

Personal Catalog of

Janet Bradley

A Preferred *Old Town*[®] Customer



Old Town[®] CANOE COMPANY
OLD TOWN, MAINE 04468

Bulk Rate
U.S. Postage
Paid
Old Town

QT

Janet Bradley
Shipyard Museum Mary St
Clayton NY 13624

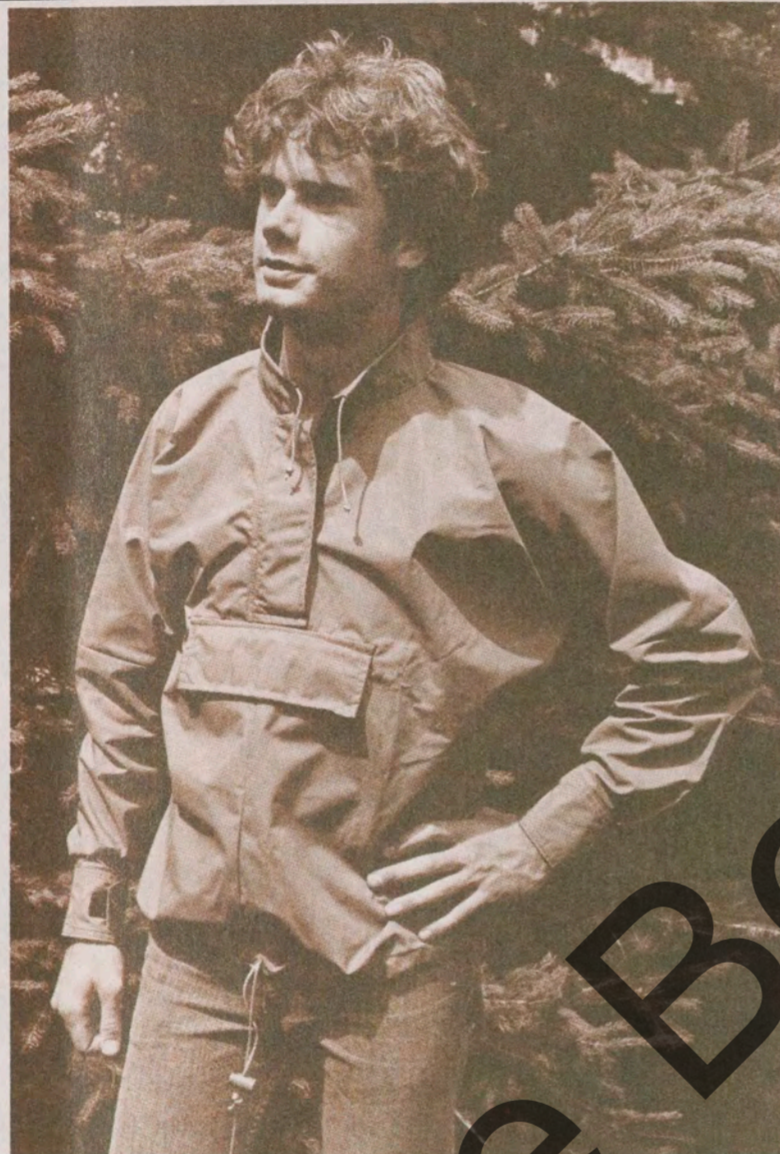
Old Town[®]
GIFT CATALOG
FALL 1979

Covers: Canoeists paddling on a stream wearing Old Town life vests (item 102). The rear canoe is constructed from the Canoe-in-a-Box kit (item 107).

