



Human Dynamics in The Explosive '70s

It All Depends On People

54 *Motivation and Social Revolution*

Dr. David Whitsett takes a fresh look at the age-old problem of motivation. His views challenge some of the attitudes which are a part of traditional industrial relations philosophy.

61 *Job Enrichment — Key to Productivity*

Job training programs, black capitalism, and management attitudes and policies towards minority employees are given the once-over by Urban Research Corporation executive, Benjamin Miller.

68 *Your Commitment in the Age of Communications*

Top PR executive Elias Buchwald suggests that the business community will need new, and better, communications techniques to meet their future social, economic and financial public relations problems.



It's A Woman's World

72 *Changing Moral Values: Yours and Theirs*

According to Jackson College Dean Mrs. Antonia Chayes, college students today have different sets of values than their parents. At the root of the "generation gap" is the problem of what each generation considers to be basic moral issues.

81 *Women — Hidden Resource of the '70s*

A free-swinging panel of women discuss their views on Women's Lib, welfare, job discrimination, and other controversial topics.

