American Union of
SWEDISH SINGERS



National Convention Chicago, Illinois • July 6-9, 1966

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GRIPSHOLM
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661 feet; 26,677 gross tons
Both ships under Swedish Registry
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Let yourself go—for a wonderful change from everyday hurry and care! As a pampered guest on a superb ship, enjoy all the healthful benefits of luxurious ocean travel. Your own room is cheerful and spacious, with private bath or shower. You'll love the wide decks, lovely salons, intimate cafes, and each day's round of gay events. The cuisine and service are even better than you imagine. Yes . . . by all means, let yourself go — Swedish American.

SWEDISH AMERICAN LINE SAILINGS IN 1966
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EASTBOUND		WESTBOUND	
JULY 16	GRIPSHOLM	JULY 28	GRIPSHOLM
*AUG. 8	GRIPSHOLM	AUG. 24	GRIPSHOLM
*AUG. 27	New KUNGSHOLM	SEPT. 13	New KUNGSHOLM
*DEC. 3	New KUNGSHOLM	*DEC. 27	New KUNGSHOLM

*Thrift Season

CRUISING AT ITS FINEST IN 1966 AND 1967
All Cruises from New York

SEPTEMBER 3, 1966—FALL CRUISE TO THE MEDITERRANEAN, EUROPE & SCANDINAVIA Eleven-day overland tour in Scandinavia included in rate. There is also an optional tour to Russia.
GRIPSHOLM 49 DAYS .....From $1,325

JANUARY 5, 1967—"The Cruise of a Lifetime" to the SOUTH SEAS, FAR EAST and the PACIFIC
NEW KUNGSHOLM 92 DAYS ....From $2,950
Also from Port Everglades, Fla., Jan. 8.
(80 Days if debarking at Los Angeles)

JANUARY 25, 1967—TWO GREAT CONTINENTS CRUISE to WEST AFRICA and SOUTH AMERICA
GRIPSHOLM 38 DAYS .....From $1,265

MARCH 6, 1967—"The Cruise of The Year" GREEK ISLES—MEDITERRANEAN—BLACK SEA
GRIPSHOLM 56 DAYS .....From $2,000
14,649 miles of wonderful cruising at a time when weather in the Mediterranean is ideal, and including visits to legendary and historic Grecian Isles.

SHORT, DELIGHTFUL WEST INDIES CRUISES

NEW KUNGSHOLM		
SEPT. 22	12 DAYS	FROM $370
OCT. 6	12 DAYS	FROM $370
GRIPSHOLM		
OCT. 25	13 DAYS	FROM $400
NOV. 9	12 DAYS	FROM $370
NOV. 22	13 DAYS	FROM $420
DEC. 7	12 DAYS	FROM $345
DEC. 20	15 DAYS	FROM $495
JAN. 6 (1967)	17 DAYS	FROM $535

For information and illustrated literature please consult your TRAVEL AGENT or

Swedish American Line
181 NORTH MICHIGAN AVE., CHICAGO, ILL. 60601

THE AMERICAN UNION OF SWEDISH SINGERS

74th CONVENTION FESTIVAL PROGRAM

JULY 6-9, 1966
MEDINAH TEMPLE
CHICAGO, ILLINOIS

ROYAL
SWEDISH EMBASSY

To the American Union of Swedish Singers:

I am very happy for this opportunity to extend a greeting to the membership of the American Union of Swedish Singers, which for seventy-four years has represented an important facet of Swedish culture in the United States.

Men's choirs have for a long time enriched the life of many communities in Sweden, serving to unify their members and making people more aware of their common cultural heritage. The continuation of this tradition among the Swedes in America has meant much for the preservation of a strong bond between the Swedish people and their kinsmen in this country.

I wish the AUSS many more successful years of spirited singing.

"Hjärtats nyckel heter sång."

Hubert de Besche
Ambassador of Sweden



HON. BO JÄRNSTEDT
Consul-General of Sweden

Upon the auspicious occasion of Chicagoans being privileged to enjoy the music of the American Union of Swedish Singers during their 74th Anniversary Convention in this city, I wish to extend felicitations and best wishes to you and your families.

It is gratifying to all of Swedish birth and descent to know that the music of Sweden is being perpetuated.

With best wishes for a successful Convention,

Sincerely yours,

(Sig.) Bo JÄRNSTEDT
Consul-General of Sweden

HON. EVERETT McKINLEY DIRKSEN
Minority Leader
UNITED STATES SENATE



United States Senate

GREETINGS

It is a distinct pleasure and honor for me to send greetings and congratulations to the American Union of Swedish Singers on your 74th Anniversary Convention. The American Union of Swedish Singers embodies more than singing sessions.

