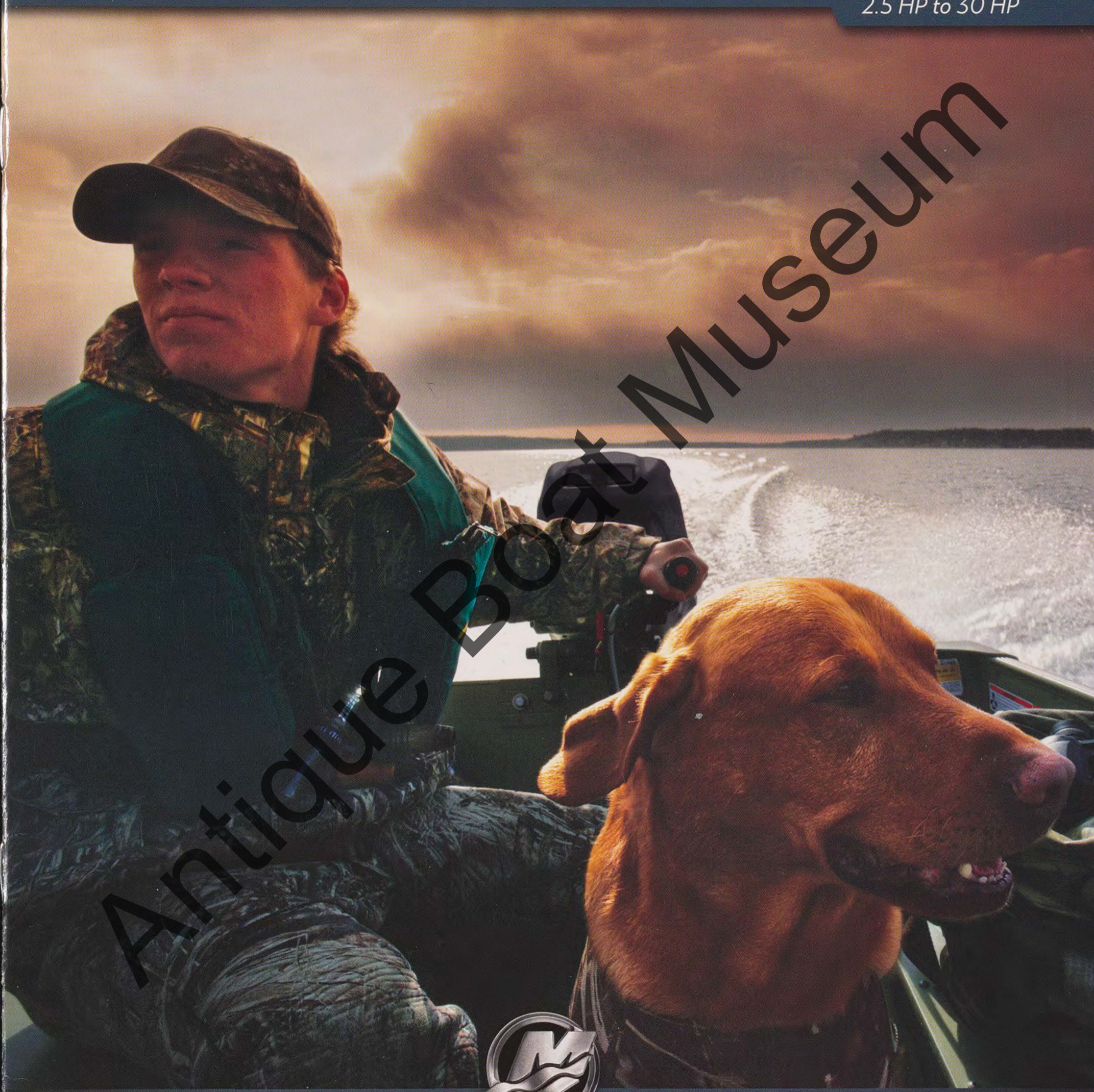


MERCURY **FOURSTROKE**

PORTABLE

2.5 HP to 30 HP



Antique Boat Museum



MERCURY MARINE





The Total Package

Simply being smaller is not the same as being easier. FourStroke outboards ranging from 2.5 to 30 horsepower possess unique qualities that demand a very specific level of proficiency in the design and build. Nobody on the water has a keener understanding of the engineering nuances and variety of boating applications unique to small-horsepower outboards than Mercury. Nobody.

Simply the Best

Boaters who use these portable outboards expect a durable and reliable engine that performs incredibly well and is easy to use. Mercury innovations for this class of FourStrokes—ranging from Electronic Fuel Injection (turnkey starts and exceptional fuel economy) to multi-function tiller handles (that deliver one-hand control over a wide range of engine operations)—exceed these expectations. And Mercury boasts the largest dealer network on the planet, meaning that no matter where you are, you always have a trained technician close by for service and support for your 2.5 hp to 30 hp outboard.



