

Five Inner-City Achievers Receive National Recognition

LOUISVILLE, Ky. - A Washington D.C., pioneer in the fight against drug abuse, and a New York City actress who has helped hundreds of disadvantaged high school students gain a greater sense of self-worth are among the 1989 KOOL Achievers.

The KOOL Achiever Awards recognize individuals who are improving the quality of life in America's inner cities. Sponsored by Louisville-based Brown & Williamson Tobacco Corporation, the awards have been presented each year since 1986.

The five 1989 KOOL Achievers and their category of accomplishment are: **Ronald C. Clark** of Washington, D.C., Civic; **Sabra Jones** of New York City, Arts; **Christopher H. Bennett** of Seattle, Communications; **Dr. Inez Kaiser** of Kansas City, Mo., Business; and **Dr. Jawanza Kunjufu** of Chicago, Education.

Brown & Williamson will present \$10,000 to each of the five recipients to be contributed to a non-profit, inner-city organization of their choice.

The 1989 recipients will be formally recognized at a special awards ceremony



INEZ KAISER

October 12 in Washington, D.C. Atlanta Mayor Andrew J. Young will provide keynote remarks to an audience of 250 leaders of participating organizations and government officials.

"The KOOL Achievers of 1989 exemplify the meaning of community citizenship. These individuals are making their cities better places in which to live and work, and we're proud to recognize their outstanding efforts," said Raymond J. Pritchard, chairman and chief executive officer of Brown & Williamson.

This year's KOOL Achievers were selected from more than 530 nominations from 30 states. Earlier this year, nominees were narrowed to a group of 47 finalists. Each finalist received \$1,000 to donate to the inner-city organization of their choice.

Mrs. Kaiser is president of the Inez Kaiser and Associates, Inc., a public relations, advertising, marketing and management consulting firm. She also is president of Pioneer Awards and Advertising Specialties company.

Mrs. Kaiser began her career as an elementary and junior high school teacher, specializing in home economics, in Kansas City, Kan. She later taught in the Kansas City, Mo. school district and wrote articles and columns for magazines and newspapers until forming her public relations firm in 1961.

While developing her career, Kaiser has used her communications and consensus building skills in dozens of volunteer projects, holding numerous national and local positions on the boards of community betterment and social service organizations.

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