

# BROOMFIELD STRATEGIC PLAN

RESOLUTION NO. 108-98

A RESOLUTION ADOPTING A STRATEGIC PLAN  
FOR THE CITY OF BROOMFIELD

BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF BROOMFIELD,  
COLORADO:

Section 1. The attached Broomfield Strategic Plan is hereby adopted by the City Council of the City of Broomfield.

Section 2. This resolution is effective upon its approval by the City Council.

APPROVED on May 26, 1998.

CITY OF BROOMFIELD, COLORADO

William M. Berens  
Mayor

ATTEST:

Vicki May  
City Clerk

APPROVED AS TO FORM:

Roy L. Howard  
City Attorney



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BROOMFIELD  
STRATEGIC  
PLAN

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Adopted by Broomfield City Council  
May 26, 1998

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# ***Sense of Community Element***

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## **I. SENSE OF COMMUNITY**

**Where We Want to Be:** Broomfield values a strong sense of identity and pride created by a self supporting community with proactive citizens of all ages with solid neighborhood networks.

**How We Get There:**

### **Recommendation 1: Create the City and County of Broomfield**

**Rationale:** The city is currently split among 4 counties complicating service delivery and dividing the community. Channels for participation at the county level are fragmented and effectiveness is diluted. Inefficiency, overlap, and duplication of services are probable outcomes of four counties serving a single city. Cooperation among the four counties is difficult due to differing constituencies, fiscal disparity, conflicting priorities, and contrasting values.

#### **Recommended Action Steps:**

1. *Determine required steps under Colorado law to establish a city/county.*

**Responsible Party:** City Attorney

**Resources:** No additional resources required

**Time Line:** Completed

2. *Assess financial feasibility of providing county services*

**Responsible Party:** City Manager

**Resources:** City of Broomfield

**Time Line:** Preliminary analysis complete

3. *Gauge citizen desire to establish Broomfield as a city/county by placing an advisory question on the November 1996 ballot*

**Responsible Party:** City Council

**Resources:** No additional resources required

**Time Line:** Completed and passed

4. *Determine if City / County creation should be pursued by the City Council pending additional detailed financial analysis.*

**Responsible Party:** City Council

**Resources:** City of Broomfield

**Time Line:** 1997-1998

5. *Draw desired boundaries of a future City / County.*

**Responsible Party:** City Council, Community

**Resources:** City of Broomfield

**Time Line:** 1997-1998

6. *If necessary, pursue initiation of a statewide ballot issue through the petition process leading to a statewide vote in the fall of 1998.*

**Responsible Party:** City Council, citizen group

**Resources:** None yet identified

**Time Line:** Beginning November 6, 1997 leading to a November 1998 statewide vote

### **Recommendation 2: Preserve the history of Broomfield**

**Rationale:** Many pieces of Broomfield's history are in danger of being lost forever without preservation actions. Knowledge of the history of Broomfield will be important for future generations.

#### **Recommended Action Steps:**

1. *Pursue the creation of a Broomfield Historical / Archeological Society*

**Responsible Party:** Volunteer community members

**Resources:** None yet identified

**Time Line:** As soon as possible

2. *Formalize an inventory of historic structures, sites, and features with a priority listing for preservation*

**Responsible Party:** Volunteer community members, University of Colorado, "Historical Society"

**Resources:** None yet identified

**Time Line:** As soon as possible

3. *Identify those structures, sites, and features of significant importance to be protected and included as part of future planning.*

**Responsible Party:** Depot Museum, Boulder County Historical Society, future Broomfield Historical Society, Adams County, Jefferson County, Weld County, City Council

**Resources:** Individual contributions, county and state grants, City contributions.

**Time Line:** As needed when structures or sites are either available or threatened.

4. *Provide continued support for the Depot Museum*

**Responsible Party:** City Council, museum director, community

**Resources:** City contributions, county and state grants

**Time Line:** On going

5. *Identify a location(s) in addition to Zang Spur Park where historic structures requiring relocation may be moved.*

**Responsible Party:** City Council, volunteer community members

**Resources:** None yet identified

**Time Line:** Begin search after prioritized inventory completed

### **Recommendation 3: Develop neighborhood attachment**

**Rationale:** A strong sense of attachment to our own neighborhoods and to the larger community strengthens Broomfield. Interaction and commitment increases and communication improves as the overall sense of community grows.

#### **Recommended Action Steps:**

1. *Encourage and schedule events such as Broomfield Days and other similar social community events.*

**Responsible Party:** City and Community

**Resources:** Public and private

**Time Line:** On going

2. *Publicize events at a variety of locations throughout the City particularly in neighborhood and village centers as envisioned in the Master Plan.*

**Responsible Party:** City and Community

**Resources:** None required

**Time Line:** On going

3. *Conduct neighborhood meetings, ward meetings, and block parties such as "Night Out."*

**Responsible Party:** City Council and Community

**Resources:** None required

**Time Line:** On going

4. *Strengthen and support strong local news coverage.*

**Responsible Party:** Community



**Resources:** None identified  
**Time Line:** None set

**Recommendation 4: Evaluate the creation of a Broomfield School District**

**Rationale:** Broomfield falls within 6 school districts. Many Broomfield children attend schools outside of Broomfield creating a situation that divides and isolates parts of the community. A single school district could be a unifying force in the community and strengthen educational goals.

**Recommended Action Steps:**

1. *Determine required steps under Colorado law to establish a Broomfield school district.*

**Responsible Party:** City Attorney

**Resources:** None required

**Time Line:** As desired

2. *Assess financial feasibility of a single school district.*

**Responsible Party:** City and School Districts

**Resources:** None identified

**Time Line:** As needed

3. *Following the dissemination of information regarding legal and financial elements to establish a new school district, gauge citizen desire to establish a Broomfield school district.*

**Responsible Party:** City and Schools Task Force

**Resources:** None identified

**Time Line:** Interim reports through 1998

4. *If desired, pursue initiation of the statutory planning efforts to begin the process leading to a vote of each of the six districts.*

**Responsible Party:** City, Schools Task Force, and School Districts

**Resources:** None identified

**Time Line:** As desired

**Recommendation 5: Enhance Public Safety and neighborhood appearance.**

**Rationale:** Safe and well kept business and residential neighborhoods are essential ingredients in creating a sense of community.

**Recommended Action Steps:**

1. *Maintain community based policing on foot, by bicycle, and*

*by vehicle.*

**Responsible Party:** Broomfield Police Department and Community

**Resources:** City funds

**Time Line:** On going

2. *Develop and encourage neighborhood crime watch programs.*

**Responsible Party:** Broomfield Police Department

**Resources:** City funds

**Time Line:** On going

3. *Promote and strengthen neighborhood upkeep through the City's strong code compliance programs. (See also Section VIII Neighborhoods Recommendation 3)*

**Responsible Party:** Neighborhood residents, Police Chief, and Homeowners Associations

**Resources:** No additional resources required

**Time Line:** On going

# ***Economic Development Element***

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## II. ECONOMIC DEVELOPMENT

**Where We Want to Be:** Broomfield should be distinguished by balanced residential and commercial land use which attracts high quality employers and retail outlets. Broomfield residents should enjoy a full service array of retail and service opportunities, and should seldom have to leave the community to purchase goods and services. The community will pursue a diversified light industrial, high technology, manufacturing, research and office economic base providing jobs for residents and non-residents alike. Broomfield will be known for emphasizing quality over quantity.

### **How We Get There:**

#### **Recommendation 1: Provide a sufficient and adequate property tax and sales tax base to finance quality city services**

**Rationale:** The level of city services is constrained by available revenue. In 1996 Broomfield ranked next to last in sales tax receipts. In order to provide Broomfield citizens with a level of service and a complement of amenities comparable to surrounding cities it is necessary to have an adequate property tax and sales tax base.

