

1935

1935

JOHNSON

Sea Horses

Antique Boat Museum



FEATURING THE NEW

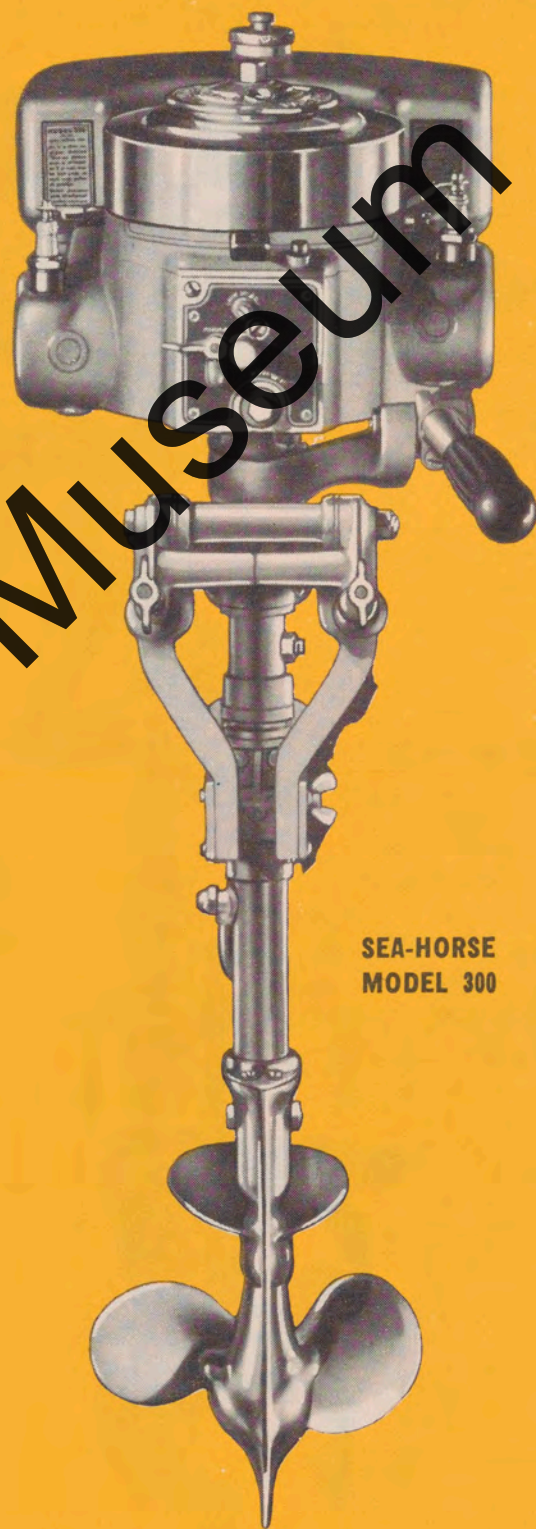
Aero-built

OUTBOARD MOTOR

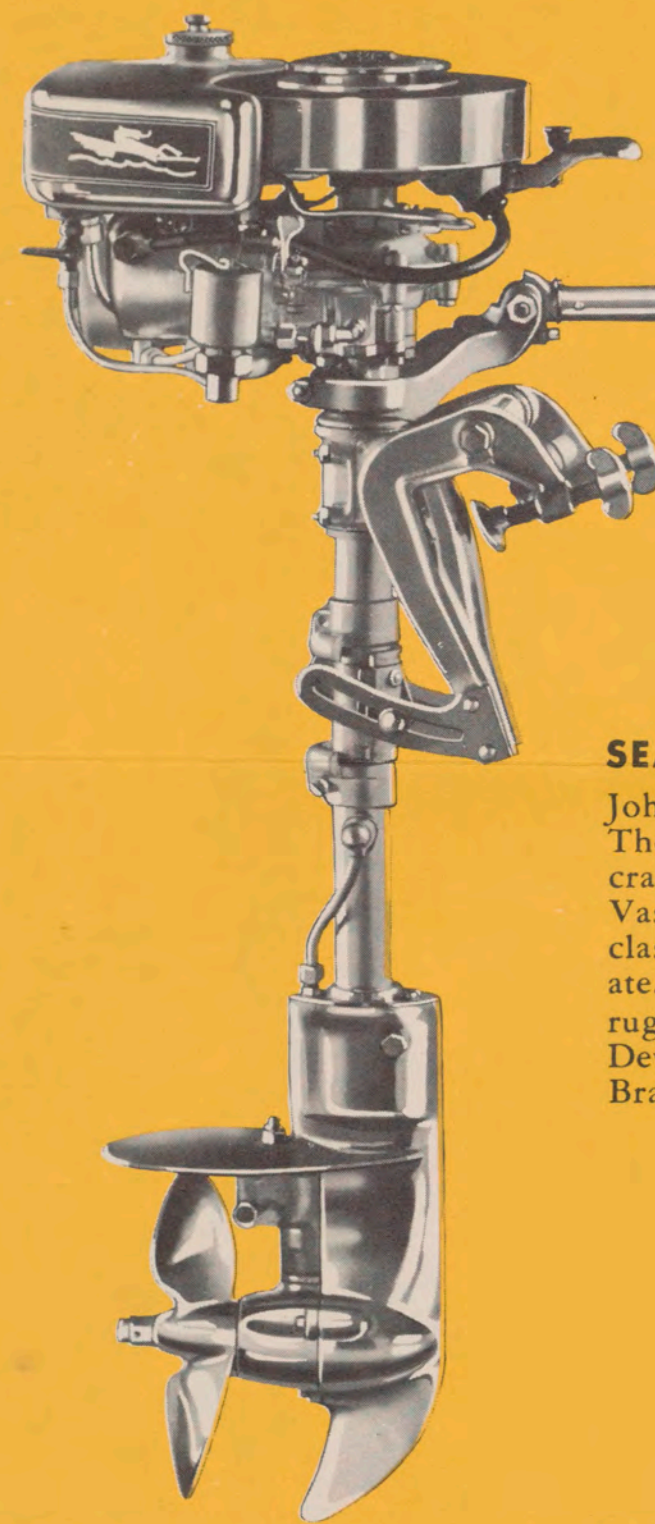
★ The world's smallest all-purpose, full power twin . . . two years in the stages of development and testing . . . entirely different metallurgically . . . entirely new in design. A moderate priced outboard motor embodying advanced features of aeronautical design, including:

Aero-type aluminum cylinder block for light weight; Aero-type Ni-Resist iron sleeve for exact piston fit, longer life; Aero-type michromatic mirror-plate cylinder bore for less friction, longer life; Aero-type merged-unit design for balanced appearance, compactness, protection of parts; Aero-type centralization of controls in Finger Tip Control Panel; Aero-type double jet carburetor with high and low speed adjustments for smooth power flow at all speeds; Automatic Stop. . . Also includes such quality features as Instant Reverse, with full pivot steering; Propeller shaft seal, keeps grease in, water out; Needleless type gear case and propeller; Efficient plunger pump; Integral rotary valve; Snap-on trolling plate; Synchro-Control; Propeller protection clutch; Reverse flux magneto; Water-cooled muffler; Silenced carburetor.

Drive this new motor sensation—and get the greatest thrill you've ever had in outboard motoring!



