

Vera Shepherd is a graduate from Erma Lee Beauty College.

Vera opened her first salon in 1970 on Long Avenue. She was divorced mother of two living on welfare – owning her own business seemed impossible. With the Lord's guidance, her dream came true. Vera is the successful owner of two salons, one in Elyria and one in Lorain. Her salon is renowned for its service and styling know-how.

Expanding her business horizons, she became Senior Manager of her own nutritional products distribution network. She has presented workshops at churches, business gatherings, and the Ireland Cancer Center.

Vera Shepherd serves as President of the Pastor's Wife Aid Committee at Cathedral of Praise, WFC. She is a member of the National Cosmetology Association, Ohio Affiliate 28. She also has been a foster parent for twelve years. She is always willing to give her testimony of what God has done for her.

Vera has received the 2007 Business Woman of the Year Award from the Lorain County Urban League, 2006 NANBPWC Award, 2004 GNLD Senior Management Achievement Award, 1995 Lt. General Johnny Wilson, Women of Achievement Award, 1989 The Elyria Club of the National Negro Business and Professional Women's Club Award, 1985 Business Woman, Theta Nu Sigma Sorority Award, 1979 Business Woman Award, NANBPWC Award.

She is the proud mother of two children, Vinson, and Cornell, deceased. She is the grandmother of nine children.

