

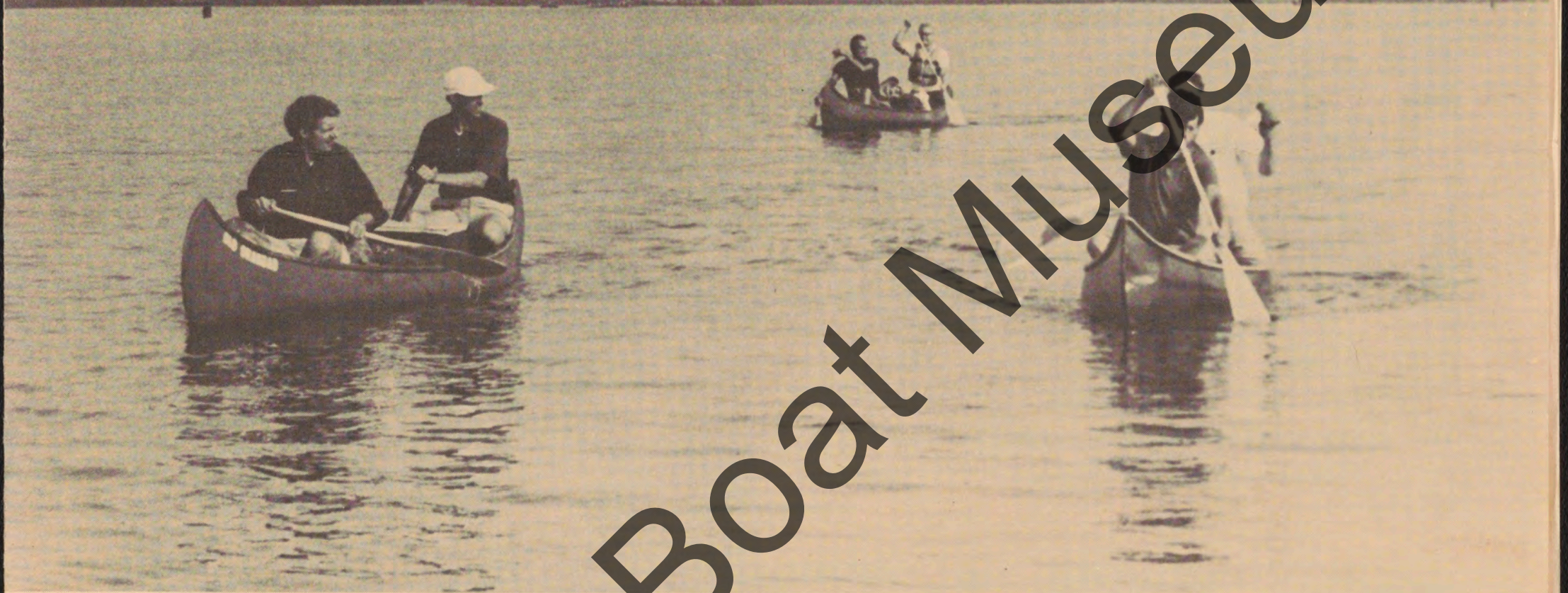
1973?



OLD TOWN CANOE COMPANY

Old Town, Maine 04468 (207)827-5513

NEWS from *Old Town*



Shortly after departure, Co-op City at the mouth of the Hutchinson River looms in the background.

AND NATURE *was* THERE.

a five-day canoe trip along
the shores of New York City.

Fun is *not* to be found... you bring it with you. This axiom was well illustrated recently by six adventurous men who embarked on a 120-mile, five-day canoe trip on the waters around New York City. Their reasons were: 1. to have a good time, and 2. to prove to themselves that nature (more or less) does exist along some of the Country's busiest waterways.

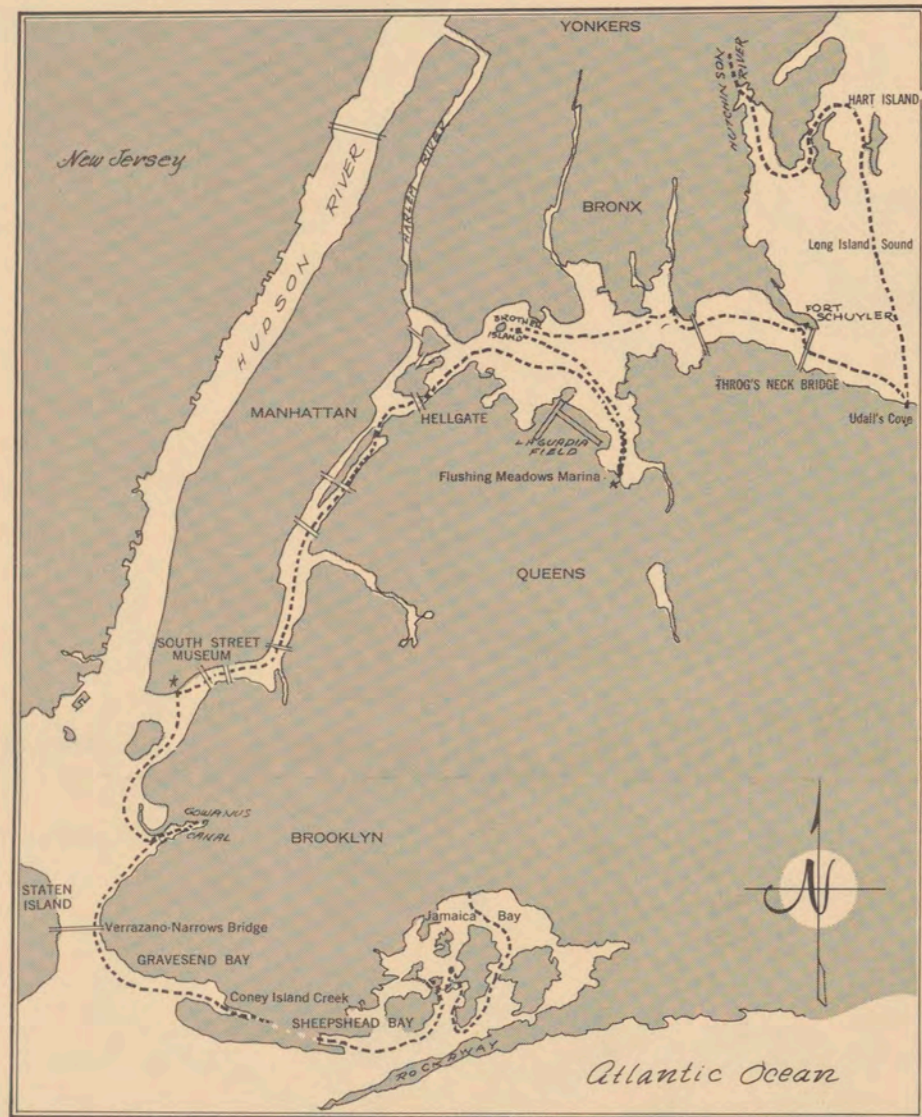
After several months of chart reading and reconnoitering the shore line by auto and on foot (part of the fun) the group was ready to go.

The route meandered from its humble point of beginning under the Hutchinson River Parkway out onto Long Island Sound to Hart Island, a desolate little spot on the map where the City buries its paupers.

continued

1.

Ask for 8" x 10" Glossy Photos by number.



Map of New York showing the approximate route used by the canoeists.

continued

After a brief stop for blackberries, and a confrontation with an alarmed watchman guarding we're not sure what, they continued on to Udall's Cove, forcing their reluctant canoes through a sea of mud with vigorous strokes of their paddles.

The first night was spent under the Throg's Neck Bridge in the lee of Old Fort Schuyler at the New York State Merchant Marine Academy. They awoke to a morning of hard wind and chilling rain which was the residue left by the passing of tropical storm Doria. "Three hours is plenty when you're sleeping on cobblestones" was the dry comment made by one member of the party. "I could hardly wait to get up so I could get some rest."

"We came for a good time," observed another, "and that doesn't look like fun to me," he said, pointing out across the bay where the wind was doing exciting things with the water.

After a hastily convened council of war, three men finally embarked for further adventures afloat while the remaining trio remained behind to move camp to a new location under one of the archways of the ninety-year-old fort. Meanwhile . . .



Co-op City along the Gowanus Canal.

The drenching rain which had been coming down since daybreak soon deteriorated into a torrent. For the men afloat, the monotony of constant paddling was broken by this opportunity to demonstrate their skills with a bailing can. At one point, weather information was being broadcast. The announcer said: "This is no day to be out in any kind of a boat." This evoked the remark from one paddler, "It sounds like Ararat and Armageddon." The weather continued foul throughout the day.

As the weather cleared the second night was also spent at Fort Schuyler made possible by the convenience of a car-top portage.

The third day's activities began around 3 a.m. as gale force winds tore at the camp. "I felt like I was in a balloon ready to take off," remarked one of the six canoeists.



Passing under Hellgate Bridge.

It was discovered by examining the tide tables that high water would occur at 2:48 p.m., an ideal time to attempt the negotiation of Hellgate, a treacherous stretch of water well known for its eddies and whirlpools. They passed under the Hellgate Bridge carried along on a 5 knot current making an easy passage. Earlier they had visited the Flushing Meadows Marina at the World's Fair site. That night was shared with gnats on the deck of the old fishing schooner "Caviar" moored near the South Street Museum.



