

# Kansas Citians Honor Dr. Inez Y. Kaiser 1989 KOOL Achiever Business Award Winner

Over 100 persons braved unfavorable weather conditions on Saturday, Dec. 16 to attend the reception honoring Dr. Inez Y. Kaiser who was recently awarded the national 1989 KOOL Achiever Award in the Business category. This award is sponsored by Brown and Williamson Tobacco Corp.

As winner of the KOOL Achiever Business Award, Dr. Kaiser was presented with a rare authentic Correia work of art with the base engraved with the words 1989 KOOL Achiever Awards-Business-Inez Kaiser. She was also awarded a \$10,000 check to donate to the not-for-profit organization of her choice.

Dr. Kaiser announced at the reception which was held at the Kansas City Young Matrons club, 5100 Oak St. that we will present the monetary award to the National Association of African American Women of which she serves as national president. She stated that the funds will be used for programs aimed at youth. While a semi-finalist in the KOOL Achiever contest, Dr. Kaiser donated \$1,000 presented by Brown and Williamson Tobacco Corp. to the Ad-Hoc Group Against Crime.

At the start of the new year, the National Association of Minority Women in Business will kick off the campaign "African American Women Build Business-Fulfill The Dream." Members of the organization serve as mentors for African American girls ages 14-16. The organization will sponsor seminars introducing both boys and girls in grade six to the world of business. A video presentation designed to attract more business opportunities for women will also be available and a national network will be developed. An advocate group "Women On Target" is also in the making.

The KOOL Achiever Business Award was presented to Dr. Kaiser on October 16 in Washington, D.C. for her efforts at improving life in Kansas City through volunteer work. Dr. Kaiser has organized several groups including the Twin Citians club, Del Sprites,



## RECEIVES KOOL ACHIEVER BUSINESS AWARD-

... Pictured above (center) is Dr. Inez Y. Kaiser who was recently awarded the 1989 KOOL Achiever Award in the category of business. On Saturday, Dec. 16 a reception honoring Dr. Kaiser was held at the Kansas City Young Matrons club where she announced that she would donate the \$10,000 award to the National Association of African American Women to be used for programs aimed at youth. Shown left is Mayor Richard Berkley who brought greetings from the city. Shown handing the check and authentic Correia art piece to Dr. Kaiser is Ms. Robbie Miller, sales manager of the Kansas City office of the Brown & Williamson Tobacco Corp.

Inc., Kansas City, MO. Alumni Chapter of Delta Sigma Theta Sorority, Jackson County, Missouri Chapter of THE LINKS, Inc., and the National Association of Minority Women in Business.

"My goal is to help women become involved in business and public service," Dr. Kaiser told THE CALL. She is founder of Inez Kaiser and Associates, Inc., a public relations and advertising firm, and is also president of Pioneer Awards, an advertising specialty company. Dr. Kaiser holds numerous awards and honors both locally and nationally.

Jackson County legislator Carol Coe served as mistress of ceremonies at the reception honoring Dr. Kaiser. The invocation was led by Rev. Sandra McFadden of Marshall, Mo. Ms. Gussia J. Butler, who nominated Dr. Kaiser for the KOOL Achievement Award presented an address on the occasion and Ms. Elaine Shumate sang "The Lord's Prayer" accompanied by Bill Freeman. Mayor Richard Berkley was present and gave greetings.

Remarks were given by several leaders in the com-

munity. Ms. Beverly Washington presented two solo numbers.

Persons who assisted with the reception include Ms. Janet Kaiser, Ms. Eunice Burton, Ms. Arieta Mobiley, Ms. Ernestine Hughes, Arvestine Williams, Ms. Ethel Louise Parks, Ms. Lorraine Florence, Paul Mobiley, Jr., and Ms. Yvonne Fambrough.

Presenting awards to Dr. Kaiser was Ms. Robbie Miller, sales manager of the Kansas City office of the Brown & Williamson Tobacco Corp.

"I am thankful God let me live to see people take the time to come out and support me. I never dreamed I would receive such a distinguished award. I have always strived to reach the stars and have seen many impossible dreams become reality. I pay tribute to my husband Richard who I've always been able to count on to be there for me. I am in the evening of my life but will continue my efforts to make more business opportunities for women and to serve my community," stated Dr. Kaiser.