

*Welcome
Aboard!*

*for most fun
afloat in
'57*



Evinrude

quiet outboard motors

First name in Boating Fun... for Forty Eight years



Blazing new
power!

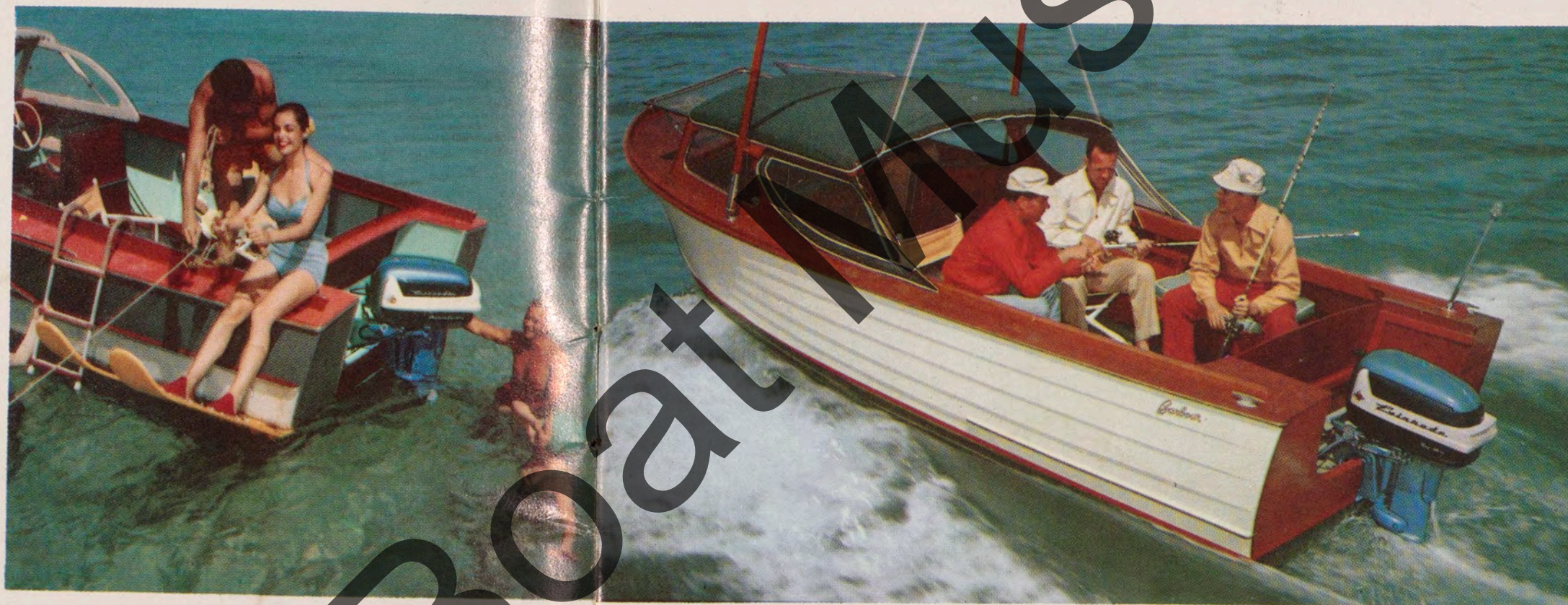
...years-ahead features for most fun afloat in '57

WELCOME ABOARD! Come with us for a *revelation ride* and learn what's new and wonderful in boating fun for '57!

In this complete new line of '57 models you'll find the finest all-around performance in Evinrude history . . . the most exciting power . . . the most advanced features . . . the sharpest styling . . . *the quietest quiet!*

And, underlying everything that's new in performance and features and operating ease you'll find the rugged stamina, sound engineering and fine manufacture that have been traditional on every waterfront for more than four decades. You'll find standout value . . . high return for your dollars by every yardstick of product quality and ownership enjoyment . . . long life and top resale worth.

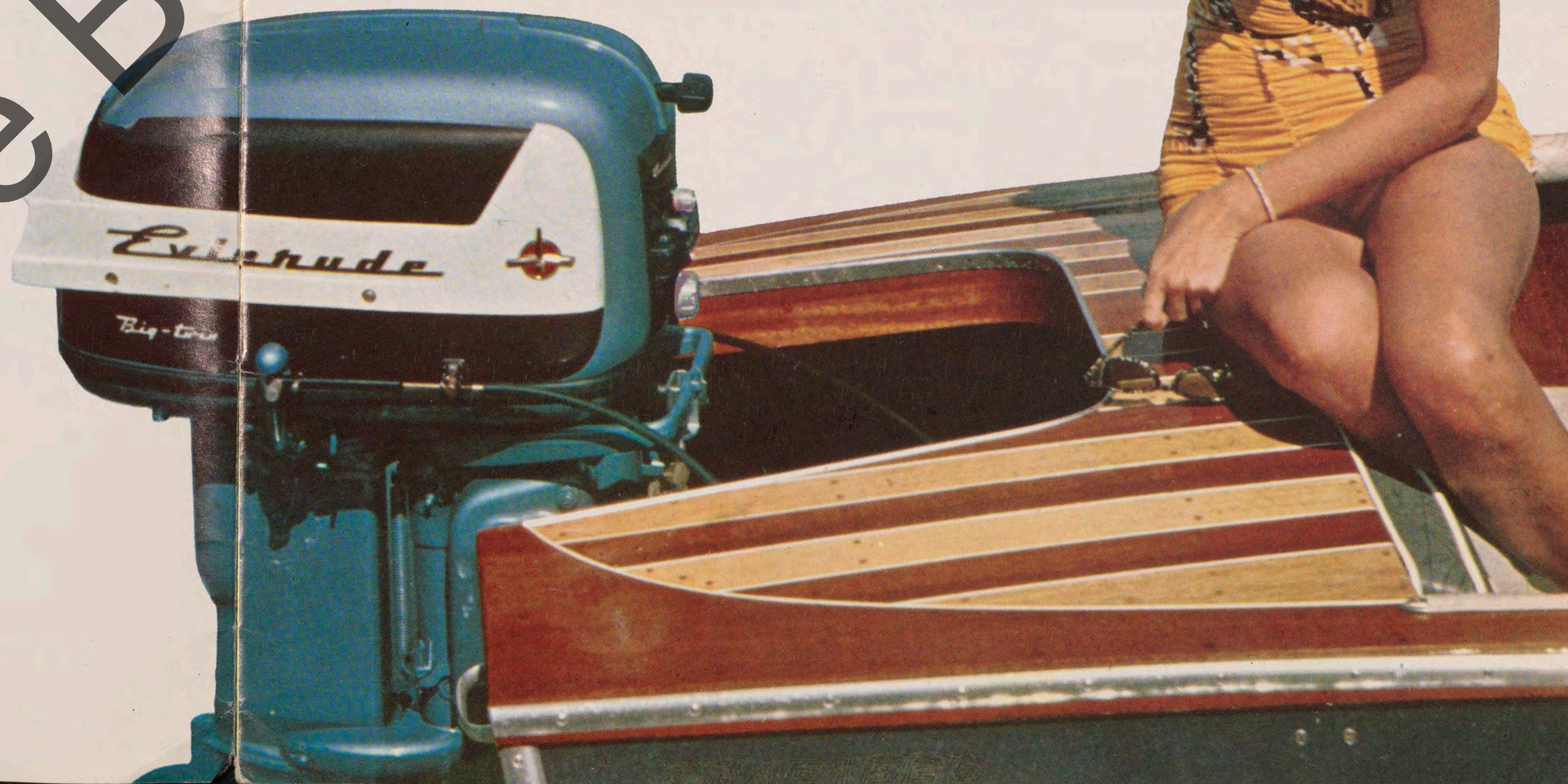
This is where you'll find *your* kind of motor, made to order for the kind of boating pleasure you have in mind. This is where you'll find the good things in boating . . . "the most fun afloat" in every power class . . . *from Evinrude, first name in boating fun!*

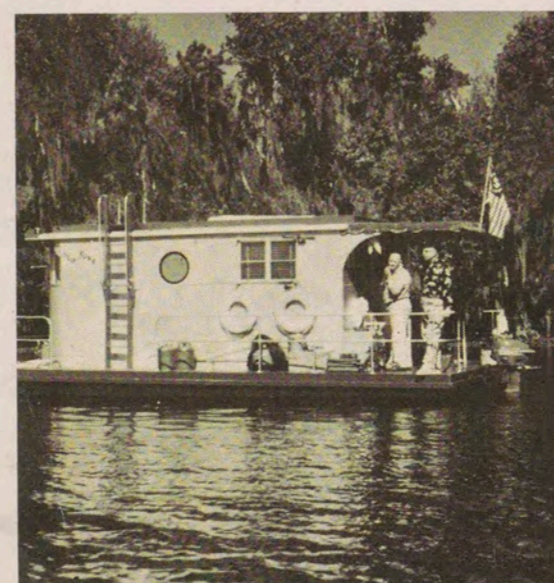
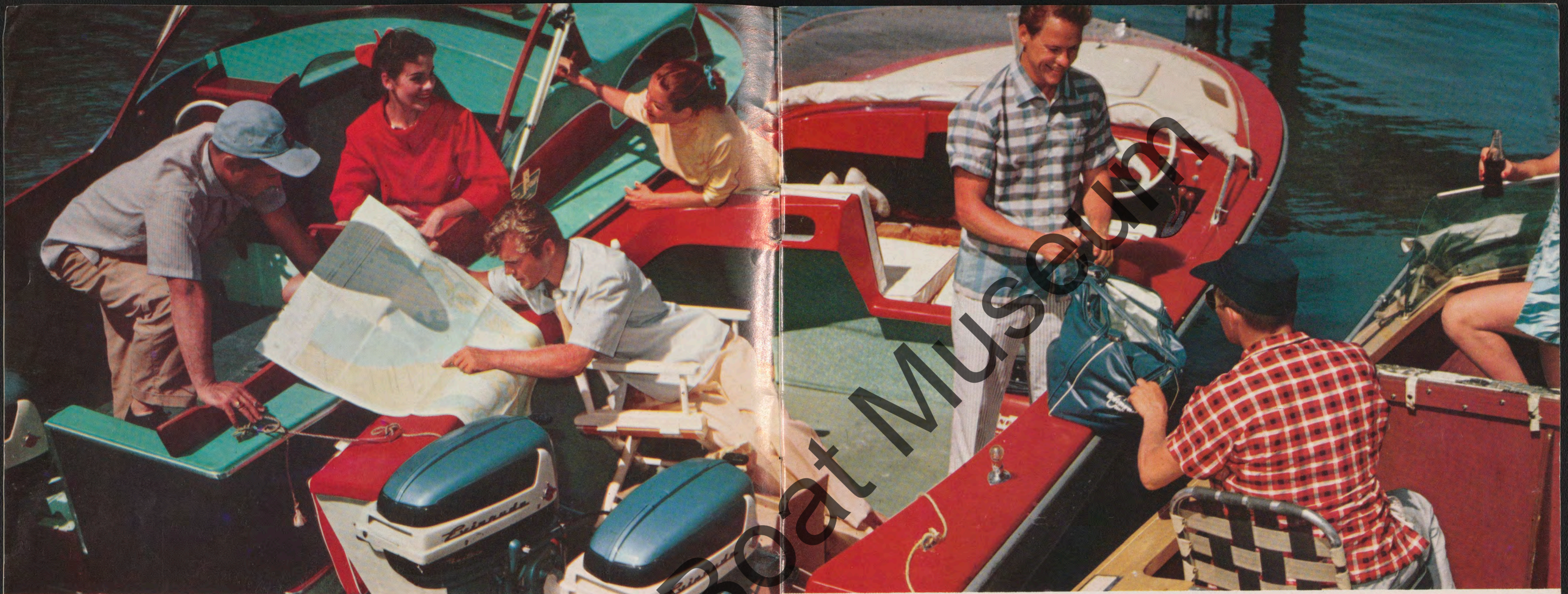


Bold new
beauty!