Tying up at the rail of Caviar, South Street Museum.



Verrazano-Narrows Bridge, Brooklyn to Staten Island.

There was a pleasant paddle out along the Brooklyn shore passing under the awesome bulk of the Verrazano-Narrows Bridge which connects Brooklyn with Staten Island; then on into Gravesend Bay and continuing up the Coney Island Creek, another quagmire which defies description. Some question was raised on passing a research submarine moored in this unlikely place. No one seemed to know what it was doing up the creek.



Yellow Submarine Research Vessel — up the creek at Coney Island.



Two ways to approach La Guardia Field.

A natural curiosity was evidenced by open faced stares from some, and blasé acceptance from others as the six voyagers divided the 240 plus pound load into six more or less equal parts for the mile and a half portage along Atlantic Avenue before dumping the canoes inelegantly from a bridge into the waters of Sheepshead Bay.

continued

A leisurely exploration of the marshes and coves that comprise Jamaica Bay confirmed what all had suspected from the beginning, that nature

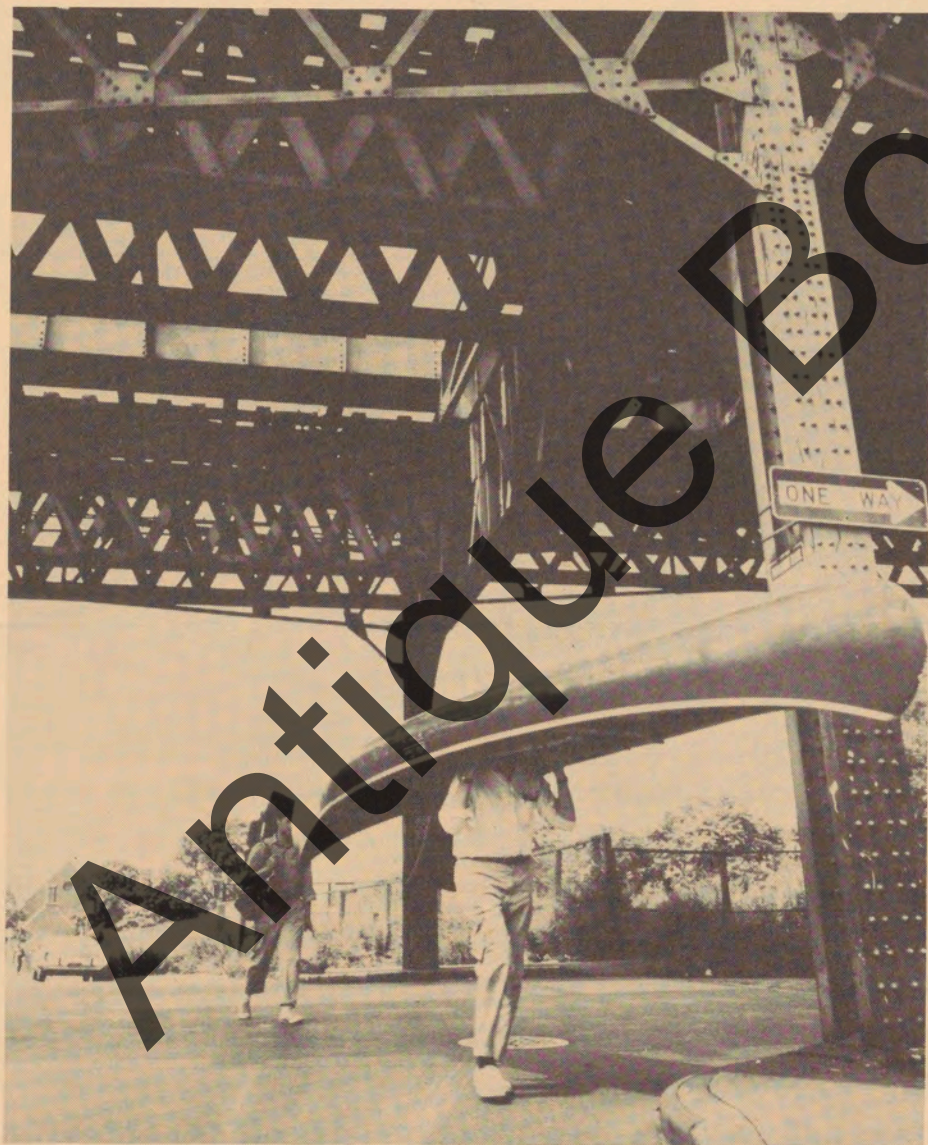
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Exploring Gateway Park, Jamaica Bay.

in the form of swamp grasses, a few indifferent trees, stunted from exposure to harsh winter winds, several waterfowl and a host of enthusiastic insects still survive despite the depredations of man.

59



Grand Portage 1.2 miles along Atlantic Avenue, Brooklyn.

In what might be described as the reciprocal of a white water canoe race, the three canoes, one a thirty-year-old veteran and two new guide's models, all built by Old Town, carried the little band of adventurers safely through some of the most colorful waters known to exist. All this happened within the confines of New York City.

For more information on these craft or other Old Town Canoes, Kayaks and Power Boats, contact Old Town Canoe Company, 155 Beaver Street, Old Town, Maine 04468.

Old Town

60



Sheepshead Bay launch at the end of portage.



OLD TOWN CANOE COMPANY

Old Town, Maine 04468 (207)827-5513

NEWS from *Old Town*

Atlantis - Another fine boat by Old Town.

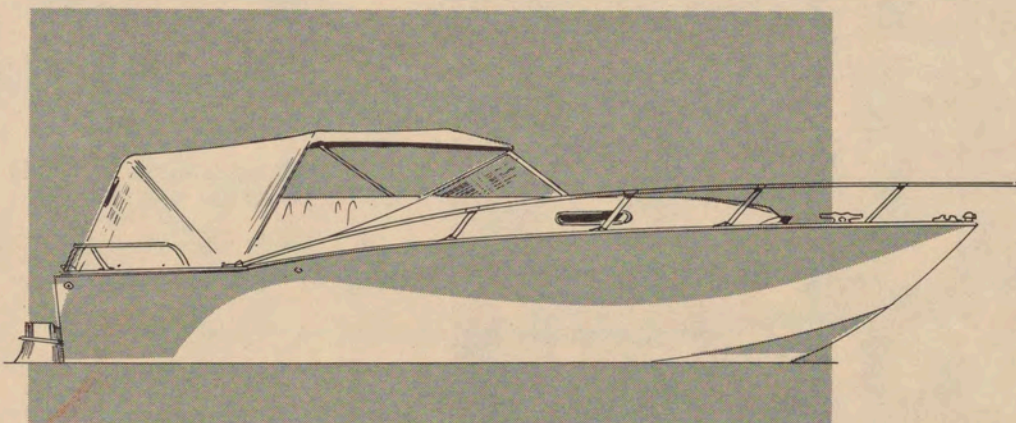
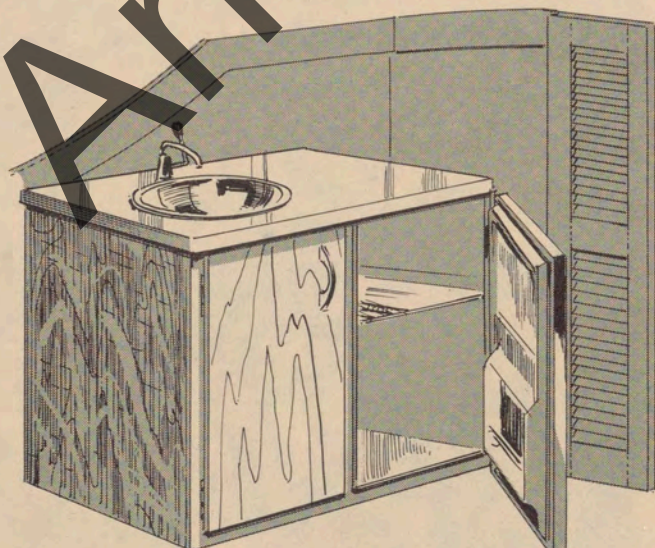
Only the wizardry of Down East nautical know-how could create an Atlantis. Twenty-four feet of agile white magic on the water, flowing lines only found in all-fiberglass boats and a high performance deep-V hull that runs steady in a chop or heavy seas. Color impregnated decks never need finishing. Atlantis has a rugged physique that is Old Town's alone.

The Atlantis is an exceptionally capable sports cruiser. In her long broad-beamed cockpit there's plenty of elbow room for fishermen, fish and all the frenzy of the catch, or room for lobster traps and skin diving gear. Lots of things will fit in the large color keyed storage compartment along both sides, and in others below decks.

For family fun, Atlantis is a super weekender. She cruises smoothly with plenty of power to make good time in a heavy chop if necessary. The cabin is plush, fully carpeted from sole to overhead. There are two large cushioned bunks and optional moonlight through a foredeck hatch. There's plenty of storage here too.

The Atlantis is a beautiful boat, in appearance, in construction and in the way she performs. Dock or trail her. Take her anywhere. You'll enjoy every minute you spend aboard.

