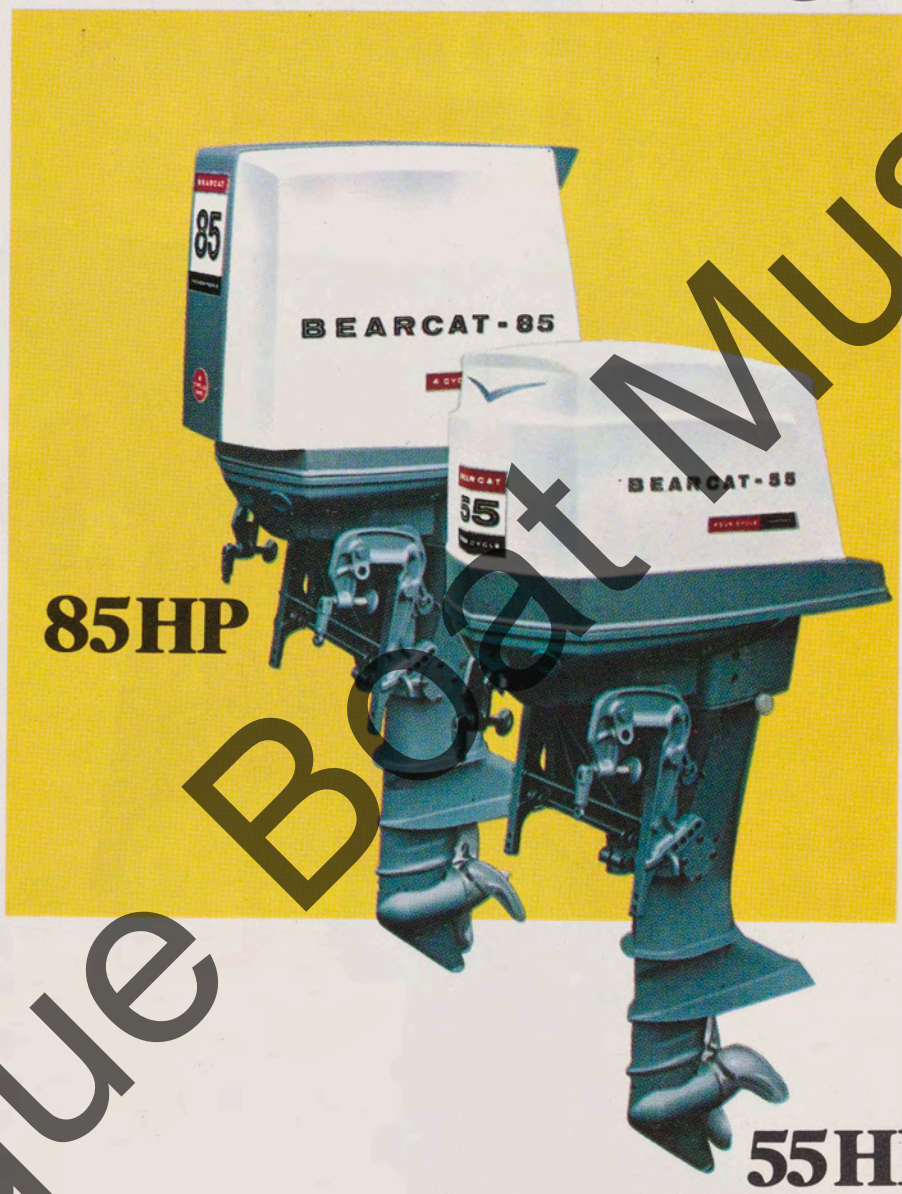


Bearcat Power



Antique Boat

Bearcat Outboard engines by Fisher-Pierce ...
the originators of the Boston Whaler.

Go Bearcat 4-cycle... today's most advanced outboard motor.



Bearcat 85

85 HP at 5500 RPM
4-cylinder in line OHC 4-cycle
Displacement, 89 cubic inches

The Bearcat 85 and 55 offer total performance across a broad spectrum of boats and uses, from the sleek new runabouts to the houseboat or heavy-duty work boat.

Both engines have an overhead cam shaft which eliminates push rods and rocker arms. The cam acts directly on the valve follower enabling higher rpm and permitting more efficient cam design, to which in no small degree the power and economy of the Bearcats can be attributed. Fuel economy is exceptional at all power settings.

Basic engine in the new 85 is the English Coventry Climax, race-proven in high performance cars. Its aluminum block has a detachable cylinder head and removable sleeves. It has been beefed-up for marine duty with hardened crankshaft and timing gears, improved bearing supports and Stellite exhaust valves.



Bearcat 55

55 HP at 5500 RPM
4 cylinder in line OHC 4-cycle
Displacement, 59.4 cubic inches

Both Bearcat engines offer smooth, quiet, *smokeless* performance as well as long life and lowest possible maintenance. These engines are designed for the *tough* jobs, the *BIG* jobs, equally at home in your work or your pleasure.

The all-in-one outboard... for fishing/skiing/ houseboating/cruising/work/fleet rentals.