2





Welcome Aboard!

*Join the lucky ones —
enjoy Evinrude's wander-world
of cruising fun*

"WHERE TODAY?" Your chart beckons with the allure of friendly beaches, secluded coves, glamorous anchorages. Take your pick of them—for a day of wandering—a carefree week-end—or a "dream vacation" of family adventure. Like tens-of-thousands of enthusiastic cruising folks, you'll quickly find that, always, the *run* is a wonderful part of the fun. With stalwart *Evinrude* power—so smooth, so quiet, riding is like sailing! In great measure the amazing growth of outboard cruising is due to Evinrude's pioneering of true *cruising* motors, outstanding in reliability and "big load" driving power.

Trend setting glimpse of tomorrow...the Magnificent

'57

Lark

stunning new styling
dazzling new performance
35 horsepower

DREAM STUFF? Call it that. But what a *practical* dream! . . . to pleasure-power your sleek new boat with such commanding drive and speed and gleaming, modern beauty. *Go modern all the way* (if you like) with your new Lark matched with one of many new boats forwardly styled for such a motor. But *any* smart hull gets a noble lift when a Lark goes on its transom. Not only in appearance, but in top-of-the-field performance.

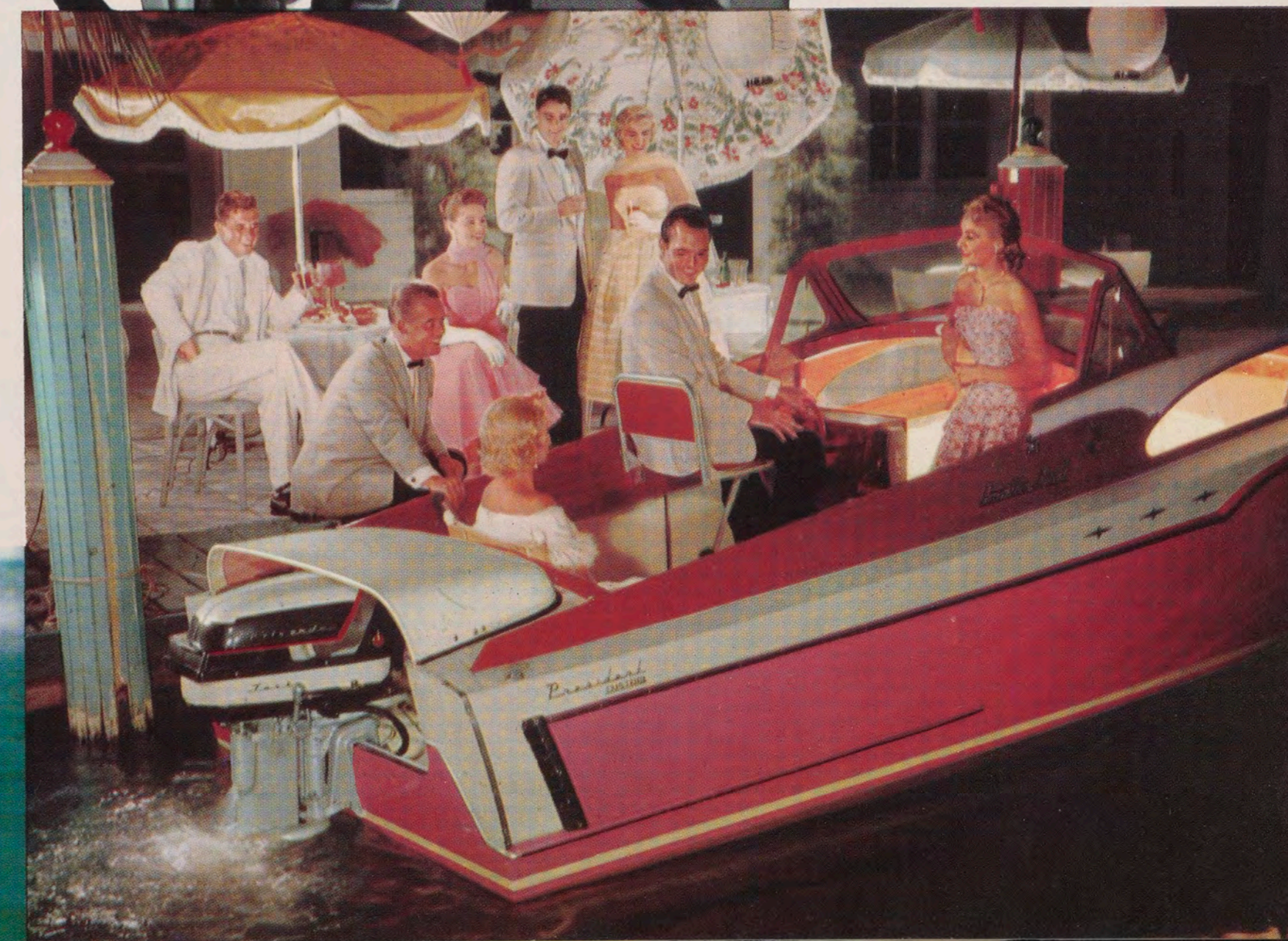
The great new powerhead, aquasonically quieted from carburetor to drive gears, develops 35 *big-load* horsepower. For fuel economy, a slight retard from top speed puts your Cruis-Throttle into play, saving up to one gallon in every five. For fast, sure starts there's a new 12-volt starting system. And for "night life"—at gay shore parties or tranquil cruising waters—there's a heavy duty generator system available, with capacity to keep batteries charged for maximum lighting—cabin lights, running lights, spotlight—even a ship-to-shore as well!

CONDENSED FEATURES: • New advanced-design, high-compression, alternate-firing twin • Slow trolling to over 33 mph on stock runabouts • New 12-volt high torque electric starting • Heavy duty, high capacity generator with ammeter and automatic voltage regulator (optional extra) • New plug-in electrical connector for instant hook up of starter and generator circuits • Weatherproof electrical system • Waterproofed ignition • Super-Power magneto • Cruis-Throttle saves up to 20% of fuel at cruising speeds • All motor controls enclosed, instantly accessible • Auto-Lift hood • Aquasonic engine mountings and powerhead silencing • Centri-Matic cooling • Complete protection against corrosion—no flushing needed after salt water use • Transom Trigger trim adjustment • Safti-Grip propeller protection • Idle-Matic throttle prevents engine stall at idling speeds • Cruis-a-Day tank; Cruiser Fuel System optional for boats with built-in tanks • Standby manual starting and choke • Fitted for Simplex remote controls

For detailed features and specifications, see pages 28 to 31.



35 *quiet*
horsepower
OBC certified at 4500 RPM



New

*in top-gated power
in sparkling beauty
in quieting advancements*

Big twin electric

with marine type 12-volt starting



To assure instant, positive starting of the powerful, high compression engine, Big Twin Electric is equipped with a new marine type 12-volt starting system. Starter controls lead to a starter panel which may be located at any steering position. On the panel is a second button for operating the electrically actuated choke. For dual motor installations the starting panel carries a second set of control buttons.

The battery cable is fitted with a special connector which sockets securely into the motor head, and can be quickly detached for easy removal of the motor.

A heavy duty D.C. generator system is available, and the powerhead carries all fittings for its installation at any time. The high-output generator charges batteries faster than any other type in the field. The system is complete with ammeter and with voltage regulator to prevent battery damage from overcharging. Provision is made for mounting the ammeter in the center of the starter panel.

FIRST . . . take a look at what's happened *under the hood!* This new one is loaded! Power-charged with a superb new and larger engine . . . a highly advanced development of the famed Big Twin powerhead.

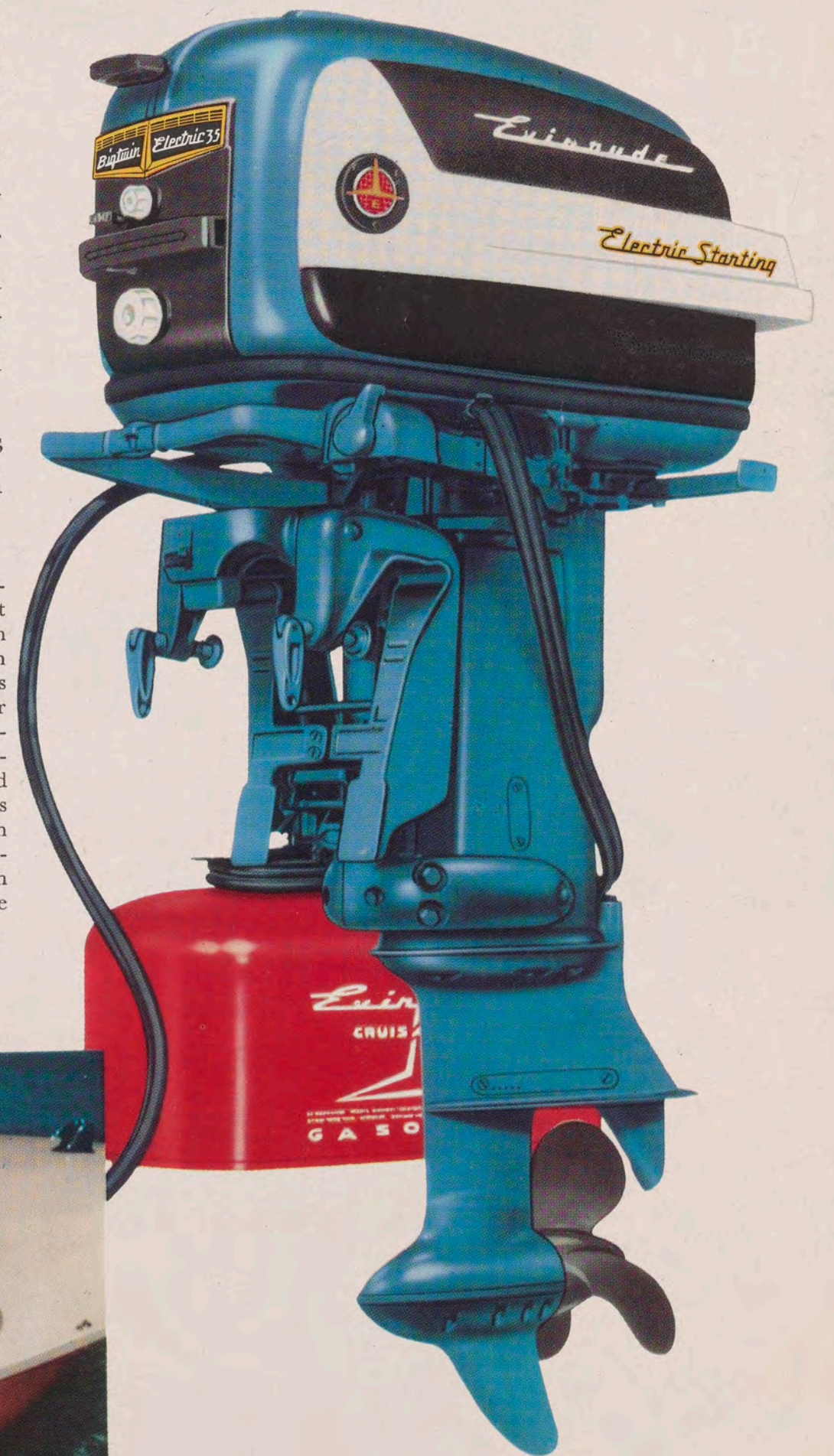
The pay-off in performance steps beyond comparative power ratings. The 35 Big Twin is muscled and tuned for the *real jobs* of boating. Your kind of boating. Not feather-load hot-rodding, but truly brilliant powering of able family runabouts, comfortable cruisers, deep-water fishermen. In such service you can confidently stack Big Twin's performance against that of any other outboard motor regardless of rating. And along with great performance the tranquil quiet of *Whispering Power* . . . complete isolation of vibration from the hull for the most enjoyable boating you've ever known.