101

Paddling Jacket

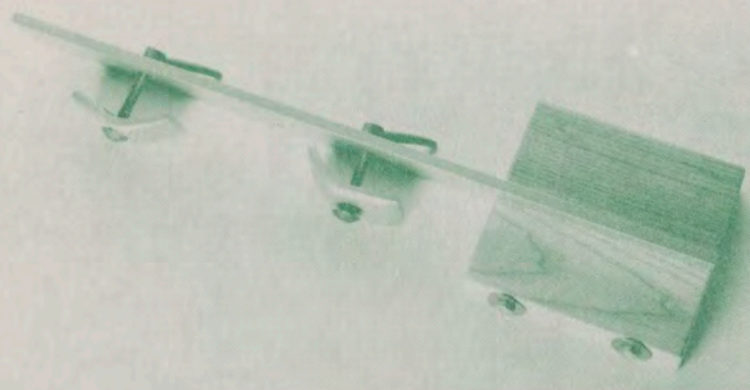
Waterproof and breathable, this jacket was made exclusively for us by Holubar Mountaineering of the famous Gore-Tex® fabric. Gore-Tex allows the jacket to shed water from the outside, but allows your body to expel moisture from the inside. Comes with a kangaroo pouch and Velcro® closures for your wrist and neck areas. Rust color. Sizes: xs, s, m, l & xl. \$56.50



105

Kevlar® Skid Plate Kit

New and only for Old Town a remarkable skid plate for your Oltonar canoe that will almost totally eliminate the wearing away of the hull skin. Skid plate is made of bullet-proof Kevlar felt. Skid plate kit contains material for front and rear of canoe along with instructions and adhesive. \$25.00



106

Jiffy Motor Bracket

For motors up through 4hp. Easily installed on any Old Town canoe. Specify your canoe model. \$30.00

112

Day Bag

Made of tough vinyl, measuring 18" x 24", this bag will keep dry things you cannot afford to get wet. \$12.95

From the desk of Peter A. Sonderegger

Memo to:

Janet Bradley

Because you love canoeing, I wanted you to be among the first to see our new gift catalog.

Most items are unique and available in only two ways: by using the handy order form below, or by calling your neighborhood dealer. The dealer closest to you in Clayton, is

North Country Canoe & Kayak
7075 Bradley St. Road
Watertown NY 13601
(315)788-0821

Be assured that you can shop with confidence at Old Town. Any order we receive from the Bradley family will be shipped within four weeks to your home in Clayton, or will be handled as a gift if you give us special instructions. If, for any reason, you're not completely satisfied, return the unused item within two weeks and we'll issue a full refund or exchange as you desire.

Janet Bradley, won't you take a moment right now to browse through the catalog. I know you'll find items you'll want for yourself, and some to give as gifts. Then -- give us your order with complete confidence.

Happy browsing,
Pete

DETACH AND MAIL IN ENVELOPE PROVIDED

Old Town® Order Form

CAT. NO.	QUANTITY	NAME OF ITEM (size, color, style etc.)	PRICE EA.	AMOUNT
113	1	BUMPERSTICKER	1.50	FREE

From:

OT

Total

Janet Bradley
Shipyard Museum Mary St
Clayton NY 13624

5% Postage/handling



Total

Please include instructions if you wish us to ship as a gift.

NUMBER _____

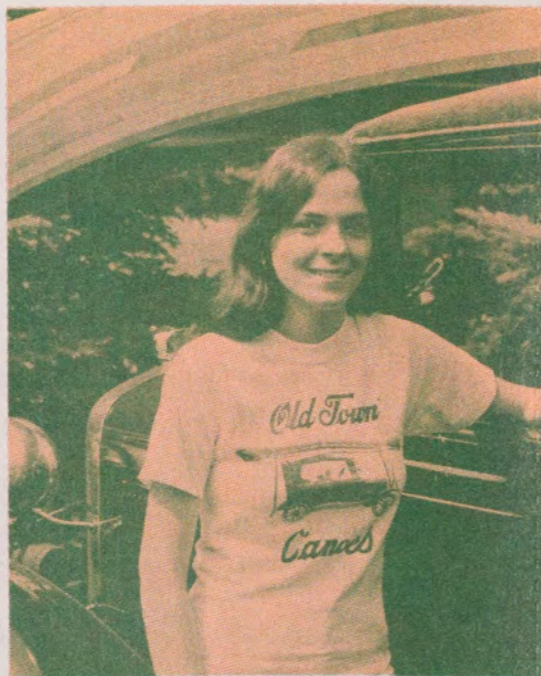
EXP. DATE _____ M/C BANK NO. _____



108

Old Town T-shirt

1920's photo showing an actual Old Town canoe on a Ford Model A reproduced exclusively by Old Town. Shirts and Tank Tops, sizes s, m, l, and xl Assorted colors: yellow, blue, grey, tan and green. Let us choose the color. \$5.50