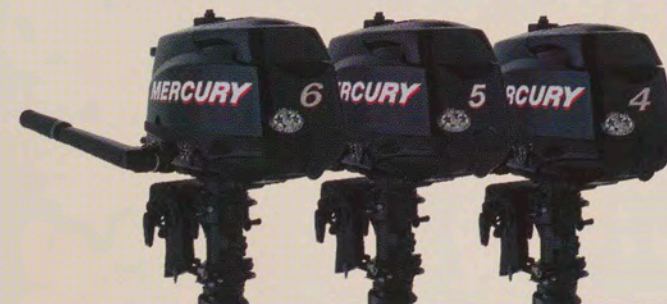
30 hp and 25 hp FourStrokes



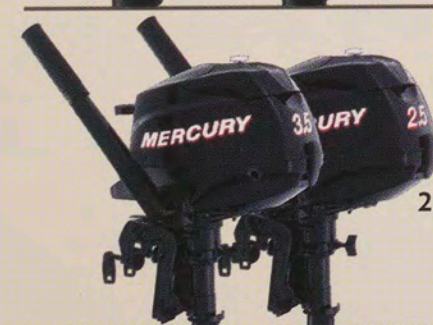
20 hp and 15 hp Fourstrokes



9.9 hp BigFoot, 9.9 hp and 8 hp Fourstrokes



6 hp, 5 hp and 4 hp FourStrokes



3.5 hp and 2.5 hp FourStrokes



15 hp and 9.9 hp ProKicker FourStrokes

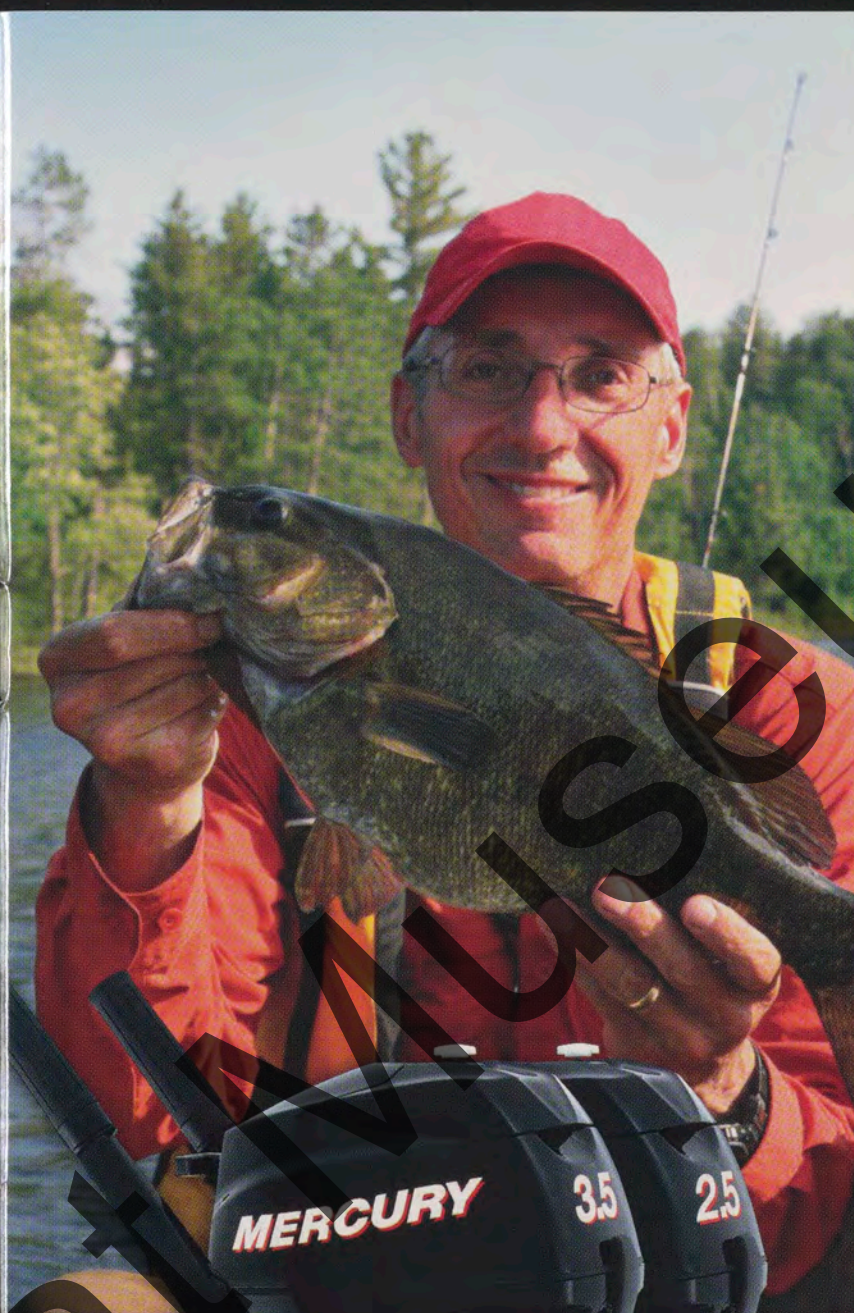
Getting It Right

Boaters who choose Mercury for their 2.5 hp to 30 hp applications have the power to go anywhere necessary to get the job done. Mercury's incredibly versatile small-horsepower FourStrokes are lightweight, easily portable and ideal for shallow-water use. And with application-specific features found at every horsepower level, you're bound to find a Mercury perfect for your on-water needs. Mercury's expertise and experience back every FourStroke in this lineup, so you won't find a better overall value anywhere.

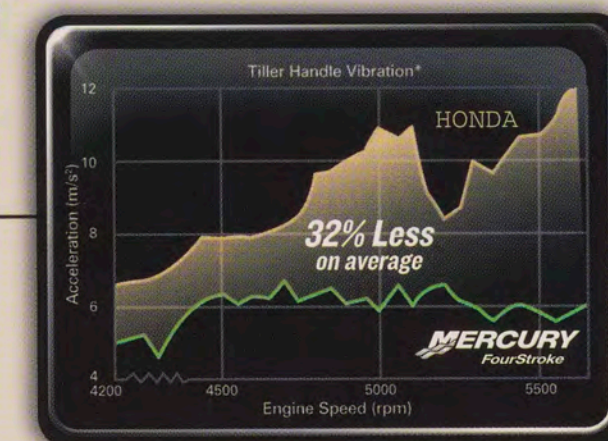


3.5 HP & 2.5 HP

Mercury's lightest outboards are real heavyweights for torque, power and reliability.



3.5 HP & 2.5 HP FOURSTROKES



On average, Mercury 3.5 hp FourStroke has 32% less tiller handle vibration than Honda 2.0 hp four-stroke and 9% less vibration than Yamaha 2.5 hp four-stroke.



At wide-open throttle, Mercury 2.5 hp FourStroke is 82% quieter than Suzuki 2.5 hp four-stroke. Sound good? We thought so.