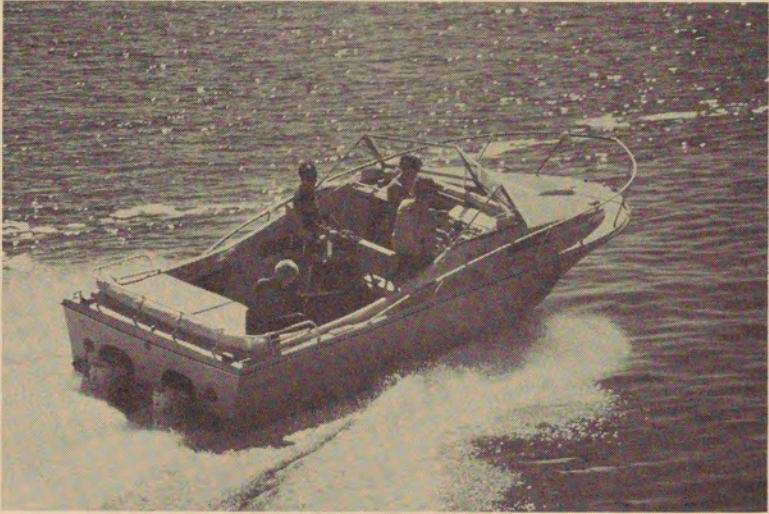
For more information about Atlantis or other models, contact Old Town Canoe Company, 345 Beaver St., Old Town, Maine 04468



OPTIONAL GALLEY AND TOPS

Old Town
ATLANTIS

107



107 Atlantis with twin I/O power at 40 mph. plus.

108



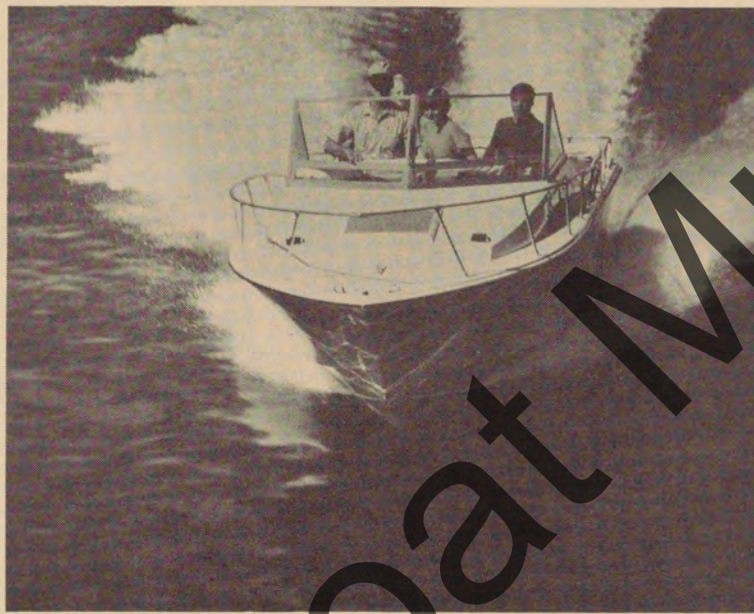
108 New England cruising at its best . . . in an Atlantis.

109 Atlantis maneuvers well in a confined harbor.

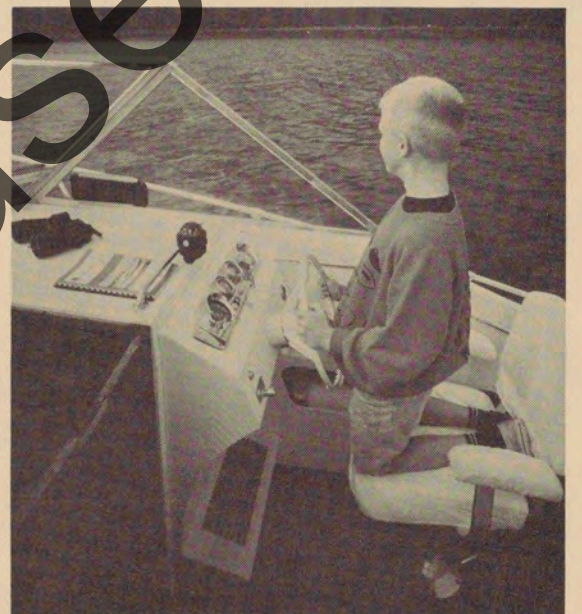
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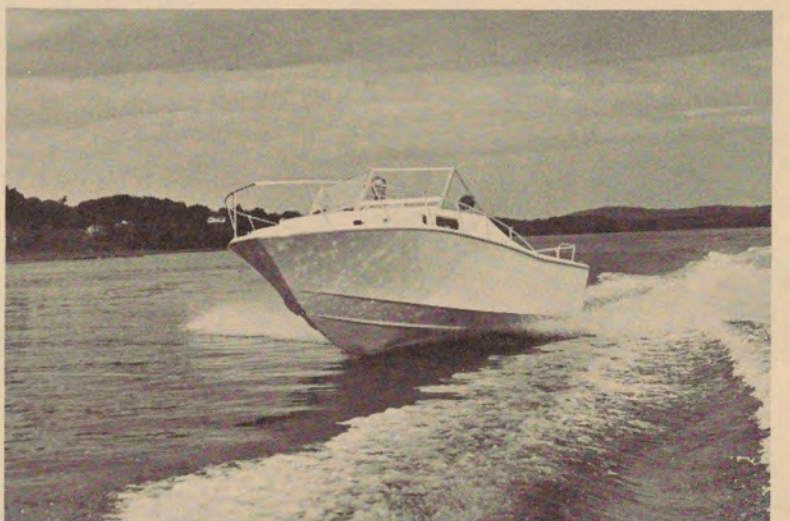


110 Coming on strong.

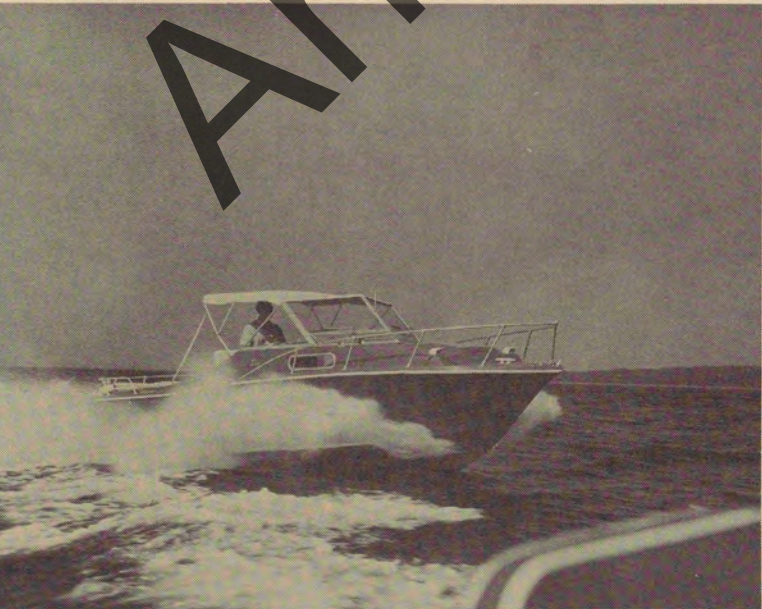
111 Atlantis is a safe boat.

80 Old Town Atlantis shows her lines in this view from above.

112



113

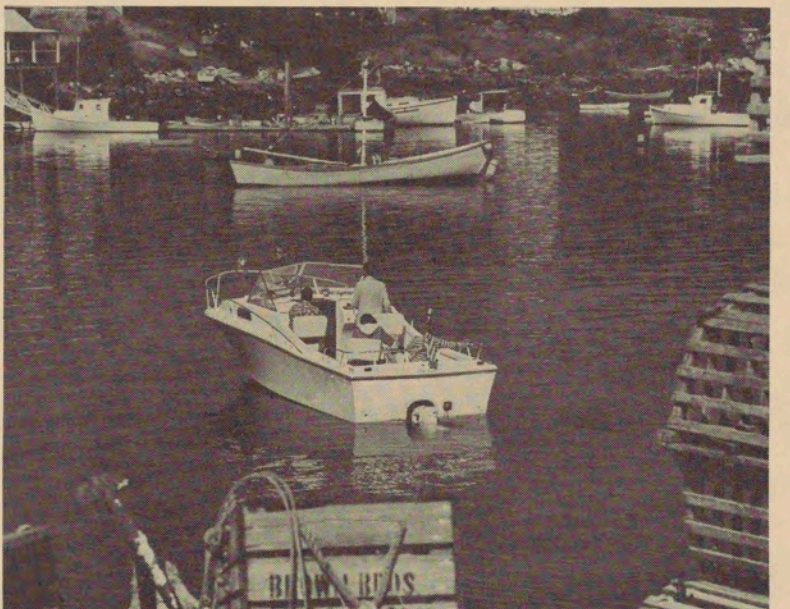


112 Atlantis, a handsome sea boat.

113 Optional canvas top lends a trim appearance.

114 At home in coastal waters.

114



Ask for glossy photos by number.



