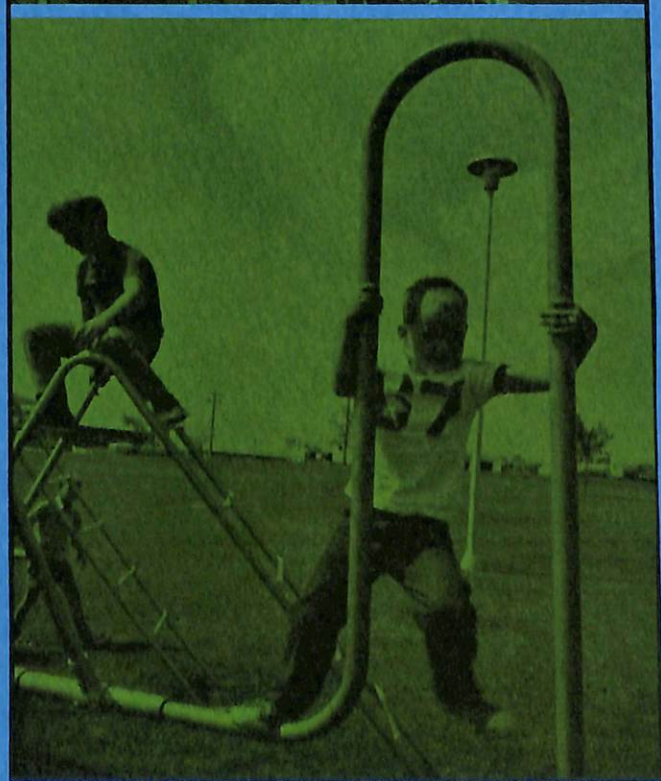
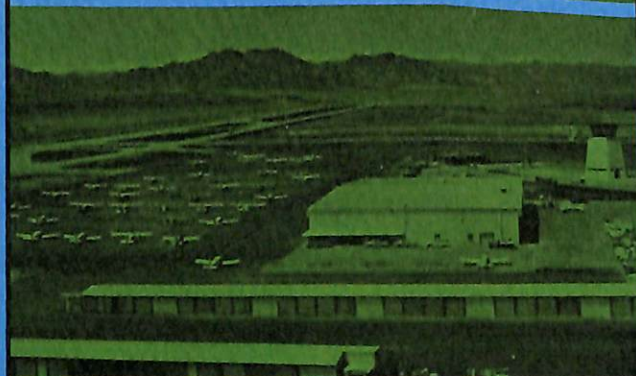
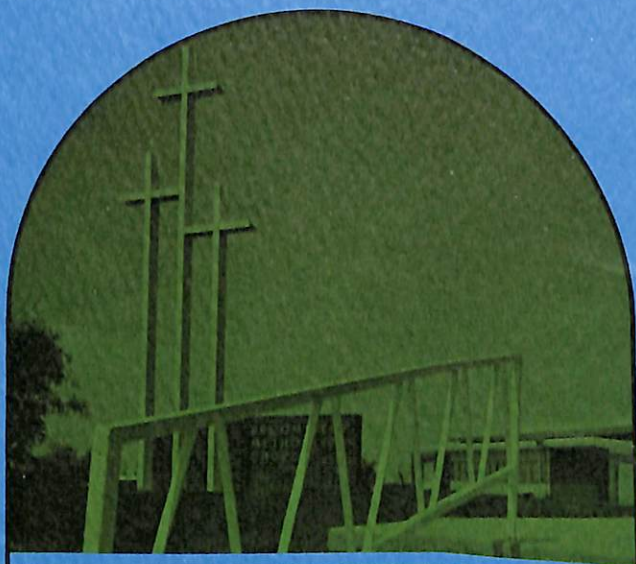