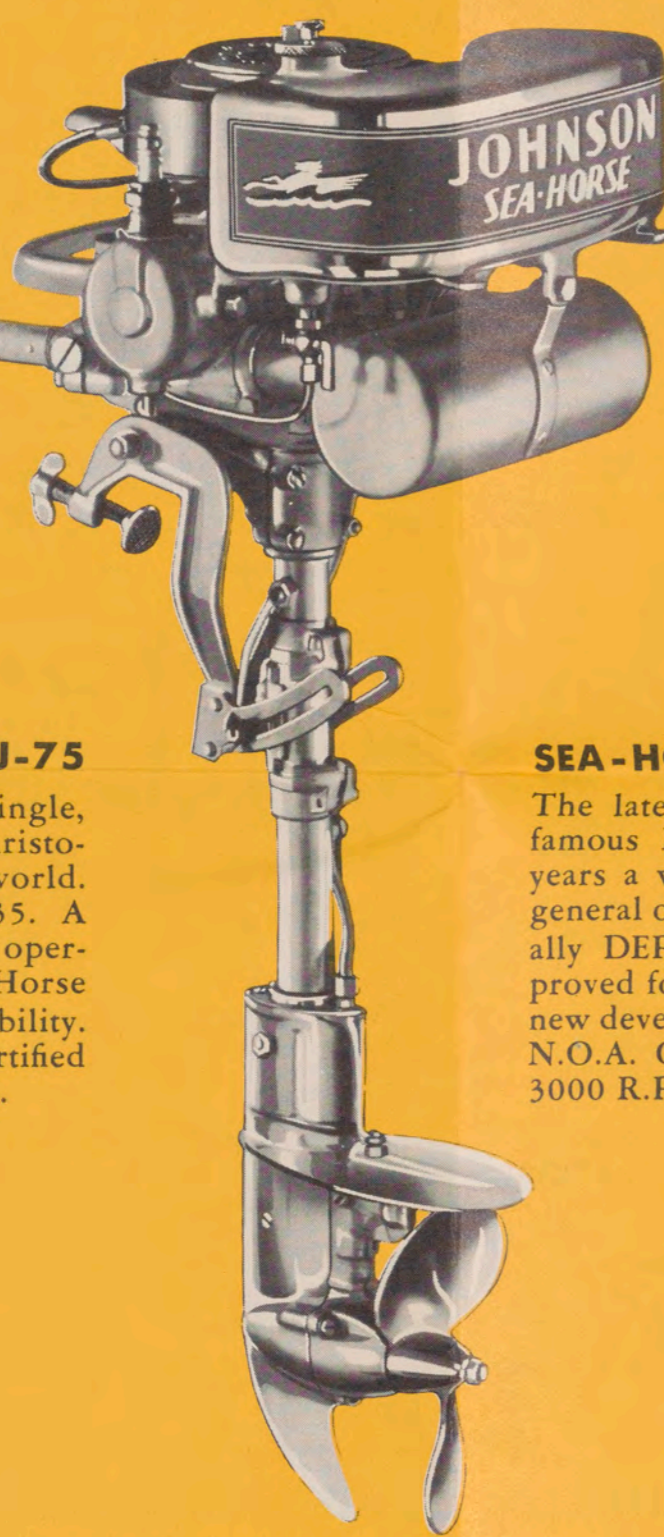
SEA-HORSE
MODEL 300



★

SEA-HORSE MODEL J-75

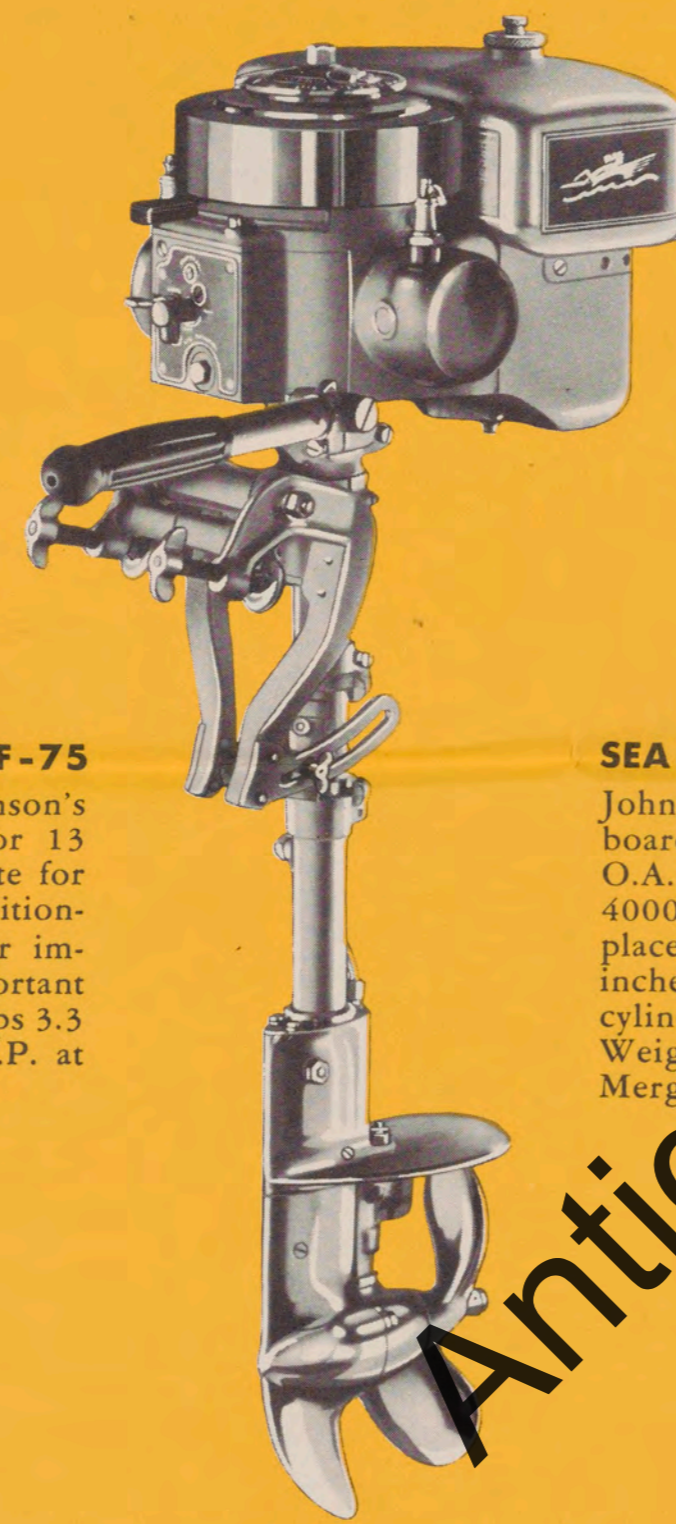
Johnson's famous Light Single, The Little Aristocrat, for Aristocrats of the sporting world. Vastly improved for 1935. A classic in design. A joy to operate. Characterized by Sea-Horse ruggedness and DEPENDability. Develops 1.4 N.O.A. Certified Brake H.P. at 3000 R.P.M.