OLD TOWN CANOE COMPANY

Old Town, Maine 04468 (207)827-5513

NEWS from *Old Town*

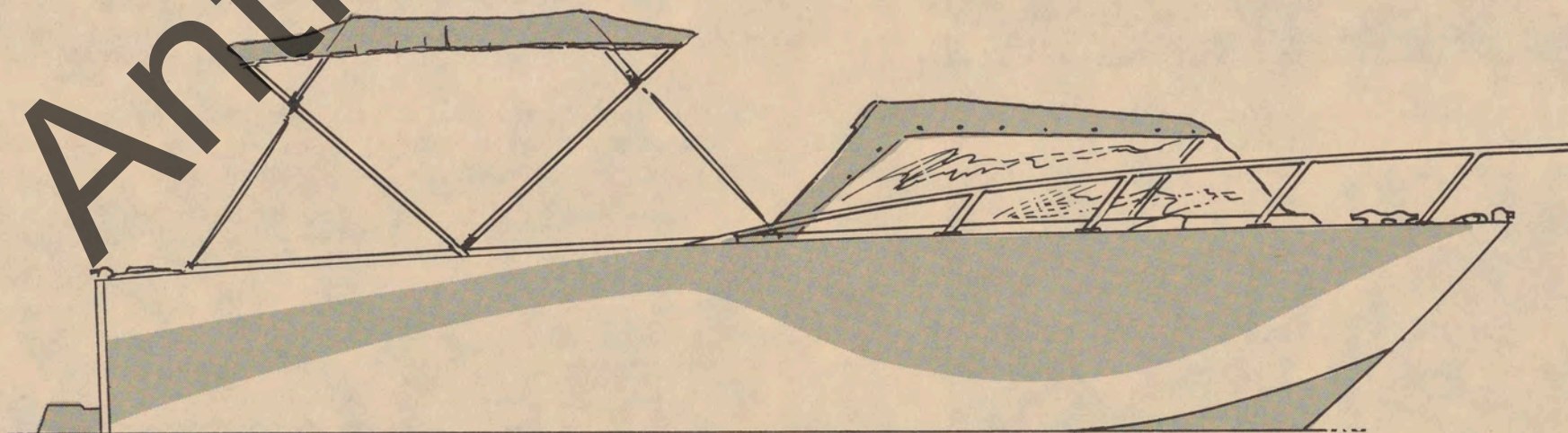
EAGLE – Powered head with fly-bridge.

Brand new for big-water fishing, or high-powered fun, here's 20 feet of gleaming fiberglass with a long neck. Eagle's rakish conning tower places the helmsman 7 feet above the water where he can spot a school of stripers working half a mile away, or from which he has an open view of skiers behind him. The cockpit completely surrounds the conning tower with plenty of room to play a fish all around the boat if necessary, or pile in the scuba equipment. Eagle is the only wide-open 20 footer with an enclosed head. Seating is spacious; 6-foot horseshoe forward, two jump seats aft. Insulated storage wells under stern deck hold plenty of iced fish, food and drink. The brawny deep-V fiberglass hull is designed for stability in rough weather and runs unusually dry. Eagle has speed to ruffle your feathers. Selection of stern drives provide power to burn . . . 37 to 42 mph. in actual tests. You won't find many boats this size as fast or as versatile or built as well. Sit way up on an Eagle and see for yourself.

For those who prefer being closer to the water, Old Town offers the FISHER which is the same boat with pilot seat and instrument console in place of the conning tower and enclosed head.

For more information on this and other Old Town watercraft, contact Old Town Canoe Company, 355 Beaver St., Old Town, Maine 04468.

Old Town is where the fun begins!



OPTIONAL CANVAS TOPS AVAILABLE

Old Town
EAGLE

Ask for 8 x 10 Glossy Photos By Number.

Old Town Fisher, high, fast and able.

122.



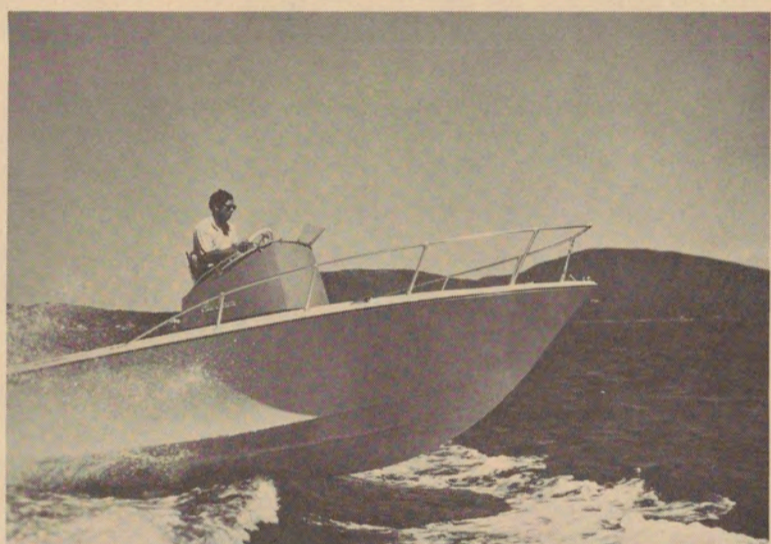
Eagle shows her spacious cockpit arrangement.

123.



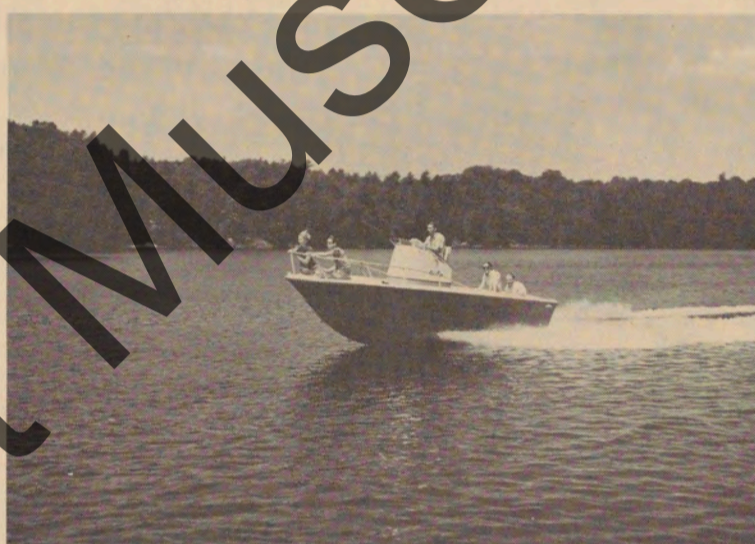
Eagle is fast, yet steady, with great visibility.

124.



Old Town Eagle, a great family fun boat.

125.



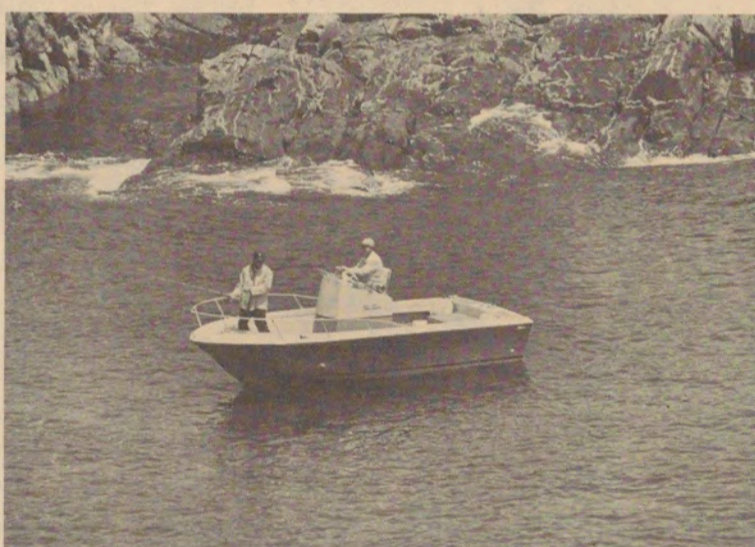
The Eagle spreads her wings.

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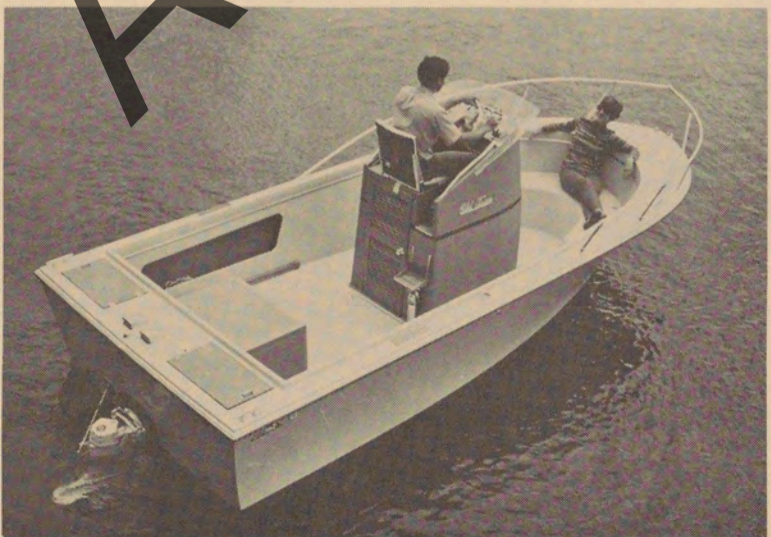
The Old Town Eagle makes a fine fishing platform.

127.



Eagle's cockpit showing door leading below to enclosed head.

128.



Eagle's elevated pilot station provides helmsman with great visibility inshore.

129.





