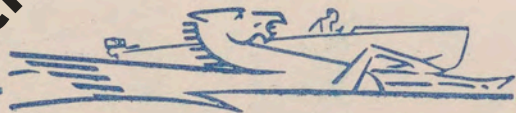




1938 PRICES

JOHNSON
Sea-horse
OUTBOARD MOTORS

JOHNSON
WAUKEGAN



MOTORS
ILLINOIS

Antique Boat Museum

PRICES 1938 SEA-HORSE MODELS

Model	Description	N. O. A. Certified Brake Horse Power	at	Speed R. P. M.	List Price Effective Oct. 15, 1937
MS	Small Single	1.1		4000	\$ 49.50
MD	Small DeLuxe Single	1.1		4000	62.50
LS-38	Light Single	2.3		4000	\$ 77.50
LSL-38	(5 in. longer)				82.50
DS-38	DeLuxe Single	2.3		4000	\$ 94.50
DSL-38	(5 in. longer)				99.50
210	Standard Opposed Twin	3.5		3000	\$ 89.50
210-L	(5 in. longer)				94.50
LT-38	Light Alternate Firing Twin	4.5		4000	\$109.50
LTL-38	(5 in. longer)				114.50
DT-38	DeL. Alternate Firing Twin	4.5		4000	\$129.50
DTL-38	(5 in. longer)				134.50
KA-38	Alternate Firing Twin	9.3		4000	\$177.50
KAL-38	(6 in. longer)				182.50
PO-38	Opposed Twin	22.0		4000	\$269.50
POL-38	(6 in. longer)				279.50

ABOVE PRICES F. O. B. FACTORY

All prices subject to change without notice and SUBJECT TO SALES
TAX AND FREIGHT AND HANDLING CHARGES ON DELIVERY.

JOHNSON
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UNDER the terms of the Standard Warranty, all Johnson Sea Horse outboard motors herein listed are guaranteed to be free from defect in material and workmanship for ninety days after retail sale.

Johnson Motors reserves the right to change construction, specifications, prices and terms without notice and without obligation as to motors already shipped.

See the Sea Horse Handy Chart for full information and illustrations of models listed.

JOHNSON MOTORS

Div. Outboard, Marine & Mfg. Co.

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