In these tortuous times of tension and discord of distant nations we find singing a source of satisfying fellowship for all of us. In song we find a tie with the past and hope for the future. It projects itself to all mankind and the world in which we live. It makes possible a vision of harmony that the world sorely needs. It gives stability in a world of shifting attitudes and ambitions.

Listening to the songs of friends from far places gives a greater appreciation of the ideals and heritages of others. What can offer more pleasure or better tribute to the civilizing amenities of world fellowship than a convocation of song?

My warmest personal regards to each of you go with this greeting.

Everett McKinley Dirksen
Minority Leader
United States Senate



HON. PAUL H. DOUGLAS
UNITED STATES SENATE

United States Senate
WASHINGTON, D. C.

Dear Friends:

That the American Union of Swedish Singers will convene in Chicago this summer is splendid news. The city will swell with song and the blending of 800 fine voices will be a musical event we will long remember.

My welcome to our visitors and warm greetings to all who gather, both listeners and participants, for the 74th Anniversary Convention.

With best wishes,

Faithfully,

Paul H. Douglas

HON. OTTO KERNER
Governor
STATE OF ILLINOIS



OFFICE OF THE GOVERNOR
SPRINGFIELD

OTTO KERNER
GOVERNOR

It is a pleasure to welcome members of the American Union of Swedish Singers to Chicago and Illinois for their 74th Anniversary Convention.

We are pleased that you have chosen our State as the site of your meeting. I hope that you will have time to visit a few of our famous tourist attractions.

The goals of your organization are commendable. Group singing is a most remarkable form of entertainment and talent.

Best wishes for a successful and enjoyable convention.

Sincerely,

Governor



HON. RICHARD J. DALEY
Mayor
CITY OF CHICAGO

OFFICE OF THE MAYOR
CITY OF CHICAGO

RICHARD J. DALEY
MAYOR

April 18, 1966

As Mayor of Chicago, and personally, I am happy to send greetings to the Seventy-fourth Anniversary Convention of the American Swedish Singers.

It is good to know that this convention will bring to our city many of the finest singers in the country. In these stressful times, it is of the foremost importance that good music is available to us for the alleviation of our cares and the uplifting of our spirits.

All success to the convention. Kindest regards.

Sincerely,

Mayor

★

CONGRATULATIONS

TO THE

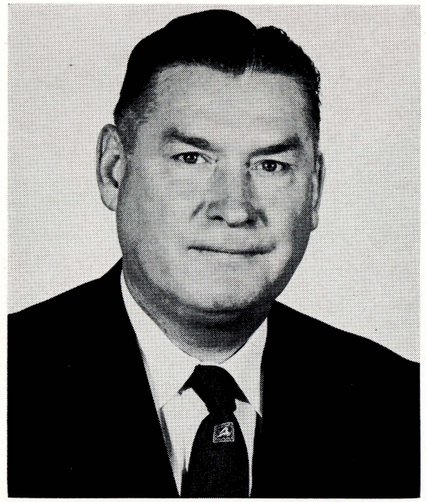
1966 A.U.S.S. CONVENTION

FROM

Len Bloom and His Friends

★

HAROLD R. FAGERSON
General Chairman
CONVENTION COMMITTEE



On this occasion, the 74th Convention and Singing Festival of the American Union of Swedish Singers, it gives me great pleasure on behalf of the Executive and General Committees, to extend a heartfelt greeting to every participant—and most especially to those brother singers who have come here from all parts of our country. We know your visit will not only be a most pleasant one, but one which each of you shall treasure and remember in years to come.

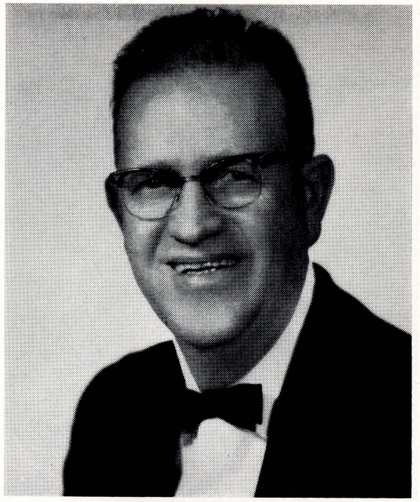
The Chicago Male Chorus, Orphei Singing Club, Viking Male Chorus, Svithiod Singing Club, Swedish Glee Club and Veteran Singers are honored to be the hosts of this Convention. Everyone has worked most diligently to make this Convention a most interesting and outstanding one, and we know you will be entertained from both a musical and festive standpoint.

