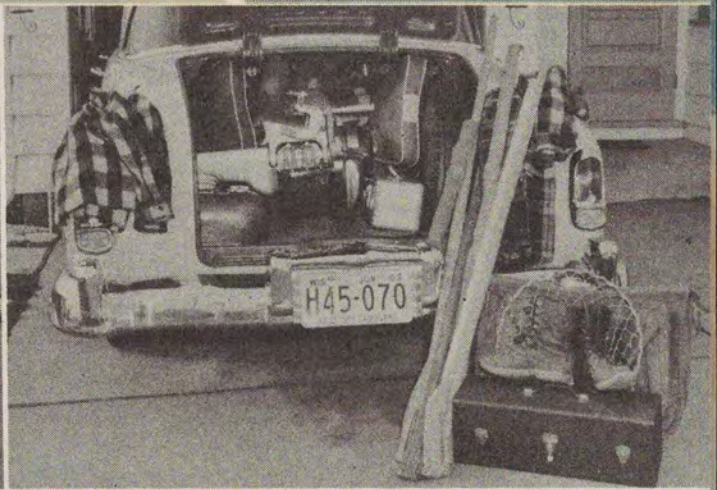
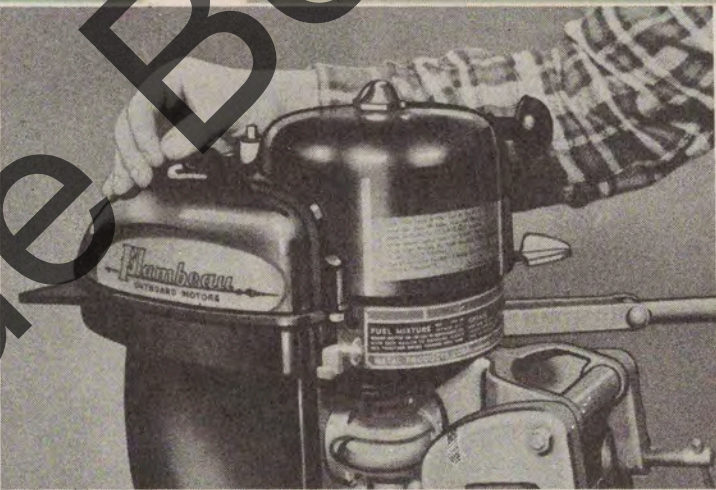


Flambeau

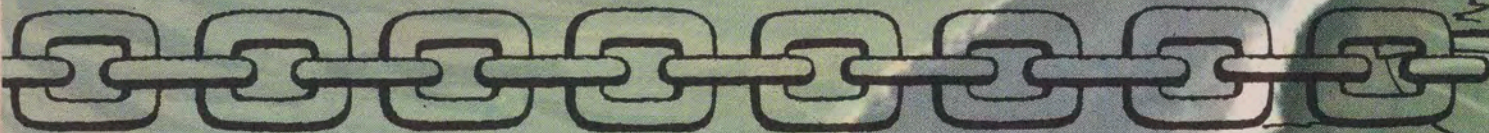
for
carefree
operation



LIGHTNESS — an unequalled feature of the Flambeau. Its lightness permits everyone to use it without waiting for the "strong arm" of the family.

EASY TO OPERATE — new automotive type choke assures positive starting. Uni-lever, a single lever control, provides proper fuel mixture for any speed.

COMPACTNESS — another Flambeau exclusive makes it a real space saver. See how it fits into standard auto trunk space with other duffel.



POSITIVE STARTING
(New Automotive Choke)

TRULY OUTBOARD
(A Clean, Safe Boat)

AUTOMATIC CLUTCH
(No Shear Pin)