#### **Recommended Action Steps:**

1. *Analyze estimated revenues and projected costs associated with proposed development in accordance with the Master Plan.*

**Responsible Party:** City

**Resources:** None required

**Time Line:** On going

2. *Prepare cost projections with a timing element for the provision of services of anticipated residential growth in order to determine a sustainable balance between residential, commercial, open lands, and industrial land uses.*

**Responsible Party:** City with developer and community input

**Resources:** None required

**Time Line:** On going

3. *Seek and encourage quality development for commercial, industrial, and retail areas as designated in the Master Plan.*

**Responsible Party:** City and Broomfield Economic Development Corporation

**Resources:** Public and private funds

**Time Line:** On going

4. *Ensure a variety of shopping opportunities including an upscale regional mall along US 36 and a Great Mall at I-25 and SH 7 in accordance with the Master Plan.*

**Responsible Party:** City, landowners, and developers

**Resources:** Public and private funds

**Time Line:** On going

5. *Encourage the retention and expansion of existing retailers and the location of new retailers to Broomfield by providing a sufficient supply of sites designated for commercial uses in accordance with the Master Plan.*

**Responsible Party:** City and Broomfield Chamber of Commerce

**Resources:** None required

**Time Line:** On going

6. *Continue to provide up to date demographic information about the area to promote locations in Broomfield.*

**Responsible Party:** City and Broomfield Economic Development Corporation

**Resources:** No additional resources required

**Time Line:** On going

7. *Assist in the redevelopment of commercial areas through programs such as Urban Renewal as well as private efforts to upgrade older areas.*

**Responsible Party:** City and property owners

**Resources:** Urban renewal funds and private funds

**Time Line:** On going

**Recommendation 2:** *Provide a balanced variety of jobs and employment opportunities including a quality high tech, light industrial, and office business base.*

**Rationale:** Many of Broomfield's white collar employees must commute out of Broomfield due to the job imbalance created with a lack of white collar jobs. Overall, the employment base of the city will be strengthened by job variety while providing jobs for a broad spectrum of citizens.

**Recommended Action Steps:**

1. *Support the city's business park areas as shown on the Master Plan through provision of city services and timely processing of proposed plans through the public hearing process.*

**Responsible Party:** City

**Resources:** No additional funds required

**Time Line:** On going

2. *Encourage the retention and expansion of existing employers and the location of new employers to Broomfield by providing a sufficient supply of sites designated for employment uses and by providing up to date demographic information.*

**Responsible Party:** City, Broomfield Economic Development Corporation, Broomfield Chamber of Commerce

**Resources:** No additional funds required

**Time Line:** On going

**Recommendation 3: Create a variety of entertainment opportunities.**

**Rationale:** In order to attend a movie theater or a performing arts center or to visit a variety of restaurants, residents must leave the City. Location of these entertainment uses within the community will add interest and options for leisure time activities.

**Recommended Action Steps:**

1. *Designate and promote possible sites for entertainment uses.*

**Responsible Party:** City, Broomfield Economic Development Corporation, and property owners

**Resources:** None identified

**Time Line:** On going

2. *Participate with and support the efforts of the Arts and Humanities group to bring facilities to Broomfield within a phased long term plan.*

**Responsible Party:** City, community, Broomfield Council on the Arts and Humanities

**Resources:** Public and private funds

**Time Line:** As desired

**Recommendation 4: Create a quality working environment through the beautification of major transportation corridors and the provision of trails, open lands, and alternative transportation choices to all business areas.**

**Rationale:** A quality working environment will attract and keep employers while making the community more attractive to both citizens and employees. The provision of trails, open lands, and alternative transportation choices to business areas also benefits the residents of our

community by forming links within the overall interconnected open lands system forming the backbone of the Master Plan.

**Recommended Action Steps:**

1. *Design and implement a beautification program for the City's major transportation corridors and entryways in accordance with the provisions of the Master Plan.*

**Responsible Party:** City, Broomfield Economic Development Corporation, Broomfield Chamber of Commerce, and property owners

**Resources:** None identified

**Time Line:** As desired

2. *Implement the trails and open lands provisions of the City Master Plan through acquisition of open lands and the construction of trails including the Broomfield Trail.*

**Responsible Party:** City, Open Space Advisory Committee, property owners, citizens

**Resources:** City funds, grants, developer contributions

**Time Line:** On going

3. *Work with the Regional Transportation District and the Colorado Department of Transportation to increase available alternative transportation options for pedestrians, bicyclists, bus service, and future light rail and/or passenger heavy rail.*

**Responsible Party:** City, Regional Transportation District, Colorado Department of Transportation, Denver Regional Council of Governments

**Resources:** Funding tied to specific projects

**Time Line:** Underway

# ***Health Element***

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### III. Health

**Where We Want to Be:** Broomfield residents must be able to access a full array of health care services within the city. These services are coordinated and accessible to people of all ages, all socio-economic levels, and all parts of the community.

**How We Get There:**

**Recommendation 1: Encourage and Facilitate Development of Assisted Living Care Facility**

**Rationale:** Need has been preliminarily assessed and this service is needed now. Encourage and facilitate the development of an assisted living care facility and associated programs by specifying and acquiring a site. Collaborate with a developer/provider in the design of the facility. Provide community awareness and support for this critically needed living and health care service.

With a senior population of 3000+, along with Maryel Manor, Corbin Manor, and the Salvation Army Silvercrest apartments, an assisted living care facility is a logical business to receive individuals who should not continue in independent living status due to their varied health needs.

**Recommended Action Steps:**

1. *Determine a location convenient to shopping and senior centers.*

**Responsible Party:** Senior Resources, City, community

**Resources:** None identified

**Time Line:** On going - several sites identified

2. *Determine ideal building size and configuration.*

**Responsible Party:** Assisted Living Facility developer, Senior Resources

**Resources:** None identified

**Time Line:** Underway

3. *Determine potential funding sources and service models (e.g. host homes, group homes, graduated care facilities, and apartment facilities - respite care should also be included).*

**Responsible Party:** Senior Resources, community

**Resources:** None identified

**Time Line:** As needed

4. *Create community awareness and support for these service needs.*

**Responsible Parties:** Private sector provider, Senior Resources of Broomfield, Broomfield Economic Development Corporation, City Council and Mayor, Health Committee, the public.

**Resources:** Private Sector Provider and/or public-private cooperative.

**Time Line:** A goal is to have a location selected and a provider in the 60 - 75 bed range to develop a facility in the city as soon as practical.

**Recommendation 2: Encourage development of an out-patient medical clinic within the city.**

**Rationale:** The city currently lacks a full service out-patient medical clinic providing a full range of outpatient medical procedures including minor surgery, dialysis, chemotherapy, complex physical therapy, a 24-hour clinic, and other normally provided health related services.

**Recommended Action Steps:**

1. *Contact medical service providers, provide demographic data for the area, and encourage them to build a facility in Broomfield.*

**Responsible Parties:** Private sector, health care providers, Health Committee, Broomfield Economic Development Corporation, associated hospitals, the public

**Resources:** Private sector provider

**Time Line:** Need is now. Goal is to provide in 1998 or 1999. Needs to be promoted by entire community.

**Recommendation 3: Encourage development of a nursing home in Broomfield.**

**Rationale:** There is a current growing population of over 3,000 seniors and no nursing home exists to serve the demand.

**Recommended Action Steps:**

1. *Determine a location convenient to shopping and senior centers as well as an assisted living facility.*

**Responsible Party:** Senior Resources, City, community

**Resources:** None identified

**Time Line:** On going - several sites identified

2. *Determine ideal building size and configuration.*

**Responsible Party:** Nursing Home developer, Senior Resources

**Resources:** None identified

**Time Line:** Underway

3. *Determine potential funding sources and service models.*

**Responsible Party:** Senior Resources, City, community

**Resources:** None identified

**Time Line:** As needed

4. *Create community awareness and support.*

**Responsible Parties:** Private sector, health care providers, Senior Resources of Broomfield, Health Committee, Broomfield Economic Development Corporation

**Resources:** None identified

**Time Line:** This is a natural progression to an assisted living facility. As a priority we are looking at a 5 - 10 year time window.

#### **Recommendation 4: Develop Hospice care in the city.**

**Rationale:** Hospice care is needed within the city. This could be provided by a home assistance program, host home, group home, or a separate facility.