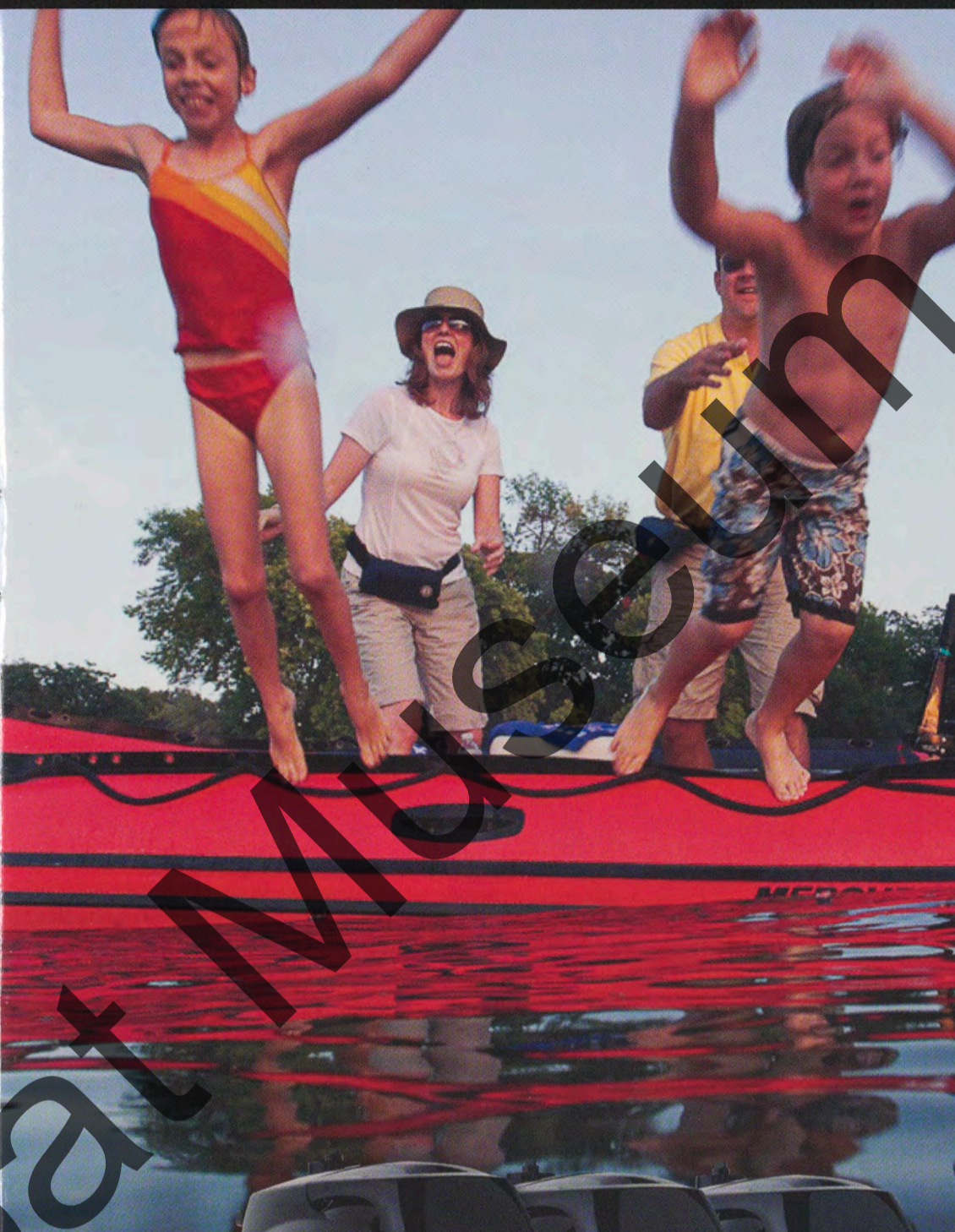
Up to the Task

For unbeatable value and features, there's no easier way to hit the water than with a Mercury 2.5 or 3.5 hp FourStroke outboard. Neutral-forward shifting with 180° steering and a 360° turning radius allows full thrust in reverse and superb maneuverability in all directions. A long, twist-throttle tiller handle with rubber mounts improves comfort by reducing vibration by as much as 32% less than the competition.


Feature Packed

In addition to outstanding comfort and maneuverability, the 2.5 and 3.5 hp outboards feature an easy-to-view oil sight gauge that lets you keep tabs on oil without removing the cowling. The overhead valve design creates large displacement for more torque and power. Displacement, torque and power all in a lightweight compact package.

Sources for research and claims on page 20.



6 HP, 5 HP & 4 HP FOURSTROKES

 6 HP, 5 HP & 4 HP

Shallow drives and a wealth of trim positions make these your go-anywhere light outboards.

All models come standard with a 0.3 US gallon / 1L capacity integral fuel tank.

Easy and Breezy

It sounds like an oxymoron: a feature-heavy, lightweight outboard. But to run one of Mercury's 4, 5 or 6 hp FourStroke outboards is to believe in the seemingly impossible. These engines feature six trim positions and a standard shallow-water drive that delivers boaters the performance and maneuverability needed in any boating situation. Automatic decompression bleeds off compression during start-up, requiring less pulling force to start the engine. While running, exclusive Mercury through-prop exhaust, as opposed to the "over-the-prop" design used by competitors, promotes a more comfortable and quieter ride. All this comes in a package that, at just 55 lbs., is the lightest in its class.* Don't call it a miracle—just call it a Mercury.

No other lightweight outboards come packed with as many convenient features as these Mercury FourStrokes.

*Source: Outboard manufacturers' websites



9.9 HP & 8 HP

A multi-function tiller and other advantages give these engines an arm *and* a leg up on the competition.



9.9 HP & 8 HP FOURSTROKES



9.9 hp and 8 hp Engine Features	Mercury	Yamaha	Honda	Suzuki
Multifunction Tiller Handle	✓	NO	NO	NO
Six-Position Auto-Ratcheting Trim	✓	NO	NO	NO
Three-Position Trim Auto-Return	✓	NO	NO	NO
Manual Recoil on All Models	✓	NO	NO	✓
Convenient Fold-Down Tiller	✓	NO	NO	NO
Fast Idle, Choke and Primer	✓	NO	NO	NO

When it comes to unique standard features, the competition can't match Mercury FourStroke outboards.

Portable Mercury engines offer better starting and improved running qualities compared to their competitors.

Handle with Flair

Line Mercury's 8 hp and 9.9 hp FourStroke outboards up against the competition and no matter which way you look at it, Mercury steals the show. The 8 and 9.9 hp Mercury engines are the only ones in their class with a multifunction tiller handle, which provides unmatched ease-of-use and maneuverability with one-hand operation, offering total control over a range of applications.