Here's fuel economy, too! On long jaunts Big Twin's Cruis-Throttle gives you up to 20% fuel savings, with reduction in speed so slight it can barely be noticed!

CONDENSED FEATURES: • New advanced-design, high-compression, alternate-firing twin • Slow trolling to over 33 mph on stock runabouts • New 12-volt high torque electric starting • Heavy duty, high capacity generator with ammeter and automatic voltage regulator (optional extra) • New plug-in electrical connector for instant hook up of starter and generator circuits • Weatherproof electrical system • Waterproofed ignition • Super-Power magneto • Cruis-Throttle saves up to 20% of fuel at cruising speeds • Auto-Lift hood • Aquasonic engine mountings and powerhead silencing • Centri-Matic cooling • Complete protection against corrosion—no flushing needed after salt water use • Transom Trigger trim adjustment • Trim-Lok prevents motor tilt-up when decelerating or backing—automatically releases when obstruction is hit • Safti-Grip propeller protection • Idle-Matic throttle prevents engine stall at idling speeds • Cruis-a-Day tank; Cruiser Fuel System optional for boats with built-in tanks • Standby manual starting and choke • Fitted for Simplex remote controls

For detailed features and specifications, see pages 28 to 31.

35 quiet
horsepower
OBC certified at 4500 RPM



Dashing power-mate for your dreamship... **Big twin** / standard

35 spirited "horses" ...revolutionary new starting ease



35 quiet
horsepower
OBC certified at 4500 RPM

CONDENSED FEATURES: • New advanced-design, high-compression, alternate-firing twin • Slow trolling to over 33 mph on stock runabouts • New compression relief chambers on cylinder heads function automatically when starting; greatly reduce starting effort • Cruis-Throttle saves up to 20% of fuel at cruising speeds • Aquasonic engine mountings and powerhead silencing • Super-Power magneto • Waterproofed ignition • Rubber sealed Auto-Lift hood for instant accessibility • Centri-Matic cooling • Complete protection against corrosion—no flushing needed after salt water use • Transom Trigger trim adjustment • Trim-Lok prevents motor tilt-up when decelerating or backing down—automatically releases when an obstruction is hit • Safti-Grip propeller protection eliminates shear pin replacement • Idle-Matic throttle prevents accidental engine stall at idling speeds • Cruis-a-Day tank standard; choice of optional Cruiser Fuel System for boats with built-in tanks • Fitted for Simplex remote controls

For detailed features and specifications, see pages 28 to 31.



Evinrude Motors
MILWAUKEE 16, WISCONSIN U. S. A.



FOR YOU ... "MOST FUN AFLOAT" ... in '57!

That's our promise - a promise you'll find endorsed and amplified on every colorful page of this latest Evinrude catalog.

It's worth noting that this catalog is our forty-eighth annual edition! Which points up significantly Evinrude's background and leadership in the building of fine outboard motors. This leadership was never more pronounced than in the year just past. The greatest production (by far) in Evinrude history. The finest models Evinrude has ever produced. And, logically, more people choosing Evinrude than any other make!

We'll let the catalog tell you the good news about the great new line for '57. But before you turn its pages we'd like to emphasize two things which we know from experience can contribute immeasurably to your boating pleasure and satisfaction.

FIRST is, go to a good dealer! Our basic definition of a good dealer (and one yardstick by which we critically measure our own dealers) is one who, above all, knows the water - knows boats - knows motors. Knowing these things - knowing the importance of mating the right motor to the right hull with the right equipment, he will give you forthright advice and help for which there is no substitute. He will follow through with service - to the hilt! He will do his utmost to make you a happy, loyal customer for life!

SECOND is, go early! Year after year during this great growth in boating activity, Evinrude has made major expansions in production capacity. But never, we regret to say, have we been able to meet the soaring demand that always peaks in spring and early summer. Result is thousands of disappointed enthusiasts who have no prospect of getting an Evinrude much before season's end. And thousands of others who lose precious weeks of early boating weather.

The early bird gets all the best! And what pleasanter way to spend winter hours than in leisurely planning every detail of your outfit? A small down payment will pledge your Evinrude for exactly when you want it. Now, here's wishing you "most fun afloat" in '57.

Cordially yours,

H. F. Larson
rk
CIC 9/56

EVINRUDE MOTORS

Howard F. Larson

Director of Sales



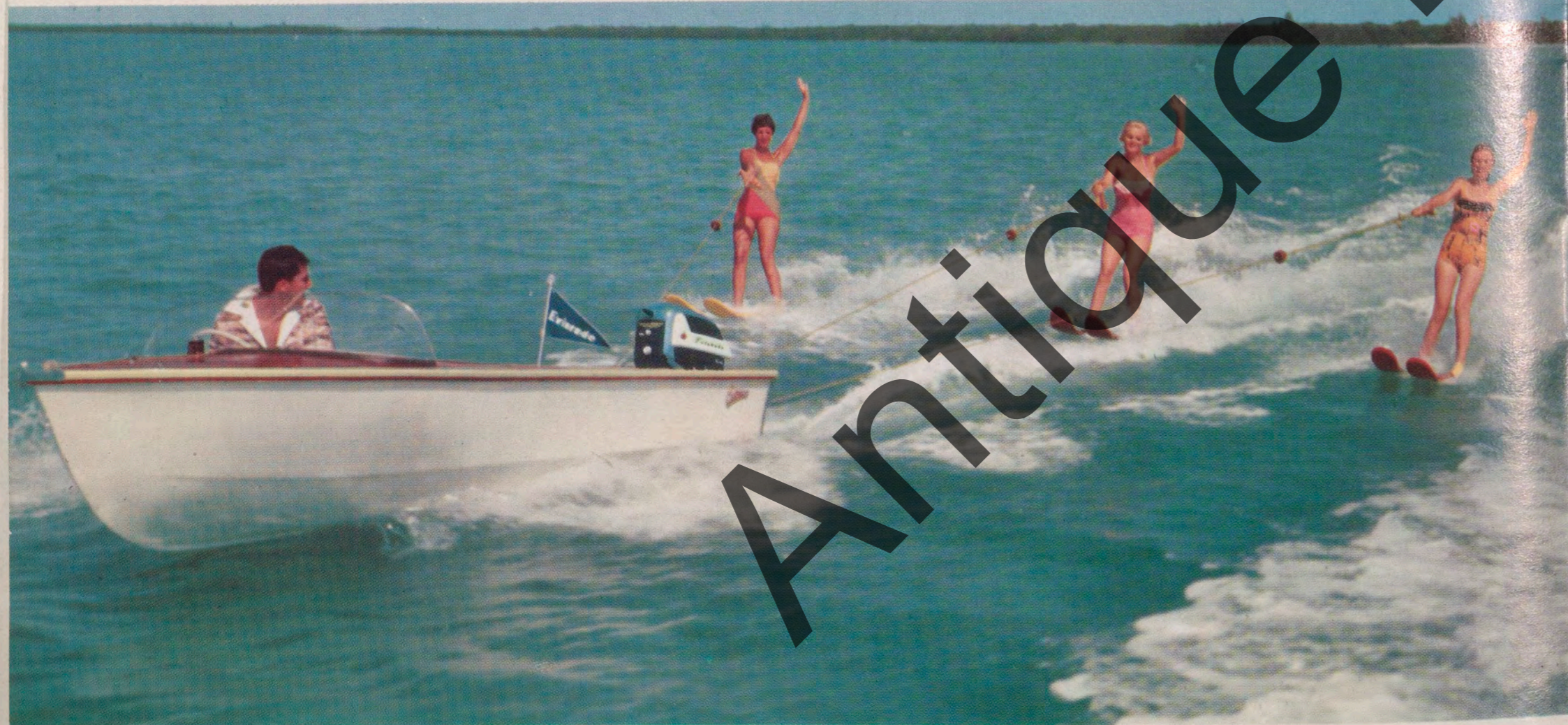
Evinrude

pioneers in quiet outboard motors



— entire families become skilled skiers with
Easy-to-Handle *Evinrude Power*

REMEMBER WHEN, not so many years ago, water skiing was pretty much a stunt sport for experts? Then, the fast tow boats were costly inboard runabouts. Along came a new kind of outboard motor—the first Big Twin 1951—and young America (and Mr. and Mrs.) began to ski all over the water map. Actually, this is one of the easiest of all sports to learn. A few tries—and you're skiing! A few week-ends and you're a confident skier, enjoying one of the finest of water sports. Your Evinrude dealer will be glad to give you a copy of "Evinrude's Book of Water Skiing," by Bruce Parker, former water ski instructor.



Finger-touch starting ease ... plus higher power for skiing ... driving big boats, heavy loads

New **Fastwin**

electric

with new marine type
12-volt starting



18 quiet
horsepower
OBC certified at 4500 RPM

CONDENSED FEATURES: • New advanced-design, high-compression, alternate-firing twin • Slow trolling to over 27 mph on stock runabouts • New 12-volt high torque push button electric starting • Weatherproof starter and choke buttons and electrical connections • New plug-in quick connector provides instant hook up of electric starting circuits when installing or removing motor from boat • Waterproofed ignition • Super-Power magneto • Aquasonic engine mountings and powerhead silencing • Rubber sealed Auto-Lift hood • Centri-Matic cooling • Complete protection against corrosion—no flushing needed after salt water use • Transom Trigger trim adjustment • Trim-Lok prevents motor tilt-up when decelerating or backing—automatically releases when obstruction is hit • Safti-Grip propeller protection • Idle-Matic throttle prevents engine stall at idling speeds • Cruis-a-Day tank standard equipment; choice of optional Cruiser Fuel System for boats with permanently installed tanks • Standby manual starting and choke • Fitted for Simplex remote controls

For detailed features and specifications, see pages 28 to 31.



Biggest news in the medium power field . . . a new, still finer and more powerful Fastwin Electric! With larger engine, increased compression, higher revolutions, there's thrilling miles of added speed on family runabouts . . . flashing take-offs for water skiers . . . greater lugging power for heavy loads.

Fastwin's new 12-volt starting system (identical with that on Big Twin Electric) spins the engine at high speed, assuring flashing starts at a touch of the starter button. The plug-in electrical connector on the battery cable can be quickly detached from the powerhead for easy removal of the motor from the boat. The starter panel includes a second button for the electrically actuated choke. Together with Simplex remote controls, the panel can be mounted at any steering position for complete operation from any place in the boat



New **Fastwin** / *standard*

Power zooms up... a full 20%... in America's favorite "middleweight"



If you want truly great performance in a motor moderate in size, weight and cost, Fastwin is the one for you! This, too, is a *big load* motor... outstandingly superior in handling large, comfortable family boats and able fishing rigs. There's power aplenty for family water skiing, and speed that breezes you to remote fishing grounds in a rush!

