

Five Inner-City Achievers Receive National Awards Recognition

Louisville, Ky. - A Washington, D.C., pioneer in the fight against drug abuse, and a New York City actress who has helped hundreds of disadvantaged high school students gain a greater sense of self-worth are among the 1989 KOOL Achievers.

The KOOL Achiever Awards recognize individuals who are improving the quality of life in America's inner-cities. Sponsored by Louisville-based Brown & Williamson Tobacco Corporation, the awards have been presented each year since 1986.

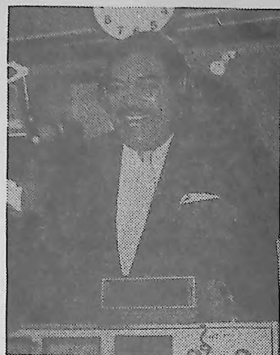
The five 1989 KOOL Achievers and their category of accomplishment are: Ronald C. Clark of Washington, D.C., Civic; Sabra Jones of New York City, Arts; Christopher H. Bennett of Seattle, Communications; Dr. Inez Kaiser of Kansas City, Mo., Business; and Dr. Jawanza Kunjufu of Chicago, Education.

Brown & Williamson presented \$10,000 to each of the five recipients that were contributed to a non-profit, inner-city organization of their choice.

The 1989 recipients were formally recognized at a special ceremony October 12 in Washington, D.C. Atlanta Mayor Andrew Young provided keynote remarks to an audience of 250 leaders of participating organizations and government officials.

"The KOOL Achievers of 1989 exemplify the meaning of community citizenship. These individuals are making their cities better places in which to live and work, and we're proud to recognize their outstanding efforts," said Raymond J. Pritchard, chairman and chief executive officer of Brown & Williamson.

This year's KOOL Achievers were selected from more than 530 nominations from 30 states. Earlier this year,



Christopher Bennett

nominees were narrowed to a group of 47 finalists. Each finalist received \$1,000 to donate to the inner-city organization of their choice.

The five national award recipients were chosen by a committee comprised of leaders representing participating national organizations and urban service groups. They are the National Urban League, National Association for the Advancement of Colored People, Opportunities Industrialization Centers of America, National Newspaper Publishers Association, National Association of Negro Business and Professional Women's Club Inc., and the National Association of Black Owned Broadcasters.

The KOOL Achievers for 1989 have earned recognition through a variety of community-based activities.

Ronald C. Clark (Civic), executive director of Regional Addiction Program, Inc. in Washington, D.C., is one of the nation's pioneers in drug abuse prevention. Established by Clark in 1970, RAP treats drug abuse by building self-esteem in the individual through education, community service and cultural awareness. RAP offers classes for those who have not completed high school to receive their GED certificates and vocational training. Prior to this work with RAP, Clark helped

establish drug abuse prevention programs in Los Angeles and New York City.

Sabra Jones (Arts), executive director of the Mirror Repertory Company in New York City, is recognized for her work with the students of Julia Richman High School. Jones and the Mirror Repertory Company have developed a unique program, "Self Awareness Through Acting," which works one-on-one with Julia Richman students, most of whom come



Dr. Inez Kaiser



Sabra Jones

from homes well below the poverty line. By giving students an opportunity to act, attend Broadway plays, and visit with actors, the program helps students attain new measures of self-esteem and become more interested in completing their education.

Dr. Inez Kaiser (Business), president of Inez Kaiser & Associates, Inc., in Kansas City, is involved in a number of volunteer activities which help

minority women establish and promote their own businesses and prepare young people for the responsibilities of employment. Kaiser founded the National Association of Minority Women in Business in 1972 and, in 1989, created "Filling the Gap," an organization which teaches young people how to obtain and retain jobs and helps employers work with teenage employees.

Dr. Jawanza Kunjufu (Education), founder and direc-



Jawanza Kunjufu

tor of African American Images in Chicago, help Black children in inner-city Chicago develop self-awareness and a sense of pride about their heritage. African American Images conduct workshops for parents, teachers and students on a variety of topics. The organization's Talent Center tutors approximately 50 students weekly, helping them develop skills in oral and written communications, memory, listening and analytical thinking.



Ronald C. Clark

