



IT'S NOT A PERFECT STAR  
IF ANY POINTS *are missing*

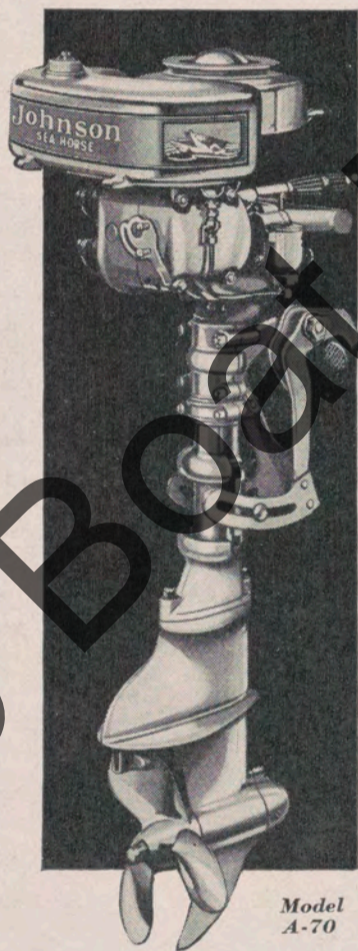


**T**WIN CYLINDER Alternate Firing, the feature that brought the utmost in smooth performance to outboard motoring, was introduced into the industry by *Johnson five years ago.*

Johnson's Alternate Firing Twins possess a finished perfection that comes only with *years of experience* in building this type of motor.

These famous outboards are recognized throughout the world as "star" motors. They offer the outboard enthusiast *everything* he could wish for—in performance, in convenience, in comfort.

★ *They are the only outboard motors in America which give you both Underwater Exhaust and Instant Pivot Reverse!*



Model A-70

PRICE STILL REMAINS  
**\$140.00**  
F. O. B. FACTORY

Nothing is missing. Everything is included—at no extra cost. Is it any wonder that the public demand for Johnson motors is sending Johnson shipments far ahead of last year?

Send for the 1934 SEA-HORSE Handy Chart describing the complete line and for our interesting booklet **FREE!** on Balanced Construction.

 **JOHNSON MOTOR COMPANY**  
2000 Pershing Road, Waukegan, Ill.  
*IT'S BALANCED CONSTRUCTION THAT COUNTS!*

SEA-HORSE MODEL A-70, pictured here, is Johnson's Alternate Firing Twin, with Underwater Exhaust and Instant Pivot Reverse *combined.* Also Propeller Protection Clutch, Rotary Valve, Synchro-Control, Vacuum Pressure Cooling, Propeller Shaft Seal, Rubber Mounted Steering Handle, patented Co-Pilot. Price still remains at \$140.00 f. o. b. factory. Model K-70 (A-70's big brother) still remains at \$160.00. (Prices subject to change without notice.)



**JOHNSON  
SEA-HORSES**

*Cup Contestants  
Word in Sail Craft*



# PLAYMATES

LAST WORD  
MOTOR CRAFT

Investigate Wheeler Playmates now. *It is not too late to get delivery in time to witness the America's Cup race from your own Wheeler Playmate.* You would not want a finer sea-boat and you cannot get better dollar-for-dollar value. But, you must act immediately. There is a Wheeler Playmate ideally suited to every purpose. Come to our yard and see the boats under construction, or write today for illustrated literature; state the type of boat in which you are interested.

## SEA SKIFFS

22 - 24 - 26 - 28 - 30 - 34 FEET

Wheeler Playmate Sea Skiffs, the most highly developed boat of their type, are built in a wide range of sizes and models—Runabouts, Semi-Shelter, Sedan and Sport Fisherman. Comfortable, dry and safe at all times. Special hull design eliminates pounding and gives faultless performance under all conditions. Write today for Sea Skiff News No. 3.

## MOTOR SAILERS

35 - 40 - 48 - 56 FEET

The Wheeler Playmate Motor Sailer, designed by Wm. H. Hand Jr., is a boat of exceptionally roomy proportions, maximum seaworthiness, long cruising radius and low operating cost. It is the most practical type of motor craft for extended off-shore cruising and is available in four sizes. Send today for literature.

We have a large selection of used standardized and custom built cruisers of popular makes which were traded-in for Wheeler Playmates. These boats have been reconditioned and are ready for immediate service. Write today for complete list of used boats.



26-FOOT  
PLAYMATE  
SEMI-SHELTER  
SEA SKIFF

34-FOOT  
PLAYMATE  
SEDAN SEA SKIFF

48-FOOT  
PLAYMATE  
MOTOR SAILER

# SHIPYARD, Inc.

BROOKLYN, NEW YORK

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