

STERLING DRUG INC.

NINETY PARK AVENUE, NEW YORK, N. Y. 10016

J. MARK HIEBERT, M.D.
CHAIRMAN OF THE BOARD

October 7, 1971

Captain D. E. Oglevee, U.S.N.R.
Director, Advertising Department
Navy Recruiting Command Building
Building 157-4 Washington Navy Yard
Washington, D. C. 20390

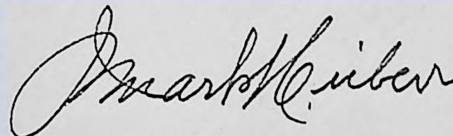
Dear Captain Oglevee:

We have been asked by Inez Kaiser & Associates to write a letter of recommendation on their behalf with respect to a contract for which they are bidding related to recruitment. This we are pleased to do.

We have been acquainted with Inez Kaiser & Associates for a period of several years with respect to our approach to minority groups and have been entirely satisfied with their work. We have no question, on the basis of our experience, that they have an established rapport with, and excellent lines of communication to, the minority market. They have set up informational booths for us of their own layout and we have considered them to be very successful - in fact, more successful than those created by other firms for the same purpose.

In our experience they are a dependable and creative organization. In working with us in such varied areas as career conferences, conventions, and individual projects they have performed to our expectations, and beyond. We continue to work with them because of our pleasure with their accomplishments.

Sincerely,

A handwritten signature in dark ink, appearing to read "J. Mark Hiebert", is written over a light-colored rectangular background.