Featured Presentation

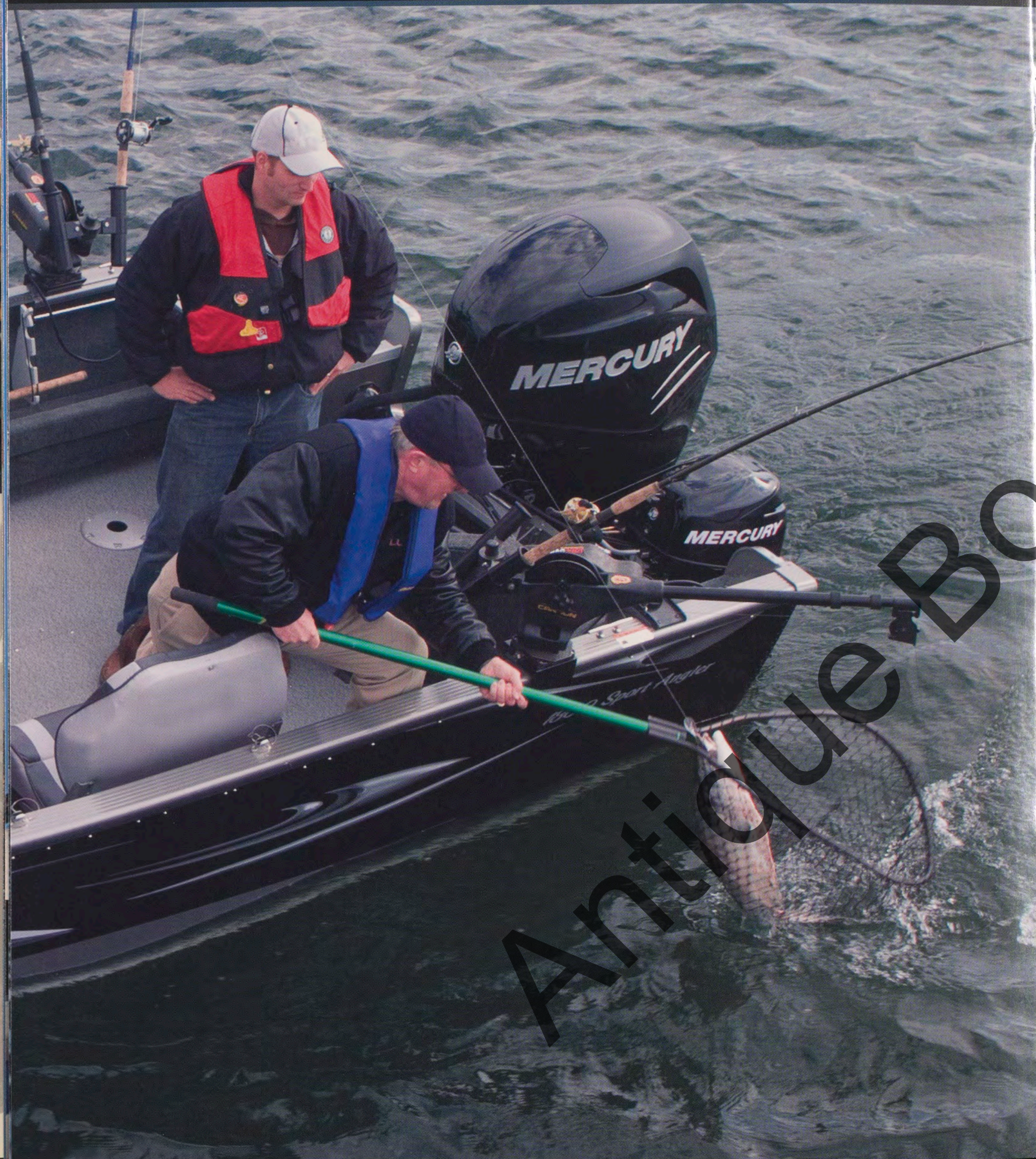
Additionally, only the 8 and 9.9 hp Mercury outboards boast a fuel primer and fast idle system, offering easier start-up and improved running qualities than competitors' auto-choke systems that find today's changing fuels too lean. Other features exclusive to these engines include a convenient fold-down tiller and three-position memory tilt pin. And, weighing a class-best 83 lbs., the 8 and 9.9 hp FourStrokes are also incredibly portable and perfect for a wide range of small boats.

Sources for research and claims on page 20.

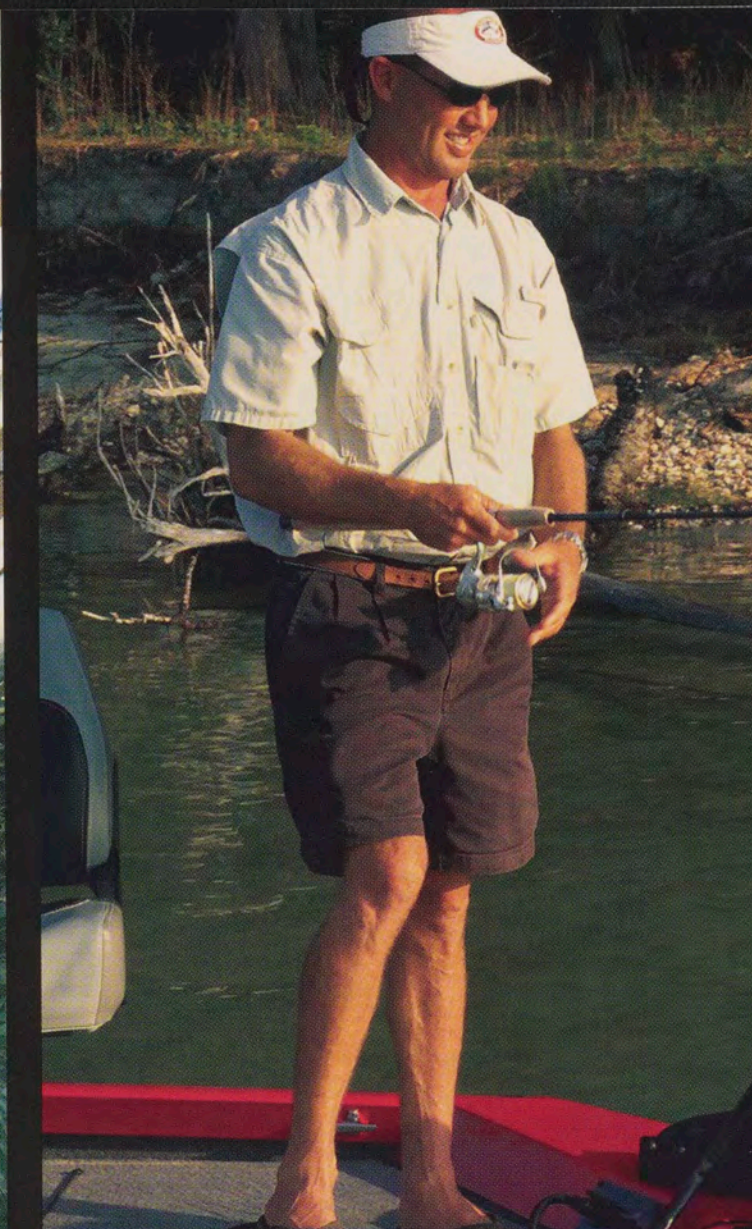


BIGFOOT

With a taller gearcase, low-gear ratio and oversized prop, The BigFoot outboard is ideal for wider, heavier boats.



