

BENDIX

introduces

2 *new*

“ECLIPSE” OUTBOARD MOTORS



The lightest,
livest and
surest packages
of power that
ever pushed
a boat!

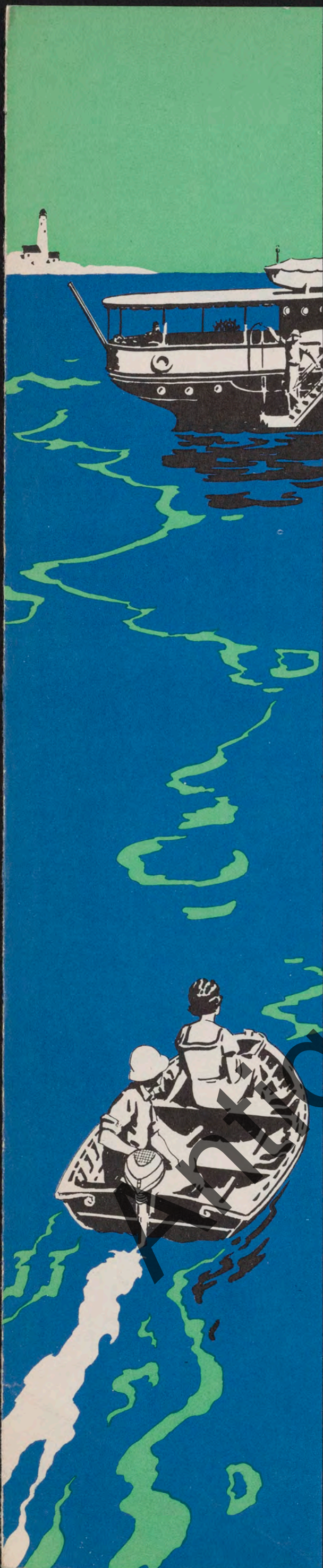
BENDIX MARINE PRODUCTS COMPANY

(Division of Bendix Aviation Corporation)

401 Bendix Drive

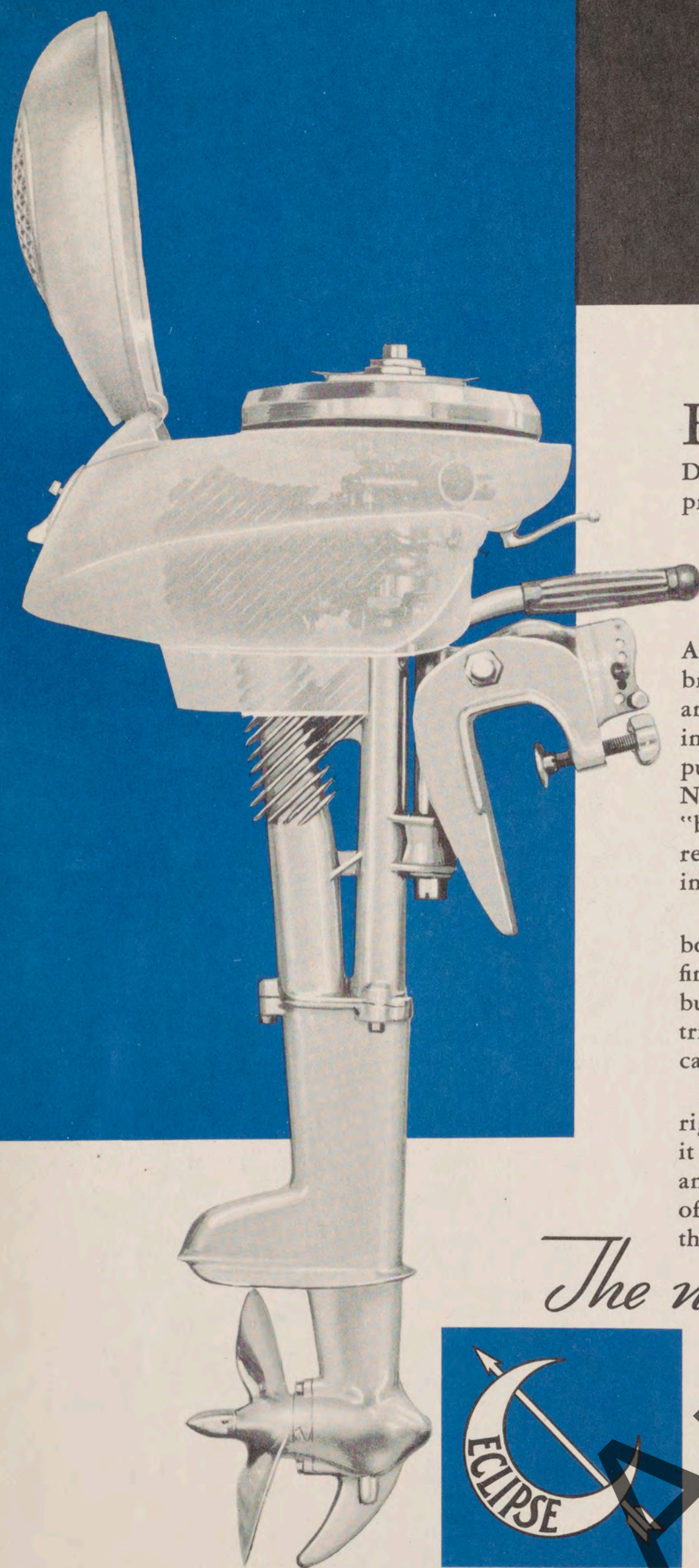
South Bend, Ind.