★

SEA-HORSE MODEL F-75

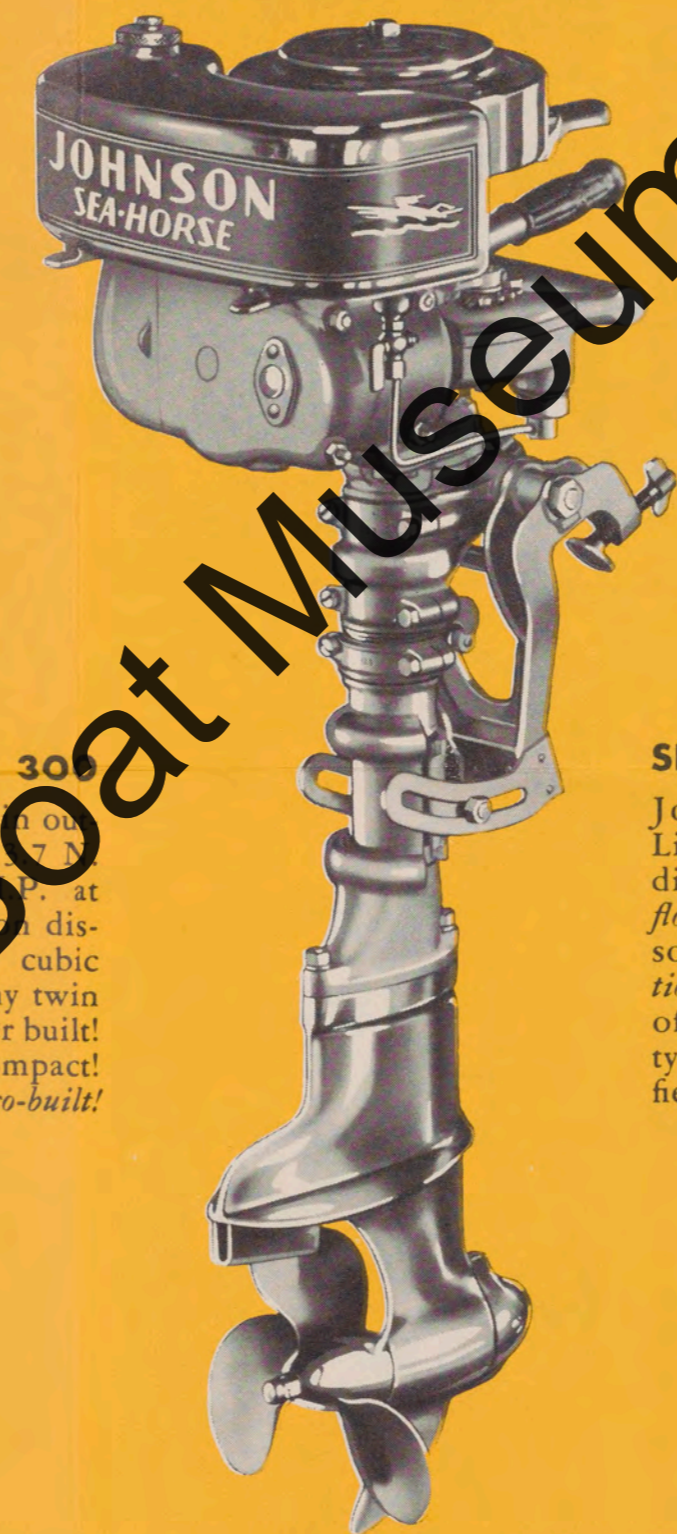
The latest model of Johnson's famous Light Twin — for 13 years a world-wide favorite for general outboard use. Traditionally DEPENDable. Further improved for 1935 with important new developments. Develops 3.3 N.O.A. Certified Brake H.P. at 3000 R.P.M.