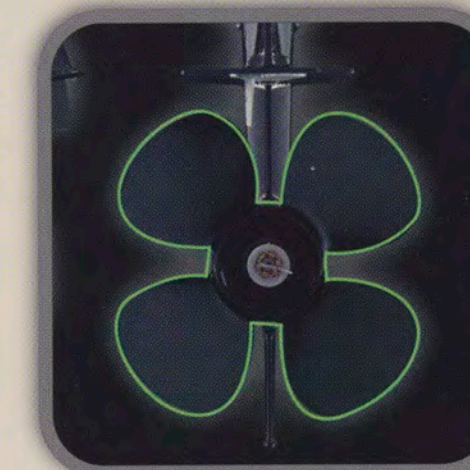
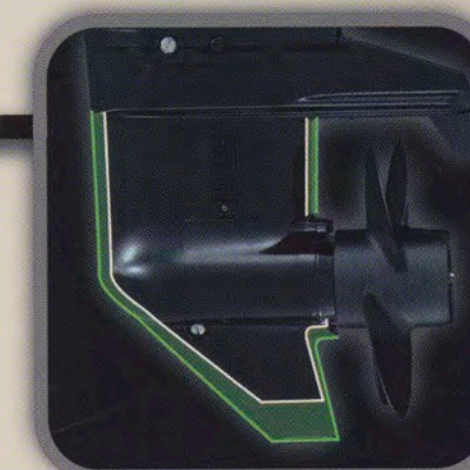
9.9 HP BIGFOOT FOURSTROKE



9.9HP
BIGFOOT FOURSTROKE

The Stuff of Legends

Wider, heavier boats have different power demands than their slimmer brethren, and Mercury's BigFoot engine delivers the solution. The 9.9 hp BigFoot has a taller, more durable gearcase, which positions the prop below more turbulent water, allowing it to operate in cleaner, less aerated water for dramatically improved performance. A low-pitch, four-blade prop with 20% more surface area than comparable three-blade outboard props increases boat control, especially at trolling speeds. And BigFoot's low-gear ratio of 2.42:1 delivers thrust and maneuverability necessary for larger hauls. Just don't let the name fool you: The versatile 9.9 hp BigFoot is incredibly compact and lightweight (96 lbs.), making it ideal for a wide range of small boats.



A taller gearcase and four-blade prop with increased surface area and lower pitch dramatically improve low-speed performances, delivering powerful thrust and easy maneuverability.



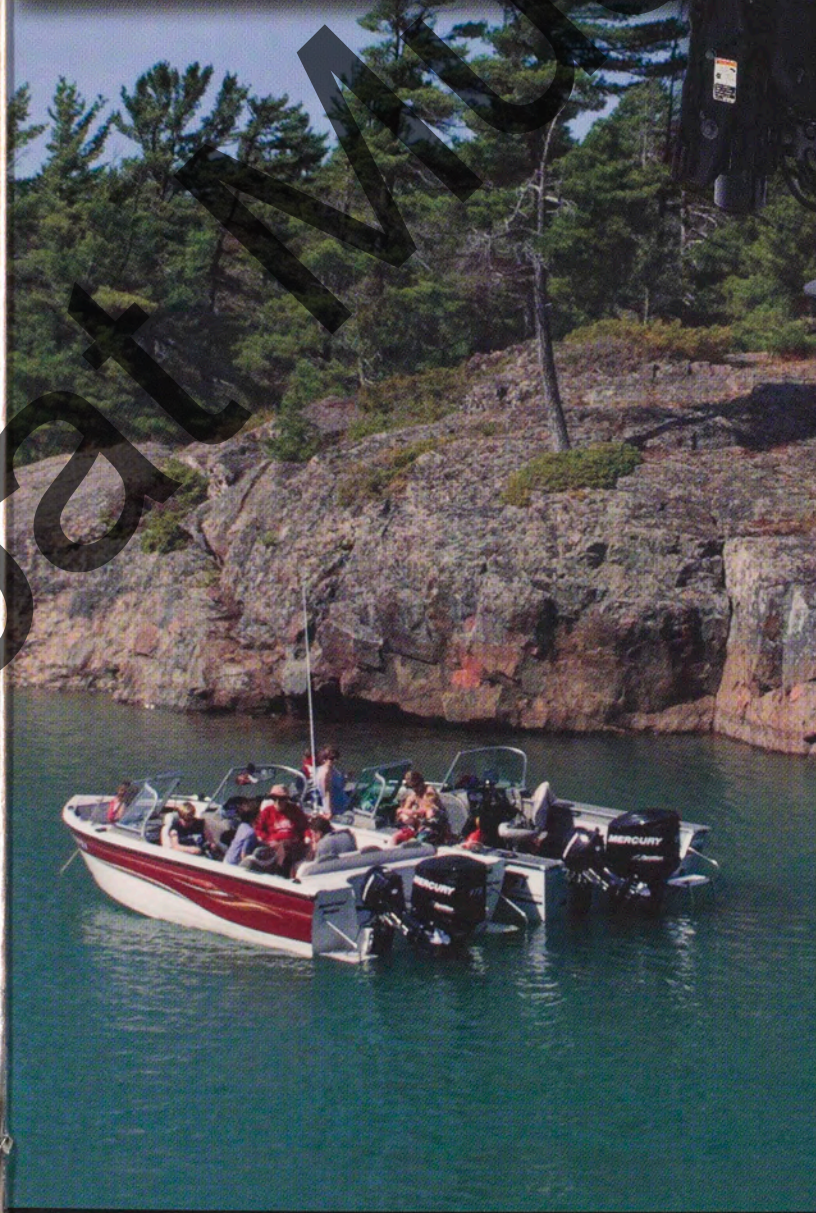
PROKICKER

Quiet and fast or slow and powerful, this kicker offers the complete package.



MERCURY ProKicker

9.9 HP & 15 HP PROKICKER



Lower speeds equal better trolling. A Mercury 9.9 hp ProKicker is 33% slower than a Yamaha 9.9 High Thrust outboard at idle.