#### **Recommended Action Steps:**

1. *Provide information on available hospice care.*

**Responsible Parties:** Health care providers, associated hospitals, properly trained individuals - nurses serving a host home, host family

**Resource:** None identified

**Time Line:** As a natural progression on to a nursing home, there is a limited need today. A starting point would be a small capability such as a host home which could also service short-term daycare (respite care) needs.

#### **Recommendation 5: Consider the development of a hospital in Broomfield.**

**Rationale:** Developments in hospital care need to be continuously monitored to determine if a hospital in Broomfield becomes viable. This could be a project for the future and would be a lesser need if an out-patient clinic could be developed. Given the current managed care approach to hospitalized patients with much shorter stays, added capacity has resulted at existing hospitals such as Avista and St. Anthony's North. These changes in health care management make it less likely that a hospital in Broomfield could be economically viable in the near or intermediate term.

**Recommended Action Steps:**

1. *Monitor the need for a hospital as the city grows.*

**Responsible Party:** Public and private sector

**Resources:** None identified

**Time Line:** As needed

**Recommendation 6: Emergency care and ambulance services should be maintained and enhanced as the community grows.**

**Rationale:** Present level of service is adequate to serve the community now. They may need additional space, ambulances and volunteers as the city grows and planning is in place to serve the community's long-term needs.

**Recommended Action Steps:**

1. *Support the expansion of these emergency services by the current providers.*

**Responsible Party:** City and community

**Resources:** None required

**Time Line:** As needed

2. *Provide information on available emergency services including membership and funding options.*

**Responsible Parties:** Broomfield Emergency Ambulance Service (BEAS) and volunteers, the community served, Flight for Life, associated hospitals

**Resources:** The BEAS operates on membership contributions and fees for service. They have four emergency ambulance vehicles equipped with the latest available equipment; the two newest vehicles cost \$106,000 each. They have a present membership of 80 volunteer paramedics and EMT Basics personnel with plans to add 40 more in the near future. They are exploring acquiring a second site in their Broomfield service area.

**Time Line:** On going

# ***Parks, Recreation, and Open Lands Element***

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#### IV. PARKS, RECREATION, AND OPEN LANDS

**Where We Want to Be:** Residents place the highest value on maintaining a showcase of varied land uses highlighting developed parks, sports venues, buffers, and natural areas all connected by a system of trails. Open land areas both on the City's edge and within the City are critical to our community. The current network of trails is not connected and many segments are not yet planned or constructed. The trail system should be an interconnected network extending from one end of the city to the other with connections to surrounding regional trails.

##### Open Space Defined:

##### Open Lands

Open Lands are those public and private lands acquired, or preserved, in the public interest to: provide for the conservation and protection of natural resources, physical and aesthetic enjoyment of the out-of-doors, recreational opportunities, shape the pattern of growth and development, preserve agricultural resources, and protect prominent geographical, geological features and cultural resources.

The 1995 Broomfield Master Plan includes two categories of Open Lands. These categories are Park/Recreation Areas and Open Space Areas. The following Open Lands Table illustrates the various types of uses that may be appropriate in each of these categories. Other uses that are not listed may also be appropriate and should be reviewed on a case by case basis.

##### Park/Recreation Areas

Park/Recreation Areas are the most intensively used and developed type of Open Lands. They are often characterized by active recreation and cultural uses, functionally partitioned property, recreational play structures, and irrigated turf and landscaping. They may also include hard surface areas and buildings for indoor recreational or cultural activities. Intensively landscaped areas which are adjacent to major roadways and drainageways, and are incorporated into neighborhood and community buffers, as well as restricted-use public or private open land areas (e.g., golf courses or cemeteries) are included in this category. Greenway and community buffers with active recreation areas typically fall within this category.

##### Open Space Areas

Open Space Areas are defined as parcels of land intentionally left free and protected from development, and set aside for unstructured recreational activities and the appreciation and enjoyment of natural surroundings. Open Space Areas typically include one or more of the following features: water resources such as waterways, waterbodies, wetlands or floodplains, scenic areas and vistas, wildlife habitats and corridors, unique or fragile ecosystems, native flora or fauna, productive agricultural lands or historic locations, and scientifically significant areas

or geologic formations. Open Space Areas are typically non-irrigated land with minimal improvements and, comparatively, require less maintenance. Irrigation may be provided in some Open Space Areas in order to sustain landscape improvements. Improvements to Open Space Areas may include soft surface trails, native plants or landscaping, benches, picnic areas, fishing docks, and parking areas at trail heads. Greenway and community buffers and trail connections which meet the intent of the open space areas description fall within this category.

## **A. PARKS AND RECREATION**

### **How We Get There:**

#### **Recommendation 1: Enhance the variety of recreation programs.**

**Rationale:** While there currently exists a variety of recreational programs with the city, there is always a demand for more ballfields, soccer fields, skate parks, in-line hockey sites, golf courses, and swimming related facilities, there also is a need for activities for individuals in all income groups and those not sports minded.

#### **Recommended Action Steps:**

1. *Assess current programs and resources (sports and other recreational activities).*

**Responsible Party:** City staff, Council Parks & Recreation Committee (funding - city budget)

**Resources:** Public meetings, staff

**Time Line:** 1998

2. *Compile inventory of needs and identify shortfalls.*

**Responsible Party:** City staff, Council Parks & Recreation Committee (funding - city budget)

**Resources:** Public meetings, staff

**Time Line:** 1998

3. *Identify activity related sites in Master Planning process.*

**Responsible Party:** City staff, Council Parks & Recreation Committee (funding - city budget)

**Resources:** Public meetings, staff

**Time Line:** 1998

4. *Prioritize Developments*

**Responsible Party:** Council Parks & Recreation Committee  
Capital Improvements Committee (funding - city budget)

**Resources:** Public meetings, staff  
**Time Line:** 1998

**Recommendation 2: Build new recreation facilities.**

**Rationale:** Our current recreation center does not meet the demands of the community. Additional centers, including joint use facilities are necessary.

**Recommended Action Steps:**

1. *Solidify / confirm sites as determined in the master plan and intergovernmental agreements.*

**Responsible Party:** City staff and City Council through negotiations with developers (funding - Lotto funds, matching grants, city funds)

**Resources:** Public meetings, staff, Capital Improvements Committee

**Time Line:** On going

2. *Project and determine basic programs for all facilities.*

**Responsible Party:** City staff (funding - bond issue, Lotto funds, matching grants, city funds including Service Expansion Fee funds), school districts

**Resources:** Public meetings, staff, Capital Improvements Committee

**Time Line:** 1998 & 1999

3. *Investigate use of Service Expansion Fee revenues for construction of city / educational joint use facilities to be incorporated in the layout of a new center and the adjoining High School site.*

**Responsible Party:** City Council and Adams 12 school district

**Resources:** Services Expansion Fee

**Time Line:** 1997 - 1999

**Recommendation 3: Update and evaluate existing teen programs and facilities to meet the needs of the community..**

**Rationale:** A new and larger teen center would better serve our youth.

**Recommended Action Steps:**

1. *Assess current programs and resources.*

**Responsible Party:** City staff, Council Parks & Recreation Committee (funding - city budget)



**Resources:** Public meetings, staff  
**Time Line:** 1998

2. Compile inventory of needs and identify shortfalls.

**Responsible Party:** City staff, Council Parks & Recreation Committee (funding - city budget)  
**Resources:** Public meetings, staff  
**Time Line:** 1998

3. *Identify activity related sites in planning process.*

**Responsible Party:** City staff, Council Parks & Recreation Committee (funding - city budget)  
**Resources:** Public meetings, staff  
**Time Line:** 1998

4. *Prioritize proposals.*

**Responsible Party:** Council Parks & Recreation Committee  
Capital Improvements Committee (funding - city budget)  
**Resources:** Public meetings, staff  
**Time Line:** 1998

