

IT'S HERE
AMERICA!

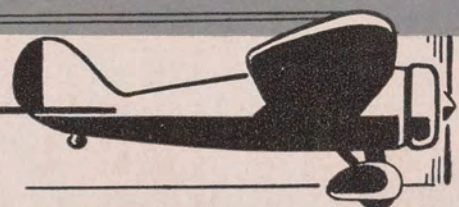
1935

Aero-built

OUTBOARD MOTOR

Antique Boat Museum

GENE LOUNT
JOHNSON MOTORS
SALES SERVICE - PARTS
MONTREAL

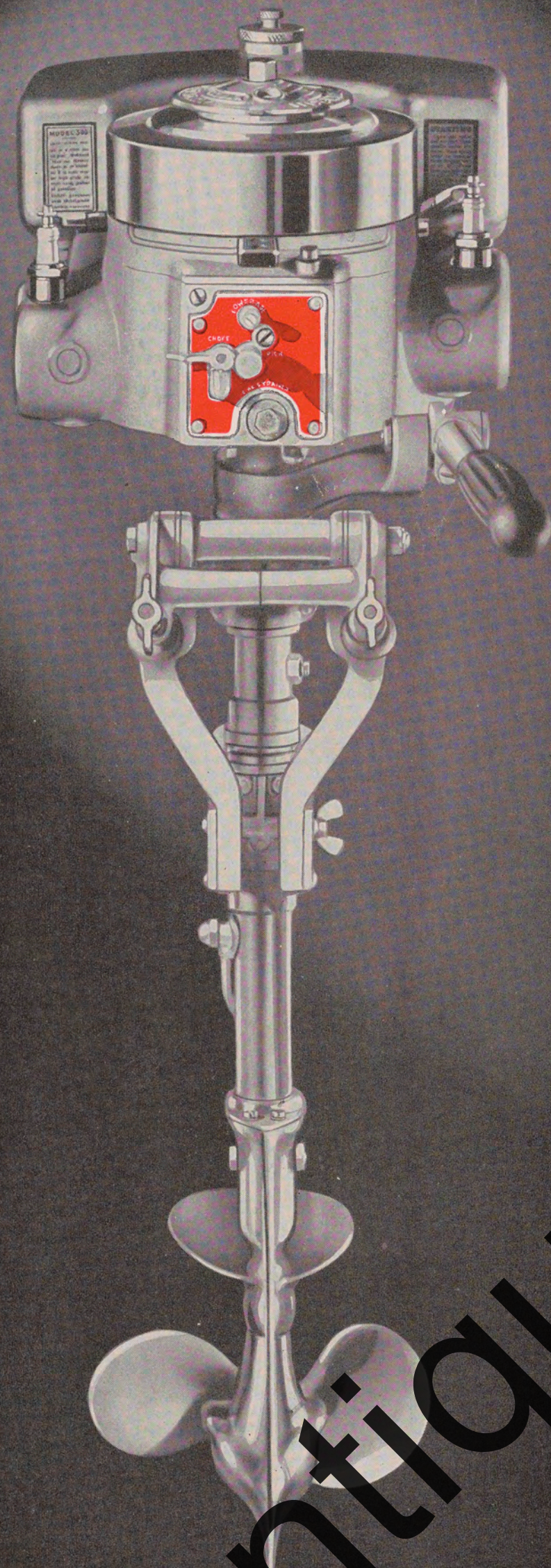
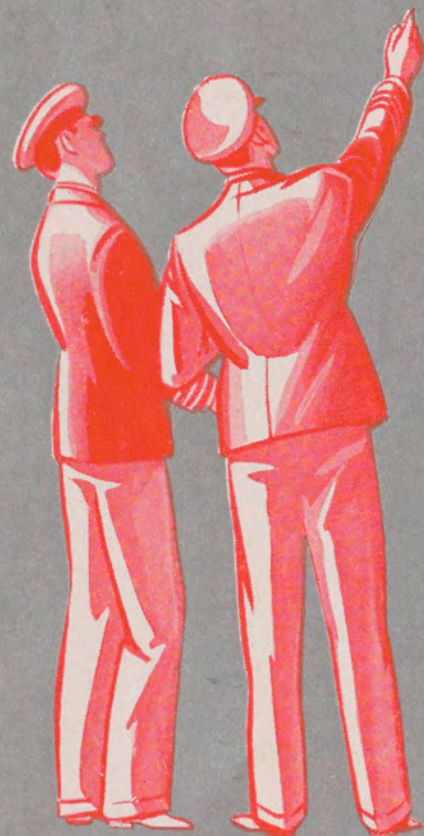


