CHURCHILL GROUP, INC. 3701 Kirby Drive, Suite 580 Houston, Texas 77006 (713) 523-6791 February 18, 1975 Mr. Elias Buchwald President Burson-Marsteller 866 Third Avenue New York, New York 10022 Dear Buck: Thank you very much for coming to Houston to share with us an orderly, sound overview of the massive impact of legislative change as accelerated by the media, new activism and computer technology. Your presentation is precisely what every public relations man would like for management to think that public relations is all about. We have had many requests for copies of your slides -- almost all of them from internal public relations people. I have given your name to several and I dare say they will be in touch with you. Finally, you aided the public relations chapter greatly by focusing positive attention on public relations through reports of your talk. There will be another report later. Again, thank you very much. Your presentation certainly was appreciated by the 76 chapter members and guests who attended. Best regards, Philip Taggart PT/kc Enclosure