Kick it up a Notch

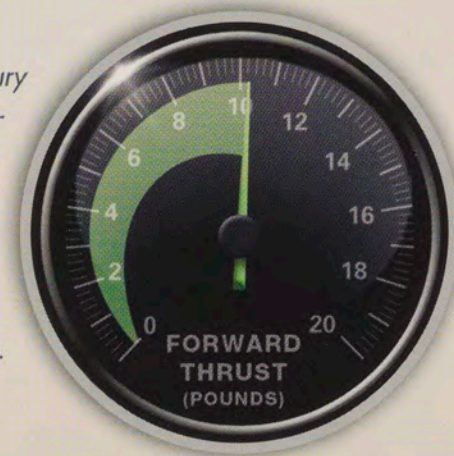
A Mercury 9.9 hp ProKicker is a fisherman's best friend. The multi-function tiller handle offers seamless one-hand control over numerous operations, improving maneuverability, ease of use, and ultimately, fishability. And the integrated power tilt is compact, quiet and quickly travels the full range in just five seconds—allowing you to easily deploy the motor and start fishing immediately.

Rockin' Troll

A low-gear ratio of 2.42:1 means better overall efficiency, thrust and boat control. At slow speeds the Mercury 9.9 hp ProKicker averages 34% more pounds of forward thrust and 83% more pounds of reverse thrust than a comparable Suzuki. Operate slower at idle than the competition and maintain your trolling course in increments as low as .5 mph. Add in the incredibly quiet and fastest-in-class compact power tilt, heavy-duty durable transom brackets and centering straps, and clearly the 9.9 hp ProKicker is the complete package.

Sources for research and claims on page 20.

At slow speeds, a Mercury 9.9 hp ProKicker averages 34% more pounds of forward thrust and 83% more pounds of reverse thrust than a Suzuki 9.9 hp High Thrust engine.



MERCURY

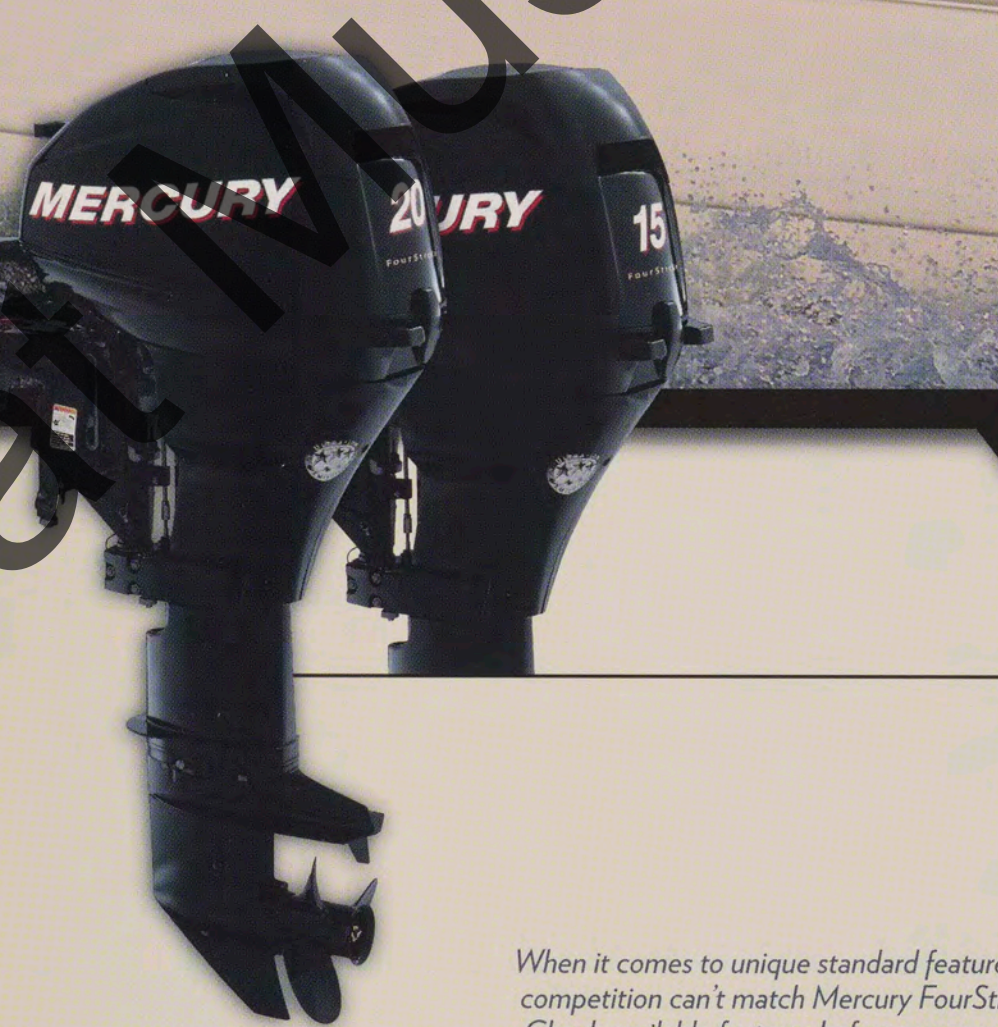
SUZUKI



20 HP & 15 HP FOURSTROKES

20 HP & 15 HP

Sure, these outboards offer better acceleration, top speed and fuel efficiency, but they also win for ease of use and reliability.



When it comes to unique standard features, the competition can't match Mercury FourStrokes. Check available features before you purchase.

20 hp and 15 hp Engine Features	Mercury	Yamaha	Honda	Suzuki
Multifunction Tiller Handle	✓	NO	NO	
Dual-Water Pickups in Gearcase	✓	NO	NO	
Unique Low-Vibration Mount System	✓	NO	NO	
Convenient Fold-Down Tiller	✓	NO	NO	
Convenient Tiller Up-Lock	✓	NO	NO	
Fast Idle, Choke and Primer	✓	NO	NO	

NO 20 HP MODEL AVAILABLE

Get Up and Go

In the 15 to 20 hp class of FourStroke outboards, none can match the acceleration, top speed or fuel efficiency of Mercury. In trials on a 16-foot, deep-V aluminum boat, the 20 hp Mercury engine got the boat on plane quicker, topped out faster and delivered better miles per gallon than comparable engines. The 15 to 20 hp Mercury outboards have a large displacement (21.4 cu in.) that improves acceleration and delivers strong low-end torque for getting on plane. The ultra-reliable Mercury fuel primer and fast idle system achieve faster, easier start-up and simpler fast idle control than competitive auto-choke systems, which with today's changing fuels run the engine too lean.