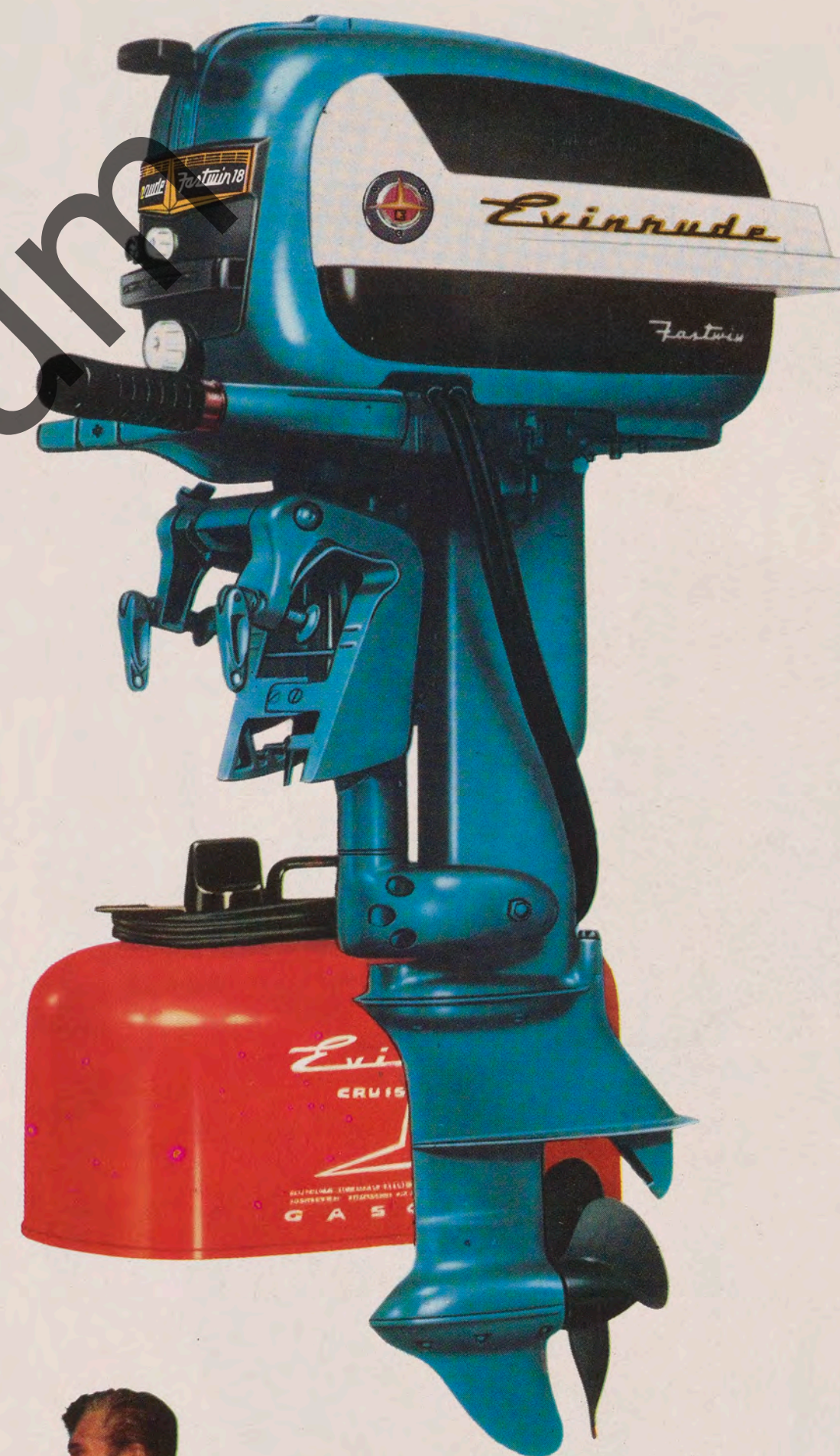
The new Fastwin is by long odds the *smoothest, quietest* motor in its power class. Evinrude's pioneer quieting developments—including the Aquasonic mounting system that completely isolates noise-producing vibration from the hull—give you the famed "Whispering Power... smooth as sailing" ride that has no equal on the water. Evinrude *quiet* is *really* quiet... something that you can prove to your own satisfaction on any busy waterfront. Compare the operating sounds of Fastwin, or any other Evinrude, with other motors. The difference is unmistakable.

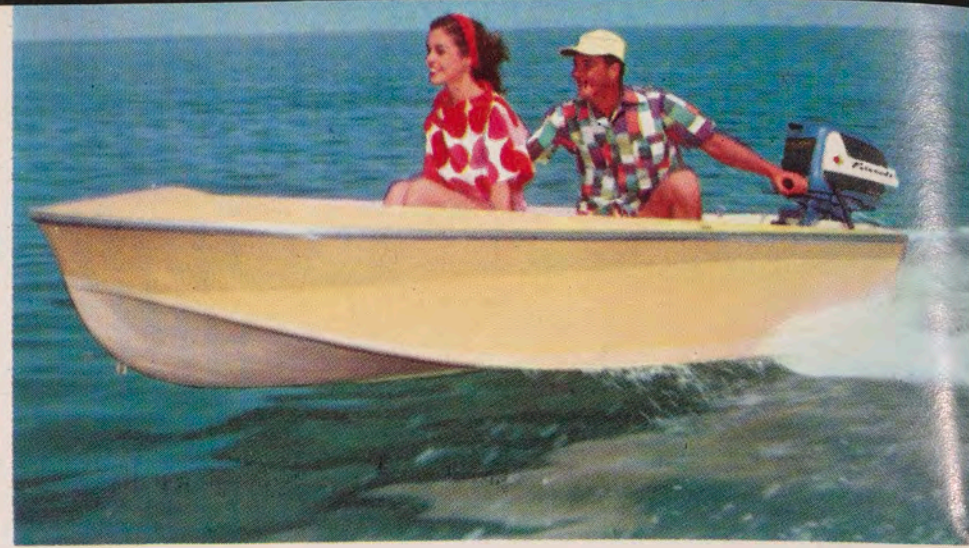
Equally important is Fastwin's extraordinary *starting ease*. With Evinrude's new Eas-A-Matic starting, little more effort is required than with other motors of half its power!

CONDENSED FEATURES: • New advanced-design, high-compression, alternate-firing twin • Slow trolling to over 27 mph on stock runabouts • New Eas-A-Matic rope starting flattens out compression peaks, sensationally reduces starting pull • Aquasonic engine mountings and powerhead silencing • Super-Power magneto • Waterproofed ignition • Rubber sealed Auto-Lift hood • Roto-Matic synchronized speed control • Gearshift • Centri-Matic cooling • Complete protection against corrosion—no flushing needed after salt water use • Transom Trigger trim adjustment • Trim-Lok prevents motor tilt-up when decelerating or backing—automatically releases when an obstruction is hit • Safti-Grip propeller protection eliminates shear pin replacement • Idle-Matic throttle prevents engine stall at idling speeds • Cruis-a-Day tank standard equipment; choice of optional Cruiser Fuel System for boats with built-in tanks • Fitted for Simplex remote controls

For detailed features and specifications, see pages 28 to 31.

18 *quiet*
horsepower
OBC certified at 4500 RPM

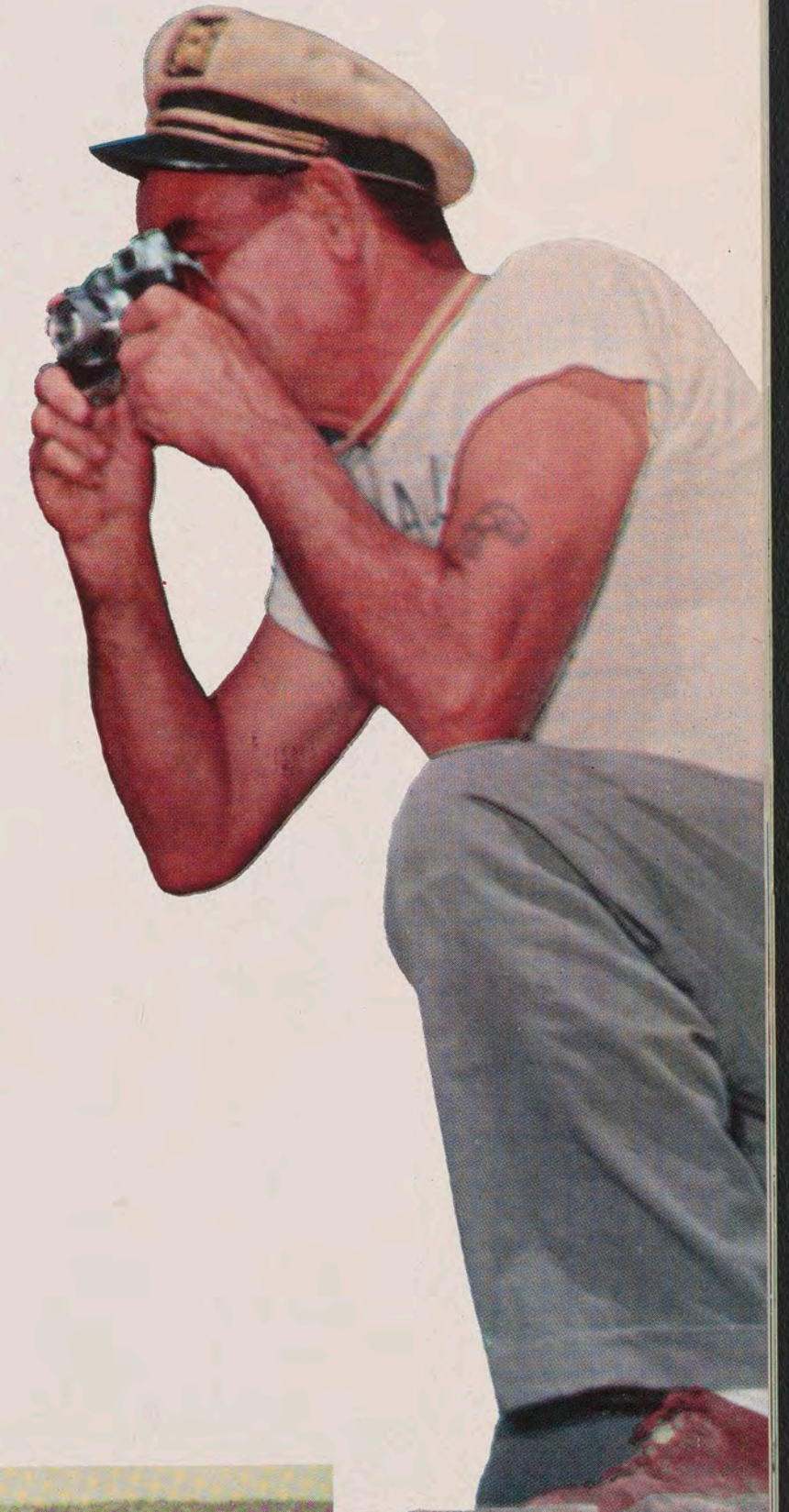
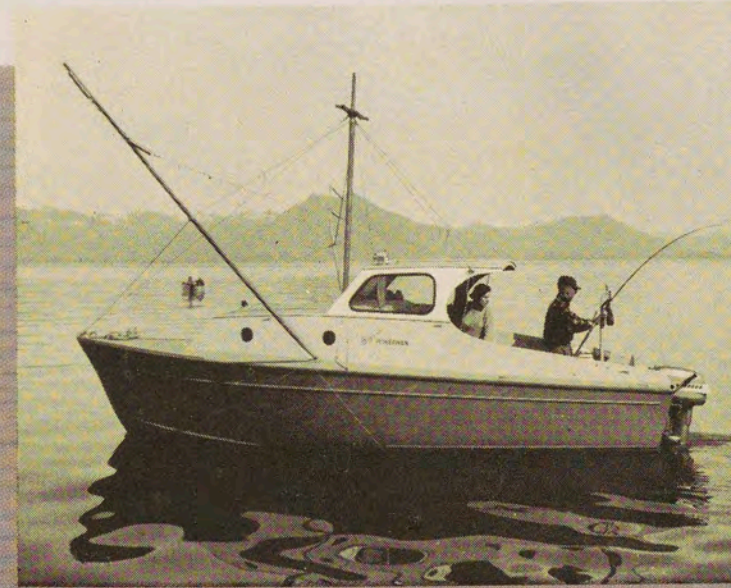
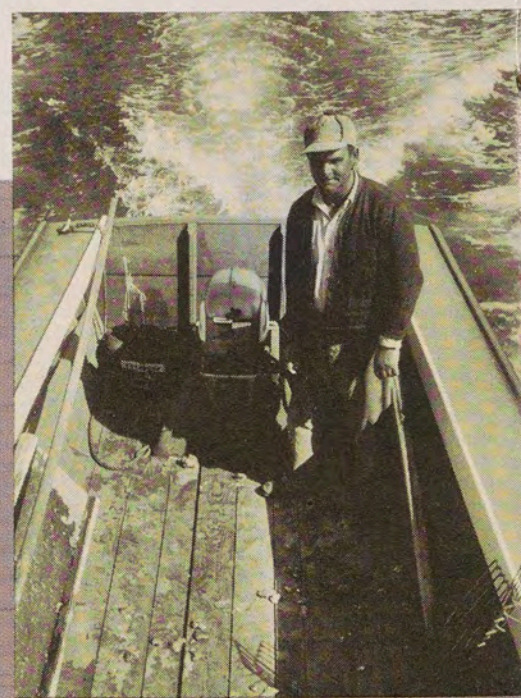