*Designed and Manufactured Exclusively by the Johnson Motor Company
2000 Pershing Rd., Waukegan, Ill.*

*Canadian Johnson Motor Co., Ltd.
Peterboro, Canada*

SEE HOW THE PARTS ALL MERGE!

ANOTHER ONE OF ITS
MANY NEW FEATURES
IS ITS FINGER TIP
CONTROL PANEL!



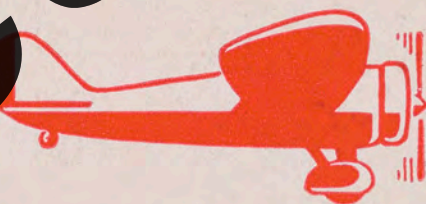
AERO-BUILT

JOHNSON SEA-HORSE 300

The smallest twin ever built by Johnson . . . two years in the stages of development and testing . . . entirely different metallurgically . . . entirely new in design. Its displacement is only 7.6 cubic inches, it weighs only 37 pounds and it develops 3.7 CERTIFIED brake horse power at 4,000 r.p.m.!

Em-

bodying advanced features
of Aeronautical Design



- + Aero-type compactness; easy portability.
- + Aero-type aluminum cylinder block for light weight.
- + Aero-type Ni-Resist iron sleeve for exact piston fit, longer life.
- + Aero-type micromatic mirror-glaze cylinder bore for less friction, longer life.
- + Amazing ease of starting.
- + Aero-type merged-unit design, for balanced appearance, compactness, protection of parts. Spark plugs *accessible*.
- + Aero-type centralization of controls in convenient Finger Tip Control Panel. Automatic Stop.
- + Aero-type full-range Double Jet Carburetor with high and low speed adjustments for smooth power flow at all speeds.
- + Aero-type No. 4615 nickel molybdenum steel crank shaft for strength, long life.
- + Improved low friction bronze bearings.
- + Low gear ratio for efficient boat propulsion.
- + Patented Co-Pilot, takes hold of the motor when you let go . . . Shake Proof Handle.
- + Instant Reverse with full pivot steering.
- + New No. 323 high silicon aluminum alloy gear case and propeller—corrosion resistant.
- + Rugged Tobin Bronze Driveshaft Casing with water tubes inside.
- + Stainless steel propeller shaft . . . Propeller Shaft Seal, keeps grease in, water out.
- + Weedless type gear case and propeller.
- + Snap-On Trolling Plate . . . Integral Rotary Valve . . . Synchro-Control . . . Reverse Flux Magneto . . . Water Cooled Muffler . . . Positive Plunger Pump . . . Propeller Protection Clutch . . . Silenced Carburetor.
- + For full details on this and other 1935 models, write for illustrated Handy Chart.