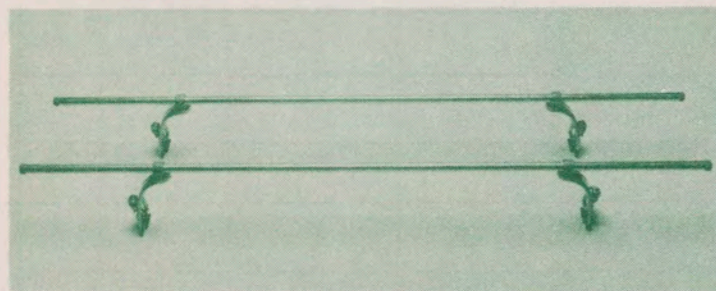
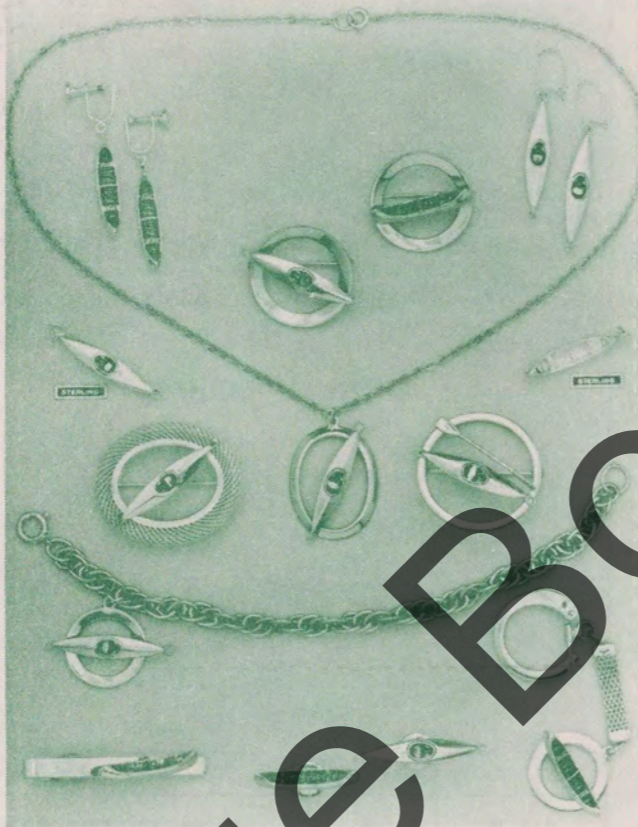


111

Old Town Jewelry—Your perfect gift for holiday or any time giving.

Replica Jewelry

- | | |
|---------------------------------------|---------|
| a. 14 Karat Gold Canoe or Kayak Charm | \$75.00 |
| b. Sterling Canoe or Kayak Charm | 15.00 |
| c. Sterling Canoe or Kayak Tie Tack | 15.00 |
| d. Canoe or Kayak Circle Pin | 4.50 |
| e. Canoe or Kayak Tie Tack | 3.00 |
| f. Canoe or Kayak Earrings—Screw Back | 5.00 |
| g. Canoe or Kayak Earrings—Pierced | 6.00 |
| h. Canoe Key Chain | 4.00 |
| i. Canoe or Kayak Necklace, 18" Chain | 5.00 |
| j. Canoe Round Rope Pin | 7.00 |
| k. Kayak and Paddle Circle Pin | 7.00 |
| l. Old Town Zippo Lighter (not shown) | 8.00 |
| m. Old Town Belt Buckle (not shown) | 11.00 |



110

Car Top Carriers

For your car with gutters, the Quick 'n Easy rack. 60" for one canoe \$37.00; 72" for two canoes \$40.50 For your car without gutters, the utility carrier. 60" for one canoe \$38.00; 72" for two canoes \$46.00

102

Life Vest (PFD)

Yellow with a distinctive green stripe, this U.S. Coast Guard approved jacket is made exclusively for Old Town. Comfortable to wear and use. Sizes s, m, l, and xl.