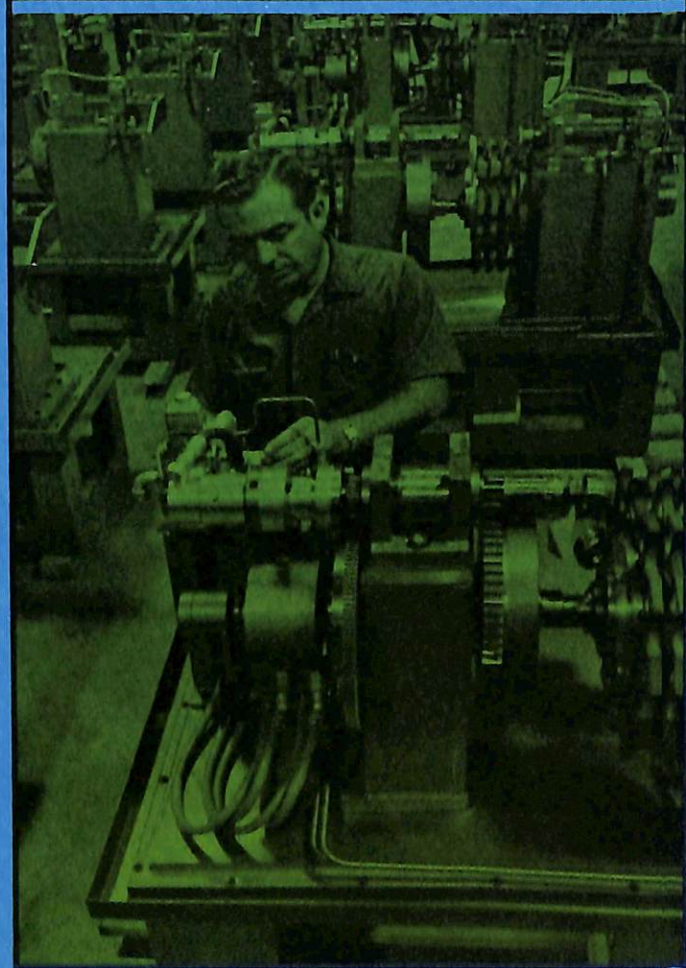
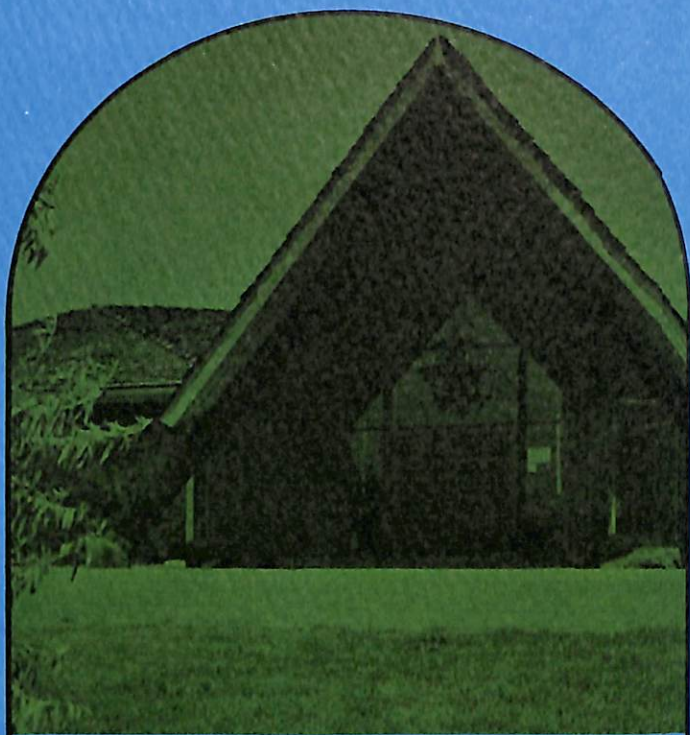