OLD TOWN CANOE COMPANY

Old Town, Maine 04468 (207)827-5513

NEWS from *Old Town*

GULL - More than a cuddy cabin

A glossy white 20 footer that rises off the waters at dawn, and FLIES... leaving vapor trails as she skims across the white caps. The Gull is a boater's boat. Her shape is smooth and graceful, but with just a hint of pugnacity. An honest design, form relating to function. Its function is fun. That's the beauty of it.

Fishing, skin diving and water skiing are the Gull's forte. For a small cruiser the cockpit is extra large, with plenty of space to move around and to stow your gear. The cabin is plush but small, completely carpeted with two six foot bunks, a place to get out of a cold Lake Michigan wind that's been whipping up Alewives and Coho.

Performance is positively beastly. Push the throttle down and zap! With an OMC 165 I/O, you're at 42 mph. The Old Town deep-V hull slices through the chop, gives a soft ride in rough water. Response is immediate and solid. Other power options are available.

Gull, Beauty and Beast. Part cruiser, but with the power and easy handling performance of a runabout. Try her for fun.

For more information on Gull or other Old Town boats, write Old Town Canoe Company, 365 Beaver Street, Old Town, Maine 04468.

Old Town is where the fun begins!

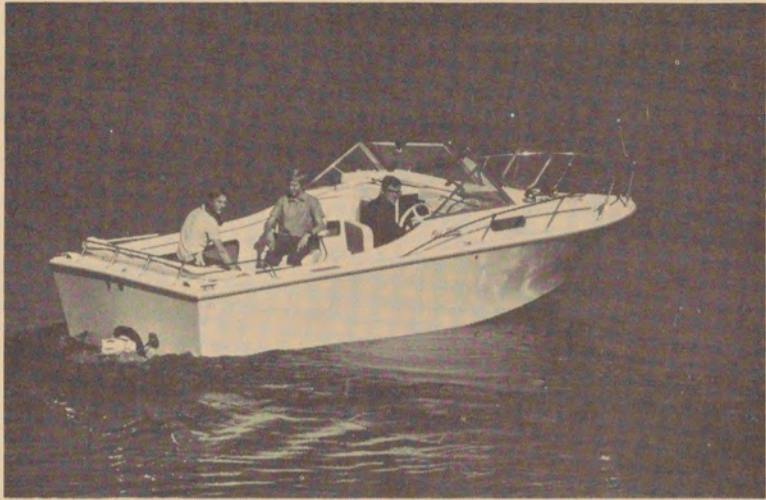
Old Town

GULL

Ask For Glossy Photos By Number.

The Old Town Gull, a smart little cruiser.

115



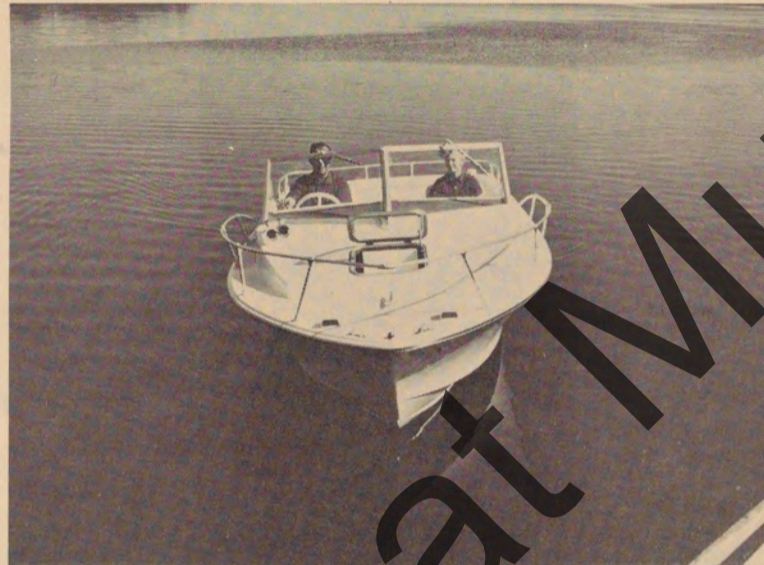
Deceptively quiet.

116



The Gull shows her deep - V hull .

117



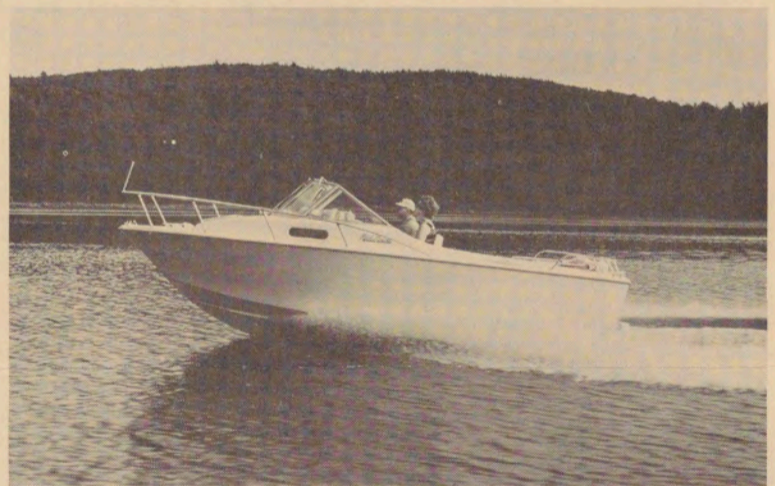
Old Town Gull may be equipped with canvas top if you desire.

118



Gull presents a handsome profile underway

119



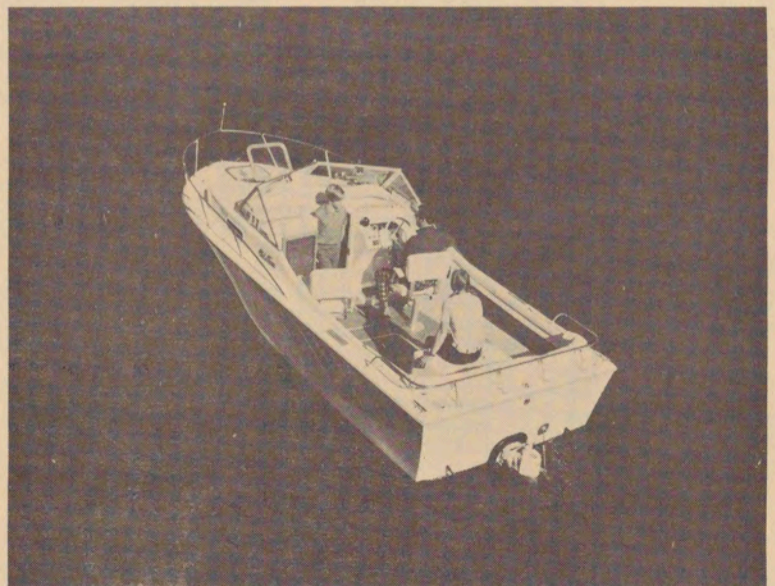
The Gull makes a comfortable family cruiser.

120



Gull's ample cockpit arrangements.

121





OLD TOWN CANOE COMPANY

Old Town, Maine 04468 (207)827-5513

NEWS from *Old Town*

Carleton & Chipewyan Pack Canoes

One of the newest and most successful light weight canoes in the extensive line from Old Town Canoe Company is the two-man pack model which boasts nearly 12 feet in length and still weighs in at 35 pounds.

Old Town offers this hard working, practical craft in either fiberglass, the Carleton... or vinyl/ABS/foam, the Chipewyan. Either is a natural sequel to the 18-pound Rushton. Rushton is the craft for the man who likes fishing those small mountain ponds; at 18 pounds Rushton plus a camping pack is not an unreasonable carry.

For the two-man teams who enjoy both solitude and food, the Carleton or Chipewyan is a natural. Either type of construction on a per-man basis weighs in at slightly less than Rushton's 18 pounds and has much to offer including some extra length plus a 32-inch beam and 12 1/2 inch depth amidships. These dimensions mean improved stability, the added guts for a two-man plus two-pack load, and enough freeboard to take your mind off the rough spots when the lake gets a little wide or the wind takes more than usual liberties with the water's surface.

At about 18 pounds per man, either Carleton or Chipewyan models come on or off your car top with little effort, a real dividend at the end of a long drive or a long day on the lake. The two man pack canoe has gained new devotees in the ranks of serious sportsmen, and Carleton and Chipewyan have been leaders in this gain.

For more information on Carleton, Chipewyan or other Old Town canoes, kayaks or power boats, contact the Old Town Canoe Company, 385 Beaver Street, Old Town, Maine 04468.

Just for the fun of it, try an Old Town.

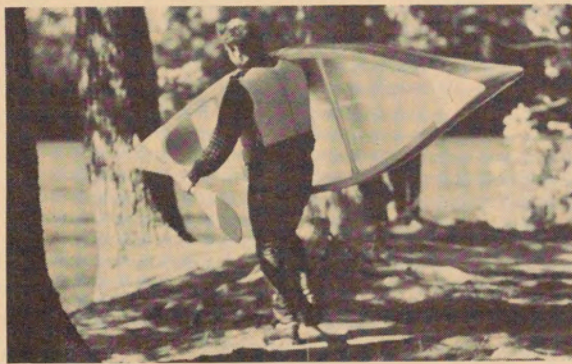
Old Town

Ask for 8 x 10 glossy photos by number.

