

PRSA/PRSSA ANNUAL BANQUET

May 19, 1980

**Minnesota Chapter, Public Relations Society of America
University of Minnesota Chapter, Public Relations Student Society
of America**

The University of Minnesota Chapter PRSSA would like to thank all PRSA members for their encouragement and support during the 1979-1980 year.

1979-1980 PRSSA Officers

President: Barbara Theirl
Vice President: Susan Altenbach
Secretary: Kristen Smith
Treasurer: John Kauffman
National Liaison: Mary Jennings

1979-1980 Executive Board

Programs/Special Events: Sue Klinger
Internship: Lisa Danielson
Finance: Jim Baik
Pro-Am: David Gee
Membership: Wallace Knutsen

1980 Case Study Team

John Pavlik
Nadene Malo
Sue Klinger
Thomas Jollie
Barbara Theirl
Carolyn Budnicki

Professional Advisers: Robert Koenke
James Fetig

Faculty Advisor: Willard Thompson

Guest Speaker

ELIAS "BUCK" BUCHWALD, VICE CHAIRMAN
BURSON-MARSTELLER, NEW YORK.



**'PUBLIC RELATIONS AND PUBLIC ISSUES:
THEIR INTERACTION'**

Michael G. Pearson
4-5-80

PROGRAM

6:15 COCKTAILS

7:30 DINNER

Beef Burgundy with Wild Rice
Tossed Green Salad
French Green Beans Almondine
Lemon Sherbet

8:30 PROGRAM

Welcome — Barbara Theirl
PRSSA President

Remarks — Charles DeVries
PRSA President

Awards Presentation — Barbara Theirl

— Senior PRSSA member who has
contributed the most during his
or her senior year.

— PRSA individuals/organizations
that have assisted PRSSA
“above and beyond the call of
duty.”

Russell Tall
University Relations
National Car Rental System
3M