BROOMFIELD

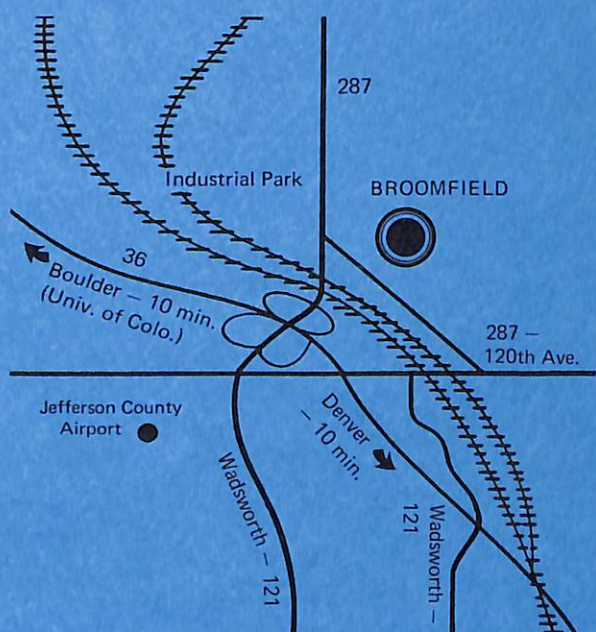


ffering an unparalleled view of the majestic Rockies, inconspicuously located in an ideal setting between the capitol city of Denver and the university city of Boulder, is a planned community of well-kept homes, beautiful new churches, modern schools and play grounds, parks, shopping centers and other amenities. This is Broomfield, Colorado, where some 7,200 residents work and play in a varied but pleasant climate, stimulated by unlimited activities for those of all ages. From the outset, the builders offered a variety of architectural plans and designs. They have utilized the attractive, gentle rolling section of land in such a manner that helps project a "custom built" image, combining strict but workable building covenants. All of these factors molded together make this community a unique and model residential city. From this setting emanates the civic pride the residents have in their community. It all started in 1961 when the new city was incorporated and a full fledged Mayor-Council government was formed. Since then Broomfield has recruited its own Police Department (and, incidentally, has the lowest crime rate in Colorado), maintains a district fire department, water, sanitation and street departments. The city owns the water system complete with a filter plant and a storage reserve. Indications are that future water demands, both residential and industrial, will be met. Because of its many recreational facilities, Broomfield residents are surrounded by a year 'round vacation paradise. Local recreational facilities offer golfing, baseball, football, bowling,



tennis and swimming. The city is only 15 minutes away from Colorado's famous mountain playground where hiking, picnicing, mountain climbing, trout fishing, skiing and winter sports are open to all. Other popular pastimes such as Denver Broncos football, Denver Bears baseball, and horse and dog racing are similarly convenient. Other community services include 18 churches, a weekly newspaper, (the Broomfield Star), a recently completed Public Library, and three fully staffed health clinics as well as several dental clinics. Mild winters, a preponderance of sunshine days, and summer heat tempered by cool mountain breezes, make Broomfield's climate healthful and invigorating. To the southwest, located one-half mile from the city, lies the Jefferson County Airport. This fine facility is one of the busiest airports in Colorado. Also, commercial air service to all parts of the world is available at Stapleton International Airport which can be reached over modern super-highways in approximately 25 minutes. Furthermore, local bus service is readily available. The Denver-Boulder Bus Company and the Colorado Motorway, Inc., operate daily schedules between Boulder and Denver stopping in Broomfield each way. Main arteries are the four lane Denver-Boulder Freeway and State Highway 287. The City of Broomfield is proud of its master plan for future growth and of its record as a well rounded community. It is proud of their environment which is well protected by zoning ordinances. Many industrial park sites are available as well as other plant sites located adjacent to the city limits. The majority

