

THE KANSAS

Special Symposium Issue for Inez Kaiser and

The Negro Market In Kansas City

**A growing and vital
economic force**

**Blacks comprise 23.6% of the
population of Kansas City. They
are earning money and have money
to spend.**

**The household income averages
\$4126 per year.**

Here is how it is spent:

\$673

**per household per year in
Department Stores**

**Black Is
Black Is
Black Is**



No
of b
deny
orga
on t
for
brin
Neg
and
In
is a
qual
dyna
gani
edge
ethn
age
cons
Neg
pani
to t
ket.
In
tions
ciate
for