And the Mercury design gains aren't just performance-related. Automatic reverse locks make transporting easier and safer by engaging when you shift into reverse. The "wishbone" style motor mount system isolates vibrations and delivers a smooth ride. The Multifunction tiller handle provides ease of use and maneuverability with one-hand operation. Superior performance, reliability and comfort: Are there any questions?

Sources for research and claims on page 20.

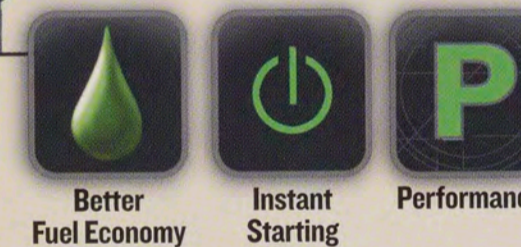


30 HP & 25 HP

The only outboards in their class to offer EFI, a high-output alternator and smooth-operating 3-cylinder design.



30 HP & 25 HP FOURSTROKES



Better Fuel Economy Instant Starting Performance



Water is drawn into intake grate by the impeller and forced out under high pressure to create thrust.

The Freedom of Jet

Big water. Shallow water. Upstream. Downstream. A Mercury 25-hp Jet outboard can take you anywhere. A sophisticated water intake system, a multi-function tiller and the Jet's unique gate design make this the go-anywhere outboard for the boater whose ambition has no bounds.



At the Cutting Edge

The innovations found in Mercury's 25 and 30 hp engines—the industry's first battery-free EFI outboards—make them the envy of the competition. Mercury's industry-leading Electronic Fuel Injection (EFI) system uses an Electronic Control Module to time, meter and inject fuel into the engine, delivering consistent turnkey starting, quicker throttle response, increased fuel economy and better overall performance—with no carburetor to gum up.

Up to the Task

Delivering a whopping 15 amps and 186 watts, the high-output alternator used by these Mercury fourstrokes gives you all the juice needed to power your gauges and displays all day long. The low-vibration, potent 3-cylinder design of the 25 and 30 hp EFI FourStroke outboards provides better inherent balance for smoother overall operation than a twin cylinder outboard. And the all-in-one multi-function tiller handle offers you total one-hand control over a range of operations for the utmost comfort and convenience.

Small FourStroke Specifications 2.5 to 30 HP

Horsepower	2.5	3.5	4	5	6	8	9.9	9.9 Pro Kicker	9.9 BigFoot	15	15 Pro Kicker	20	25 EFI	25 EFI Jet	30 EFI
Full Throttle RPM Range	4500-5500	5000-6000	4500-5500	4500-5500	5000-6000	5000-6000	5000-6000	5000-6000	5000-6000	5000-6000	5000-6000	5750-6250	5000-6000	5000-5500	5250-6250
Engine Type	1 cylinder	1 cylinder	1 cylinder	1 cylinder	1 cylinder	In-line 2	In-line 2	In-line 2	In-line 2	In-line 2	In-line 2	In-line 2	In-line 3	In-line 3	In-line 3
Displacement	5.2 cu in (85 cc)	5.2 cu in (85 cc)	7.5 cu in (123 cc)	7.5 cu in (123 cc)	7.5 cu in (123 cc)	12.8 cu in (208 cc)	12.8 cu in (208 cc)	12.8 cu in (208 cc)	12.8 cu in (208 cc)	21.4 cu in (351 cc)	21.4 cu in (351 cc)	21.4 cu in (351 cc)	32.1 cu in (526 cc)	32.1 cu in (526 cc)	32.1 cu in (526 cc)
Induction System	2-valve push rod	2-valve push rod	2-valve push rod	2-valve push rod	2-valve push rod	2-valve single overhead cam design	2-valve single overhead cam design	2-valve single overhead cam design	2-valve single overhead cam design	2-valve single overhead cam design	2-valve single overhead cam design	2-valve single overhead cam design	2-valve single overhead cam design	2-valve single overhead cam design	2-valve single overhead cam design
Ignition	CDI with electronic spark advance	CDI with electronic spark advance	CDI with electronic spark advance	CDI with electronic spark advance	CDI with electronic spark advance	CDI with electronic spark advance	CDI with electronic spark advance	CDI with electronic spark advance	CDI with electronic spark advance	CDI with electronic spark advance	CDI with electronic spark advance	CDI with electronic spark advance	CDI with electronic spark advance	CDI with electronic spark advance	CDI with electronic spark advance
Starting	Manual	Manual	Manual	Manual	Manual	Electric or manual	Electric or manual	Electric or manual	Electric or manual	Electric or manual	Electric or manual	Electric or manual	Electric (turn-key) or manual	Electric (turn-key) or manual	Electric (turn-key) or manual
Gear Ratio	2.15:1	2.15:1	2.15:1	2.15:1	2.15:1	2.08:1	2.08:1	2.42:1	2.42:1	2.15:1	2.15:1	2.15:1	1.92:1	Jet Drive	1.92:1
Alternator Output	N/A	N/A	Optional 4-amp (50 watts) lighting, 2-amp (25 watts) charging	Optional 4-amp (50 watts) lighting, 2-amp (25 watts) charging	Optional 4-amp (50 watts) lighting, 2-amp (25 watts) charging	6 amp (76 watts) on electric-start models	6 amp (76 watts) on electric-start models	6 amp (76 watts) on electric-start models	6 amp (76 watts) on electric-start models	12 amp (186 watts)	12 amp (138 watts)	12 amp (138 watts)	15 amp (186 watts)	15 amp (186 watts)	15 amp (186 watts)
Trim System	4 position	4 position	6 position and shallow water drive	6 position and shallow water drive	6 position and shallow water drive	Ratcheting with shallow water drive	Ratcheting with shallow water drive	Ratcheting with shallow water drive or power tilt	Ratcheting with shallow water drive or power tilt	Ratcheting with shallow water drive or power tilt	Ratcheting with shallow water drive or power tilt	Ratcheting with shallow water drive or power tilt	Manual and power trim	Gas assist or power trim available	Gas assist or power trim available
Dry Weight*	40 lb (18 kg) (15" shaft); 42 lb (19 kg) (20" shaft)	40 lb (18 kg) (15" shaft); 42 lb (19 kg) (20" shaft)	57 lb (26 kg)	57 lb (26 kg)	57 lb (26 kg)	84 lb (38 kg)	84 lb (38 kg)	96 lb (44 kg)	96 lb (44 kg)	115 lb (52 kg)	135 lb (61 kg)	115 lb (52 kg)	157 lb (71 kg)	186 lb (84 kg)	172 lb (78 kg)
Steering	Tiller with 360° steering	Tiller with 360° steering	Tiller	Tiller	Tiller	Tiller	Remote or tiller	Remote or tiller	Remote or tiller	Remote or tiller	Remote or tiller	Remote or tiller	Remote or tiller	Remote or tiller	Remote or tiller
Shaft Length	15" (381mm)	15" (381mm); 20" (508mm)	15" (381mm); 20" (508mm)	15" (381mm); 20" (508mm)	15" (381mm); 20" (508mm)	15" (381mm); 20" (508mm)	15" (381mm); 20" (508mm); 25" (635mm)	20" (508mm); 25" (635mm)	20" (508mm); 25" (635mm)	15" (381mm); 20" (508mm)	20" (508mm); 25" (635mm)	15" (381mm); 20" (508mm)	15" (381mm); 20" (508mm)	15" (381mm); 20" (508mm)	15" (381mm); 20" (508mm)

