

# YOU LIKE IT—IT LIKES YOU

35 Winthrop Ave.  
NEW ROCHELLE, N. Y.  
FAirbanks 4-1010  
NEw Rochelle 2-7060



656 E. 133rd St.  
NEW YORK 54, N. Y.  
CYpress 2-3080  
Cypress 2-3081

TERMS: Net Cash—

Date

8/13/56

Name

Address

	DEBIT	CREDIT
Cs. 7 up @ 1.20 Per Case @ .60 Deposit		
Cs. 7 up Matches	5 05	
EMPTIES Returned @ .60 Per Case		
BOTTLES Returned @ .02 Each		
SHELLS Returned @ .12 Each		
TOTAL		
LESS		
NET		

38

## OUR SALES POLICY

- A—Every bottle of 7-UP is sold to consumers with a money-back guarantee.
- B—Sale of 7-UP is guaranteed.
- C—7-UP is supplied to consumers only by retail dealers. We do not sell direct to consumers in any quantity.
- D—Bottles and cases remain the property of NEW YORK SEVEN-UP BOTTLING CO., INC. and are never sold by us. A deposit charge of 60 cents per case is shown above and will be credited on return of cases with all bottles. 2 cents charged for each bottle and 12 cents for each shell.
- E—Suggested resale price is 8 cents; six for 37 cents; plus deposits.

YOUR 7-UP SALESMAN

9m

5.05