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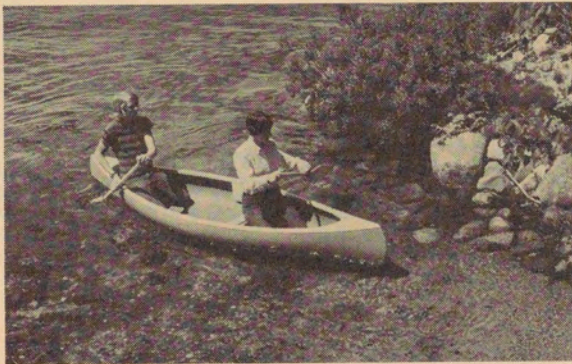
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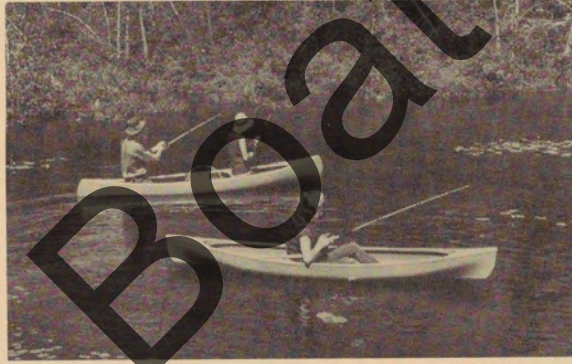
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- 72. Pack canoes by Old Town, showing the new two-man pack at left and the popular 10' Rushton.
- 73. The two-man pack canoe, for those untried fishing waters.
- 74. Old Town's two man pack canoe, designed for two people afloat and an easy portage for one.
- 75. Old Town's two-man pack canoe handles well afloat or ashore.

- 139. The two-man pack canoe is steady and able in white water.
- 140. The two-man pack's 35-pound weight makes for easy portaging.
- 69. A comfortable fishing canoe, Old Town's two-man pack canoe.
- 70. Old Town's two-man pack canoe is great for exploring the shoreline.
- 71. Old Town's Rushton in foreground with the two-man pack.



OLD TOWN CANOE COMPANY

Old Town, Maine 04468 (207)827-5513

NEWS from *Old Town*

CARLETON - Square End Canoe

"She's too long," was the taciturn comment of an old Indian guide seen using a crosscut saw to remove one end from his canoe.

Actually, a transom changes the complete image of the canoe from a classic double ended model to a rather swift, easy to propel outboard, ideally suited to the needs of serious sportsmen who plan to use a motor much of the time to facilitate going upstream with heavy loads in strong currents.

When so arranged, the Square Stern can accommodate outboards up to three horsepower, thus combining the advantages of a conventional canoe with the speed and stability of a boat designed exclusively for use with a motor. Without motor, it retains many of the excellent handling characteristics of standard canoes.

It should be noted, that during construction, the Carleton Square End is molded with the Square Stern configuration, thus insuring perfect watertight integrity. In all other features, the Square End model retains all the other qualities of the popular Carleton model.

For more information on this craft or other Old Town canoes, kayaks and power boats, contact Old Town Canoe Company, 315 Beaver Street, Old Town, Maine 04468.

Old Town is where the fun begins!

90

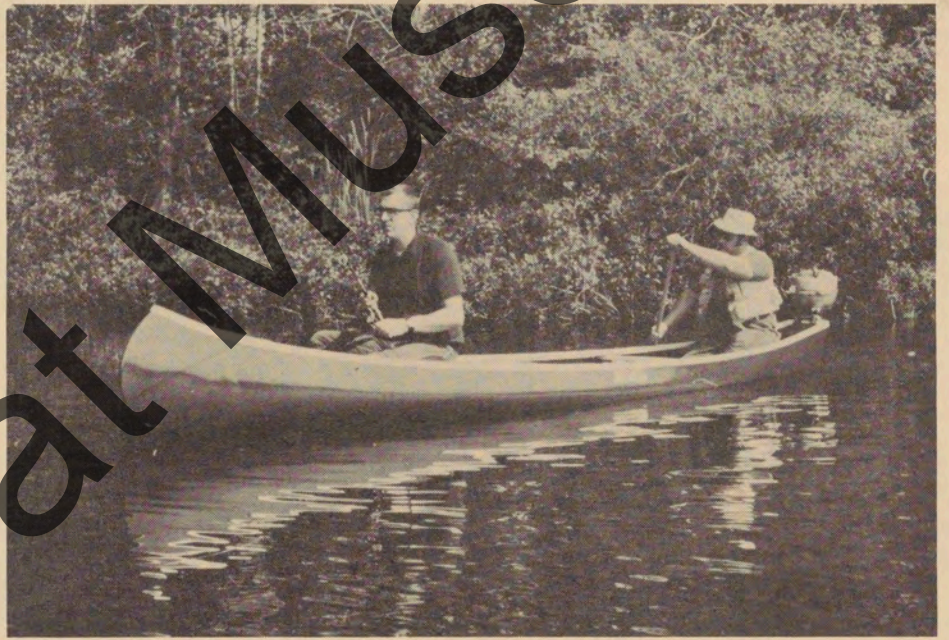


- 90. On the square end, the motor occupies it's rightful place on the centerline.
- 91. Old Town Square End Carleton an efficient fishing platform.
- 92. It is best to paddle into the more difficult spots.
- 93. Correct trim is natural. The Carleton moves easily under light power.
- 94. The Old Town Carleton Square End moves up stream with no difficulty.

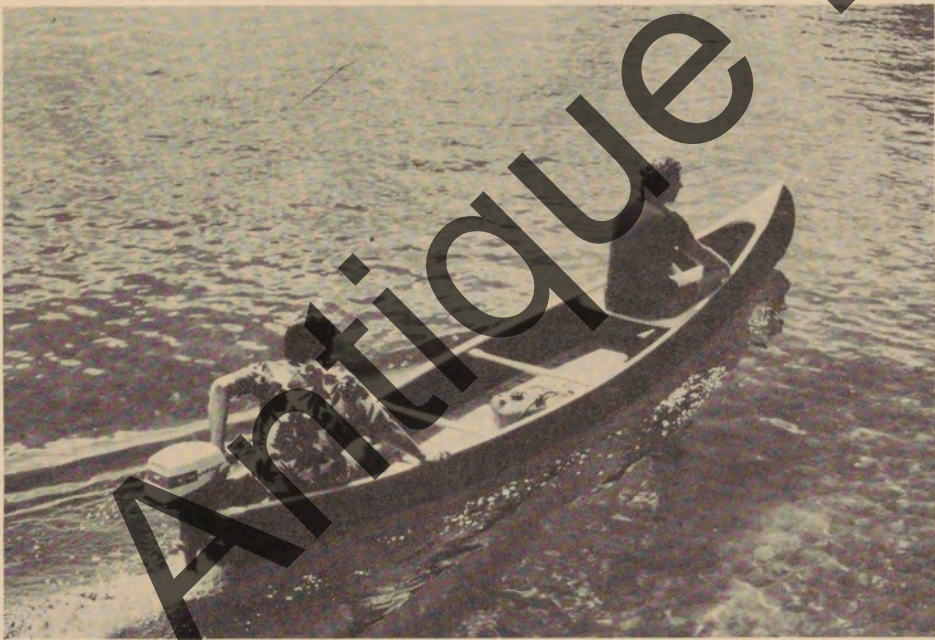
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Old Town

OLD TOWN CANOE COMPANY
OLD TOWN, MAINE 04468



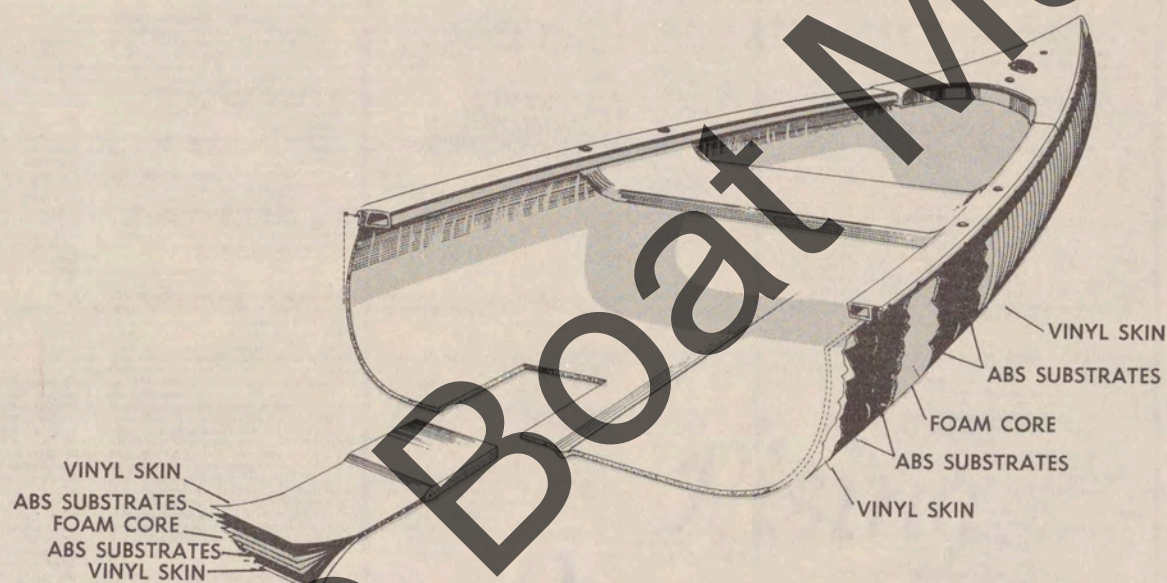
OLD TOWN CANOE COMPANY

Old Town, Maine 04468 (207)827-5513

NEWS from *Old Town*

CHIPEWYAN

It looks very much like other Old Towns, as you might expect. Hull designs that have evolved through a century of experience are not improved by dramatic changes. But CHIPEWYAN is new. . . and beautiful. Her hull is made of ABS. Not birch bark, not wood and canvas, not fiberglass. ABS. Here's where the newness lies, in the material.



