

Personal's
ANNUAL TIME BOOK
FOR
STREET CAR AND
BUS EMPLOYEES
1952



Personal Finance Company

11

**Convenient "Personal"
offices in**

Chicago, Illinois

**See inside front cover
for addresses.**

Personal
FINANCE CO.

This book belongs to

the undersigned. If lost, its return will be sincerely appreciated.

NAME _____

ADDRESS _____

CITY _____ STATE _____

Railroad _____ Position Held _____

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COMMERCIAL PUBLISHING CO., SOUTH BEND, IND.



for a
PERSONAL
loan see the ..

Personal
FINANCE CO.

Personal Loans
\$25 to \$500

There are convenient "Personal" Offices located in the following cities—any of them will be glad to serve you.

LOOP—2nd Fl., Landfield Bldg., 32 W. Wash. St. RAndolph 6-3333
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2nd Fl., 2358 W. 63rd St. REpublic 7-7229
2nd Fl., 841 E. 63rd St., (Above O. G. Store) HYde Park 3-1472
2nd Fl., McNally Bldg., 757 W. 79th St. RAAdcliffe 2-8225
2nd Fl., Fuka Bldg., 4729 S. Ashland Ave VirgInia 7-7979
OAK PARK—2nd Fl., 164 N. Marion St.
..... AUstin 7-2121 and EUclid 3-1600
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WEST SIDE—(3 Offices)
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2nd Fl., 4005 W. North Ave. (Over Kresge's) .. CApitol 7-0700
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NORTH SIDE—(3 Offices)
2nd Fl., 4750 Broadway (Cor. Lawrence) ... LOngeach 1-4090
2nd Fl., 4770 Lincoln Ave. (Cor. Lawrence & Western) ..
..... LOngeach 1-1321
2nd Fl., 4707 Irving Park Rd. (at Cicero Ave) PAlisade 5-0989
EVANSTON—3rd Fl., State Bank & Trust Bldg., 1603 Orrington Ave.
..... GReenleaf 5-3200
ALTON—301 Belle St. (Cor. 3rd St.) Phone: 2-9281
CHAMPAIGN—117½ W. Church St. Phone: CHAmPaign 4135
EAST ST. LOUIS—Spivey Bldg., 421 Missouri Ave. Ph. UPTon 4-0471
ELGIN—Elgin Tower, 100 E. Chicago St. Phone: 4285
QUINCY—619½ Maine St. Phone: 8586
ROCKFORD—Rockford Trust Bldg., Phone: 3-6407
HAMMOND, IND.—Hohman Bldg., 5258 Hohman Ave SHEffield 603

There are more than 500 affiliated *Personal* offices coast to coast and in Canada.
See telephone book for local addresses.

Thank You!
TRANSIT EMPLOYEES...



YOUR enthusiastic acceptance of *Personal's* Time Recording Book is very gratifying.

As you know, *Personal* has been serving transit workers for thirty-five years. You know, too, the many changes made in transportation . . . the progress shown in transit service during this period. So too, has *Personal* been aware of changing times and has geared itself to speed up service.

At *Personal* you will always find courtesy and speed. You will find every effort being made to give you more service, better service, as you require it.

With *Personal's* Time Recording Book for 1952 goes the company's personal pledge to continue serving transit employees as you like to be served . . . promptly and with friendliness.

Personal is the place to come where you are welcome "in your workclothes" and where there's always a "Thank You, Transit Employees" . . . for your friendship.

The Editor

For "X-Ray" worksheet or Credit Card, address:

Customer Advisory Division
Box 1947
Trenton 10, N. J.

JANUARY - FEBRUARY, 1952

DATE	DAY	RUN	CAR NUMBERS	HRS	RATE	TOTAL EARNED
27	Sun					
28	Mon					
29	Tues					
30	Wed					
31	Thur					
1	Fri					
2	Sat					
3	Sun					
4	Mon					
5	Tues					
6	Wed					
7	Thur					
8	Fri					
9	Sat					

PAY DAY—February 22, 1952

10	Sun					
11	Mon					
12	Tues					
13	Wed					
14	Thur					
15	Fri					
16	Sat					
17	Sun					
18	Mon					
19	Tues					
20	Wed					
21	Thur					
22	Fri					
23	Sat					

PAY DAY—March 7, 1952

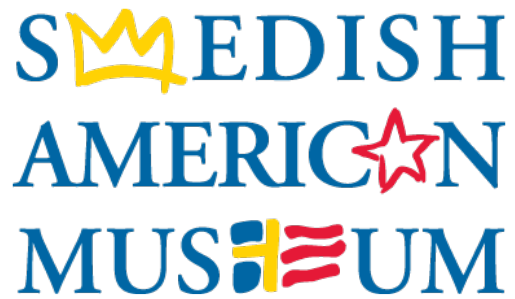
FEBRUARY - MARCH, 1952

DATE	DAY	RUN	CAR NUMBERS	HRS	RATE	TOTAL EARNED
24	Sun					
25	Mon					
26	Tues					
27	Wed					
28	Thur					
29	Fri					
1	Sat					
2	Sun					
3	Mon					
4	Tues					
5	Wed					
6	Thur					
7	Fri					
8	Sat					

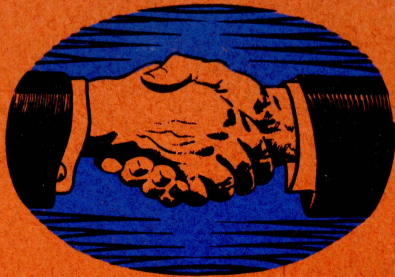
PAY DAY—March 21, 1952

9	Sun					
10	Mon					
11	Tues					
12	Wed					
13	Thur					
14	Fri					
15	Sat					
16	Sun					
17	Mon					
18	Tues					
19	Wed					
20	Thur					
21	Fri					
22	Sat					

PAY DAY—April 4, 1952



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FROM FRIENDSHIP COMES FAITH...

Through the ages, the handclasp has been an accepted evidence of courtesy and hospitality; it is the outward recognition of understanding.

At *Personal*, our friendship is based upon mutual interest and courtesy. It is not the back-slapping kind but, rather, a relationship born of a sincere desire to understand and be helpful.

It has been said, "Men cannot see the trees because of the forest." We are proud to say, "We cannot see the crowd because of the individual customer." Every man who leaves our office must be certain we are interested in him and in his individual problems.

It is this ideal, this spirit of mutual interest that makes *Personal* different. It will continue to be our endeavor that the opening of every account must be based upon friendship and helpfulness, otherwise the pleasure of doing business, one with another, will have been forgotten.

From this friendship comes mutual faith—our faith in our friends, their faith in us. It is our most valued possession.

Thank you for sharing it with us.

Charles H. Watts

1994/95:7 DD
Mr. Charles H. Watts is Chairman of the Board of Directors of Beneficial Loan Corporation, of which our company is a subsidiary.