#### **Recommendation 4: Implement the comprehensive trails system**

**Rationale:** An extensive interconnected trail system is desired by the citizens of Broomfield.

#### **Recommended Action Steps:**

1. *Consult Master Plan for future trail locations.*

**Responsible Party:** City, property owners, developers  
**Resources:** None required  
**Time Line:** On going

2. *Inventory and identify gaps in existing system.*

**Responsible Party:** City and community  
**Resources:** City and community members  
**Time Line:** Underway

3. *Develop priorities and funding mechanisms to complete the existing system.*

**Responsible Party:** City and community  
**Resources:** None identified  
**Time Line:** As required

4. *Request / require connections within new development.*

**Responsible Party:** City and developers

**Resources:** Private developers

**Time Line:** On going

5. *Improve and sign existing trails.*

**Responsible Party:** City and State agencies

**Resources:** None identified

**Time Line:** As desired

## **B. OPEN LANDS**

### **How We Get There:**

**Recommendation 1:** *Implement the Open Lands Elements of the 1995 Broomfield Master Plan including the “Top Ten” sites identified by the Open Space Advisory Committee.*

**Rationale:** Open Land is a request/requirement of our citizens.

### **Recommended Action Steps:**

1. *Identify parcels.*

**Responsible Party:** City, Open Space Advisory Committee, Community

**Resources:** Revenues from Open Space sales tax

**Time Line:** On going

2. *Prioritize acquisition of parcels.*

**Responsible Party:** City, Open Space Advisory Committee, Community

**Resources:** Revenues from Open Space sales tax

**Time Line:** On going

3. *Identify funding.*

**Responsible Party:** City, Open Space Advisory Committee, Counties

**Resources:** City and County funds, grants, donations

**Time Line:** Underway

4. *Acquire parcels.*

**Responsible Party:** City and counties

**Resources:** City and County funds, grants, donations  
**Time Line:** Underway

**Recommendation 2:** *Create acquisition strategies, in addition to purchase, for open lands acquisition.*

**Rationale:** Open Lands preservation may be accomplished by methods other than purchase.

**Recommended Action Steps:**

1. Create alternate acquisition strategies.

**Responsible Party:** City, Counties, property owners, Open Space Advisory Committee

**Resources:** None required

**Time Line:** On going

**Recommendation 3:** *Use Open Space to protect ridgelines, view corridors, wildlife habitat, wetlands, and other natural features in perpetuity.*

**Rationale:** Open space preserves natural features for future generations.

**Recommended Action Steps:**

1. Implement the open space provisions of the 1995 Master Plan as amended.

**Responsible Party:** City, Open Space Advisory Committee, community, property owners

**Resources:** None identified

**Time Line:** On going

**Recommendation 4:** *Establish guidelines and funding for the appropriate improvement and maintenance of open land areas*

**Rationale:** With due consideration for wildlife and natural feature preservation, citizens should have reasonable access to open land areas and have the opportunity for the enjoyment of natural surroundings and/or the pursuit of quiet, non-disruptive activities thereon.

**Recommended Action Steps:**

1. Identify improvements and activities appropriate to open lands.

**Responsible Party:** City Council, city staff, Open Space Advisory Committee

**Resources:** Staff, Open Space Advisory Committee

**Time Line:** Modification to Master Plan (including appropriate activities) pending; identification of desired improvements is

underway, on going

2. Identify maintenance level appropriate to open lands

**Responsible Party:** City staff, Open Space Advisory Committee

**Resources:** Staff, Open Space Advisory Committee

**Time Line:** On going

3. Identify funding sources for improvements and maintenance

**Responsible Party:** City staff, Open Space Advisory Committee

**Resources:** City and county funds, grants, donations (consider using "Donated by \_\_\_\_\_" plaques on structures or nearby signs)

**Time Line:** On going

4. Implement improvement and maintenance activities as adopted (i.e., funded and approved by City Council)

**Responsible Party:** City Council, city staff

**Resources:** City Council, staff

**Time Line:** As needed

# ***Arts and Culture Element***

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## V. Arts and Culture

**Where We Want to Be:** The community should create a public arts program and a multi-cultural events and performing arts center/theater and exhibition hall. This facility would include stage facilities, classrooms, offices, and personnel to provide administration, scheduling, and professional assistance to diverse programs of both local and guest talent. Total year round use and constant participation by citizens is envisioned.

### **How We Get There:**

**Recommendation 1:** *Create a multi-cultural events and performing arts center/theater and exhibition hall.*

**Rationale:** The City of Broomfield believes the making of a whole individual includes exposure to all scopes of culture if the society is expected to retain and cultivate history, cultural, and artistic accomplishments. We would like to ensure that a variety of arts programs are accessible to and an essential part of the whole Broomfield community.

At the present time, there is not a facility in the Broomfield area that can provide classroom space, storage, practice areas, security for materials, seating, parking, exhibit areas. A performance theater for arts and cultural activities does not exist. At the present time, there is no centralized location for the existing arts and cultural programs within the City. A performance hall for exhibitions for local and guest talent does not exist. The programs for arts offered by the City Parks and Recreation department are popular and the ability to offer expanded programs is limited by the unavailability of classroom space.

A performing arts/cultural events center/theater with an exhibition hall, theater with seating capacity of 600-800, parking, and classrooms would provide the capability for a full range of cultural programs - lectures, theater, art, music, and dance for both local and guest talent. The facility could also be used for exhibitions of art, sports, antiques or a variety of other special interest organizations.

### **Recommended Action Steps:**

1. *Raise public awareness of the need and potential of such a center.*

**Responsible Party:** Arts and Humanities Council, City Council

**Resources:** None identified

**Time Line:** As required

2. *Publicize current programs and cultural events including a calendar.*

**Responsible Party:** Arts and Humanities, City, Chamber of Commerce

**Resources:** Community television, community newsletter, scientific and cultural facilities district tax

**Time Line:** On going

3. *Survey current parks and recreation program usage and areas of interest and expansion expressed by Broomfield residents.*

**Responsible Party:** City and community

**Resources:** None identified

**Time Line:** On going

4. *Investigate how much money would be needed to operate an arts and cultural center - where classes could be expanded, are they self-supporting, etc.*

**Responsible Party:** Arts and Humanities, City

**Resources:** Public / private partnerships

**Time Line:** As needed

5. *Investigate other cultural centers for information on ownership, financial operations, and activities provided.*

**Responsible Party:** Arts and Humanities, City

**Resources:** None identified

**Time Line:** As needed

6. *Conduct an investigation for a Broomfield Arts and Cultural Center including identifying the best location, estimating construction costs, and estimating operating costs.*

**Responsible Party:** Arts and Humanities, City, community

**Resources:** None identified

**Time Line:** As desired

7. *Encourage the establishment of a public/private venture to accomplish this goal and investigate partnerships with other entities.*

**Responsible Party:** Arts and Humanities, City, Chamber of Commerce

**Resources:** None identified

**Time Line:** As needed

8. *Empower the Arts and Humanities Council to spearhead an organization to pursue the development of the facility.*

**Responsible Party:** City Council

**Resources:** None required

**Time Line:** As desired

9. *Develop a conceptual design for the facility.*

**Responsible Party:** Arts and Humanities, City

**Resources:** None identified

**Time Line:** As needed

10. *Develop a cost analysis of the construction and operation of such a facility.*

**Responsible Party:** Arts and Humanities, City

**Resources:** None identified

**Time Line:** As needed

11. *Identify program opportunities supported by an Arts and Cultural Center.*

**Responsible Party:** Arts and Humanities, City

**Resources:** None identified

**Time Line:** As needed

12. *Promote development of the center through meetings and collection of feedback.*

**Responsible Party:** Arts and Humanities, City

**Resources:** None identified

**Time Line:** As needed

13. *Raise funds for construction, perhaps as a joint bond issue with other public facility needs.*

**Responsible Party:** Arts and Humanities, City

**Resources:** None identified

**Time Line:** As needed

**Recommendation 2: Create a series of public art programs throughout the community.**

**Recommended Action Steps:**

1. *Continue the “Brighter Broomfield” program.*

**Responsible Party:** City, Chamber of Commerce



**Resources:** No additional resources required  
**Time Line:** Underway

2. *Investigate additional programs.*

**Responsible Party:** City, Chamber of Commerce  
**Resources:** None identified  
**Time Line:** As desired

# ***Human Services Element***

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## VI. HUMAN SERVICES

**Where We Want to Be:** Residents of all ages and all socio-economic levels need access to a variety of human services. Included in this is a local resource center for persons to find available and coordinated human services in the community.