A fresh approach to small-boat fabrication, foamed ABS offers fantastic rigidity, toughness and surface strength under the most adverse boating conditions. The material used is a compressed laminate sheet, designed to Old Town's specifications so that maximum strength can be placed where needed. It is heated in large ovens, then placed on a vacuum-molding platform.

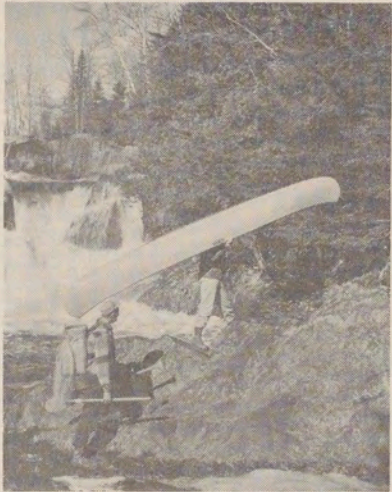
As the sheet is warmed, a core of expandable foam enlarges forming flotation throughout the hull of the craft. The canoe is literally sucked into shape by vacuum. When cooled and removed from the mold, the excess material is trimmed. Rails and other parts are added to form the finished craft.

In service it cannot flake or rust. When abused beyond normally accepted limits, it may become dented but even these dents are simply removed by heating. Since its foamed core is closed-cellular, it cannot absorb water and will float indefinitely. ABS is an excellent barrier against noise, heat and cold, making it pleasant to the touch.

For more information on this craft or other OLD TOWN Canoes, Kayaks and Power Boats, contact Old Town Canoe Company, 145 Beaver Street, Old Town, Maine 04468. A sample of ABS hull material will be sent if requested.

New from Old Town, CHIPEWYAN.

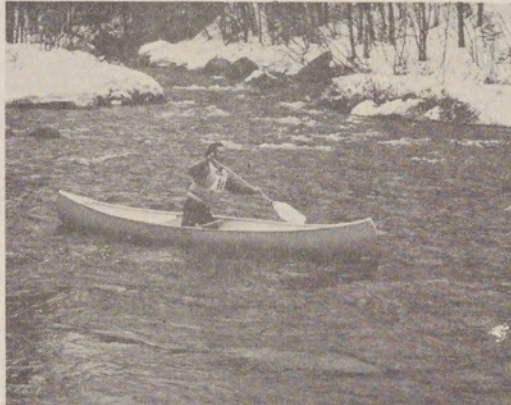
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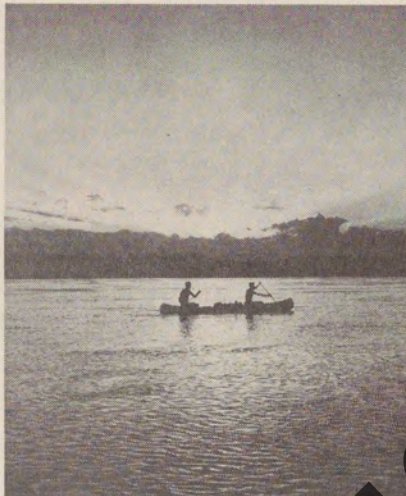
Old Town
CHIPEWYAN

Ask for 8x10 glossy photos by number

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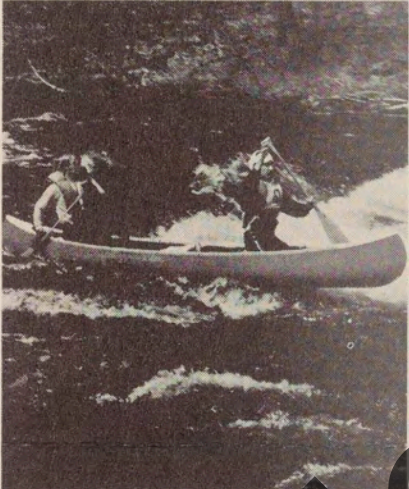
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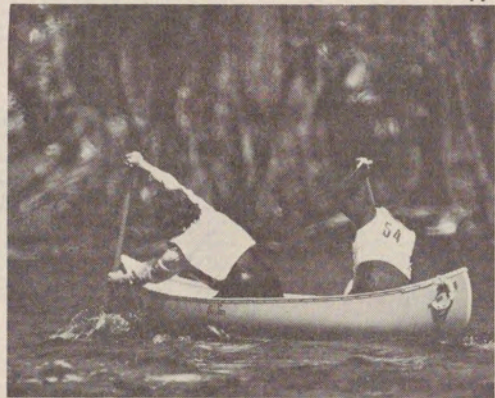
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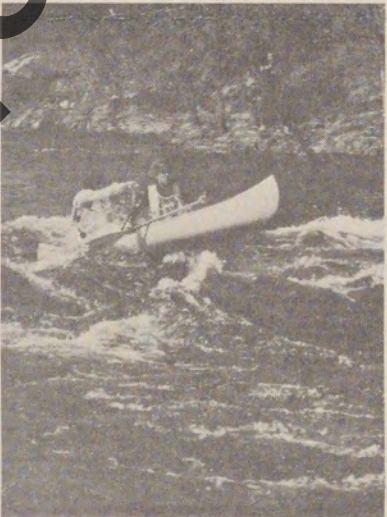
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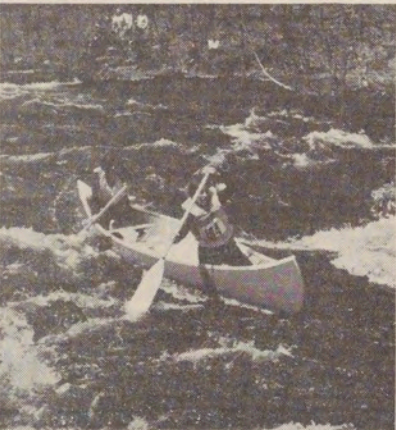
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49



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suggested cut lines

- 37 Chipewyan - Peace
- 38 Chipewyan portages well.
- 39 Early Spring runoff
- 40 Chipewyan - sundown silhouette
- 41 Chipewyan - at home in the West
- 42 Chipewyan - air portage
- 43 Chipewyan carry

- 44 Kenduskeag Race
- 45 Slalom gate
- 46 Western Gorge
- 47 Giving it the 'Go'
- 48 Things are looking up
- 49 Great Cruising Canoe
- 50 White Water



OLD TOWN CANOE COMPANY

Old Town, Maine 04468 (207)827-5513

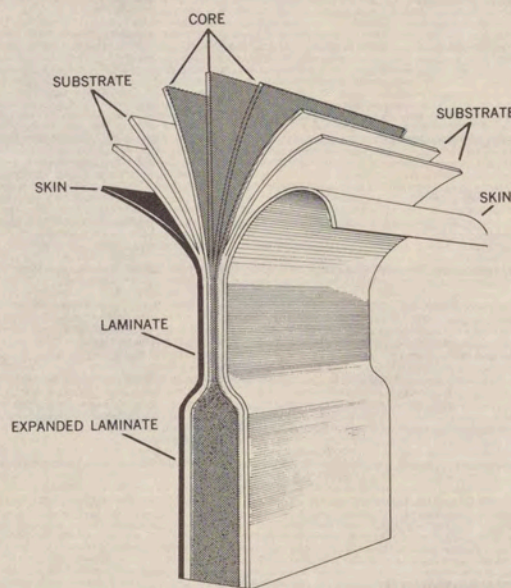
NEWS from *Old Town*

SNAPPER - A Slalom Kayak

There isn't a more rugged or serviceable kayak than OLD TOWN'S new Snapper. This reliable and stable all purpose craft is vacuum formed from two sheets of an amazing ABS and foam sandwich that not only laughs at rocks and snags but also provides its own positive flotation. OLD TOWN has created the Snapper for the kayaker who needs a craft that can really take abuse. When struck with a sharp object, the Snapper hull may dent but it won't break (and dents can be removed by heating). One user liked it because it was quiet when he hit rocks. It can literally shrug off otherwise damaging blows. Equipped with molded seats, foam knee braces and five position adjustable foot brace. Bow and stern grab loops. Meets ICF rules for competition. Comes with a red deck and white hull although blue or yellow decks may also be purchased.

For more information on this craft or OLD TOWN Canoes, Kayaks and Power Boats, contact Old Town Canoe Company, 115 Beaver St., Old Town, Maine 04468.

