow the voyage of the "Reel I" as it leaves Pier 5 at Miami . . . see remarkable shots of undersea life . . . chuckle at the antics of two porpoises named Jeanie and Buttons . . . thrill to breathtaking action scenes as famed Florida fishing guides Jimmy and Frankie Albright show how to battle giant tarpon with light bait-casting tackle! *Running time: 43 minutes.*

GREEN BLAZES

Devil drivers in a sizzling exhibition of skill and daring over an aquatic obstacle course at Florida Cypress Gardens. Outboard race-about's hurtling at breakneck speed through cypress groves . . . man, boat and motor taking tremendous fifty-foot jumps with the greatest of ease. There's humor, too, as drivers prove all's fair in the war to win. Spectacular crack-ups punctuate a film that's action-packed from beginning to end—a sports film classic. *Running time: 14 minutes.*

*Novel-Thrilling-Amusing
Brilliant Color-16 mm Sound*

THE RIVER BEYOND

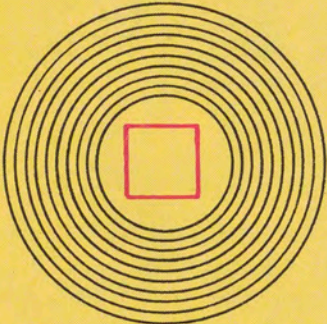
The thrilling story of the only man ever to make the outboard run up Oregon's Rogue River—120 miles of raging water, jagged rocks and furious rapids. Glen Wooldridge, famous white water navigator of the Pacific Northwest, makes the hazardous trip in a plywood hull of his own design and construction, powered by a 25 HP Mercury motor. It's a dramatic action story of man against river, played against a background of mountain wilderness . . . a true adventure film loaded with excitement. *Running time: 30 minutes.*

OUTBOARD THRILLS & SPILLS

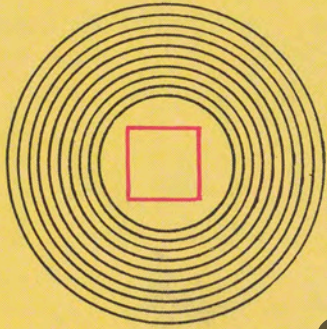
Some of the most exciting outboard action ever put on film! Keel-cracking gymnastics as hard-driving race skippers hold their water-borne "bucking bronchos" tight on the turns . . . men pit a light boat and outboard motor against the foaming frenzy of the Rogue River . . . in Florida, astride 2000 pounds of deep sea dynamite, man rides manta ray. These are only a few of the pulse-quickening action sequences that will bring you to the edge of your seat! *Running time: 33 minutes.*



Here's how to get these films
for your group!

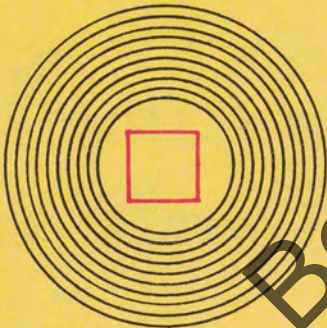


Keys to Adventure

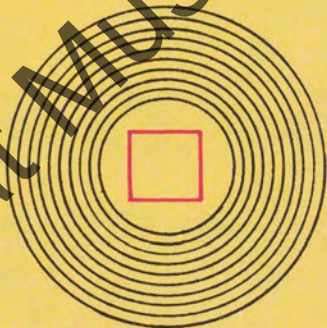


Green Blazes

CHECK FILM DESIRED!



The River Beyond



Outboard Thrills and Spills

List preferred date and two alternates:

1. _____
2. _____
3. _____

NAME

ORGANIZATION

ADDRESS

CITY

PHONE

... and send to your nearest

MERCURY

dealer