### **How We Get There:**

#### **Recommendation 1: Create a local human services resource center.**

**Rationale:** A central location for resource services in Broomfield is needed. Currently there is no central conduit for services in Broomfield and all four counties.

#### **Recommended Action Steps:**

1. *Evaluate existing programs and encourage the development and facilitation of needed programs.*

**Responsible Party:** City, community

**Resources:** None identified

**Time Line:** As required / in progress and on-going

2. *Develop a database referral system.*

**Responsible Party:** City, community

**Resources:** None identified

**Time Line:** As required

3. *Develop resource facilities and programs.*

**Responsible Party:** City, community

**Resources:** None identified

**Time Line:** As required

#### **Recommendation 2: Facilitate the Coordination of Services in the Broomfield Area**

**Rationale:** Since Broomfield is located in four counties, access to services can be confusing.

#### **Recommended Action Steps:**

1. *Encourage the coordination and implementation of County human services in Broomfield (such as health and mental health, driver's license, etc.)*

**Responsible Party:** City, Counties, State

**Resources:** None identified

**Time Line:** On going

# ***Education Element***

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## VII. EDUCATION

**Where We Want to Be:** Broomfield is a community of well educated people of all ages with the opportunities and resources to continue to learn.

**How We Get There:**

**Recommendation 1:** *All Broomfield citizens will have access to information concerning educational programs.*

**Rationale:** Broomfield is split into three major public school districts. There are also private schools in the community and just outside the community which may also be a choice for citizens. Educational programs are also offered by the city, community groups, medical institutions, Chamber of Commerce, etc. It would be beneficial to have information on programs, curriculums, locations, fees, etc., in one area in which citizens could access.

### **Recommended Action Steps:**

1. *Create listing of all public schools, public school programs which are currently available to Broomfield citizens.*

**Responsible Party:** Schools Task Force

**Resources:** None required at this time

**Time Line:** As desired

2. *Create listing of community educational resources - other programs which are sponsored by community groups, medical institutions, Chamber of Commerce, City, private schools, community colleges, preschools, private businesses, churches, etc. Listing of program to include - criteria/cost/description of program.*

**Responsible Party:** To be determined

**Resources:** Same as those used for the resource center

**Time Line:** As desired

**Recommendation 2:** *Broomfield will provide an educational community networking system.*

**Rationale:** Develop a citywide distribution system to ensure that information is available to citizens and that the community as a whole, encourages and supports educational needs of those citizens.

### **Recommended Action Steps:**

1. *Community networking system to include schools, preschools, parks/recreation, parenting classes, health classes, businesses, community colleges, others . . . Group of representatives to meet on a quarterly basis to determine*

*networking strategies and distribution of information about the programs that they encourage or represent.*

**Responsible Party:** Broomfield Chamber of Commerce

**Resources:** Volunteers

**Time Line:** 18 months

2. *Distribute information on the Public Schools for Choice Act.*

**Responsible Party:** Broomfield Schools Task Force

**Resources:** Volunteers - Distribution cost undetermined

**Time Line:** In progress

3. *Promote joint planning with all school districts serving Broomfield.*

**Responsible Party:** Broomfield Schools Task Force

**Resources:** Volunteers

**Time Line:** In progress

4. *Encourage Broomfield citizens to become involved on School District committees.*

**Responsible Party:** Broomfield Schools Task Force

**Resources:** Volunteers

**Time Line:** In progress

5. *Broaden the objectives of the Broomfield Schools Task Force beyond the public school element.*

**Responsible Party:** City Council

**Resources:** Volunteers

**Time Line:** 1 year

**Recommendation 3: Provide adequate educational facilities and promote needed improvements on existing facilities. Promote the joint usage of existing and new facilities to meet educational and community needs.**

**Rationale:** Currently, students who attend public schools in Broomfield reside in three counties. In Jefferson County/Broomfield, presently, overcrowding is not an issue as they have built a new elementary school to accommodate students.

In Boulder County/Broomfield, two of the three elementary schools are among the largest in the school district, with Kohl School the largest elementary school in the district. The Broomfield Heights Middle School is

the largest middle school in the district. In Fall 1997, students are faced with severe overcrowding.

In Adams County/Broomfield, crowding exists as well. Adams County School District 12 will be adding an elementary school just outside the city limits in Westminster. A new middle school east of I-25 will open in 1999 and provide relief to Westlake Middle School. In Adams County, Broomfield students attend one of two high schools - Horizon High in Thornton or Northglenn High School in Northglenn. Broomfield children also attend two middle schools, one is outside Broomfield city limits. A new high school will be constructed in 1999, and all Adams County / Broomfield students will feed into a single high school system.

The Schools Task Force has been working hard to address the need for schools in both Adams County and Boulder County/Broomfield. The City of Broomfield has also tried to address the need for new facilities by passing a Service Expansion Fee (SEF) for additional revenue, in which part of the fees collected would be used to develop joint facilities.

The issue of joint usage facilities and using other existing facilities to house educational programs is a concept that is currently being expanded.

### **Recommended Action Steps:**

1. *Create a listing of all schools, public and private, pre-school through high school.*

**Responsible Party:** Broomfield Schools Task Force

**Resources:** None required

**Time Line:** 1 year or less

2. *Create a listing of meeting places, rooms, churches which provide space for educational programs, seminars, conferences, etc.*

**Responsible Party:** To be determined

**Resources:** None identified

**Time Line:** 1 year or less

3. *Assure that new public facilities include classrooms and lecture hall components to accommodate educational needs in work force development, professional development, motivational and ethics workshops.*

**Responsible Party:** City Council, Arts and Humanities Council, Senior Resources

**Resources:** None

**Time Line:** As needed

4. *Adjust Adams County District 12 attendance boundaries in Broomfield.*

**Responsible Party:** Schools Task Force / School District 12

**Resources:** Volunteers / City of Broomfield

**Time Line:** 1997-1999 in conjunction with new high school

5. *Consider intergovernmental agreements for the planning, construction, and joint use of new elementary, middle, and high schools.*

**Responsible Party:** City of Broomfield / Schools Task Force

**Resources:** Services Expansion Fees

**Time Line:** Plans have been proposed in both Adams and Boulder County school districts. Currently, issue is being addressed.

6. *Construct improvements to existing elementary schools to ensure equity among all schools within each school district.*

**Responsible Party:** Boulder and Adams County school districts

**Resources:** Capital monies from school districts

**Time Line:** Needs are immediate

7. *Ensure Broomfield has control over the expenditure of Services Expansion Fee revenue collected by the City.*

**Responsible Party:** City of Broomfield

**Resources:** Services Expansion Fee

**Time Line:** Done

**Recommendation 4: Make new technology more available in schools.**

**Rationale:** Use of new technology in schools will better prepare students for its use in the future.

**Recommended Action Steps:**

1. *Encourage each school district to focus on this need and craft ways to obtain and install the new technology in the schools.*

**Responsible Party:** Schools Task Force and community members

**Resources:** Undetermined

**Time Line:** On going



# ***Neighborhood Element***

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## VIII. NEIGHBORHOOD

**Where We Want to Be:** Broomfield should enjoy a variety of housing types that meet the needs of its residents and their lifestyles. All development should make use of high quality design and diversity of architecture, with a variety of sound building materials and good land planning in order to create long term value in the Broomfield housing stock.

**Common threads for residential development in Broomfield are:**

- Pedestrian connections within and among neighborhoods
- Varied densities within the city
- Internal open lands and open lands buffers including greenways and bike trails
- Housing integrated into other facets of the community - parks, jobs, transportation, commercial services, and social activity.

