

Homage to Dr. Edward L. Bernays

Pedralbes Royal Palace, November 20, 1990

- **Presentation of the homage**
Mrs. Concha Virgili Belda, Dr. of Art History and Professor of Sociology at the University of Barcelona
- **Speech of Dr. Edward L. Bernays**
- **Presentation of the book "Relaciones Públicas"**
Mr. J. Daniel Barquero
- **Closing of the act**

Planned activities during Dr. Bernays' stay in Barcelona

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|------------------------|---|
| Monday 11/19 | - Pick up at the Barcelona airport, TWA flight at 9:35 am |
| Tuesday 11/20 | - Reception for the authorities of Catalonia and Barcelona
- Homage in the Pedralbes Royal Palace |
| Wednesday 11/21 | - Probable press conference with the media |
| Thursday 11/22 | - Morning: Interview of the COPE radio station
- Afternoon: Interview of the TV station TVE during Angel Casas' program "Un día es un día" |

Note: During your stay in Barcelona we could organize various visits: The installations of the Olympic Games, the Parliament of Catalonia, the Picasso Museum, works of Gaudi and other places you would be interested in.

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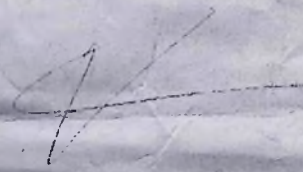
November 13, 1990

Dear Dr. Bernays

First of all, we are very much looking forward to your visit next week, and we will try to make your stay in Barcelona as pleasant as possible.

Included you will find the program for the activities that we have planned for you. Please let us know which parts of Barcelona you are interested in visiting during your stay.

Best wishes,



Eva Asensio
on behalf of
Elvira Vázquez Manchón
Managing Director

BARCELONA MEETING POINT
INTERNACIONAL

FAX DE: LUMINA CAZORLA

ATT. DE: DR. EDWARD E. BERNAYS

EMPRESA:

Nº FAX: 071-617-491-0919

FECHA:

Nº HOJAS INCLUIDA LA PRESENTE: 3

*En caso de recepción defectuosa o incompleta, rogamos
nos lo comuniquen llamando al teléfono 205.51.11.
Nuestro número de fax es: 205.51.65. Gracias.*

ASUNTO:

PLEASE, DELIVER THIS FAX TO DR. BERNAYS:

DR. EDWARD E. BERNAYS

7, LOWELL ST.

CAMBRIDGE, MA 02138

PHONE: 617-547-6258

THANK YOU VERY MUCH.

Pedro i Fons 9-11, 8º 08034 Barcelona. Teléfono 205 51 11, fax 205 51 65, Telex 61.023 IEMEG-E