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information from 
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FOR IMMEDIATE RELEASE

NORMAN BRUST NAMED DIRECTOR--INTERNATIONAL DEVELOPMENT

FOR IU's ENERGY & PROCESS INDUSTRIES GROUP

PHILADELPHIA, Pa., Monday, August 28, 1972 -- Norman Brust has been named director--international development for the energy and process industries group of International Utilities.

The appointment was announced by Anthony A. Goodchild, IU group vice president -- Energy & Process Industries.

In his new position, Brust will be responsible for exploring business opportunities in the international energy market. IU subsidiary companies within the group are Delta Southern Co., Baton Rouge, La.; Frick Co., Waynesboro, Pa.; Hills-McCanna Co., Carpentersville, Ill.; Southwest Fabricating & Welding Co., Houston, Tex.; and Walworth Co., Bala Cynwyd, Pa.

Brust, 37, comes to IU from ITT World Communications, Inc., New York, where he was vice president and director of marketing. He joined ITT World Communications in 1964 as manager of advertising and sales promotion. Previously, he served as industrial marketing manager for General Precision, Inc., Tarrytown, N.Y.

Brust holds a B. B. A. degree from the Baruch College of the City

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University of New York. He and his wife Sallee and their three children currently reside in New York City, but are planning to relocate in Philadelphia in the future.

IU is diversified in land transportation, ocean shipping, utilities, industrial products and services, agriculture and land development. The company's 1971 revenues were \$1.1 billion, with net earnings of \$50.1 million.

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