**How We Get There:**

**Recommendation 1:** *Achieve an adequate supply of housing sites zoned for a variety of housing types in accordance with the Broomfield Master Plan.*

**Rationale:** An adequate supply of a variety of housing types is required to meet the diverse needs of Broomfield residents and businesses and to strengthen the community as a whole.

### **Recommended Action Steps:**

1. *Develop a baseline by conducting an inventory of the existing and proposed housing stock in Broomfield by type and price range.*

**Responsible Party:** City, Chamber of Commerce

**Resources:** None identified

**Time Line:** As desired

2. *Determine how much cost may be added as a result of new regulations by conducting a review of the city's regulations, with citizen input, to attain quality at all price levels.*

**Responsible Party:** City, citizens, homebuilders

**Resources:** None required

**Time Line:** As desired

3. *Determine whether the regulations allow a variety of densities within a process that allows flexibility and predictable process while allowing for adequate city review and regulation.*

**Responsible Party:** City, citizens, homebuilders  
**Resources:** None required  
**Time Line:** As desired

4. *Investigate various types of regulatory systems, i.e. checklist system, performance based system, etc. in order to determine which system may best obtain the goal of quality housing at all price levels in acceptable locations.*

**Responsible Party:** Council appointed citizen committee to work with staff  
**Resources:** None identified  
**Time Line:** As desired

5. *Write new regulations and create new zone districts, if needed, to allow compatible density in close proximity to each other and standards for zones that will easily permit the type of housing in appropriate locations as envisioned by the Broomfield Master Plan.*

**Responsible Party:** City staff and City Council  
**Resources:** None identified  
**Time Line:** As desired

6. *Bring zoning designations into compliance with the Master Plan.*

**Responsible Party:** City staff and City Council  
**Resources:** None identified  
**Time Line:** As desired

**Recommendation 2: Require all new development to meet the Design Guidelines contained within the Broomfield Master Plan.**

**Rationale:** An implementation strategy needs to be developed to guide consistent and reasonable application and interpretation of the new design guidelines with the goal of achieving high quality housing development.

**Recommended Action Steps:**

1. *Educate staff, residents, realtors, developers, Land Use Review Commission, and City Council on design guidelines and reasons behind the guidelines.*

**Responsible Party:** City staff and City Council  
**Resources:** None identified  
**Time Line:** Partially underway

2. *Reach a consensus among the above-mentioned groups as*

*to a common interpretation of the guidelines and how they can be consistently applied.*

**Responsible Party:** *City staff, citizens, Land Use Review Commission, and City Council*

**Resources:** None identified

**Time Line:** As needed

3. *Develop regulations to implement the design guidelines.*

**Responsible Party:** City Council, City staff, local homebuilders

**Resources:** None required

**Time Line:** Underway

4. *Set up an evaluation system to assess what design guidelines are achieving.*

**Responsible Party:** City staff, City Council, local homebuilders, citizens

**Resources:** None required

**Time Line:** As desired

**Recommendation 3: Adopt a set of minimum property maintenance standards that are enforceable.**

**Rationale:** As the community ages there will be some deterioration in the exterior appearance. Continual maintenance of property can help alleviate major exterior deterioration of buildings, fences, and landscaping.

**Recommended Action Steps:**

1. *Review codes and enforcement records.*

**Responsible Party:** City

**Resources:** None required

**Time Line:** On going

2. *Inventory the condition of Broomfield properties.*

**Responsible Party:** City, neighborhoods

**Resources:** None identified

**Time Line:** As required

3. *Identify areas of change needed in current property maintenance codes and strengthen codes and enforcement mechanisms.*

**Responsible Party:** City, neighborhoods

**Resources:** None required

**Time Line:** As required

**Recommendation 4: Create a Broomfield Housing Authority.**

**Rationale:** Broomfield desires a wide range of affordable housing options. A Housing Authority is charged, by statute, with provision and facilitation of affordable housing. The combination of the two ideas with a focus to local control of affordable housing policy issues, drives the rationale for the formation of a local Housing Authority which could contract with an existing housing authority to reduce overhead and administrative costs.

**Recommended Action Steps:**

1. *Investigate the process for the formation of a local housing authority and the powers and constraints of a public housing authority.*

**Responsible Party:** City, citizens, counties

**Resources:** None identified

**Time Line:** As desired

2. *Generate a petition for the formation of a Broomfield Housing Authority to City Council.*

**Responsible Party:** Citizens

**Resources:** None identified

**Time Line:** As soon as needed

3. *Create a Broomfield Housing Authority with a focus on local policy control and use the existing city and county staffing expertise and resources.*

**Responsible Party:** City Council

**Resources:** None required

**Time Line:** As desired

# ***Transportation Element***

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## **IX. TRANSPORTATION**

**Where We Want to Be:** Broomfield residents require an efficient multi-modal transportation network that connects residents both within the city and throughout the region while protecting our neighborhoods.

### **How We Get There:**

**Recommendation 1:** *Support implementation of existing transportation plans as appropriate.*

**Rationale:** The following plans affecting Broomfield have been previously adopted or are in draft form:

- 11/95 - Boulder County Comprehensive Plan, Transportation Element Update
- 4/96 - Adams County Transportation Plan
- 4/96 - Denver Regional Council of Governments, Changing Commute Behavior in the Denver Region - Alternate Modes, HOV Lanes, Commuter Rail, RTD Buses, Carpooling, Bicycles
- 5/96 - Blue Ribbon Panel on Transportation (Governor's Panel)
- 6/96 - Livable Neighborhoods: Rethinking Residential Streets, American Public Works Association
- 9/96 - (begun) Jefferson County Transportation Plan Update
- 9/96 - (begun) US 36 Corridor Study, Phase 2
- 9/96 - (begun) Guide the Ride, Rapid Transit Element, Regional Transportation District
- 10/96 - (begun) Boulder County Regional Transportation Task Force, Consortium of Cities Proposal
- 1/97 - (ongoing) Five Year Transportation Improvement Program (TIP), Denver Regional Council of Governments
- 5/96 - Broomfield Transportation Plan

### **Recommended Action Steps:**

1. *Pursue plan implementation as appropriate.*

**Responsible Party:** City, counties, State and Federal agencies

**Resources:** Local, State and Federal funds

**Time Line:** On going

**Recommendation 2:** *Give high priority to the improvement of the Broomfield interchange on US 36.*

**Rationale:** The interchange is severely over capacity and significant improvements are needed immediately. The congestion impacts the larger transportation system and is expected to worsen.

### **Recommended Action Steps:**

1. *Obtain funding for a Feasibility Study through the Transportation Improvement Program through the Denver Regional Council of Governments.*

**Responsible Party:** City, Denver Regional Council of Government

**Resources:** None required

**Time Line:** Currently included on 5 year TIP.

2. *Plan, design, and construct the interchange improvements.*

**Responsible Party:** City, Colorado Department of Transportation

**Resources:** State and Federal funds

**Time Line:** Subsequent and feasibility study

**Recommendation 3: Promote the implementation of the Northwest Parkway as envisioned in the City's Master Plan.**

**Rationale:** The construction of the Parkway within the context of the land use and transit portions of the Master Plan is a significant component of the city's future.

**Recommended Action Steps:**

1. *Pursue acquisition of the remaining right of way as specified in the Northwest Parkway IGA.*

**Responsible Party:** City, counties

**Resources:** City and county funds

**Time Line:** Underway

2. *Investigate all possible funding mechanisms including tolling.*

**Responsible Party:** City, counties

**Resources:** City and county funds

**Time Line:** Underway

3. *Coordinate planning with interested cities, counties, and other entities to create a common interest goal to plan, design, and construct the Parkway*

**Responsible Party:** City, counties

**Resources:** City and county funds

**Time Line:** Underway

**Recommendation 4: Meet the Circulation Goals set forth in the Master Plan.**

**Rationale:** The following three goals were adopted as a part of the 1995 Master Plan:

- Create an interconnected street system that facilitates safe



travel throughout the city for pedestrians, bicyclists, and automobiles.