The Bearcat Concept

Bearcat is the no-compromise, no-nonsense outboard engine, built to *serve* rather than be served. It won't "gas" you with a fog of oily blue smoke as you don't mix oil with gas. Like your car, it needs no exotic, expensive ignition system. Plain old battery ignition and ordinary spark plugs plus durable straight-forward design throughout are responsible for the best service record in the business.

Bearcats will troll at a snail's pace with completely even rhythm and do so day-in, day-out, burning 1 quart per hour and never fouling plugs. A separate trolling engine isn't needed. A day's outing requires about one-half the fuel required by "Brand X" 2-cycle

outboards. And you get this without the fuel spill hazard present with all inboard gasoline power plants.

Bearcat 4-cycle operation is essentially the same as that which powers your automobile. A 4-cycle engine costs more to build, but provides very basic advantages: greater efficiency, extended life, simplified ignition, no need for special fuels or fuel-oil mixing. It is reliable, uncomplicated, needs little service, and normal service maintenance is easy to provide because Bearcat is "outboard" accessible (and swappable!). With *total performance*, as YOU want it, Bearcat offers the uncompromising advantages of precision-engineered 4-cycle power.

Bearcat 85

Engine type: 4-cylinder in line OHC 4-cycle
Horsepower: 85, at 5500 rpm
Displacement: 89 cubic inches
Compression: 9.1
Bore and Stroke: 3.00" x 3.150"
Gear Ratio: 1.56:1
Ignition: Battery, with distributor
Battery Voltage: 12 volts, negative ground
Alternator: 20 amps maximum; 14.2-14.8 volts regulated
Fuel: Any regular gasoline 92 octane and over
Weight: 279 lbs. (20")
Propellers: 11½" diameter; 7 to 17" pitch

List Price: \$2347.00 F.O.B. (includes single lever remote control, 6-gal. fuel tank, battery cables, 3-blade prop, choke-ignition switch and warning light, and wiring harness)

Prices subject to change without notice.

Bearcat 55

Engine type: 4-cylinder in line OHC 4-cycle
Horsepower: 55, at 5500 rpm
Displacement: 59.4 cubic inches
Compression: 9.1
Bore and Stroke: 2.750" x 2.50"
Gear Ratio: 1.87:1
Ignition: Battery, with distributor
Battery Voltage: 12 volts, negative ground
Alternator: 8-15 amps
Fuel: Any regular gasoline, 92 octane and over
Weight: 239 lbs. (20")
Propellers: 11½" diameter; 7" to 17" pitch

List Price: \$1414.00 F.O.B. (includes single lever remote control, 6-gal. fuel tank, battery cables, 3-blade prop, choke-ignition switch and warning light, and wiring harness)

FISHER-PIERCE BEARCAT, INC.

1149 Hingham Street, Rockland, Mass. 02370

What Bearcat owners say...

To: Fisher-Pierce Co., Inc.
1149 Hingham St.
Rockland, Mass. 02370

From: J. M. Chytka, Gy/Sgt. USMC
3119 Bouganville Drive
Tarrawa Terrace, N.C. 28534

Dear Sir:

For several months I have enjoyed a reputation of being the owner of a 35 hp 2-cycle outboard motor as the smoothest unit afloat for trolling or to getting where the fish are. Now this motor of a popular make is 3 years old, and drew praise from all quarters - until one of your 55 hp 4-cycle Bearcats made the scene. Needless to say this Bearcat stole my thunder. At a troll my 2-cycle rig sounds like old washing machine Charlie in comparison to your 55 hp 4-cycle Bearcat.

So, I see only one alternative in how to regain my lost thunder and then gain a whole bushel more. That is, join the 4-cycle crowd.

*Quiet, no smoke,
very economical and most of all very
dependable. Have had them now for
2 years with no trouble whatsoever*

*Charles H. Kepley
5515 Beverly Lane
Everett, Wash*

I've read in Outdoor Life that you are introducing an 85 HP engine. I would like some information if you have any.

I do all my boating in Lake Michigan so I have to have an engine I can depend on. I have complete faith in your engine. I love the way it trolls for coho and the power it has. As far as I am concerned, there is only one engine and that is a Bearcat.

Sincerely,

Mr. Bob Dotlick

February 22, 1970

Dear Sirs:

Last October I became the proud owner, and I use that cliché with great emphasis, of a Fisher-Pierce engine. This is the first outboard engine or any boat engine I've ever owned, although I have rented and have friends who own boats.

I have become the envy of many outboard motor owners here at APG, Maryland. I believe your engine is unsurpassed for performance and economy.

I guess I'll be a Fisher-Pierce owner the rest of my life. Keep up the good work and as I travel a lot in my line of work, I hope to see a lot of advertisement across the country.

Sincerely,

Virgil C. Dennis, SFC
2904-H Garden Drive
Aberdeen Proving Ground
Maryland 21005

RETYPED 2/27/70
cab

YESBAYESBAY YES BAY LODGE YESBAYESBAY YESBAYESBAYESBAYESBAY

*All in all we are very satisfied
with the engine, especially the fuel
economy. We have one engine with
over 650 hours on it and have
yet to pull the power head.*

*A company which can produce a motor as economical and
dependable as the Bearcat should receive congratulations and due
recognition. Thank you for a worry-free week!*

*Respectfully yours,
Charles R. Huff*