We are certain you will find the City of Chicago one of the greatest you have ever visited. Our Honored Mayor has contributed greatly to the important progress we have enjoyed, and we know you will make new friends while here, as well as perhaps visit with old ones.

To each of you our most sincere and heartiest welcome!

(Sig.) HAROLD R. FAGERSON
General Chairman
Convention Committee

ERLAND G. LEVINE, *President*
AMERICAN UNION OF
SWEDISH SINGERS



It is a great pleasure as President of the American Union of Swedish Singers to extend heartiest greetings to all brother singers, their families, and friends who have assembled here in the Windy City of Chicago for the A.U.S.S. 1966 Singing Festival and to join in celebrating another milestone in the history of Swedish song.

Although we are, at this convention, celebrating the 74th Anniversary of our great Union, you might be pleased to know that we are also celebrating the one hundredth year of Swedish male chorus singing in America. Records indicate that it was just a century ago in New York City that the first Swedish male chorus gave forth with harmonious tunes from their homeland. And, with the Grace of God, and through the untiring effort of our members, ladies auxiliary, friends, and organizations, we shall continue to preserve and perpetuate cherished Swedish traditions, especially our beloved Swedish song, throughout this land for another one hundred years.

On behalf of the Executive Board of the American Union of Swedish Singers, may I extend our most sincere thanks and appreciation to the City of Chicago, the Festival Committee, and their Ladies Auxiliary for making all this possible.

ERLAND G. LEVINE
President
A.U.S.S.

If you're going to Scandinavia, go with us. We were born there.

We know Scandinavia like you know your own neighborhood. Starting June 1, a total of 38 jets a week to Copenhagen, Stockholm, Oslo, Bergen and Helsinki. We fly from New York, Chicago, Los Angeles, Montreal and Anchorage. Within Scandinavia we fly to more cities (and towns) than we have room to list here.

We know the other parts of Europe pretty well too.

Got time to see more of Europe? Stay with us. SAS serves more cities within Europe than any other transatlantic airline. 51 in all.

And we're not exactly strangers to the rest of the world.

SAS pioneered the Polar route between Los Angeles and Copenhagen, cutting flight time by 4 hours. SAS was also first over the North Pole from Europe to the Far East, cutting the trip to Tokyo by 25 hours. Not interested in the North Pole? How about the other direction. Johannesburg, Africa. Or Rio de Janeiro. Or Teheran. SAS serves them too. 77 cities in 39 countries on 5 continents, in all.

Bored by all these statistics? So are we. Besides your SAS travel agent will make all this sound much more interesting as he plans your entire trip for you. Karachi, anyone?

SAS
SCANDINAVIAN AIRLINES SYSTEM

EXECUTIVE BOARD, AMERICAN UNION OF SWEDISH SINGERS



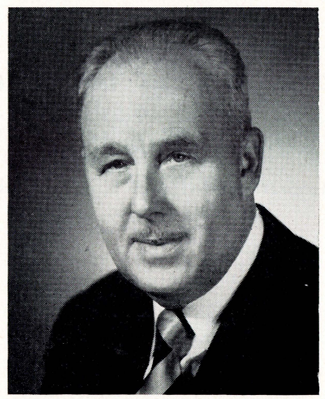
FIRST ROW—Knute Borg, financial secretary; Lars Sundman, secretary; Martin Ahlm, vice-president; Erland Levine, president; Paul Haglund, treasurer; Robert Ekstrom, assistant director-in-chief.

SECOND ROW—Viktor Hedgren, honorary director-in-chief; Nels Nelson, western division; Gunnar Bloom, editor, Musiktidning; Philip Anderson, eastern division; Knute Hansen, director-in-chief; Gustaf E. Rickan, honorary president; Walter Johnson, business manager, Musiktidning.

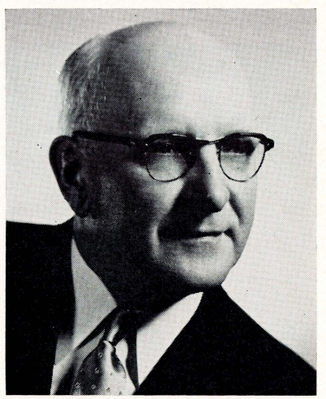
HONORARY PRESIDENTS



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Honorary President, A.U.S.S.



ARTHUR O. SAMUELSON
Honorary President, A.U.S.S.



GUSTAF E. RICKAN
Honorary President, A.U.S.S.

SWEDISH AMERICAN MUSEUM

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AMERICAN UNION
OF SWEDISH SINGERS

1966 CONVENTION