Carefree power... America's choice for "most fun afloat"

Rugged power... pick of the pros for toughest work boat service

Who could put a price tag on wonderful hours afloat? For those hours are the priceless ones! And nothing can contribute more to carefree enjoyment of those hours than the right motor... right in size and power and—above all—in make. When you choose Evinrude there's deep satisfaction in the knowledge that your motor carries the most famous name in boating. The name which, for nearly half a century, has stood rock-solid for integrity of engineering and manufacture. Talk to Evinrude owners anywhere. To long-time enthusiasts who have tried many makes. To work boat operators whose outfits meet the ultimate test of rugged service. It's this... what owners say... that builds the ever-mounting preference for Evinrude!



Sportwin

—Power packed for your pleasure

GREAT PERFORMER! Perfect combination of all the qualities you want in a medium sized motor for fishing and family pleasure. Sportwin packs the power to quickly plane family-sized boats . . . it trolls like a dream . . . or wings along at a 20-mile clip on smart fishing hulls . . . superlatively smooth, quiet, competent!

You enjoy exceptional economy, too. At wide-open throttle Sportwin gives you 4 hours running on a single fill of the 6-gallon Cruis-a-Day tank. *And starting ease!* Evinrude's own perfected kind of starting is "standard equipment" on the Sportwin. The Eas-A-Matic starting principle balances out "compression jerk," reduces starting effort to an easy, rhythmic pull.

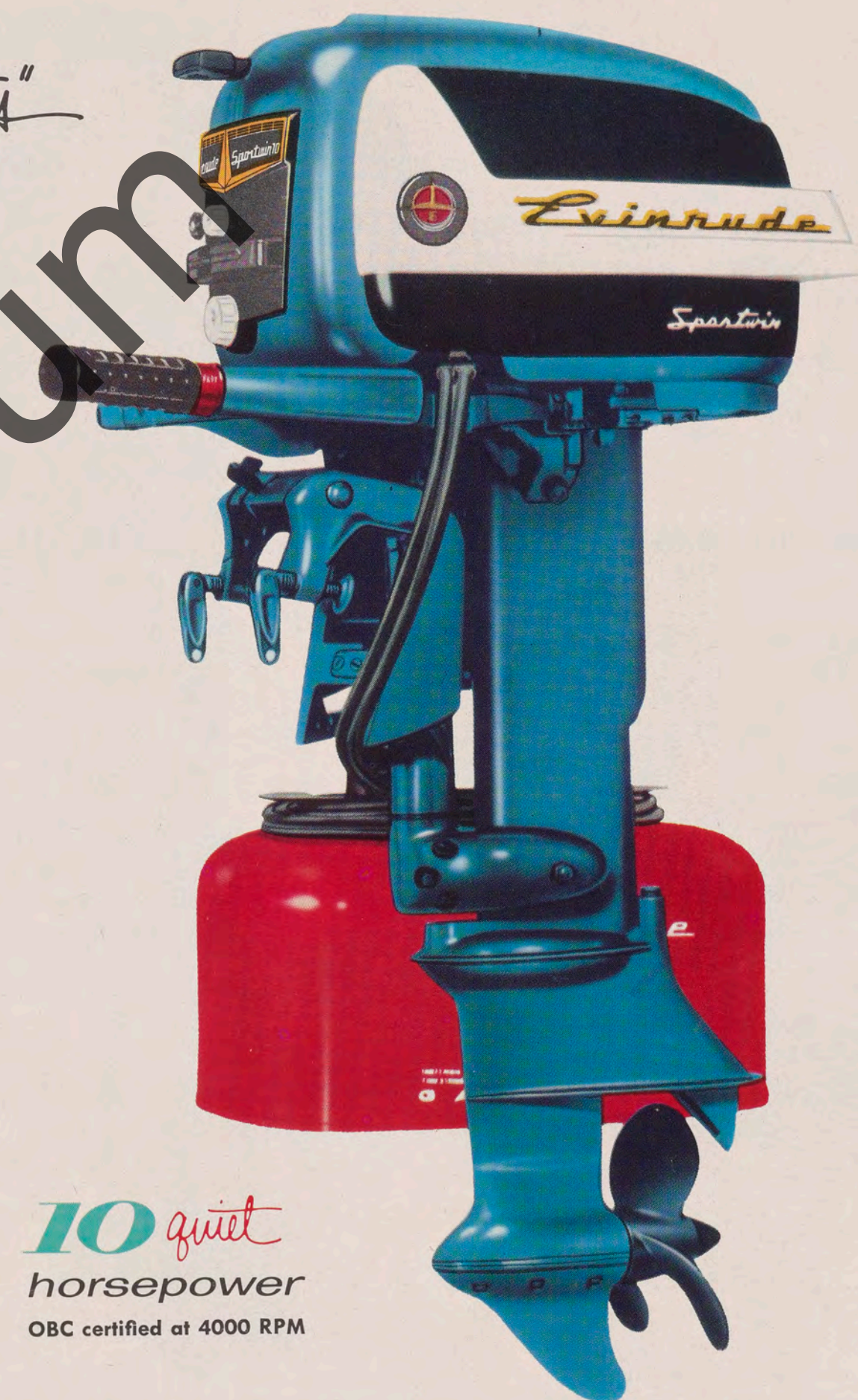
Sportwin is a popular choice for family trailer boating. In rapidly increasing numbers Evinrude owners—from cruiser enthusiasts to small boaters—are choosing the highway route to boating fun. Almost everywhere, fine boating waters are in easy reach. Modern trailers make shore-side launching the simplest of operations. Your Evinrude dealer will gladly help you select the right outfit—boat, motor, trailer—to suit your needs.



Sweetest of the "tens"

CONDENSED FEATURES: • Advanced-design, alternate-firing twin • Speed range, mile-an-hour trolling to over 20 mph on stock boats • Eas-A-Matic starting flattens out compression peaks, sensationally reduces starting pull • Waterproofed ignition • Automotive-type fuel strainer and choke • Super-Power magneto • Aquasonic engine mountings and powerhead silencing • Gearshift • Roto-Matic control • Rubber-sealed Auto-Lift hood • Centri-Matic cooling • Complete protection against corrosion—no flushing needed after salt water use • Cruis-a-Day tank with Quik-Chek fuel gauge • Safti-Grip propeller protection • Transom Trigger trim adjustment • Trim-Lok prevents motor tilt-up when starting, decelerating or backing—automatically releases when an obstruction is hit • Fitted for Simplex remote controls

For detailed features and specifications, see pages 28 to 31.



10 quiet
horsepower
OBC certified at 4000 RPM





Wonderful one for family fun / Superb performance — with light weight!

Fleetwin

7½ *quiet*
horsepower
OBC certified at 4000 RPM

TOP SELLER . . . by a wide, wide margin . . . in its power class! There are reasons aplenty. Weighing only 59 pounds, Fleetwin offers all-around performance *at speed or under load* that simply can't be had from motors of lesser power. It handles big family boats with satisfying authority. It has the power to plane well designed hulls of popular size and average load. That means many miles of added speed over outfits that fall just short of planing performance. It means fast trips to favorite fishing spots . . . more time to fish . . . more fun every trip!

Fleetwin delivers its capable power *quietly* . . . with utter smoothness. Eas-A-Matic starting makes operation so easy that a child can handle it. Fleetwin's versatility makes it a popular choice over an extremely wide range of service. Fitted with Simplex remote controls it is a favorite on small runabouts. Commercial fishermen bank on its reliability under all conditions. Those who like real performance in a compact "take-along" motor for use on rental boats, pick Fleetwin!

CONDENSED FEATURES: • Advanced-design, alternate-firing twin • Speed range, mile-an-hour trolling to over 17 mph on planing hulls • Eas-A-Matic starting flattens out compression peaks, sensationally reduces starting pull • Waterproofed ignition • Automotive type fuel strainer and choke • Super-Power magneto • Aquasonic engine mountings and powerhead silencing • Gearshift • Roto-Matic control • Rubber sealed Auto-Lift hood • Centri-Matic cooling • Complete protection against corrosion—no flushing needed after salt water use • Cruis-a-Day tank with Quik-Chek fuel gauge • Safti-Grip propeller protection eliminates shear pin replacement • Transom Trigger trim adjustment • Trim-Lok holds motor down when cranking or backing—automatically releases when an obstruction is hit • Fitted for Simplex remote controls

For detailed features and specifications, see pages 28 to 31.



Quiet

Fisherman

...quiet as the murmur of a breeze through the pines

5 1/2 ^{quiet} horsepower
OBC certified at 4000 RPM

The whirl of your reel sings above your motor's whisper as you work along the reed bed where the "granddaddies" lurk. Headed for home at open throttle, the sound you're most aware of is the showery patter of the bow wave . . . the pleasant swish of water racing along the hull. *Quiet operation* achieves its highest perfection in the Fisherman. Engineered in an always popular "fishing size," the Fisherman is the smallest model to be equipped with the complete range of Evinrude quieting advancements. The smallest, too, to carry the finest of "big motor" features . . . full gearshift . . . Roto-Matic control . . . separate Cruis-a-Day tank . . . many others! On every count Fisherman takes the honors in its power class.



CONDENSED FEATURES: • Advanced-design, alternate-firing twin • Speed range, mile-an-hour trolling to 12 mph • Eas-A-Matic starting flattens out compression peaks, sensationally reduces starting pull • Waterproofed ignition • Automotive type fuel strainer and choke • Super-Power magneto • Aquasonic engine mountings and powerhead silencing • Gearshift • Roto-Matic control • Rubber sealed Auto-Lift hood • Centri-Matic cooling • Complete protection against corrosion—no flushing needed after salt water use • Cruis-a-Day tank with Quik-Chek fuel gauge • Safti-Grip propeller protection eliminates shear pin replacement • Transom Trigger trim adjustment • Trim-Lok holds motor down when cranking or backing—automatically releases when an obstruction is hit • Fitted for Simplex remote controls.

For detailed features and specifications, see pages 28 to 31.



Handy-dandy!