(Pictured on cover.)

\$36.95

PLACE
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Old Town
OLD TOWN CANOE COMPANY
OLD TOWN, MAINE 04468

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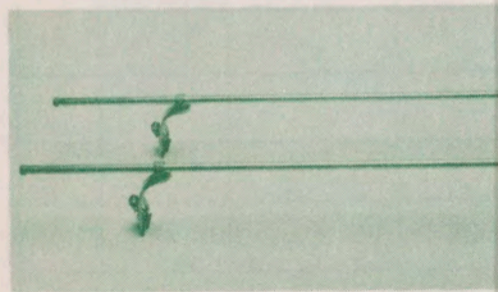


111

Old Town Jewelry—Your
or a

Replic

- a. 14 Karat Gold Canoe or Kayak
- b. Sterling Canoe or Kayak C
- c. Sterling Canoe or Kayak Ti
- d. Canoe or Kayak Circle Pin
- e. Canoe or Kayak Tie Tack
- f. Canoe or Kayak Earrings—
- g. Canoe or Kayak Earrings—
- h. Canoe Key Chain
- i. Canoe or Kayak Necklace,
- j. Canoe Round Rope Pin
- k. Kayak and Paddle Circle P
- l. Old Town Zippo Lighter (r
- m. Old Town Belt Buckle (not



102

Life Vest (PFD)

Yellow with a distinct
exclusively for Old To
(Pictured on cover.)

\$36.95

Please allow 4 weeks for order processing. For more information, call 800-341-7395.

Have you: (1) included your order form? (2) made check or money order payable to Old Town? (3) included any special handling instructions if this is a gift order?

MOISTEN AND SEAL

Antique Boat Museum

109

Canoe Spray Cover

Keep your canoe and cargo dry in rough water or rain. Cover the entire length of your canoe with spray skirt for the seats. Made of tough reinforced Facilon with snap fasteners. Folds easily. Green cover, white skirts. Specify model and length of your canoe. Not recommended for whitewater use.

\$125.00

103

Sailing Rig

Transform your Old Town canoe into a high-performance sailing canoe. Kit parts available as a unit or separately. Installation is quick and easy and needs no special tools or alterations.

- a. Mast step and seat \$ 75.00
 - b. Aluminum tilt rudder 175.00
 - c. Leeboards 135.00
 - d. Lateen sail 55 sq. ft. 220.00
(specify blue with white stripe
or red with white stripe)
- Total package \$605.00



104

Paddles

- a. The famous Old Town spruce beavertail paddle made by our own craftsmen.
Lengths: 54"-60"-66". Only \$28.00
- b. Made especially for us by Clement paddles of Canada, this paddle combines the strength of laminated wood plus the light weight and feel Clement is famous for.
Lengths: 58"-60"-62". \$36.00
- c. From Sawyer Woodworking of Oregon, two high quality paddles for both whitewater and flatwater.
SCT 8 Lengths: 58"-60"-62". \$19.95
SCT 9 Lengths: 58"-60"-62". 25.00

107

Canoe-in-a-Box

Build your own cedar strip canoe designed by Old Town and packaged in two boxes. Except for a few tools and materials everything you need to complete this canoe (featured on cover) is included along with detailed instructions. All wood, seats, decks, thwarts and fiberglass are included.

\$595.00

113

Bumpersticker

Warning—We stop at water crossings.

\$1.50

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Antique Boat Museum

