

Organizations

N.A.A.C.P.
O.L.C.
National Urban League
PUSH
Delta Sigma Theta Sorority, Inc.
The Links, Inc.
Top Ladies of Distinction, Inc.
Alpha Kappa Alpha Sorority
Sigma Gamma Rho Sorority
Zeta Phi Beta Sorority
Alpha Phi Alpha Fraternity
Kappa Alpha Psi Fraternity
The Boule
Jack and Jill of America
National Newspaper Publishers Association
The Shriners
The Elks
Eastern Star
National Medical Association
National Dental Association
National Real Estate Association
National Baptist Convention
National Association of Market Developers
National Media Women
Black Mayors
Blacks In Government
Black Caucus
National Bridge Association
National Association of Business and Professional Women
National Association of Minority Women In Business

Some of the Cities & Countries the Company has Worked in

Kansas City, Missouri	Charlotte, South Carolina
Kansas City, Kansas	Tallahassee, Florida
St. Louis, Missouri	Springfield, Illinois
Indianapolis, Indiana	Denver, Colorado
Detroit, Michigan	Cincinnati, Ohio
Tulsa, Oklahoma	Memphis, Tennessee
Louisville, Kentucky	Minneapolis, Minnesota
Los Angeles, California	Las Vegas, Nevada
Dallas, Texas	Albuquerque, New Mexico
Houston, Texas	Philadelphia, Pennsylvania
New York, New York	Boston, Massachusetts
Washington, D.C.	Omaha, Nebraska
Miami, Florida	Wichita, Kansas
San Francisco, California	Oklahoma City, Oklahoma
Seattle, Washington	Waterloo, Iowa
Atlanta, Georgia	Des Moines, Iowa
Durham, North Carolina	New Orleans, Louisiana

Countries

England - London
Europe - Paris, Amsterdam, Italy, Switzerland
Hawaii
Alaska
Hong Kong
Tokyo
Africa - Lagos, Liberville, Accra
Nairobi
Addis Abbaba



**Public Relations • Advertising
Marketing • Sales Promotions
Research**

FOR FURTHER INFORMATION CONTACT
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Introduction

Inez Kaiser & Associates, Inc. is the oldest African-American female-owned public relations, advertising, sales promotion, marketing, and marketing research firm in the United States. The firm has been in business in downtown Kansas City for over 30 years, specializing in working with the minority community all over the country and abroad. The company has a keen insight and working knowledge of the problems and effective approach to this particular market segment. Its capabilities and services are by no means thusly limited. Its well seasoned and experienced staff of educators, management and marketing specialists, public relations practitioners, researchers, trainers and creative directors can provide a wide range of professional services for all segments of the market. Inez Kaiser & Associates, Inc. has traditionally been in the forefront of understanding the needs of and representing small businesses, corporations, organizations, and government agencies. Inez Kaiser & Associates, Inc. enjoys an unparalleled record in the field of business as a highly experience, reputable, nationally and internationally recognized firm that delivers quality service on a timely basis and competitive prices to its clients. The Agency has received over 100 awards and citations for its sterling performance.

Company Objectives

The basic objective of Inez Kaiser & Associates, Inc. is to understand the needs of its clients to enable them to project their image in a positive manner to reach the targeted consumers, and to recommend workable solutions for areas of concern. Its main objective is to develop and implement a meaningful ongoing program that will generate PROFIT.

Services Rendered

The services provided by Inez Kaiser & Associates, Inc. are grouped into the following categories:

- Advertising
- Public Relations
- General Management Consultation
- Marketing and Marketing Research
- Education and Training
- Convention Conferences and Seminar Services
- Media Relations
- Information Services
- Publicity
- Recruitment
- Slide & Video Presentations
- Brochures and Annual Reports
- Nutrition Consultation
- Housing Consultation
- Cultural Diversity Consultation

Inez Kaiser & Associates, Inc. can:

- Design and construct display booths
- Develop and test recipes
- Open house and special event planning
- Consumer Education
- Conduct Surveys
- Conduct Focus Groups

Client List Past and Present

Abandon Car Removal, Kansas City, MO
 Adolph Coors Company, Kansas City and Denver, CO
 Alpha Machine Works
 American Molasses Company, NY
 Burger King Corporation, Miami, FL
 Chelsea Plaza Homes
 Commerce Bank
 Continental Banking Company, NY
 Gateway Plaza Homes
 J.E. Dunn Construction Company
 J. Walter Thompson Company, Chicago, IL
 Hilton Hotel Corporation, Inc.
 Jenkins Music Company
 Kansas City Missouri School District Levy & Magnet
 School Program
 Kansas City First Campaign
 Kansas City Southern Industries
 K.C. Area Transportation Authority
 KCMO Rodent Control
 Kansas City Power & Light Company
 Lever Brothers, New York, NY
 Lincoln Housing Development
 Menorah Medical Center
 Missouri Division of Tourism
 Missouri Repertory Theatre
 Mo-Kan Contractors
 Must Bus Program, City of Kansas City
 Parks & Recreation Department
 Sears Roebuck & Company, Chicago, IL
 Small Business Administration, Washington, D.C.
 Southland Corporation (7-Eleven Stores in K.C.)
 Southwestern Bell Telephone Company
 Sperry and Hutchinson Company, NY
 Standard Brands, New York, NY
 Sterling Drug Inc., New York, NY
 The Community Development Corporation of Kansas
 City
 The Seven-Up Company, St. Louis, MO
 The Pillsbury Company, Minneapolis, MN
 Transworld Airlines, Kansas City and New York
 U.S. Department of Commerce
 U.S. Department of Health and Human Services
 Department of Aging and Others
 U.S. Department of Housing & Urban Development
 U.S. Department of Transportation