Lightwin

with famed Fisherman Drive... goes anywhere... stows anywhere

CONDENSED FEATURES: • Advanced-design, alternate-firing twin
 • Weighs only 33 lbs. • Speed range, slowest trolling to 8½ mph
 • Fisherman Drive takes you wherever there's water to float your boat
 • Waterproofed ignition • Super-Power magneto • Automotive type choke; bronze fuel strainer and filter • Acoustically tuned carburetor intake silencer • Perfected underwater exhaust silencing • Centri-Matic cooling • Complete protection against corrosion—no flushing needed after salt water use • Full weedless propeller with Safti-Grip propeller protection • Eas-A-Matic starting greatly reduces starting pull • Transom Trigger for instant trim adjustment • Single lever synchronized speed control • Full pivot reverse • Integral fuel tank

For detailed features and specifications, see pages 28 to 31.



3 quiet
 horsepower
 OBC certified at 4000 RPM

If it's a small motor that best fits your kind of boating fun, you're in luck! You can still "ride first class"—with an Evinrude!

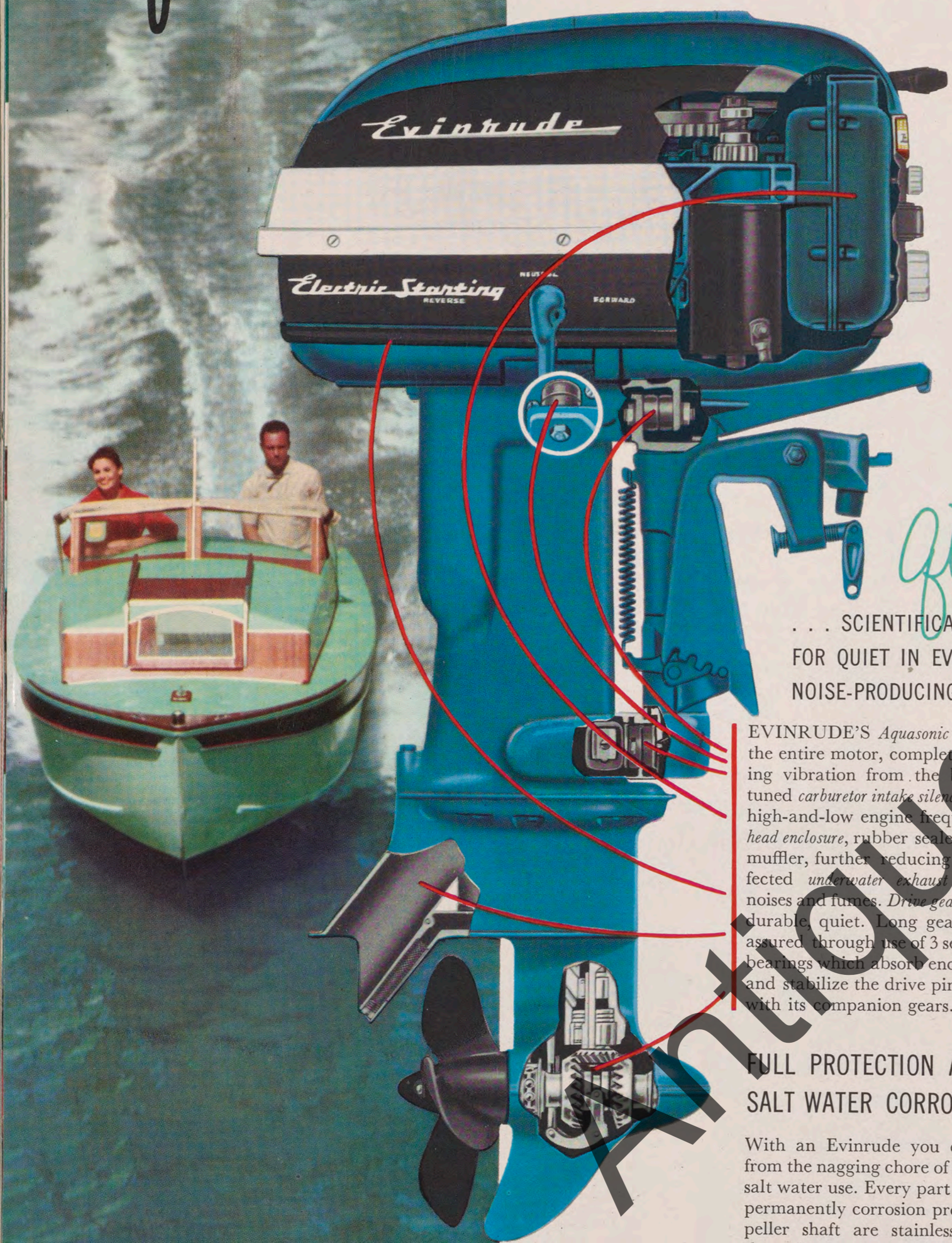
First class is *so right!* Lightwin is not a "single" but a perfectly balanced, alternate firing twin—a true blood brother of largest Evinrude models—wonderfully smooth and quiet, a delight to handle. In no single detail . . . construction—features—finish—performance . . . can it be compared with run-of-the-mill small motors. Of course it costs more, but there's a continuing pay-off in pleasure, pride of ownership and finally, good-as-gold trade-in value!

Lightwin gives you the greatest of all light motor advancements—the famed Fisherman Drive that takes you magically over rocks, shoals and snags, through thick reeds and weed beds—literally, *wherever there's water to float your boat!* Lightwin is the most popular of "take-along" motors—a compact powerhouse that tucks snugly in a corner of your luggage compartment . . . and it's a grand second motor in any man's family!



Antique Boat Museum

from **Evinrude**



quiet

... SCIENTIFICALLY ENGINEERED FOR QUIET IN EVERY NOISE-PRODUCING ZONE

EVINRUDE'S *Aquasonic* mounting system full-floats the entire motor, completely isolates noise-producing vibration from the boat. Large, acoustically tuned *carburetor intake silencer* filters out disagreeable high-and-low engine frequencies. Complete *power-head enclosure*, rubber sealed, functions as giant-size muffler, further reducing operating sounds. Perfected *underwater exhaust silencing* buries exhaust noises and fumes. *Drive gears* are of spiral bevel type, durable, quiet. Long gear life and *lasting quiet* are assured through use of 3 separate roller and needle bearings which absorb end thrust and radial thrust, and stabilize the drive pinion in precise alignment with its companion gears. All 35 h.p. models.

FULL PROTECTION AGAINST SALT WATER CORROSION

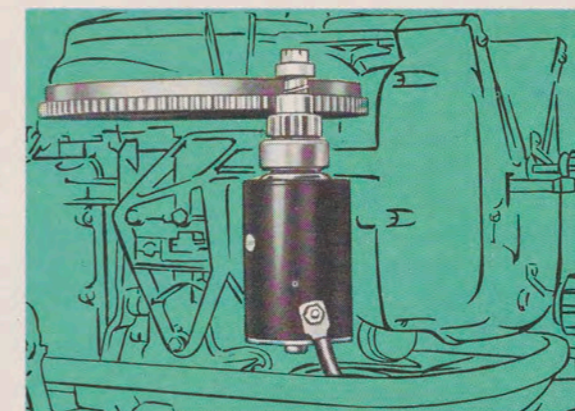
With an Evinrude you enjoy complete freedom from the nagging chore of flushing your motor after salt water use. Every part that might be affected is permanently corrosion proof. Drive shaft and propeller shaft are stainless steel. Water passages throughout are Lyfanite treated. Special coatings and baked-on finishes protect surface areas.

Boating's greatest advancements to give you "most fun afloat"

HERE ARE MOTORS engineered to the highest standard of quiet, smooth performance. Exceptionally easy to start and simple, pleasant to operate. Reliable and trouble-free under all the varied conditions of sea and weather a skipper may meet. Evinrude owners know this is true through their own experience, observation and critical comparison. Such leadership does not "just happen." It is the logical end result of nearly half a century of pioneering development and mature know-how. Of constant first-hand study of what *most owners want most* in their motors. On these findings Evinrude's intensive development program is solidly based. With one continuing objective . . . to always give you "most fun afloat" . . . with an Evinrude!

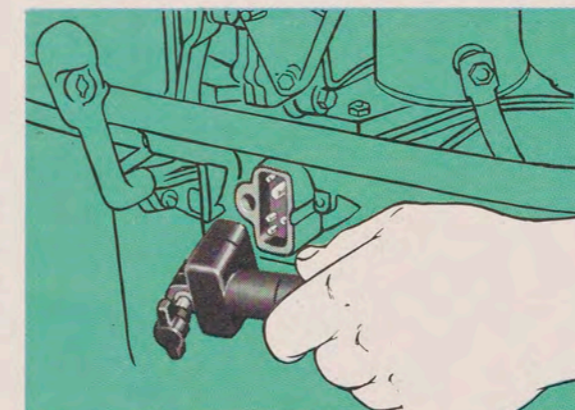
12-VOLT STARTING

New, more powerful and compact marine type 12-volt electric starting system. More cranking power and higher cranking speed for surer, faster starts. Operates on 12-volt automotive battery. Standard on Lark, Big Twin Electric and Fastwin Electric.



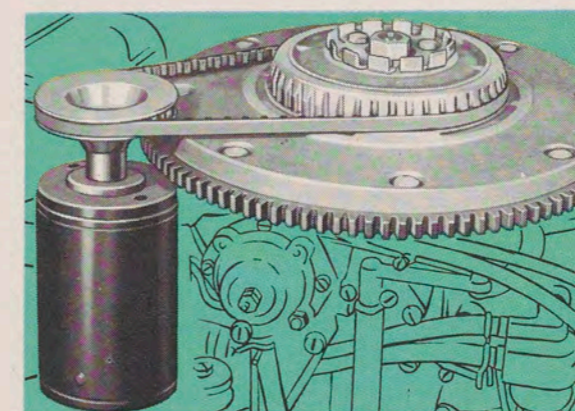
PLUG-IN CONNECTOR

Makes hooking up electric starting and generator circuits as quick and easy as plugging a cord into a wall socket. Makes it possible to attach or remove an electric starting Evinrude from your boat as easily as a rope starting motor. On all electric starting Evinrudes.



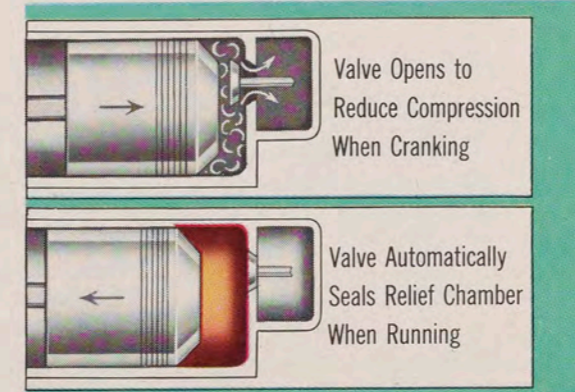
HEAVY DUTY GENERATOR

Complete D.C. system with ammeter. Produces full 10 amps. Keeps battery charged with minimum running; voltage regulator prevents destructive overcharging. Available for Big Twin Electric and Lark.



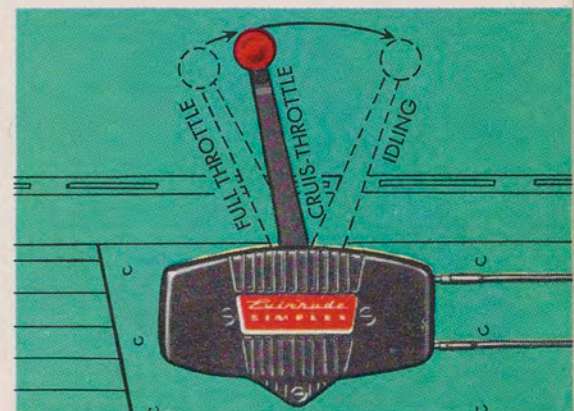
COMPRESSION RELIEF

Provides easy manual starting on 35 h.p. models. By-pass valve to compression relief chamber opens when starter cord is pulled, reduces cylinder compression 40% while cranking, automatically restores normal high compression as soon as motor starts.