IT'S BALANCED CON-  STRUCTION THAT COUNTS

JOHNSON Sea-horse

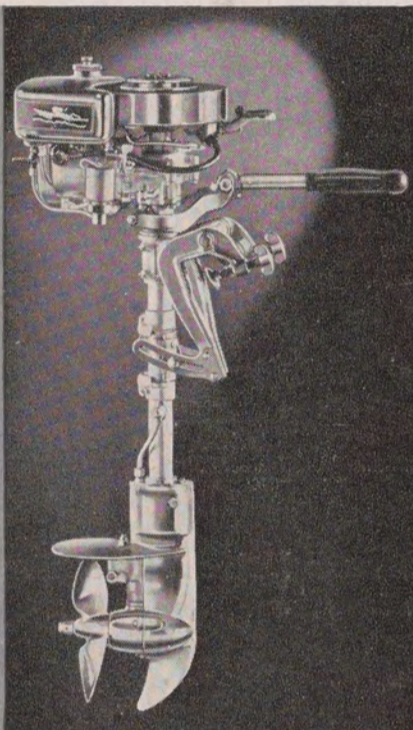
OUTBOARD MOTORS



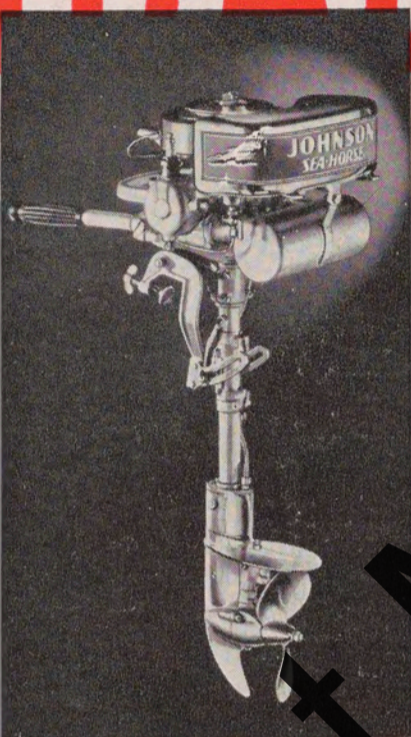


A Johnson Sea-Horse Motor for Every
Outboard Need, and Each One Built for

DEPENDABILITY



SEA-HORSE MODEL J-75
Johnson's famous Light Single
—for ten years the outstanding
choice of fishermen and sports-
men. Vastly improved for 1935.



SEA-HORSE MODEL F-75
Johnson's famous Light Twin
—traditionally dependable,
noted for fine quality.
Further improved for 1935.



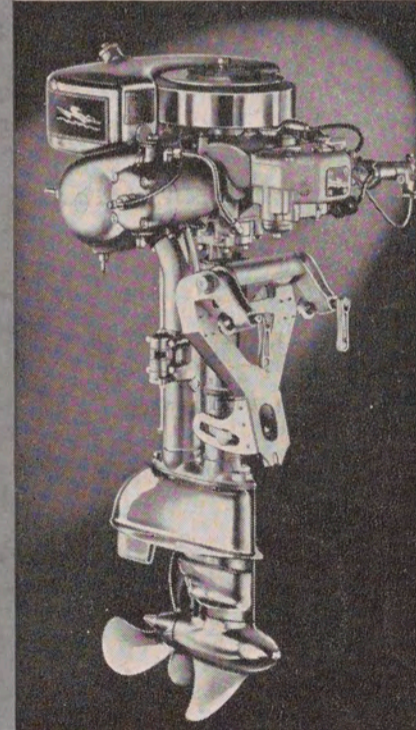
SEA-HORSE MODEL A-75
Johnson's famous Light Alter-
nate Firing Twin with a silken
smooth flow of power unsur-
passed in any outboard motor.



SEA-HORSE MODEL K-75
A large edition of the A-75.
These two motors give you
underwater exhaust combined
with Instant Pivot Reverse!

FREE

WRITE for the new
illustrated Handy Chart
of sizes and specifica-
tions of all six models in
the 1935 SEA-HORSE
line. Full of new things.
Just off the press!



SEA-HORSE MODEL P-75
Super power for thrilling
speeds and heavy loads. A new
30 cu. in. opposed twin with
big improvements for 1935.



WRITE FOR THE NEW 1935 HANDY CHART!