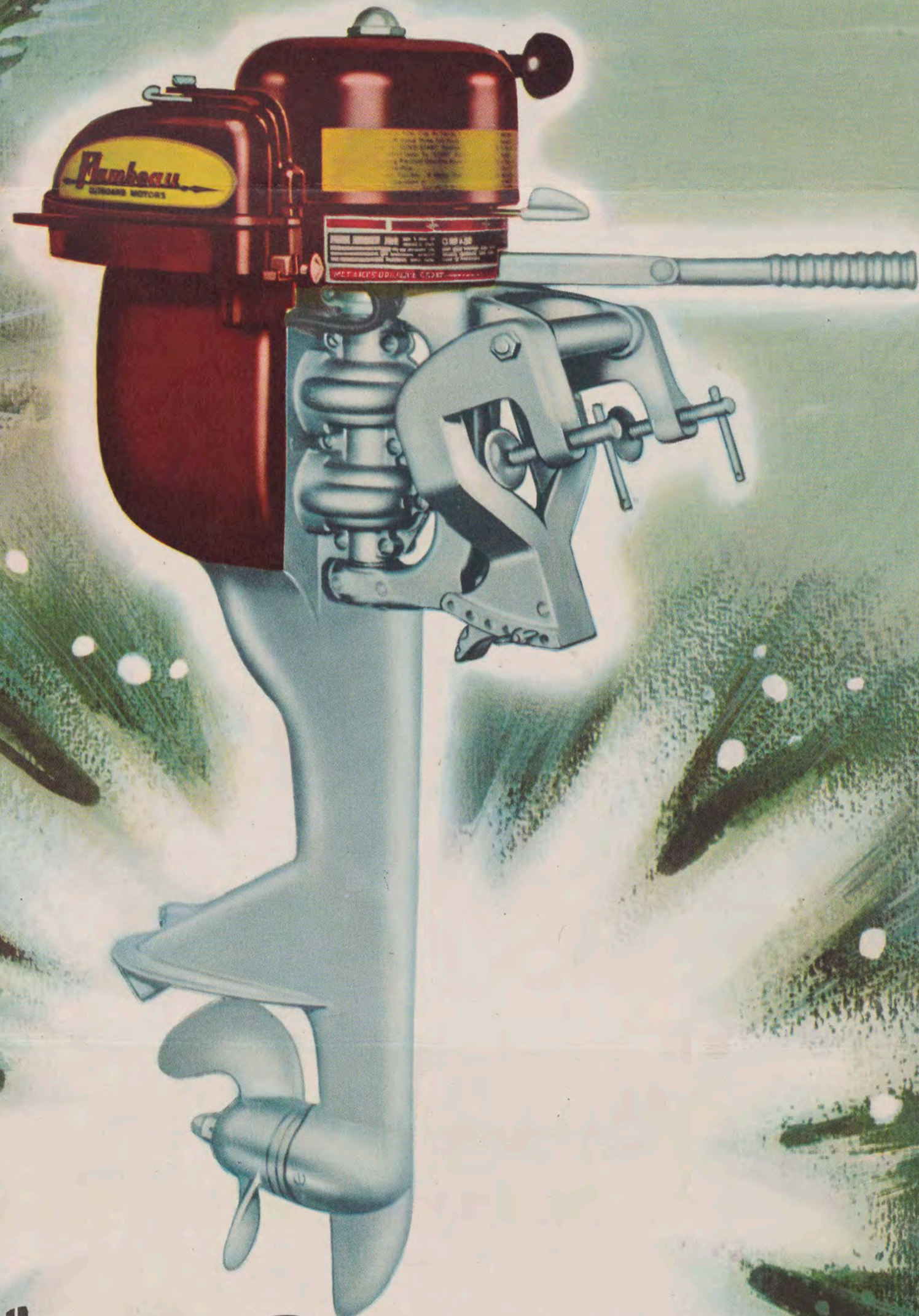
Flambeau

The Flambeau Outboard Motor has been expressly designed and built for the fisherman and his family. Priced in line with any income, it offers more pleasure possibilities than any comparable investment and the entire family can participate.

Its unmatched simplicity in basic design together with modern methods of manufacture and the best of materials pays off in pleasure dividends for years to come. Let the Flambeau tell its own story. Arrange for a demonstration.



It's a wonderful way... the *Flambeau* way!