★

SEA-HORSE MODEL 300

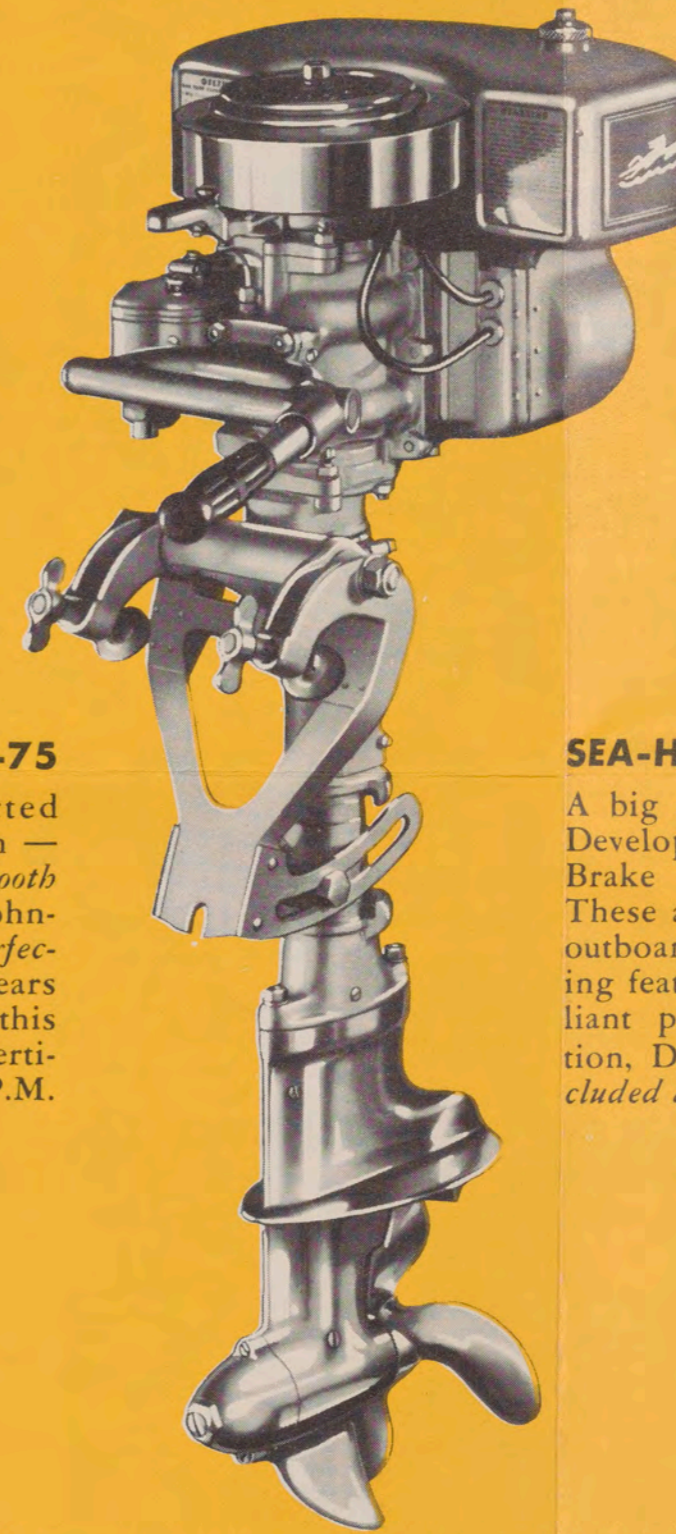
Johnson's new sensation in outboard motors. Develops 2.7 N.O.A. Certified Brake H.P. at 4000 R.P.M., yet its piston displacement is only 1.5 cubic inches — smaller than any twin cylinder service motor ever built! Weighs only 27 lbs. Compact! Merged unit design! Aero-built!