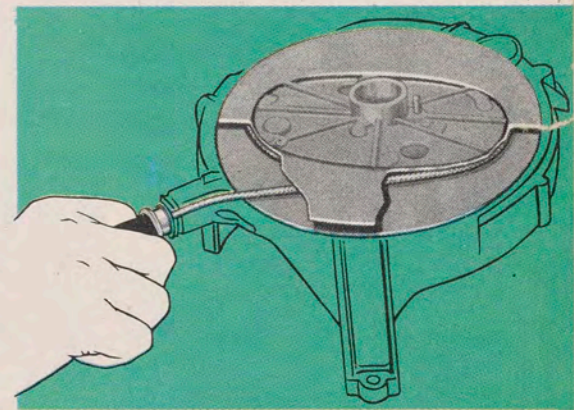
CRUIS-THROTTLE FUEL SAVER

Stretches your fuel supply as much as 25%. Simple to operate—just "back off" slightly from the full-throttle setting and you're automatically in cruising range where each 4 gallons can do the work of 5. Standard on Big Twin, Big Twin Electric and Lark.



EAS-A-MATIC STARTING

Standard on all models under 35 h.p. Eas-A-Matic design greatly reduces starting effort by increasing cranking leverage at periods of highest compression and decreasing it between compression peaks, thus balancing the starting pull to a smooth, easy motion.



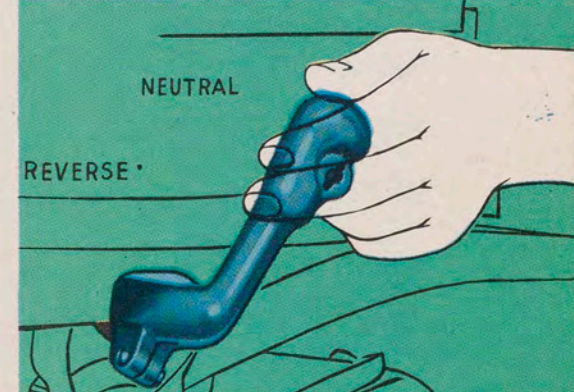
SAFTI-GRIP CLUTCH

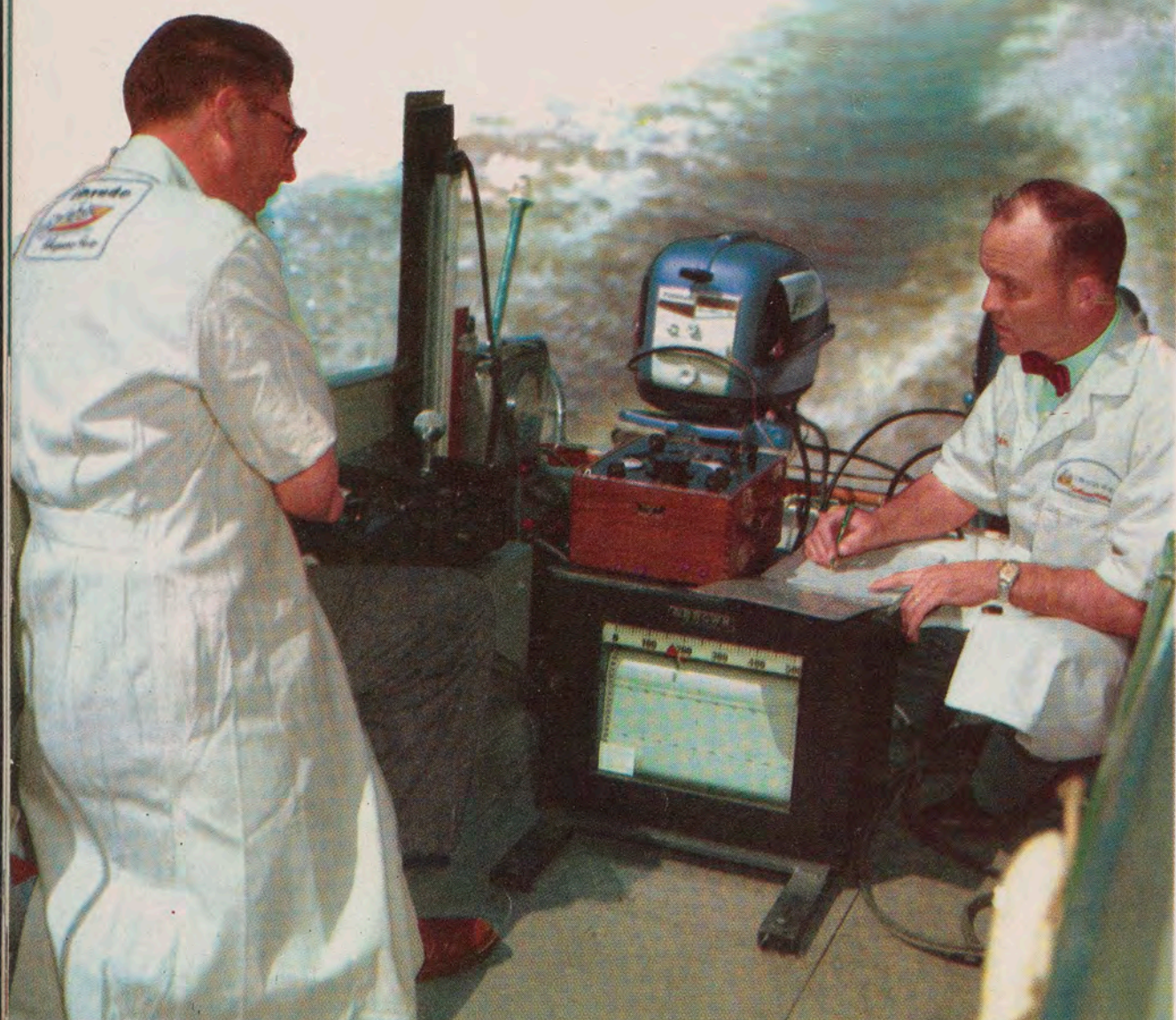
Does away with the shear pin nuisance. Safti-Grip propeller clutch disengages automatically when an obstruction is hit, re-engages automatically when the obstruction is past. Safti-Grip clutch is standard on all 1957 Evinrude motors—3 through 35 h.p.



FULL GEARSHIFT

Lets you start in neutral, gives you automobile maneuverability, lets you back down for braking effect when coming into a dock or alongside another boat. Standard on all motors except Lightwin. All gearshift motors are fitted for remote control.

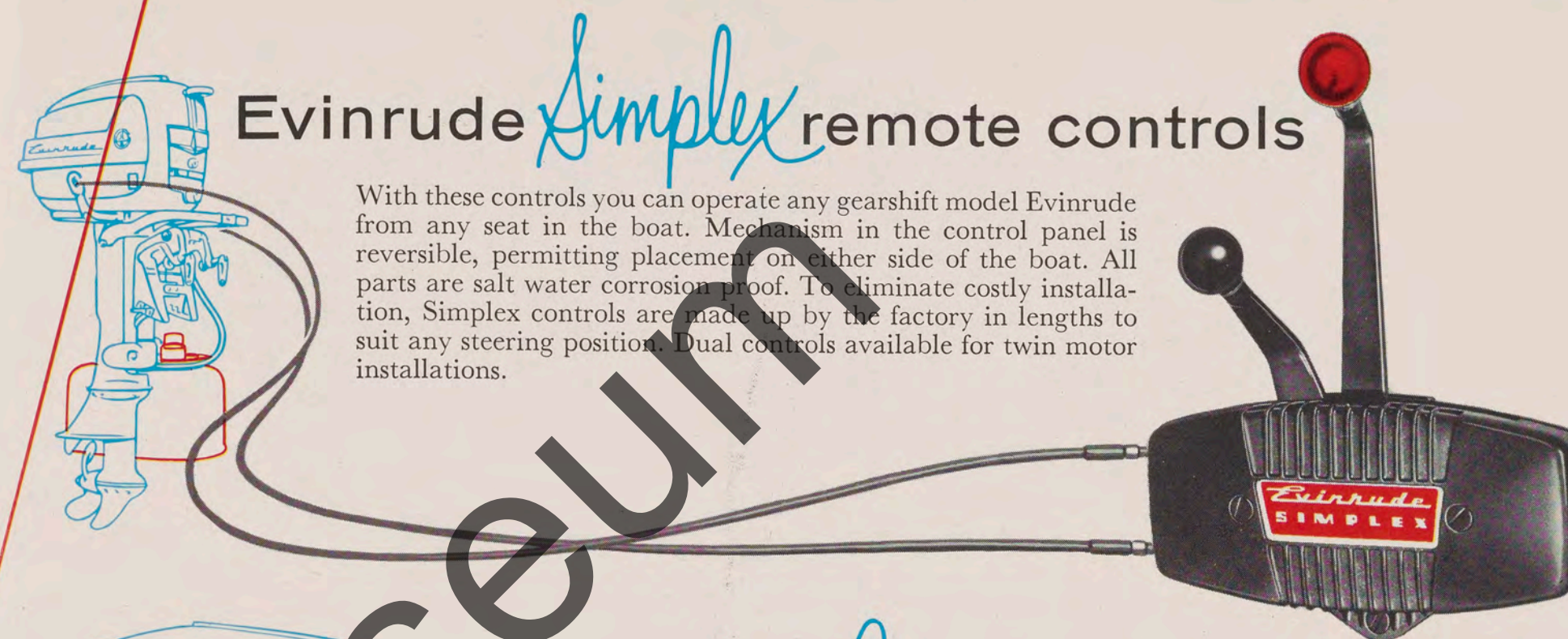




WHAT HAPPENS *afloat* . . . under actual operating conditions?

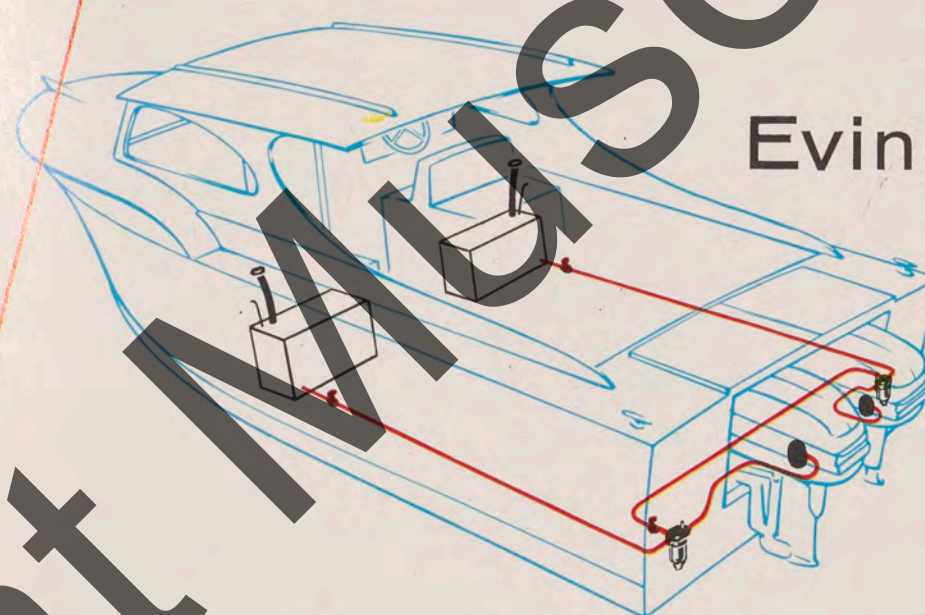
Evinrude owners continuously benefit through the most intensive research program in the boating industry. New developments are under constant, vigorous testing. An important phase is exhaustive testing in "laboratory boats," fully instrumented to explore and record the most obscure details of operation under conditions duplicating actual owner use.