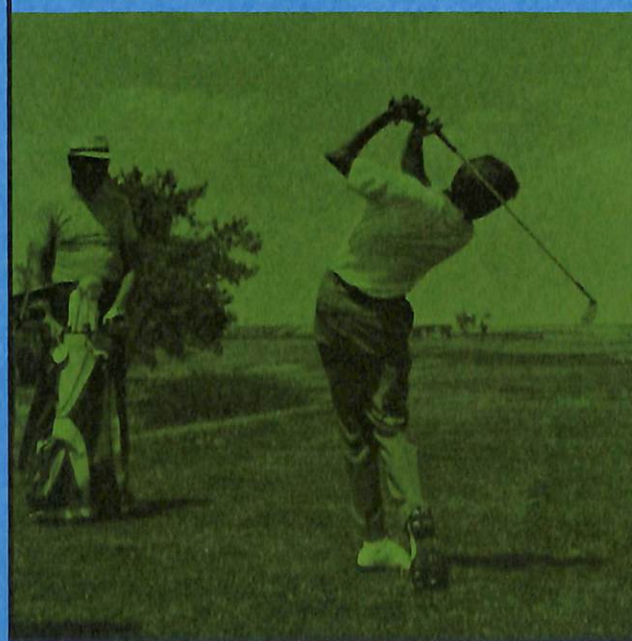
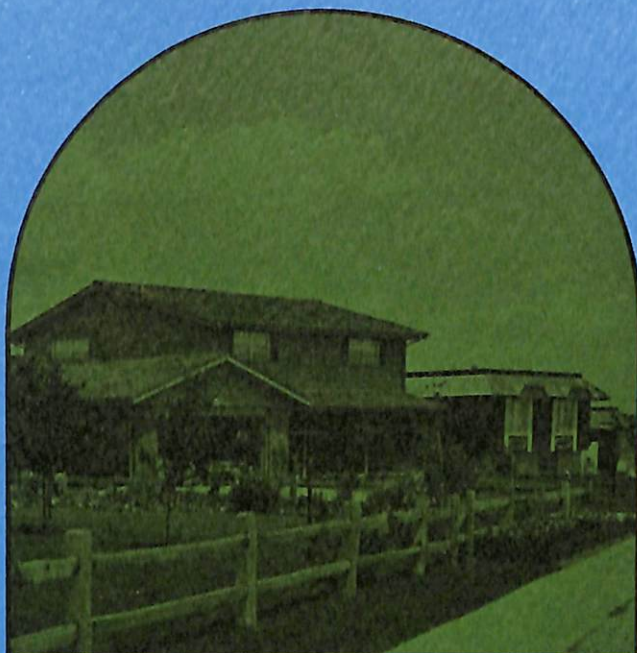
of all industrial sites have highway access, railroad siding, water, and abundant supplies of low cost natural gas and electricity supplied by the Public Service Company of Colorado. Broomfield truly lies at the expanding center of Colorado's Front Range of Science and Technology.



Colorado in brief . . .

Many potent forces combine to make Colorado a land of opportunity for science, business, and industry alike.

Top personnel are attracted and held by Colorado's climate, easy accessibility to more than 2,000 lakes, 13,000 miles of trout streams, and over 13 million acres of National Forest—not to mention a variety of both sporting and cultural activities—an environment of unequalled scenic beauty. A tremendous increase in economic activity and growth in recent years has reflected a progressive attitude on behalf of the public toward the business community. Even our location at the center of the nation lends



1979.8.1. A
General

its value towards a more stimulated and continually prospering economy in years ahead. It is for reasons such as these, and more, that we invite you to **CONSIDER COLORADO.**

Consider Colorado, industrial Colorado.

From grass roots to statehouse, Colorado encourages industrial growth.

- Reduction of valuation of "Freeport merchandise" for assessment purposes to 5 percent in 1967.
- Reduction of valuation for assessment of inventories of a manufacturer or merchant over five years from an assessment of 30 percent of actual value in 1967 to 5 percent in 1972.
 - Authorization and formation of a Business Development Corporation.
 - Tightening of laws governing unemployment compensation benefits. (Estimated average unemployment costs to employers 1.3 percent compared to a National average of 2.1 percent.)
 - Legislative authorization for an Economic Development Revenue Bond Act—authorizing Colorado cities and counties to issue revenue bonds to acquire, improve and build industrial projects for lease.
 - The Colorado Labor Peace Act, in general, follows the provisions of the National Labor Relations Act and provides the basis for the attractive labor relations climate which Colorado enjoys.

For further information, write:



**Public
Service
Company**
of
Colorado

AREA DEVELOPMENT DEPARTMENT
Box 840, Denver, Colorado 80201