★

SEA-HORSE MODEL A-75

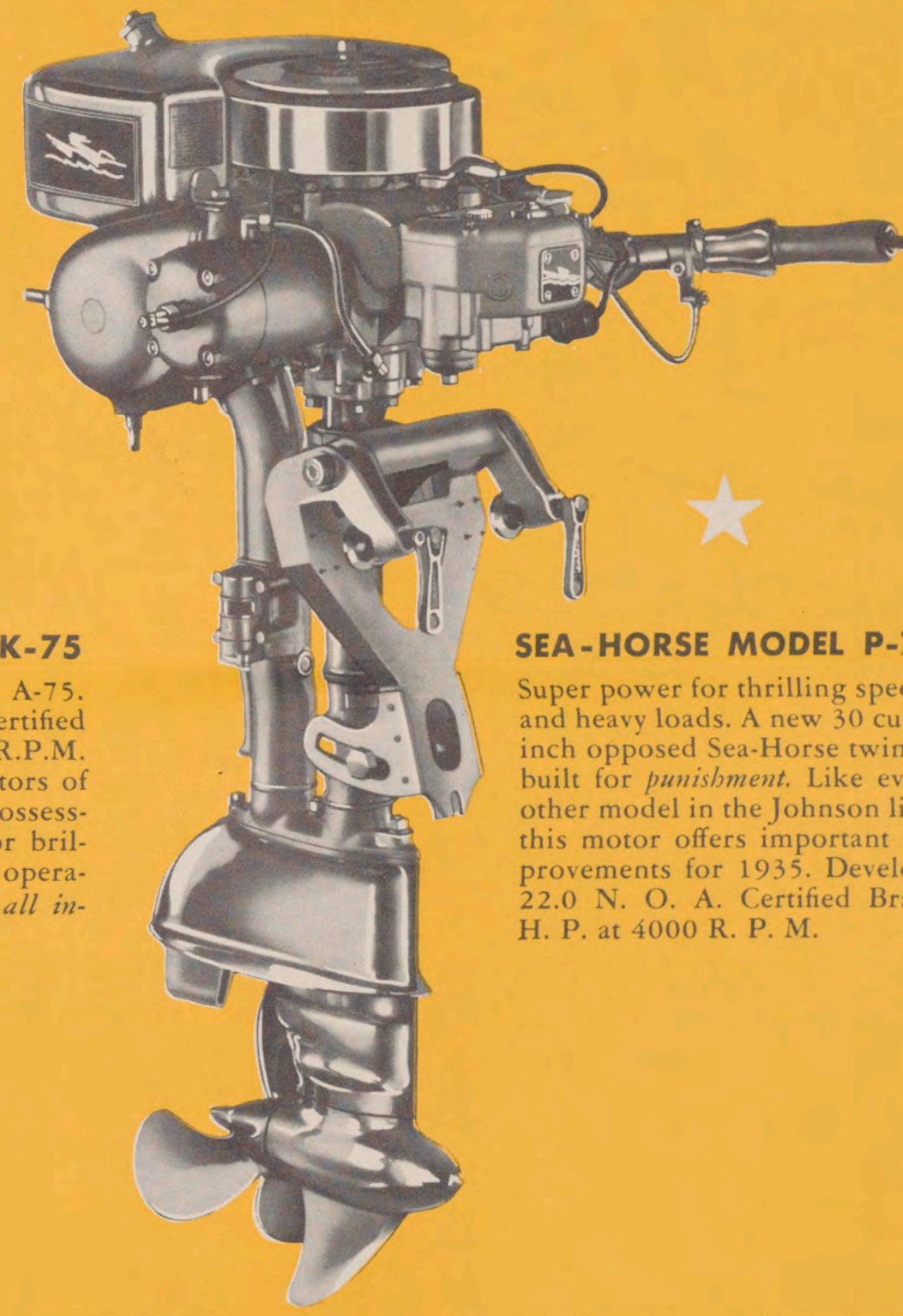
Johnson's famous Perfected Light Alternate Firing Twin — distinguished for its *silken smooth flow of power*. Pioneered by Johnson. Possesses a *finished perfection* that comes only with years of experience in building this type. Develops 4.5 N.O.A. Certified Brake H.P. at 4000 R.P.M.



★

SEA-HORSE MODEL K-75

A big edition of Model A-75. Develops 9.3 N.O.A. Certified Brake H.P. at 4000 R.P.M. These are the deluxe motors of outboard motoring — possessing features that make for brilliant performance, easy operation, DEPENDability — *all included at one price.*



★

SEA-HORSE MODEL P-75

Super power for thrilling speeds and heavy loads. A new 30 cubic inch opposed Sea-Horse twin — built for *punishment*. Like every other model in the Johnson line, this motor offers important improvements for 1935. Develops 22.0 N. O. A. Certified Brake H. P. at 4000 R. P. M.

Antique Boat Museum

Service Facilities for Johnson Owners

● There are Johnson dealers in every principal city of the United States. Hundreds more are strategically located along the Nation's waterways. Another network is spread across Canada . . . Back of all this is a complete system of District Service Stations — located to give *immediate*

service to dealers and to you. And back of these stations is the factory with its complete stocks. *The service organization in the industry carries a more complete stock of parts.* Vacation days don't wait on service. It's best to think of this *before* you buy your motor!

JOHNSON MOTOR COMPANY, *Waukegan, Ill.*

Canadian Johnson Motor Co., Ltd., Peterboro, Canada

LITHO. IN U. S. A.

1-35. 100M. W.