



Biographical Sketch of
His Royal Highness
PRINCE BERTIL
of Sweden

Prince Bertil is the third son of King Gustaf Adolf of Sweden and has had broad training as Regent in the King's absence. He was trained as a naval officer, served as leader of a motor torpedo division in World War II, has worked in a number of large industrial companies, has had training with an international accounting firm and has been the leader of several Swedish trade commissions abroad. Everywhere the Prince goes he is welcomed not only as a representative of the Royal Family, but as a born and highly trained leader in various fields.

In private life, Prince Bertil is modest and straightforward. He plays golf well, is an enthusiastic fisherman, skates and skis and one of his hobbies is under-water fishing with a harpoon. The Prince has been an active sportsman in several fields, and his skill in competition is attested by his large collection of trophies.

In recent years, Prince Bertil has become increasingly interested in world trade. As honorary chairman of the Swedish Export Association, he takes active part in international trade activities and on this, his sixth visit to the United States, comes well prepared to discuss broad trade policies and trends. He is a member of many business groups and his interests as an engineer and businessman have gained him international recognition in industrial and economic fields.



YOU ARE INVITED
to join in Honoring
His Royal Highness
PRINCE BERTIL
OF SWEDEN
on his visit to America



On the occasion of the official visit of

His Royal Highness

PRINCE BERTIL

OF SWEDEN

The Chicago Association of Commerce and Industry

Cordially Invites You to Participate in

Welcoming this Distinguished Guest to Chicago at a Luncheon

on Monday, the 25th of March, 1963, at 12 o'clock Noon

Red Lacquer Room, The Palmer House



H. R. H. PRINCE BERTIL

Prince Bertil will speak on the subject

“WILL THERE BE A WORLD COMMON MARKET?”

Prince Bertil, son of King Gustaf VI Adolf, in addition to his formal duties as Sweden's Regent and Duke of Halland, is an outstanding goodwill ambassador of his country. His broad span of activities as a distinguished business leader include such diversified interests as the Swedish Export Association, the Royal Swedish Academy of Engineering Sciences, the Motoring Federation and the Swedish Sports Federation. He is a brilliant observer of economic trends and one of Sweden's most sought after public speakers. You are sure to find him a delightful personality to meet and to hear.

Chicago Association of Commerce and Industry
30 West Monroe Street, Chicago 3, Illinois

Attached is check, payable to Chicago Association of Commerce and Industry for \$ _____ for ____ tickets at \$4.75 each, for the luncheon honoring Prince Bertil at Noon, Monday, March 25, 1963, Red Lacquer Room, Palmer House.

NAME _____

FIRM _____

ADDRESS _____

ZONE _____