NEW YORK • CHICAGO • DETROIT



Air-cooled,
built by

enclosed, streamlined and—
BENDIX!



FISHERMEN! YACHTSMEN! The new "fly-weight" champion among outboards!

Designed and built by Bendix, whose vital products are employed by every car manufacturer in America, and are part and parcel of nine out of every ten aircraft.

"Trained down" as a champion should be! Nineteen and a half pounds, boatside! Aircraft cooling! Aircraft smoothness—no vibration! Packs a 1½ to 2 horsepower wallop, and carries 2 hours' fuel! No heavy water cooling construction to add weight and worry—no pump to grind itself away in sandy river waters! No exposed spinning wheels and knobs to "bite" the unwary pilot! Cool as a cucumber—rest your bare arm on its streamlined housing in perfect comfort.

That's what Bendix has brought to the outboard motor field! An outboard that *starts*—and finishes. An outboard with a real carburetor, built by Stromberg, efficient and quick-on-the-trigger as the Strombergs on the costliest motor car or most powerful airliner.

Read its revolutionary features, listed at the right. Compare its advantages. See it and check it over at your sporting goods dealer's. Buy it and try it, with full faith in the name and word of its maker, whose products have served more than 50 million owners the world over.

The new



ECLIPSE

Air-Cooled

OUTBOARD MOTOR

A BENDIX PRODUCT

Unmatched
for these reasons:

- World's lightest outboard motor—19½ pounds.
- Smooth balanced power, no vibration.
- All-aluminum alloy, except connecting rod, crankshaft, and gears.
- Steel drive shaft and gears.
- Streamlined housing.
- Fully enclosed—burn-proof, "fool-proof", spray-proof, short-proof.
- Air-cooled—450 cubic feet of air per minute—no pump to cause trouble and worry. No overheating in any weather—all exhaust fumes blown astern, clear of the boat.
- New type "no-loss" underwater exhaust.
- Genuine Stromberg carburetor.
- "Automatic Helmsman" effect for straight-ahead steering.
- New Rotary intake valve.
- Full 90-degree pivoting.
- New Spiral spring and Live Rubber Tiller.
- Full Rubber engine mounting.
- Easy starting drycell ignition.
- No torque-reaction, due to proper swiveling.
- Displacement: 5.0115 cubic inches; Bore 2¼-in., stroke 1½-in.
- Idles smoothly at 450 revolutions—"peaks" at 3,750.
- Runs 2 hours on one filling.
- Tilts for re-fueling—no leaning out.
- Driving angle adjustable without tools, and *inside the boat*.
- Bright finish—easy to keep clean.
- Renewable propeller guard skeg.

**WORLD'S LIGHTEST
WEIGHT, LOWEST PRICED,
SMOOTHEST RUNNING . . .**

**19½ POUNDS
OF CARE-FREE
BOAT POWER**



**NOW TURN AND
READ THE SECOND
BIG OUTBOARD NEWS**

World's simplest, quietest OUTBOARD MOTOR!

Consider:

- Total motor weight 18 lbs.
- Fully, permanently sealed.
- Entire Driving Unit submerged.
- No sound whatever.
- Two speeds forward.
- Full Reverse (360-degree steering).
- "Four-Wheel-Brake" Stopping.
- Rubber-cushioned Tiller.
- No fuel to carry, or spill, or smell.
- No engine to start.
- Simple 3-position switch control ("High", "Low" and "Off").
- Runs 7 hours on 1 charging, on "High"—14 to 20 hours on "Low"—on one 100 A.H. battery.
- Uses 2 or 3 batteries when desired, for higher speeds or greater range.
- Water-cooled — never overheats.
- No gears or drive shaft.
- Perfect for the fisherman — "low" speed permits "just-right" shore casting.
- Serviced (re-greased and packed every season or so) by any automobile service station in a few minutes.



QUIETER than a canoe paddle—absolute silence—not even a hum! No engine to crank, no fuel to carry and handle, no smell, no complications—nothing to do but plug in, twitch the switch and away you glide!

The new Bendix-built *Electric* Outboard Motor—the ideal electric boat power. Drives a 12-foot skiff at better than rowing speed. Operates 7 hours on high—14 to 20 hours on low trolling speed, from one charging of an ordinary 100-ampere-hour automobile storage battery.

Two batteries take it twice as far—or give you nearly double the speed—three batteries, if you wish, give corresponding increase.

Just the thing for your summer home—for dinghy service—no rowing home after your evening harbor visits—for quiet, evening spins—charge your battery overnight with a small home charger, or use your car battery.

Any woman or a young child can operate this outboard safely—any automobile service station can give it any attention it will ever require.

See it—operate it—at your sporting goods dealer's, or write for full details.



ECLIPSE

Electric

OUTBOARD MOTOR

A BENDIX PRODUCT

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Division of Bendix Aviation Corporation

401 Bendix Drive South Bend, Ind.

NEW YORK • CHICAGO • DETROIT

The Antique Boat Museum

750 Mary Street

Clayton, NY 13624

PRICE?

THE SURPRISE
OF YOUR LIFE

WRITE FOR FULL DETAILS