*Dry weight specification is for lightest-version model. Comparative weights refer to base engine without oil, propeller or integral steering cylinder.
CR = Counter-Rotation Model available.

A Game-Changing Product Lineup

Mercury does more than make industry-leading outboard engines. Offering a variety of parts and accessories designed to improve the performance, longevity and efficiency of your outboard, Mercury is dedicated to elevating your boating experience to its highest potential.



Mercury 4-Stroke Outboard Oil

Mercury's 4-Stroke (10W-30) Outboard Oil is specifically formulated and developed to meet the needs of all 4-stroke outboard engines. With industry-leading corrosion protection, premium-grade synthetic and mineral-based stocks with specially designed marine-grade additives, and outstanding lubricity for internal engine components to reduce

wear, scuffing and scoring, Mercury's 4-Stroke Outboard Oil is developed to hold up to the rigors of the marine environment. Mercury runs its outboard oils through the most severe tests to ensure excellent running quality and long-term reliability, and to guarantee warranty protection for your Mercury FourStroke outboard.



Mercury Precision Lubricants

The concept is simple enough: Land and water are not the same. When it comes to protecting your investment in Mercury technology and optimizing its performance, it's critical that you maintain it with products that are specifically formulated for the demands of the marine environment. And nothing compares to the rigorous testing of and high standards upheld by genuine Mercury oils and

lubricants. Mercury precision lubricants are synthetically blended with specially designed additives that reduce friction, improve performance and protect against engine wear and internal corrosion. It's marine technology innovation and leadership that you can trust: Mercury was the first to manufacture oils that meet the National Marine Manufacturers Association standards for four-cycle engines.



Mercury Fuel Care System

Mercury's 1-2-3 Fuel Care System is specially formulated to keep your engine humming smoothly and optimize performance, whether you use ethanol-blended or non-ethanol-blended fuel. Step one, Quickare fuel treatment maximizes performance by controlling moisture, corrosion and buildup (and phase separation with ethanol-blended fuel) to clean up existing deposits and keep fuel fresh between fill-ups. Step two is Quickleen engine and fuel system cleaner, which aggressively removes

carbon deposits from carburetors and injectors, intake valves, spark plugs, piston crowns and cylinder heads. It also prevents engine knocking and piston seize-up, and extends spark plug life. The final step, Quickstor fuel stabilizer, prevents fuel breakdown and oxidation, combats corrosion and the formation of gum and varnish in your system, keeps injectors and carburetors lubricated and stabilizes fuel for up to a year.



Inflatable Boats

Whether you need a reliable tender craft to get you from ship to shore, or are looking for an affordable boat for family trips to the lake or beach, Mercury has an inflatable boat for these and a range of other applications. A variety of size, fabric, flooring and hull design options allow you to pick a craft that's perfect for your use. Our experience in the industry—with more than 5 million

hours logged on our boats worldwide—allows us to confidently back up our rock-solid inflatable boats with up to a ten-year warranty on Hypalon extra heavy-duty fabric models. Add in a range of standard comfort and safety features, and you've got an inflatable that you can count on to get the job done, and then some.



Visit www.mercurymarine.com for more information. To purchase these items, go to www.mercurypartsexpress.com or visit your local Mercury dealer.



Boat Museum

FOR MORE INFORMATION ABOUT MERCURY POWER

including its full lineup of engines, propellers, parts and accessories—visit the ultimate resource for Mercury outboards at www.mercurymarine.com. You'll also find special promotions, Mercury news, service and support information, side-by-side comparison charts, photos, videos and much more to help you achieve maximum engine performance and an unbeatable driving experience on the water.



MERCURY MERCRUISER
135 hp - 430 hp
90-8M0054843

MERCURY FOURSTROKE VERADO
150 hp - 350 hp
90-8M0054839

MERCURY FOURSTROKE PORTABLE
2.5 hp - 30 hp
90-8M0054841

MERCURY FOURSTROKE MID-RANGE
40 hp - 115 hp
90-8M0054842

MERCURY OPTIMAX
75 hp - 250 hp
90-8M0054840

DIVE IN AT WWW.MERCURYMARINE.COM

[Sources for charts on pages 5, 13, 15] Sources (2.5 hp test): Boating Magazine "Mighty Mites" — February 2007.
Test conducted on a 8'6" Mercury 260 RIB using a Mercury 2.5 hp FourStroke and a Suzuki DF-2.55K6 four-stroke.

(3.5 hp vibration test): Mercury Marine Engineering Dept. — February 2005. Test conducted using a Mercury 3.5 hp FourStroke,
a Honda 2.0 hp four-stroke and a Yamaha 2.5 hp four-stroke engine.

(9.9 hp Pro Kicker test): Mercury Marine Engineering Dept. — August 2008. Test conducted using a Mercury 9.9 hp Pro Kicker FourStroke,
a Suzuki 9.9 hp High Thrust four-stroke and a Yamaha 9.9 hp four-stroke (thrust measured in pounds).

(20 hp test): Mercury Marine Engineering Dept. — March 2007. Test conducted on a 14' aluminum fishing boat using a
Mercury 20 hp FourStroke and a Yamaha 20 hp four-stroke.