- Encourage livable streets.
- Encourage transit usage.

**Recommended Action Steps:**

1. *Apply master plan standards to all new development.*

**Responsible Party:** City Council, developers

**Resources:** None required

**Time Line:** On going

2. *Retrofit present collectors and arterials to meet newly adopted street standards.*

**Responsible Party:** City Council

**Resources:** Local funds and grants

**Time Line:** On going

**Recommendation 5: Coordinate transportation planning with neighboring communities.**

**Rationale:** Effective transportation systems must be interconnected with neighboring communities.

**Recommended Action Steps:**

1. *Participate in joint planning efforts and coordinate local responses on transportation issues.*

**Responsible Party:** City, Chamber of Commerce, Private employers

**Resources:** None identified

**Time Line:** On going

**Recommendation 6: Increase the Regional Transportation District's (RTD) services and facilities to meet the needs of Broomfield residents.**

**Rationale:** Increased communication should lead to the provision of additional transit service by Regional Transportation District.

**Recommended Action Steps:**

1. *Increase communication through participation in the Guide the Ride public input process and increased contact with RTD Board members.*

**Responsible Party:** City, Regional Transportation District, citizens  
**Resources:** None required  
**Time Line:** On going

**Recommendation 7:** *Provide a choice of cost effective alternate modes for travel by Broomfield residents, employees, and visitors including pedestrian and bicycle trails, commuter rail, high occupancy vehicle lanes, and bus service.*

**Rationale:** The use of alternate modes of travel in Broomfield will ease congestion and provide positive alternative travel experiences.

**Recommended Action Steps:**

1. *Construct a citywide trail system integrated with an expanded transit network.*

**Responsible Party:** City, developers, Regional Transportation District, Colorado Department of Transportation

**Resources:** Public and private funds

**Time Line:** On going

2. *Participate in regional efforts to provide high occupancy vehicle lanes along major transportation corridors and provide a design that accommodates an upgrade to light rail.*

**Responsible Party:** City, citizens, Regional Transportation District, Colorado Department of Transportation

**Resources:** State and Federal funds

**Time Line:** Underway

3. *Participate in regional efforts to initiate a commuter rail system along major transportation corridors using existing track.*

**Responsible Party:** City, citizens, Regional Transportation District, Colorado Department of Transportation

**Resources:** State and Federal funds

**Time Line:** Underway

# ***Environment Element***

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## **X. ENVIRONMENT**

**Where We Want to Be:** The citizens of Broomfield are committed to safeguarding our environment. This commitment translates into actions that safeguard and/or improve our air and water quality, as well as addressing limited resources, including land fill space. We believe that the quality of life that today's citizens strive for should also be available for the generations that will follow.

### **How We Get There:**

**Recommendation 1:** *Further responsible ENVIRONMENTAL EDUCATION locally, to help ensure a significant majority of our citizens willingly participate and support the City's as well as regional environmental strategies.*

**Rationale:** Environmental education enhances citizen support.

### **Recommended Action Steps:**

1. *Have a regular bulletin on the Community Channel highlighting particular environmental concerns of general interest to our city.*

**Responsible Party:** City, citizens, city council environmental committee, cable company

**Resources:** None required

**Time Line:** As desired

2. *Have a regular spot in the community Newsletter.*

**Responsible Party:** City, citizens, Boulder County Recycling and Composting Authority (BCRCA)

**Resources:** None required

**Time Line:** As desired

3. *Identify additional means of communicating with the community, such as ad space on mass transit shelters to educate/communicate the City's environmental vision, information booth at Broomfield Days, etc.*

**Responsible Party:** City, citizens, BCRCA

**Resources:** None identified

**Time Line:** On going

4. *Encourage the local newspaper to cover/highlight environmental concerns and strategies to help encourage dialog and participation.*

**Responsible Party:** City, citizens

**Resources:** None identified

**Time Line:** On going

5. *Include environmental education information with City water bill mailings.*

**Responsible Party:** City, BCRCA

**Resources:** None required

**Time Line:** On going

6. *Link with other City education programs (such as Parks & Recreation, Open Space, others ?) to begin to integrate environmental safeguards as a basic premise within this community.*

**Responsible Party:** City and community

**Resources:** None identified

**Time Line:** As desired

7. *Identify staff resources/expertise (Environmental “officer”) and establish standard review procedures.*

**Responsible Party:** City Council

**Resources:** None identified

**Time Line:** As desired

8. *Analyze, consider and implement what (if any) incentive programs may benefit the community, such as ‘no drive’ days in conjunction with free bus days, giving out free water friendly seedlings for participating in hazardous material roundups, etc.*

**Responsible Party:** City, community, BCRCA

**Resources:** None identified

**Time Line:** As desired

9. *Identify information resources available from other agencies, organizations, communities, etc., such that Broomfield does not have to “reinvent” or “redraft” successful programs/guidelines.*

**Responsible Party:** City, community, BCRCA

**Resources:** None identified

**Time Line:** As desired

10. *Coordinate with schools, city-wide, to further environmental education.*

**Responsible Party:** A significant amount of city staff time is needed to ensure a successful environmental education program.

As a first step, the City Council must endorse such a program, and dedicate the necessary staff resources. The school districts must also be involved in this effort. Ecocycle may also assist the city.

**Resources:** DRCOG, Clean Air Colorado, natural resource agencies (such as forest service), etc.

**Time Line:** Establish staff responsibility within one month of adoption of environmental strategies by City Council

**Recommendation 2:** *Work locally and participate regionally to help improve/maintain Broomfield's air quality. We will plan for air quality and follow through on the proven strategies developed by other agencies/organizations.*

**Rationale:** To improve air quality all strategies must be coordinated with surrounding communities.

### **Recommended Action Steps:**

1. *Evaluate and establish a monitoring mechanism to evaluate impacts of the Rocky Flats cleanup on the air, water (surface and ground), soils, and other environmental factors of the surrounding communities.*

**Responsible Party:** City staff

**Resources:** DRCOG, Clean Air Colorado, Rocky Flats Local Impacts Initiative, Citizen Advisory Board

**Time Line:** Responsible City staff person(s) to establish upon adoption of environmental strategies by City Council.

2. *Review current street sweeping program. Evaluate compliance (and quality of performance) of the various outside vendors with the Clean Air Colorado initiatives (i.e., frequency, adequate use of water, etc.). Such evaluation should include interviews with similarly sized municipalities to determine if such services should be performed by the City instead of being subcontracted.*

**Responsible Party:** City staff

**Resources:** DRCOG, Clean Air Colorado, etc.

**Time Line:** Responsible City staff person(s) to establish upon adoption of environmental strategies by City Council -some efforts already underway.

3. *The city engineering department should evaluate and document anticipated air quality impacts of local traffic strategies, such as traffic light coordination, speed limits in conjunction with light timings, placement of stop signs and impact on traffic flow, etc., as they relate to air quality. Where possible, it is desirable that such actions not create negative impacts on air quality. Such*

*review would not supersede safety or neighborhood concerns. However, City Staff and Council should review all facets of such decisions.*

**Responsible Party:** City Traffic Engineer in conjunction with proposed City environmental officer

**Resources:** To be identified

**Time Line:** To be determined upon adoption of environmental strategies.

**4.** *Encourage and promote alternative modes of transportation (through citizen education conduits identified above), and by getting good local, regional, and cross-town service from RTD.*

**Responsible Party:** City, citizens, Regional Transportation District, Colorado Department of Transportation

**Resources:** None identified

**Time Line:** On going

**5.** *Evaluate and set up a reasonable time line for converting appropriate City fleet vehicles to natural gas.*

**Responsible Party:** City staff

**Resources:** Local funds

**Time Line:** Underway

**6.** *Review existing (if any) ordinances covering such things as wood fireplaces, weed, grass and leaf burning, etc., and update such ordinance(s) and compliance/control efforts as necessary.*

**Responsible Party:** City and citizens

**Resources:** None identified

**Time Line:** As desired

**7.** *Identify standards for and modify applicable City ordinances, as necessary, to reflect Master plan environmental vision.*

**Responsible Party:** City and citizens

**Resources:** None identified

**Time Line:** As desired

**8.** *See Dust Control strategies such as trees, windbreaks, ground cover, and water bodies to moderate temperature as they relate to Master Plan Clean Air strategies - refer to recommendation 5 / Soil Conservation.*

**Responsible Party:** City, developers, citizens

**Resources:** Public and private funds

**Time Line:** On going

9. *Continue to look at issues for new technological advances/changes in order to stay abreast of the situation (such as, cold car starts, plantings, and impacts from oxygenated fuels).*

**Responsible Party:** City and community

**Resources:** None required

**Time Line:** On going

10. *Plant trees to improve air quality.*

**Responsible Party:** City, developers, citizens

**Resources:** Public and private funds

**Time Line:** On going

**Recommendation 3:** ***WATER/STORMWATER CONSERVATION AND WATER QUALITY are critical to the citizens of Broomfield. The City will work to conserve water AND to preserve water quality within our community.***

**Rationale:** An adequate supply of clean water is critical to the future quality of life for the citizens of Broomfield.