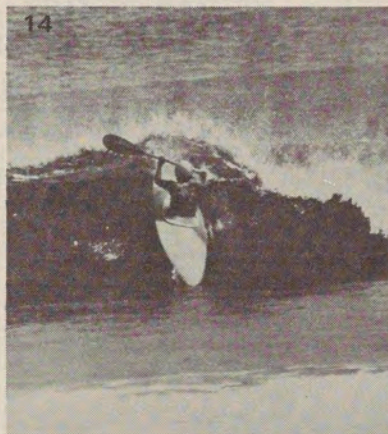
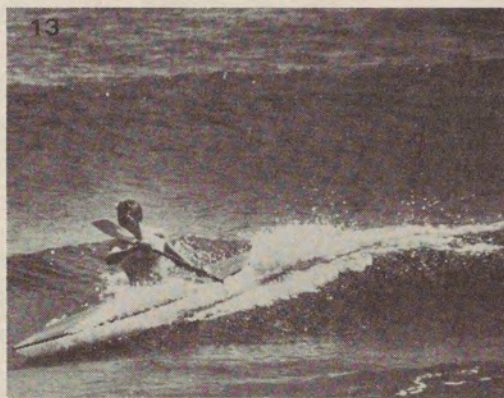
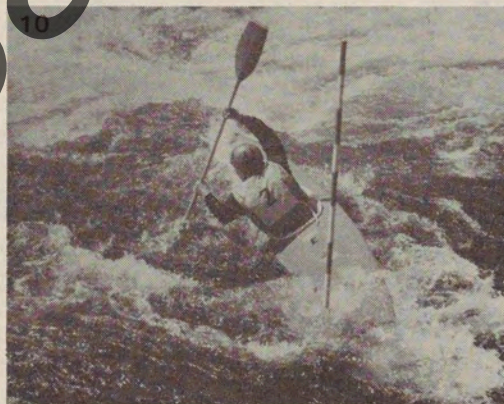
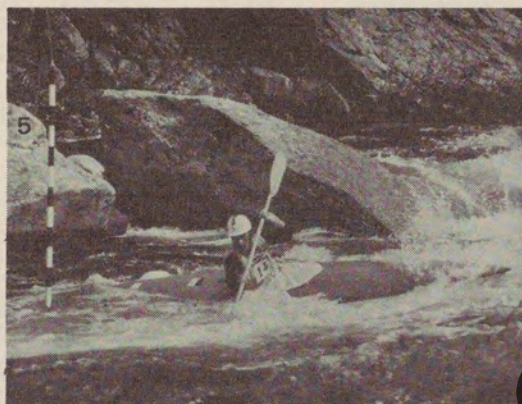
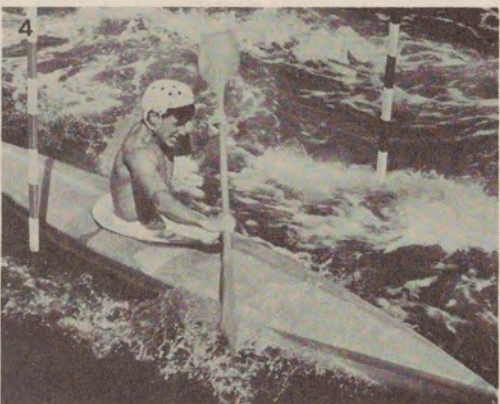
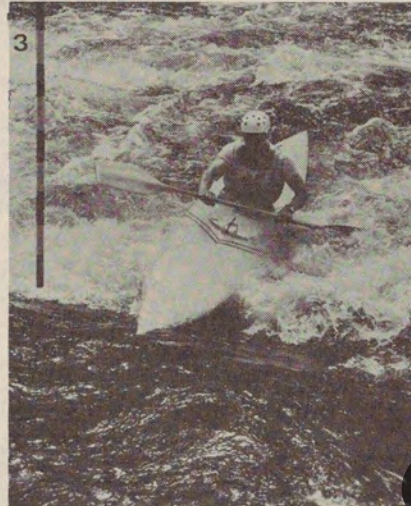
The most modern material for small-boat fabrication, foamed ABS offers ruggedness under the most adverse boating conditions. The raw material, a compressed laminate sheet, designed to our specifications so that strength can be placed where needed, is heated in ovens, then placed on a vacuum-molding platform. (As sheet is heated, the core of expandable foam enlarges and will form flotation within the hull or deck of the craft itself). The canoe or kayak is literally sucked into shape by vacuum. When cooled and removed from the mold, the excess is trimmed. Rails and parts added to form the finished craft. It will not flake or rust. It merely dents when hit with sharp objects and the dents may be removed by heating. Since its foamed core is closed-cellular, it will not absorb water and will float indefinitely. It has excellent sound and heat insulating qualities.



Old Town

SNAPPER

Ask for 8" x 10" glossy photos by number.



Suggested Cut Lines

- 1. Old Town Snapper in hole at Tarriffville.
- 2. Snapper at Pemigewasset
- 3. A Snapper in the Eddy
- 4. Negotiating a slalom gate
- 5. At Jamaica
- 6. Surfing at Nauset
- 7. Snapper in a Downstream gate

- 8. An upstream gate
- 9. Passing through a gate
- 10. Leaving a gate on the Farmington River
- 11. Mad River
- 12. Snapper in rapids
- 13. Surfing
- 14. Breaking out through ocean surf



OLD TOWN CANOE COMPANY

Old Town, Maine 04468 (207)827-5513

NEWS from *Old Town*

NESSMUK – A two man pack canoe.

Perhaps one of the heaviest canoes we have heard of in recent years was the 540 pound, ferro-cement model Purdue University entered into competition against several lesser entries in the National Ferro-Cement Races.

In dramatic contrast with this monolith, Old Town Canoe Company has recently begun production of their newest light weight two man pack canoe, the 12 foot, 33 pound NESSMUK.

This is a sequel to their fantastic 18½ pound RUSHTON which was greeted with open arms by sportsmen who fish those small mountain ponds accessible only by extensive footwork.

NESSMUK though somewhat heavier than the RUSHTON, has much to offer in exchange for some added weight. An additional two feet in length, with 32" beam and 11½" depth amidships give this canoe the ability to carry two people with ample freeboard for peace of mind. Because of her lightness, NESSMUK comes on and off car top carriers with practically no effort, making her a true friend of the weak back and tired muscle.

We expect to be hearing more about NESSMUK as she gains new devotees among the ranks of serious sportsmen. She is offered for \$295.00 f.o.b. the factory.

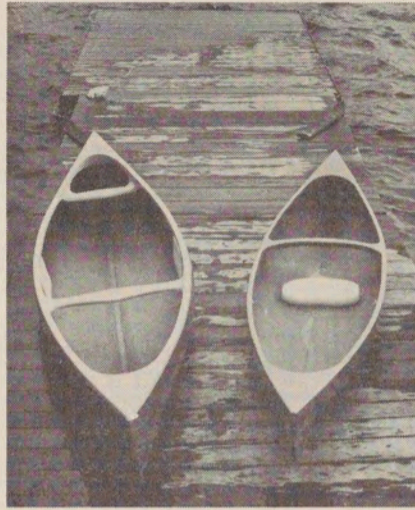
For more information on this craft or other OLD TOWN Canoes, Kayaks and Power Boats, contact Old Town Canoe Company, 185 Beaver Street, Old Town, Maine 04468.

Old Town is where the fun begins.

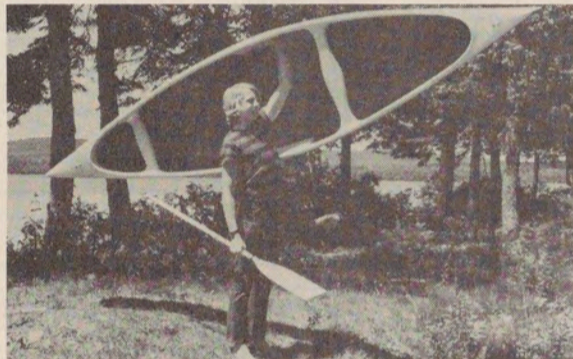
Old Town

Ask for 8 x 10 glossy photos by number.

67.



68.



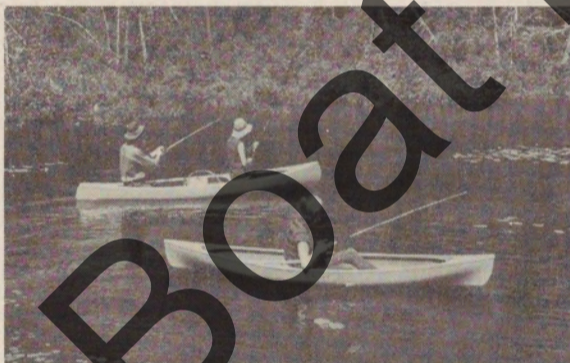
69.



70.



71.



72.



73.



74.



75.



Suggested cut lines

67. A comparison in size — 12' Old Town Nessmuk at left with 10' Rushton.

68. Old Town Nessmuk — A handful of real canoe.

69. A comfortable fishing canoe, Old Town's Nessmuk.

70. Old Town Nessmuk great for exploring those inaccessible coves.

71. Old Town Rushton in foreground with Nessmuk.

72. Pack Canoes by Old Town, showing new Nessmuk at left and the popular 10' Rushton.

73. Nessmuk — for those untried fishing waters.

74. Old Town Nessmuk, designed for two people afloat and an easy portage for one.

75. Old Town Nessmuk handles well afloat or ashore.