

Mrs. Inez Kaiser has done the following things to further minority business interest in Kansas City and elsewhere:

1. Worked with Mr. Forrest Mc Cluney, then president of the Chamber of Commerce, to have the by-laws of the Greater Kansas City Chamber of Commerce changed so that Black business persons could join.
2. Recommended to the Chamber of Commerce the names of the first Black members
3. Was the first Black woman and among the first Black persons to become members of the Chamber of Commerce.
4. Was the first Black woman member of the ^{Women's} Chamber of Commerce, along with the late Lena Smith.
4. Was the first Black person to open an office in downtown Kansas City, which led to open housing in the business community.
5. Organized the Minority Business Association, the first organized group of minority business persons in the city, this included Blacks and hispanics.
6. Served on every committee of the Chamber of Commerce, except the small business
7. Suggested to the Chamber of Commerce the need to address the concerns of Black business in the city which led to the Minority Business Awareness Week which the chamber has coesponsored with the Black Economic Union.
8. Was the first Black member of many professional organizations which eventually accepted other Black business persons and women. Among them are Public Relations Society of America, Advertising Club, Dimensions, Sales and Marketing Executives, American Marketing Association, American Women in Radio and Television, Women in Communications and others.
9. Organized the Greater Kansas City chapter of the National Association of Minority Women in Business in September.
10. Been working with the Convention and Tourist Bureau to have Black business representatives on their board and direct some of its business to Blacks.
11. Served as a spokesperson on issues as they affect the minority business community and met innumerable times with the leaders of the city to share with them to become involved and assist as well as to make them more aware of their corporate social responsibility
12. Developed the slogan for Minority Business Week, "Working Together Works.
13. Wrote a script for, supervised the photography for and coordinated the slide presentation, Working Together Works that was shown to the Chamber of Commerce members and others during Minority Business Week.
14. Coordinated and planned all of the publicity for Minority Business Week that was coesponsored by the Chamber and BEU
15. Met with President Ford, Johnson and Reagan to discuss the concerns of Minority Business persons and stressed the need for federal assistance and contract opportunities for Black business in the midwest.

16. Appeared on every local television station, namely channels 4,5, and 9, as well as radio stations to discuss minority business in Kansas City.
17. Owns the only licensed and accredited Black advertising agency in the greater Kansas City area.
18. Has appeared on numerous panels and seminars that addressed the concerns of minority-owned business in the city.
19. Serves as the national president of The National Association of Minority Women in Business.
20. Been featured in many local publications and the press for her contributions in the minority business community and the total city.
21. Volunteered her time with a number of minority businesses to help them to become recognized in the community and shared her experience. She is very involved community-wise.