The biggest VALUE by any comparison

| | 2½ H.P. | 5 H.P. |
|-----------------------------|---|---|
| Certified* Brake Horsepower | 2½ H.P. | 5 H.P. |
| Mfg. F.O.B. Factory | \$118.50 | \$161.50 |
| Weight | 29 lbs. | 35 lbs. |
| No. Cylinders | 1 | 2 |
| Piston Displacement | 4.62 cu. in. | 9.24 cu. in. |
| Bore & Stroke | 1-15/16 x 1-9/16 in. | 1-15/16 x 1-9/16 in. |
| Pistons | Aluminum alloy 3 rings | Aluminum alloy 3 rings |
| Connecting Rods | Aluminum alloy Bronze Bearings | Aluminum alloy Bronze Bearings |
| Magneto | Eisemann | Eisemann |
| Carburetor | Automotive type Uni-lever control | Automotive type Uni-lever control |
| Fuel Tank | Three qt. capacity 1½ hrs. at full speed | Three qt. capacity 1 hr. at full speed |
| Propeller | Two blade weedless 7 in. diam.—6 in. pitch | Two blade weedless 8 in. dia.—8½ in. pitch |
| Propeller Protection | Automatic Multiple-disc clutch No shear pin | Automatic Multiple-disc clutch No shear pin |
| Transom Height | 15 in. | 15 in. |
| Starting | Kwik-Starter Automatic rewind | Kwik-Starter Automatic rewind |
| Speed Control | Single lever Synchronized spark and throttle | Single lever Synchronized spark and throttle |
| Water Pump | Jabsco-type rotary, Neoprene, pulsating action, Positive displacement | Jabsco-type rotary, Neoprene, pulsating action, Positive displacement |
| Salt Water Protection | Special internal and external coatings Flush-out fitting | Special internal and external coatings Flush-out fitting |

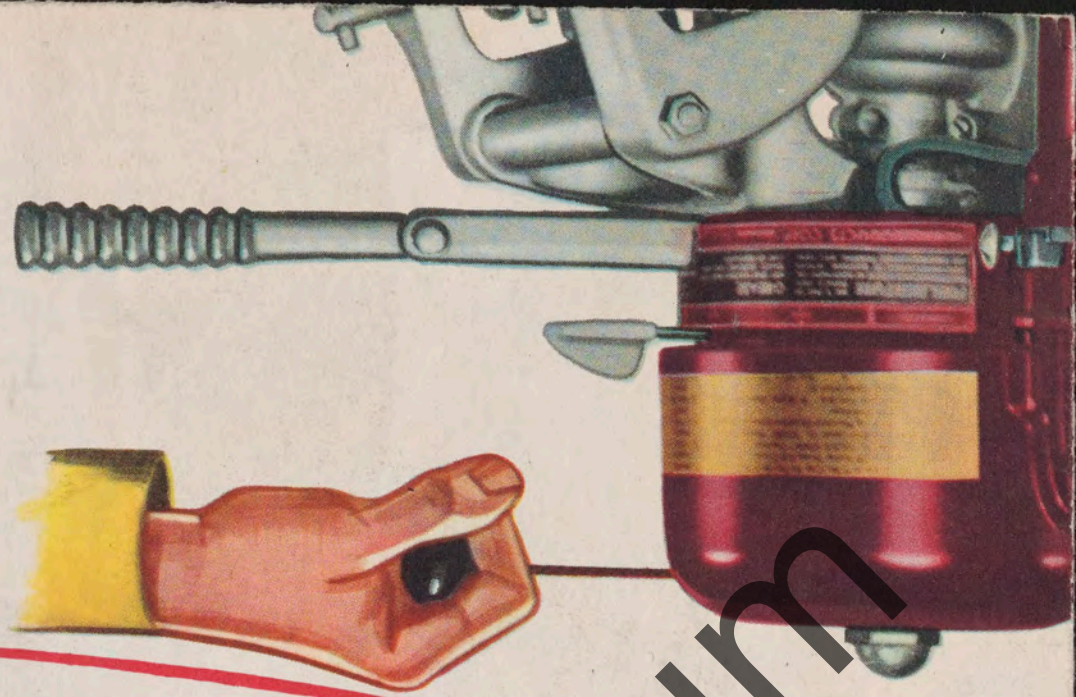
\$161 50
FOB MILWAUKEE

* 5 HP ALTERNATE-FIRING TWIN
ONLY 35 LBS.



*OBC CERTIFIED AT 4000 RPM.

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