

Johnson

Sea-horses for

56

America's most beautiful outboard motors

ZONE 3

PRICE LIST*

effective **SEPTEMBER 16, 1955**



MODEL	DESCRIPTION	OBC Certified brake h.p. at 4000 rpm (30 h.p. models at 4500 rpm)	BASIC WEIGHT† Lbs.	Price
Javelin 30	Styled in Holiday Bronze and highly polished stainless steel • Instant Electric Starting • QUIET . . . Vibration-free • Sealed-in Powerhead • Full Range Silencing • New Automatic Fuel Saver • Full Gear Shift • Up-and-Off Motor Hood • New Hotter-spark Magneto • New Electric Starter • New Stall-proof Idle Stop • New Tilting Handle • New Carrying Handle • Fitted for Ship-Master Remote Control • Six-gallon Mile-Master Fuel System Included with Motor	30	128	\$592.00
Sea-Horse 30 ELECTRIC STARTING MANUAL STARTING	Two Models—Electric Starting or Manual Starting • New Styling in Holiday Bronze • Full Range Silencing • New Automatic Fuel Saver • Full Gear Shift • Up-and-Off Motor Hood • New Hotter-spark Magneto • New Stall-proof Idle Stop • New Carrying Handle • New Tilting Handle • Sealed-in Powerhead • Fitted for Ship-Master Remote Control • Six-Gallon Mile-Master Fuel System Included with Motor	30	126 112	562.00 470.50
Sea-Horse 15 ELECTRIC STARTING MANUAL STARTING	Two Models—Electric Starting or Manual Starting • Styled in Holiday Bronze • Full Range Silencing • New "Take-it-easy" Smoother Starting • New Tilting Handle • Full Gear Shift • Twist-grip Speed Control • Up-and-Off Motor Hood • Sealed-in Powerhead • Fitted for Ship-Master Remote Control • Six-Gallon Mile-Master Fuel System Included with Motor	15	88 ½ 75	457.75 367.75

MODEL	DESCRIPTION	OBC Certified brake h.p. at 4000 rpm (30 h.p. models at 4500 rpm)	BASIC WEIGHT† Lbs.	Price
Sea-Horse 10	New Styling in Holiday Bronze • New Full Range Silencing • New "Take-it-easy" Smoother Starting • Full Gear Shift • Twist-grip Speed Control • Up-and-Off Motor Hood • New Tilting Handle • Sealed-in Powerhead • Fitted for Ship-Master Remote Control • Six-gallon Mile-Master Fuel System Included with Motor	10	70 ½	326.50
Sea-Horse 7 ½	Styled in Holiday Bronze • New Full Range Silencing • New "Take-it-easy" Smoother Starting • Full Gear Shift • Twist-grip Speed Control • Up-and-Off Motor Hood • New Tilting Handle • Sealed-in Powerhead • Fitted for Ship-Master Remote Control • Weedless Propeller • Four-and-a-quarter-gallon Mile-Master Fuel System Included with Motor	7 ½	56	245.50
Sea-Horse 5 ½	New Styling in Holiday Bronze • New Full Range Silencing • New "Take-it-easy" Smoother Starting • Full Gear Shift • Twist-grip Speed Control • Up-and-Off Motor Hood • New Tilting Handle • Sealed-in Powerhead • Fitted for Ship-Master Remote Control • Weedless Propeller • Four-and-a-quarter-gallon Mile-Master Fuel System Included with Motor	5 ½	51	220.00
Sea-Horse 3	New Styling in Holiday Bronze • New "Take-it-easy" Smoother Starting • Patented Angle-Matic Drive • Quiet Gears • Air Intake Silencer • Smooth, Quiet Acceleration • Full Pivot Reverse • Weedless Propeller • Rugged Construction	3	32	149.50

All models are available with 5" longer shaft; the 3 h.p., 5 ½ h.p. and the 7 ½ h.p. at \$7.50 additional, the 10 h.p. and 15 h.p. models at \$10.00 additional, the 30 h.p. models and Javelin at \$15.00 additional.

†Weights are subject to variation.

*Prices are applicable in Fair Trade States, subject to change without notice and subject to SALES TAX.

See Your Dealer for Complete Information

JOHNSON MOTORS • WAUKEGAN, ILLINOIS

A Division of Outboard, Marine and Manufacturing Company