In a very real sense the waters of the world are Evinrude's final testing grounds. Evinrudes are a popular means of boat propulsion in more than 100 foreign countries, many of which are almost entirely dependent on water transportation. These motors must meet the requirements of hard work-boat use under fantastically varying conditions . . . from steamy, silt-laden jungle rivers to icy arctic seas. Evinrudes are built to satisfy *the most demanding boatmen everywhere in the free world.*



Evinrude *Simplex* remote controls

With these controls you can operate any gearshift model Evinrude from any seat in the boat. Mechanism in the control panel is reversible, permitting placement on either side of the boat. All parts are salt water corrosion proof. To eliminate costly installation, Simplex controls are made up by the factory in lengths to suit any steering position. Dual controls available for twin motor installations.



Evinrude *Cruiser* fuel system

With the Cruiser Fuel System, you can operate your Big Twin, Lark or Fastwin from permanently installed large capacity fuel tanks. Operation is entirely automatic while underway, powered by crankcase impulses. No attention is needed at any time, beyond a touch of the push button primer after filling an empty tank, and an occasional routine cleaning of the filter unit. The entire system comes complete, ready to be hooked up to your tanks; and is supplied instead of the standard Cruis-a-Day tank at no extra cost.

DETAILED MECHANICAL SPECIFICATIONS

| SPECIFICATIONS | LIGHTWIN | FISHERMAN | FLEETWIN | SPORTWIN | FASTWIN | FASTWIN ELECTRIC STARTING | BIG TWIN | BIG TWIN ELECTRIC STARTING | LARK ELECTRIC STARTING |
|--|---|---------------------------------|---------------------------------|---|---------------------------------|--|---------------------------------|---------------------------------|---------------------------------|
| S.A.E. Brake H.P. Certified by O.B.C. | 3 H.P. at 4000 R.P.M. | 5½ H.P. at 4000 R.P.M. | 7½ H.P. at 4000 R.P.M. | 10 H.P. at 4000 R.P.M. | 18 H.P. at 4500 R.P.M. | 18 H.P. at 4500 R.P.M. | 35 H.P. at 4500 R.P.M. | 35 H.P. at 4500 R.P.M. | 35 H.P. at 4500 R.P.M. |
| Approved High Speed Operating Range | 4000 to 4500 R.P.M. | 4000 to 4500 R.P.M. | 4000 to 4500 R.P.M. | 4000 to 5000 R.P.M. | 4500 to 5000 R.P.M. | 4500 to 5000 R.P.M. | 4500 to 5000 R.P.M. | 4500 to 5000 R.P.M. | 4500 to 5000 R.P.M. |
| Silencing Methods | Motor rubber mounted. Carburetor intake silencing. Underwater exhaust. Quiet gears. | | | (All models except Lightwin.) Aquasonic mounting system full-floats entire motor in aircraft-type rubber mounts, completely isolates noise producing vibration from boat. Acoustically tuned air intake silencer filters out high and | | low engine frequencies. Rubber gasketed "shut-in" Auto-Lift hoods fully enclose powerhead, function as giant-size mufflers. Underwater exhaust buries exhaust noises in wake of boat. Drive gears are quiet spiral bevel type. | | | |
| Piston Displacement | 5.28 cu. in. | 8.84 cu. in. | 12.4 cu. in. | 16.6 cu. in. | 22.0 cu. in. | 22.0 cu. in. | 40.5 cu. in. | 40.5 cu. in. | 40.5 cu. in. |
| Number of Cylinders—Bore & Stroke | 2—1¼"x1¾" | 2—1¼"x1½" | 2—2½"x1¾" | 2—2½"x1½" | 2—2½"x2¼" | 2—2½"x2¼" | 2—3¼"x2¾" | 2—3¼"x2¾" | 2—3¼"x2¾" |
| Fuel Tank Capacity (Approx.) in U.S. Liquid Measure—Average Running Time at Full Speed | .7 gals.—1 to 1¼ Hrs. | 4¼ gals.—3¼ to 4¼ Hrs. | 4¼ gals.—3½ to 4 Hrs. | 6 gals.—3¼ to 4¼ Hrs. | 6 gals.—2½ to 3 Hrs. | 6 gals.—2½ to 3 Hrs. | 6 gals.—1½ to 1¾ Hrs. | 6 gals.—1½ to 1¾ Hrs. | 6 gals.—1½ to 1¾ Hrs. |
| Gears & Gear Ratio—Motor to Propeller | Spiral Bevel 17:28 | Spiral Bevel 15:26 | Spiral Bevel 15:26 | Spiral Bevel 15:26 | Spiral Bevel 12:21 | Spiral Bevel 12:21 | Spiral Bevel 12:21 | Spiral Bevel 12:21 | Spiral Bevel 12:21 |
| Propeller, Number of Blades—Diameter & Pitch† | 2 (Weedless)—6½"x6¼" | 2—8"x7¼" | 2—8"x8½" | 3—9"x8" | 3—9¼"x11" | 3—9¼"x11" | 3—10½"x13¼" | 3—10½"x13¼" | 3—10½"x13¼" |
| Speed Control | Single Lever Synchronized | Roto-Matic | Roto-Matic | Roto-Matic | Roto-Matic | Roto-Matic | Roto-Matic | Manual or Remote Control | Manual or Remote Control |
| Speed Range | Slow trolling to over 8½ M.P.H. | Slow trolling to over 12 M.P.H. | Slow trolling to over 12 M.P.H. | Slow trolling to over 20 M.P.H. | Slow trolling to over 27 M.P.H. | Slow trolling to over 27 M.P.H. | Slow trolling to over 33 M.P.H. | Slow trolling to over 33 M.P.H. | Slow trolling to over 33 M.P.H. |
| Remote Control Fittings | No | Yes (Kit) | Yes (Kit) | Yes | Yes | Yes | Yes | Yes | Yes |
| Stern Height | 15" (Long Model 20") | 15" (Long Model 20") | 15" (Long Model 20") | 15" (Long Model 20") | 15" (Long Model 20") | 15" (Long Model 20") | 15" (Long Model 20") | 15" (Long Model 20") | 15" (Long Model 20") |
| Weight††—(Approx.)—Standard Transom Height | 33 lbs.—15" | 56 lbs.—15" | 59 lbs.—15" | 74 lbs.—15" | 80 lbs.—15" | 87 lbs.—15" | 123 lbs.—15" | 129 lbs.—15" | 132 lbs.—15" |

†Propeller: Standard propeller supplied on motor is suitable for use on most boats. If motor is used on extremely light boat with light load, special high-speed propeller should be used. Special heavy duty propellers available. See your dealer.
 ††Weights subject to variation. Weights are without Cruis-a-Day tank. 6-gallon tank weighs 13 lbs. 4¼-gallon tank (Fleetwin and Fisherman) weighs 10 lbs.
GENERAL: All models are built with automatic tilting for convenient beaching and safe operation in shoal water. All models except Lightwin are fitted with new Trim-Lok feature which holds motor down during starting or when decelerating or reversing—automatically releases when an underwater obstruction is hit. All models have pivot steering. (Lightwin is full pivot reverse with 360° steering.) Spark plugs on all models are protected and easily accessible.

Powerhead: All motors are 2-cycle, two-cylinder alternate firing. **IGNITION:** High voltage built-in flywheel magneto ignition; fully insulated against moisture. **LUBRICATION:** Oil mixed with gasoline lubricates all engine parts.
MATERIALS: CYLINDERS: Aluminum alloy with hard iron sleeves cast integrally. **PISTONS:** Aluminum alloy. **RINGS:** 2, Lightwin; 3, Fisherman, Fleetwin, Sportwin, Fastwin, Big Twin, Lark. **PISTON PINS:** Nickel steel. **CONNECTING RODS:** Sportwin, Fastwin, Big Twin and Lark have drop forged, heat treated, case hardened steel rods. All others have aluminum alloy. **CRANKSHAFTS:** Alloy steel.
BEARINGS: Crankshaft: Lightwin, Fisherman and Fleetwin; phosphor bronze. Sportwin, Fastwin, Big Twin, Lark; Anti-Friction. Drive Shaft: Phosphor bronze on Lightwin, Fisherman, Fleetwin, Sportwin and Fastwin; roller thrust on Big Twin and

Lark. Propeller Shaft: Phosphor bronze; ball and Timken on Big Twin and Lark. Connecting Rods: Lightwin, phosphor bronze; Fisherman and Fleetwin, silver plated bearings. Steel roller bearings on Sportwin, Fastwin, Big Twin and Lark.
PROPELLER AND DRIVE SHAFTS: All shafts are made of stainless steel.
GEARS: Quiet-running spiral bevel, nickel steel, case hardened.
GEAR HOUSINGS: Corrosion-resisting aluminum alloy, and Lyfanite treated. ALL PARTS are of liberal size and of proper relative proportions. We reserve the right to change materials or construction without incurring obligation.
Salt Water Use: All models designed and finished for salt and fresh water use.
Evinrude Warranty: Our Standard Warranty protects the Evinrude owner against defects in material or workmanship for a period of 3 months from date of first use.



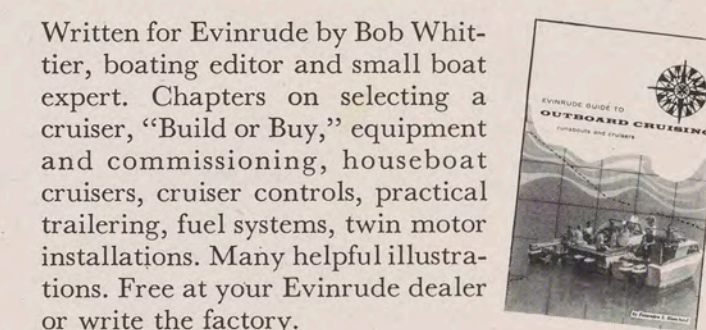
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Written for Evinrude by Bruce Parker, America's foremost water ski instructor, who has taught thousands the easy way to expert skiing. Chapters on equipment, boat handling, trick skiing, jumping, competition, aquaplaning, saucers. For everyone, beginner to expert. Ask your Evinrude dealer or write the factory.

"how to" book of outboard cruising



Written for Evinrude by Bob Whittier, boating editor and small boat expert. Chapters on selecting a cruiser, "Build or Buy," equipment and commissioning, houseboat cruisers, cruiser controls, practical trailering, fuel systems, twin motor installations. Many helpful illustrations. Free at your Evinrude dealer or write the factory.

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In work boat duty as in pleasure use, outboard power offers important advantages over other types of power. As a consequence, Evinrudes are in wide and increasing use in many industries and fields of service. This 16 page booklet covers a wide range of work boat applications with helpful information on special installations. Free from your Evinrude dealer or write the factory.



LAUNCH A DAY OF FUN . . . 'most anywhere! And—'most anywhere—you are welcome to enjoy one of the many good dividends that go with Evinrude ownership. We mean *Evinrude service* . . . experienced, friendly, capable! Equally ready to pass along the latest information on local boating waters—remedy a minor operating trouble—or declare a shop emergency to help speed you on your way. To newcomers in boating, your Evinrude authorized dealer is headquarters for helpful information on boats, motors and equipment.

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