**Recommended Action Steps:**

1. *Continue education efforts to inform citizenry on what can and can't go down the drain and gutter, coordinating these efforts with Household Hazardous Waste education/facilities.*

**Responsible Party:** City, county, citizens

**Resources:** Public and private funds

**Time Line:** On going

2. *Utilize appropriate plantings from a water perspective for future City parks, rights of way, etc. This does not mean all cactus or yucca and rock.*

**Responsible Party:** City

**Resources:** Local funds

**Time Line:** On going

3. *Educate citizens about different plants and water relationships in support of City landscaping, and encourage similar water conservative plantings for private use.*

**Responsible Party:** City and citizens



**Resources:** None identified  
**Time Line:** Underway

4. *Establish a community garden/demonstration area to highlight water conservative planting varieties/opportunities.*

**Responsible Party:** City and citizens  
**Resources:** None identified  
**Time Line:** As desired

5. *Educate and encourage (perhaps using an incentive program) on the use of good quality, low flow toilets and shower heads, and encourage local developers/builders to use such devices in all new construction and major remodeling projects, as well as participation in existing recycling programs such as Resource 2000. Modify building regulations as necessary.*

**Responsible Party:** City, citizens, developers  
**Resources:** None required  
**Time Line:** Underway and on going

6. *Preserve and develop wetlands areas.*

**Responsible Party:** City, developers, citizens, State agencies  
**Resources:** Public and private funds  
**Time Line:** On going

7. *Evaluate emerging technologies on the use of aquatic plants to clean water.*

**Responsible Party:** City, citizens  
**Resources:** None identified  
**Time Line:** As desired

**Recommendation 4:** The City staff and City Council Environmental Issues Committee will monitor Rocky Flats Environmental Technology Site activities to understand the clean-up process and provide stakeholder input of our concerns to all agencies (DOE, EPA, CDPHE and K/H).

**Rationale:** Rocky Flats must be cleaned up to eliminate existing and future environmental hazards.

**Recommended Action Steps:**

1. *The safe, technically correct and timely clean up of Rocky Flats is a priority for the Broomfield City Council.*

**Responsible Party:** City Staff and City Council

**Resources:** Water Quality and Environmental Staff  
**Time Line:** On going

2. *Closely monitor all meetings and written reports dealing with water quality at the plant site to protect Broomfield's interests in water leaving the site and to verify that water quality standards are strictly met.*

**Responsible Party:** City Staff and City Council  
**Resources:** Water Quality and Environmental Staff  
**Time Line:** On going

3. *Closely monitor air quality monitoring measurements and results on -site to become aware of any off-site releases. The inhalation pathway has the highest associated health risk for exposed individuals and must be tightly controlled.*

**Responsible Party:** City Staff and City Council  
**Resources:** Water Quality and Environmental Staff  
**Time Line:** On going

4. *Closely monitor the proposed D and D (decontamination and decommissioning) processes, cleanup strategies and disposal options so as to minimize risk to on-site employees and off-site residents during cleanup and in the long term future.*

**Responsible Party:** City Staff and City Council  
**Resources:** Water Quality and Environmental Staff  
**Time Line:** On going

5. *The City should work collaboratively with all regulatory agencies and the contractors to come to consensus agreements on cleanup standards, transportation of materials and waste, emergency response and disposal options that are mutually beneficial and that provide for safe, correct and timely closure of the site.*

**Responsible Party:** City Staff and City Council  
**Resources:** Water Quality and Environmental Staff  
**Time Line:** On going

**Recommendation 5: CONSERVATION AND RECYCLING activities make sense. The citizens of Broomfield recognize the need to conserve our natural resources. Among other programs, citizens participate in curbside recycling collection, as well as drop-off recycling programs. Such activities reflect our stewardship of natural resources (including limited landfill space).**

**Rationale:** *Recycling conserves valuable natural resources.*

### **Recommended Action Steps:**

1. *Begin education efforts to inform citizenry on what can and can't go down the drain and gutter, coordinating these efforts with Household Hazardous Waste education/facilities.*

**Responsible Party:** City, county, citizens, BCRCA

**Resources:** Public and private funds

**Time Line:** On going

2. *Begin education efforts to inform citizenry on recycling opportunities, including specific recycling services offered by third-party providers (including a cost analysis) available within the community and county, as well as community mulching program, hazardous materials collections, curbside recycling opportunities.*

**Responsible Party:** City, county, citizens

**Resources:** Public and private funds

**Time Line:** On going and underway with Ecocycle

3. *Evaluate yard composting and city waste/recycling collection and city waste oil collection programs. Establish aggressive participation goals and timelines for achievement.*

**Responsible Party:** City, county, citizens, BCRCA

**Resources:** Public and private funds

**Time Line:** As needed

4. *Identify and implement strategies to meet recycling participation goals.*

**Responsible Party:** Environmental Officer with input from interested parties and other City staff members

**Resources:** BCRCA and other interested parties

**Time Line:** As desired

5. *Encourage City use of environmentally-friendly materials and recycled materials (e.g., recycled paper and insulated paper cups versus Styrofoam).*

**Responsible Party:** Environmental Officer with input from interested parties and other City staff members

**Resources:** None identified

**Time Line:** As desired

6. *Review and investigate volume based collection systems.*

**Responsible Party:** City  
**Resources:** None required  
**Time Line:** Completed

**Recommendation 6:** *When overlot grading is performed and subsequent development is not timely, natural vegetation is replaced with more noxious plant varieties, and in the mean time erosion exacerbates dust control and soil conservation goals.*

**Rationale:** Removal of vegetation, without adequate controls, creates dust and erosion and has a negative impact on other strategies.

**Recommended Action Steps:**

1. *Identify and implement appropriate SOIL conservation program(s) to protect this valuable resource. Such programs may include for example, adding re-seeding costs to required escrow.*

**Responsible Party:** City, developers, extension service  
**Resources:** None identified  
**Time Line:** As desired

2. *Coordinate Soil conservation with Air Quality goals, through appropriate dust control measures, and other means to offset erosion (including verification as appropriate).*

**Responsible Party:** Environmental Officer with input from interested parties and other City staff members  
**Resources:** None identified  
**Time Line:** Ongoing

3. *Assure that runoff channels, minor or major, dry or active, are adequately protected by erosion control devices, either structural or vegetative.*

**Responsible Party:** City and developers  
**Resources:** Public and private funds  
**Time Line:** Ongoing

**Recommendation 7:** *Continually review environmental preservation opportunities as a means of continuing to improve the quality of life in Broomfield. Such ongoing emphasis will result in new focus activities in addition to the environmental opportunities identified herein, specifically: environmental education, air quality, water quality, landfill utilization, hazardous material handling, recycling, and top soil conservation.*

**Rationale:** New opportunities continually arise and we must take advantage of them.

### **Recommended Action Steps**

1. Implement new strategies as opportunities arise.

**Responsible Party:** City and community

**Resources:** None identified

**Time Line:** On going